OATES JAMES M

Form 4

February 13, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

0.5

OMB APPROVAL

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

burden hours per response...

obligations may continue. See Instruction 1(b).

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * OATES JAMES M

(Street)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

522 LAKESHORE DRIVE

(Middle)

STIFEL FINANCIAL CORP [SF] 3. Date of Earliest Transaction

(Last)

(First)

(Month/Day/Year)

_X__ Director 10% Owner Other (specify Officer (give title

(Check all applicable)

02/12/2007

below)

6. Individual or Joint/Group Filing(Check Applicable Line)

4. If Amendment, Date Original Filed(Month/Day/Year)

> _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

ELKINS, NH 03233

(City)	(State)	(Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Form: Dispensional Securities Form: Dispen		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	02/12/2007		M	200	A	\$ 38.25	60,133	D	
Common Stock	02/12/2007		M	200	A	\$ 20.22	60,333	D	
Common Stock	02/12/2007		M	267	A	\$ 13.89	60,600	D	
Common Stock	02/12/2007		M	266	A	\$ 8.7	60,866	D	
Common Stock	02/12/2007		M	266	A	\$ 7.8	61,132	D	
							6,266	I	by Spouse

Common Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 8. I Der Sec (In:

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Option to Buy)	\$ 7.8	02/12/2007		M	266	<u>(1)</u>	01/02/2012	Common Stock	266
Stock Option (Option to Buy)	\$ 8.7	02/12/2007		M	266	(2)	01/30/2013	Common Stock	266
Stock Option (Option to Buy)	\$ 13.89	02/12/2007		M	267	(3)	02/03/2014	Common Stock	267
Stock Option (Option to Buy)	\$ 20.22	02/12/2007		M	200	<u>(4)</u>	01/03/2015	Common Stock	200
Stock Option (Option to Buy)	\$ 38.25	02/12/2007		M	200	<u>(5)</u>	01/03/2016	Common Stock	200
Phantom Stock	\$ 0					01/02/2002	01/02/2012	Common Stock	200

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Units					
Phantom Stock Units	\$ 0	01/29/2002	01/29/2012	Common Stock	175
Phantom Stock Units	\$ 0	02/01/2002	02/01/2012	Common Stock	181
Phantom Stock Units	\$ 0	03/01/2002	03/01/2012	Common Stock	174
Phantom Stock Units	\$ 0	04/01/2002	04/01/2012	Common Stock	163
Phantom Stock Units	\$ 0	05/01/2002	05/01/2012	Common Stock	156
Phantom Stock Units	\$ 0	05/09/2002	05/09/2012	Common Stock	166
Phantom Stock Units	\$ 0	06/01/2002	06/01/2012	Common Stock	154
Phantom Stock Units	\$ 0	07/01/2002	07/01/2012	Common Stock	165
Phantom Stock Units	\$ 0	07/23/2002	07/23/2012	Common Stock	155
Phantom Stock Units	\$ 0	08/01/2002	08/01/2012	Common Stock	172
Phantom Stock Units	\$ 0	09/03/2002	09/03/2012	Common Stock	161
Phantom Stock Units	\$ 0	10/01/2002	10/01/2012	Common Stock	165
Phantom Stock Units	\$ 0	10/28/2002	10/28/2012	Common Stock	199
Phantom Stock Units	\$ 0	11/01/2002	11/01/2012	Common Stock	174

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Phantom Stock Units	\$ 0	12/02/2002	12/02/2012	Common Stock	177
Phantom Stock Units	\$ 0	01/02/2003	01/02/2013	Common Stock	189
Phantom Stock Units	\$ 0	01/30/2003	01/30/2013	Common Stock	208
Phantom Stock Units	\$ 0	02/03/2003	02/03/2013	Common Stock	177
Phantom Stock Units	\$ 0	03/03/2003	03/03/2013	Common Stock	175
Phantom Stock Units	\$ 0	04/01/2003	04/01/2013	Common Stock	179
Phantom Stock Units	\$ 0	05/01/2003	05/01/2013	Common Stock	172
Phantom Stock Units	\$ 0	05/12/2003	05/12/2013	Common Stock	195
Phantom Stock Units	\$ 0	06/01/2013	06/01/2013	Common Stock	166
Phantom Stock Units	\$ 0	07/01/2003	07/01/2013	Common Stock	168

Reporting Owners

Reporting Owner Name / Address	Relationships					
•	Director	10% Owner	Officer	Other		
OATES JAMES M 522 LAKESHORE DRIVE ELKINS, NH 03233	X					

Signatures

By: Forrest M. Smith For: James M. Oates	02/13/2007
**Signature of Reporting Person	Date

Reporting Owners 4

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options vest in 20% increments on 1/2/03, 1/2/04, 1/2/05, 1/2/06 and 1/2/07.
- (2) Currently exercisable.
- (3) Options vest in 20% increments yearly from the grant date.
- (4) Options vest in 20 percent increments on 1/3/06, 1/3/07, 1/3/08, 1/3/09 and 1/3/10.
- (5) Options vest in 20% increments on 1/3/07, 1/3/08, 1/3/09, 1/3/10 and 1/3/11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.