Ally Financial Inc. Form 4 April 15, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction 1(b).

(Print or Type Responses)

1. Name and A Halmy Chri	Symbol		Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	fiddle) 3. Date of	f Earliest Tr	ransaction	(Check all applicable)			
200 RENAI	(Month/D	ay/Year)		Director 10% Owner Selfow) Other (give title below) Delow) Chief Financial Officer				
	4. If Ame	ndment, Da	te Original	6. Individual or Joint/Group Filing(Check				
DETROIT,	MI 48265	Filed(Mor	nth/Day/Year)	Applicable Line) _X_ Form filed by Form filed by ! Person			
(City)	(State)	(Zip) Tabl	e I - Non-D	Perivative Securities Acq	uired, Disposed o	of, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		

		`	•	Code	v	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Ins
Common Stock (1)	04/11/2014			M		639	A	\$0	639	D
Common Stock	04/11/2014			F		83	D	\$ 29.03 (2)	556	D
Common Stock	04/11/2014			D		556	D	\$ 29.03 (2)	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) of

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deri Secu (Inst
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Deferred Stock Units (DSU)	<u>(3)</u>	04/11/2014		A	2,451		<u>(3)</u>	<u>(3)</u>	Common Stock	2,451	ç
Deferred Stock Units (DSU)	(3)	04/11/2014		M		639	(3)	(3)	Common Stock	639	Ş

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Halmy Christopher A

200 RENAISSANCE CENTER Chief Financial Officer

DETROIT, MI 48265

Signatures

/s/ Cathy L. Quenneville, attorney-in-fact for Mr.
Halmy
04/15/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The common stock reported includes (i) shares issued upon the settlement of a portion of DSUs awarded in prior periods, plus (ii) shares issued as a result of the immediate settlement of the portion of DSUs granted, to pay applicable taxes.
- (2) Represents the per share fair market value of the Company's common stock as of April 2, 2014, adjusted to reflect the stock split in connection with the Company's initial public offering.

Reporting Owners 2

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Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal to the fair market value of a share of the Company's common stock. A portion of all DSUs granted are immediately settled to pay applicable taxes. DSUs do not have an expiration or exercise date or carry a conversion price. Reflects a fractional share rounded up to the nearest full share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.