

ROTSCH JEFFREY J
Form 4
August 11, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROTSCH JEFFREY J

(Last) (First) (Middle)

GENERAL MILLS,
INC., NUMBER ONE GENERAL
MILLS BLVD.

(Street)

MINNEAPOLIS, MN 55426

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
GENERAL MILLS INC [GIS]

3. Date of Earliest Transaction
(Month/Day/Year)
08/09/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
EXECUTIVE VICE PRESIDENT

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
			Code	V	Amount		
COMMON STOCK	08/09/2006		M		24,200	\$ 30.065	0 D
COMMON STOCK	08/09/2006		S		10,400	\$ 53.15	0 D
COMMON STOCK	08/09/2006		S		500	\$ 53.3	0 D
COMMON STOCK	08/09/2006		S		700	\$ 53.17	0 D
COMMON STOCK	08/09/2006		S		600	\$ 53.18	0 D

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COMMON STOCK	08/09/2006	S	100	D	\$ 53.19	0	D	
COMMON STOCK	08/09/2006	S	3,200	D	\$ 53.2	0	D	
COMMON STOCK	08/09/2006	S	500	D	\$ 53.21	0	D	
COMMON STOCK	08/09/2006	S	100	D	\$ 53.22	0	D	
COMMON STOCK	08/09/2006	S	2,000	D	\$ 53.23	0	D	
COMMON STOCK	08/09/2006	S	700	D	\$ 53.25	0	D	
COMMON STOCK	08/09/2006	S	300	D	\$ 53.26	0	D	
COMMON STOCK	08/09/2006	S	200	D	\$ 53.28	0	D	
COMMON STOCK	08/09/2006	S	200	D	\$ 53.29	0	D	
COMMON STOCK	08/09/2006	S	2,400	D	\$ 53.16	0	D	
COMMON STOCK	08/09/2006	S	200	D	\$ 53.31	0	D	
COMMON STOCK	08/09/2006	S	1,000	D	\$ 53.33	0	D	
COMMON STOCK	08/09/2006	S	800	D	\$ 53.34	0	D	
COMMON STOCK	08/09/2006	S	300	D	\$ 53.35	145,241	D	
COMMON STOCK						16,004	I	(See Footnote) <u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
OPTION TO BUY	\$ 30.065	08/09/2006		M		24,200		09/30/1996	10/30/2006	COMMON STOCK	24,200

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROTSCH JEFFREY J GENERAL MILLS, INC. NUMBER ONE GENERAL MILLS BLVD. MINNEAPOLIS, MN 55426			EXECUTIVE VICE PRESIDENT	

Signatures

Trevor Gunderson by Power of Attorney on behalf of JEFFREY ROTSCH 08/10/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in Trust by the Trustee of the General Mills Savings Plan.
- (2) Employee option (right to buy) granted by the Compensation Committee of Board of Directors of General Mills, Inc. under shareholder-approved stock option plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.