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AMERICAN EXPRESS CO
Form 8-K
December 23, 2005

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 20, 2005

AMERICAN EXPRESS COMPANY
(Exact name of registrant as specified in its charter)

New York	1-7657	13-4922250

(State or other jurisdiction of incorporation or organization)	(Commission File Number)	(IRS Employer Identification No.)

200 Vesey Street, World Financial Center New York, New York	10285

(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: (212) 640-2000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 7.01 REGULATION FD DISCLOSURE

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On December 20, 2005, American Express Company and Citibank issued a joint press release announcing the launch of the Citi American Express Cards, a new line of credit cards issued by Citibank for use on the American Express Network. A copy of such press release is attached to this report as Exhibit 99.1 and is hereby incorporated herein by reference.

On December 21, 2005, American Express Company and Bank of America issued a joint press release announcing that Bank of America will issue Bank of America-branded American Express cards in the United States. A copy of such press release is attached to this report as Exhibit 99.2 and is hereby incorporated herein by reference.

On December 23, 2005, American Express Company and HSBC - North America Holdings, Inc. issued a joint press release announcing that HSBC will offer American Express-branded credit cards in the United States. A copy of such press release is attached to this report as Exhibit 99.3 and is hereby incorporated herein by reference.

Exhibit

- 99.1 Information from joint press release dated December 20, 2005 by American Express Company and Citibank.
- 99.2 Information from joint press release dated December 21, 2005 by American Express Company and Bank of America.
- 99.3 Information from joint press release dated December 23, 2005 by American Express Company and HSBC - North America Holdings, Inc.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY
(REGISTRANT)

By /s/ Stephen P. Norman

Name: Stephen P. Norman

Title: Secretary

DATE: December 23, 2005

EXHIBIT INDEX

- | Item No.
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|-------------------|---|
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American Express Company and HSBC - North America Holdings, Inc.