

LEONARD J WAYNE  
Form 4  
January 10, 2013

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LEONARD J WAYNE

(Last) (First) (Middle)

C/O ENTERGY CORPORATION  
LEGAL DEPT., 639 LOYOLA  
AVENUE

(Street)

NEW ORLEANS, LA 70113

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/31/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	12/31/2012		G <sup>(1)</sup>	V 100,000 D \$ 0 349,183		D	
Common Stock	12/31/2012		G <sup>(1)</sup>	V 100,000 A \$ 0 150,000		I	By J&W Leonard, L.L.C.
Common Stock	12/31/2012		G <sup>(2)</sup>	V 150,000 D \$ 0 150,000		I	By J&W Leonard, L.L.C.
Common Stock	12/31/2012		G <sup>(2)</sup>	V 150,000 A \$ 0 150,000		I	By J&W Leonard,

Common Stock 1,700 I By 401(k) L.L.C.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LEONARD J WAYNE C/O ENTERGY CORPORATION LEGAL DEPT. 639 LOYOLA AVENUE NEW ORLEANS, LA 70113	X		Chairman and CEO	

## Signatures

/s/ Daniel T. Falstad by power of attorney 01/10/2013  
 \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person donated 100,000 shares of Entergy common stock to J&W Leonard, L.L.C., a limited liability company (the "LLC"). The reporting person and his spouse are the sole managers of the LLC, owned 100% of the Class B units and owned 14.8% of the outstanding Class A units of the LLC. A trust (the "Trust") for the benefit of the reporting person's daughters was the holder of the

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remaining 85.2% of the outstanding Class A units.

- Represents separate gifts of all of the Class B units and 99% of the Class A units of the LLC to the Trust. The reporting person and his
- (2) spouse own the remaining 1% of the Class A units and remain the sole managers of the LLC. The reporting person disclaims beneficial ownership of the Entergy common stock held by the LLC, except to the extent of the reporting person's pecuniary interest in such shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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