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Ally Financi Form 4 June 20, 201 FORN Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	7 1 4 UNITED S is box ger 5 6. or 5 5 6. or 5 5 5 5 5 5 5 5 5 5 5 5 5	STATES SECU Wa ENT OF CHA suant to Section a) of the Public U 30(h) of the I	ashington, NGES IN SECUF 16(a) of th Jtility Hol	, D.C. 20 BENEF RITIES ne Securit ding Con	549 ICIA ties E	L OWI Exchange y Act of	NERSHIP OF e Act of 1934, 7 1935 or Section	OMB Number: Expires: Estimated a burden hour response		
1. Name and A Morais Diar (Last) 500 WOOD	Symbol Ally F liddle) 3. Date (Month.	 Issuer Name and Ticker or Trading Symbol Ally Financial Inc. [ALLY] Date of Earliest Transaction (Month/Day/Year) 06/16/2017 				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X_Officer (give title10% Owner Other (specify below)				
(Street) 4. If Amendment, Filed(Month/Day/Y) DETROIT, MI 48226				ay/Year) Applicable _X_Form				resident, Ally Bank or Joint/Group Filing(Check e) by One Reporting Person by More than One Reporting		
(City)	(State) ((Zip) Ta	ble I - Non-I	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transacti Code) (Instr. 8)	4. Securi on(A) or D (Instr. 3,	ties A ispose 4 and (A) or	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common Stock (1)	06/16/2017		М	277	А	\$0	191,372	D		
Common Stock	06/16/2017		D	277	D	\$ 19.08 (2)	191,095	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number or of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		8. Price of Derivativ Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (DSU)	<u>(3)</u>	06/16/2017		М	277	<u>(3)</u>	<u>(3)</u>	Common Stock	277	\$ 0

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Morais Diane E. 500 WOODWARD AVENUE DETROIT, MI 48226			President, Ally Bank				
Signatures							

/s/ Donna M. DiCicco, attorney-in-fact for Ms. Morais

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The common stock reported includes shares issued upon the settlement of a portion of DSUs awarded in prior periods.
- (2) Represents the per share fair market value of the Company's common stock as of June 7, 2017.

Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal(3) to the fair market value of a share of the Company's common stock. DSUs do not have an expiration or exercise date or carry a conversion price. May reflect rounding of fractional shares.

06/20/2017

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.