

Marischen James M
 Form 4
 December 29, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Marischen James M

(Last) (First) (Middle)
 ONE FINANCIAL PLAZA, 501 N. BROADWAY
 (Street)

ST. LOUIS, MO 63102-2102

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 STIFEL FINANCIAL CORP [SF]

3. Date of Earliest Transaction (Month/Day/Year)
 12/27/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 SENIOR VP & CHIEF RISK OFFICER

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	12/27/2017		M	456 ⁽¹⁾	\$ 0	A	9,525 D
Common Stock	12/27/2017		F	219	\$ 60.13	D	9,306 D
Common Stock	12/27/2017		M	456 ⁽²⁾	\$ 0	A	9,762 D
Common Stock	12/27/2017		F	219	\$ 60.13	D	9,543 D
Common Stock	12/27/2017		M	456 ⁽³⁾	\$ 0	A	9,999 D

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Common Stock	12/27/2017	F	219	D	\$ 60.13	9,780	D
Common Stock	12/27/2017	M	331 ⁽⁴⁾	A	\$ 0	10,111	D
Common Stock	12/27/2017	F	158	D	\$ 60.13	9,953	D
Common Stock	12/27/2017	M	346 ⁽⁵⁾	A	\$ 0	10,299	D
Common Stock	12/27/2017	F	165	D	\$ 60.13	10,134	D
Common Stock	12/27/2017	M	255 ⁽⁵⁾	A	\$ 0	10,389	D
Common Stock	12/27/2017	F	124	D	\$ 60.13	10,265	D
Common Stock	12/27/2017	M	8,432 ⁽⁶⁾	A	\$ 0	18,697	D
Common Stock	12/27/2017	F	4,044	D	\$ 60.13	14,653	D
Common Stock	12/27/2017	M	1,124 ⁽⁵⁾	A	\$ 0	15,777	D
Common Stock	12/27/2017	F	537	D	\$ 60.13	15,240	D
Common Stock	12/27/2017	M	1,540 ⁽⁵⁾	A	\$ 0	16,780	D
Common Stock	12/27/2017	F	738	D	\$ 60.13	16,042	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 3)
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					Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
			Code	V	(A)	(D)			
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	456	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	456	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	456	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	331	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	346	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	255	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	8,432	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	1,124	\$
Phantom Stock Units	\$ 0	12/27/2017	M				Common Stock	1,540	\$

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Marischen James M ONE FINANCIAL PLAZA 501 N. BROADWAY ST. LOUIS, MO 63102-2102			SENIOR VP & CHIEF RISK OFFICER	

Signatures

JAMES M
MARISCHEN

12/29/2017

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares represent a grant of restricted stock which vest 100% ten years from the original grant date of the phantom stock unit.
- (2) Shares represent a grant of restricted stock which vest 100% eight years from the original grant date of the phantom stock unit.
- (3) Shares represent a grant of restricted stock which vest 100% nine years from the original grant date of the phantom stock unit.
- (4) Shares represent a grant of restricted stock which vest 100% five years from the original grant date of the phantom stock unit.
- (5) Shares represent a grant of restricted stock which vest in 20% increments over a 5 year period from original grant date of the phantom stock unit.
- (6) Shares represent a grant of restricted stock which vest in 10% increments over a 10 year period from original grant date of the phantom stock unit.
- (7) Currently convertible. Units vest 100% ten years from the original grant date.
- (8) No expiration date for these Units.
- (9) Currently convertible. Units vest 100% eight years from the original grant date.
- (10) Currently convertible. Units vest 100% nine years from the original grant date.
- (11) Currently convertible. Units vest 100% five years from the original grant date.
- (12) Currently convertible. Units vest in 20% increments over a five year period from original grant date.
- (13) Currently convertible. Units vest in 10% increments over ten years from the original grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.