Butier Mitchell R
Form 3
March 06, 2007

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Butier Mitchell R
(Last) (First) (Middle)

150 N. ORANGE GROVE BLVD.
(Street)

PASADENA,Â CAÂ 91103
(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
03/01/2007

3. Issuer Name **and** Ticker or Trading Symbol
AVERY DENNISON CORPORATION [AVY]

4. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_____ Director
_____ 10% Owner
__X__ Officer (give title below)
_____ Other (specify below)
VP, Controller & CAO

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	755.998	I	Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable		Title			

		Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	12/04/2006	12/04/2013	Common Stock	1,424	$ 55.55	D	Â
Employee Stock Option (Right to Buy)	09/02/2014(1)	12/02/2014	Common Stock	16,400	$ 59.185	D	Â
Employee Stock Option (Right to Buy)	12/01/2006	12/01/2015	Common Stock	12,363	$ 59.465	D	Â
Employee Stock Option (Right to Buy)	12/05/2003	12/05/2012	Common Stock	3,000	$ 62.87	D	Â
Employee Stock Option (Right to Buy)	12/07/2007	12/07/2016	Common Stock	15,070	$ 67.795	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Butier Mitchell R 150 N. ORANGE GROVE BLVD. PASADENA,Â CAÂ 91103	Â	Â	Â VP, Controller & CAO	Â

Signatures

By: Irene Marquard For: Mitchell R. Butier	03/06/2007
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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