# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 23, 2008

## Gottschalks Inc.

(Exact name of registrant as specified in its charter)

### **Delaware**

(State of Other Jurisdiction of Incorporation)

#### <u>1-09100</u>

#### 77-0159791

 $(Commission\ File\ Number)$ 

(I.R.S. Employer Identification Number)

7 River Park Place East Fresno, California 93720

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(Address of principal executive offices including zip code)	
(559	9) 434-4800
(Registrant's telephone number, including area code)	
Not	Applicable
(Former Name or Former Address, if Changed Since Last Report)	
Check the appropriate box below if the Form 8-K filing	is intended to simultaneously satisfy the filing obligation of

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

the registrant under any of the following provisions:

- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

On September 23, 2008, Gottschalks Inc. ("the Company") issued a press release announcing that it has entered into a non-binding letter of intent for a \$30 million investment in the Company by Everbright Development Overseas Ltd. ("Everbright"), a British Virgin Islands corporation, as well as a strategic partnership for direct sourcing and consignment product sales.

Under the terms of the letter of intent, Everbright's investment will consist of a \$10 million acquisition of newly-issued shares of Gottschalks common stock and the Company's issuance of a \$20 million convertible secured note to Everbright, as well as warrants to acquire additional shares of Gottschalks common stock. The full text of the Company's press release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

September 23, 2008

Exhibit No.	<u>Description</u>
99.1	Press Release dated September 23, 2008.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Gottschalks Inc.
(Registrant)

By: /s/ James R. Famalette
James R. Famalette
Chairman and Chief Executive Officer

September 23, 2008 By: <u>/s/ Daniel T. Warzenski</u>

Daniel T. Warzenski

Vice President and Chief Financial Officer

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# INDEX TO EXHIBITS

Exhibit No.	<u>Description</u>	
99.1	Press Release dated September 23, 2008.	Also provided in <u>PDF format</u> as a courtesy.