

CHURCH & DWIGHT CO INC /DE/  
 Form 4  
 April 02, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Tursi Louis

2. Issuer Name and Ticker or Trading Symbol  
 CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 469 NORTH HARRISON STREET  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 03/31/2008

\_\_\_\_ Director  
 Officer (give title below)  
 \_\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)  
 Executive VP, Consumer Sales

PRINCETON, NJ 08543

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code V	Amount		
Common Stock	03/31/2008		P	A	\$ 53.06	5,799.8902	D
Common Stock	03/31/2008		P	A	\$ 53.1	5,899.8902	D
Common Stock	03/31/2008		P	A	\$ 53.12	5,999.8902	D
Common Stock	03/31/2008		P	A	\$ 53.13	6,499.8902	D
Common Stock	03/31/2008		P	A	\$ 53.16	6,599.8902	D

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Common Stock	03/31/2008	P	200	A	\$ 53.17	6,799.8902	D	
Common Stock	03/31/2008	P	700	A	\$ 53.18	7,499.8902	D	
Common Stock	03/31/2008	P	400	A	\$ 53.19	7,899.8902	D	
Common Stock	03/31/2008	P	300	A	\$ 53.21	8,199.8902	D	
Common Stock						3,450	I	by Spouse
Common Stock						6,540.095	I	Prfit Shring/Saving Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Phantom Stock	\$ 0 <sup>(1)</sup>	03/31/2008		A	282.8632	08/08/1988 <sup>(2)</sup>	08/08/1988 <sup>(2)</sup>	Common Stock
Stock Option	\$ 29.63					07/26/2007	07/26/2014	Common Stock
Stock Option	\$ 35.02					06/19/2009	06/19/2016	Common Stock
Stock Option	\$ 35.29					06/20/2008	06/20/2015	Common Stock
Stock Option	\$ 48.8					06/18/2010	06/18/2017	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Tursi Louis 469 NORTH HARRISON STREET PRINCETON, NJ 08543			Executive VP, Consumer Sales	

## Signatures

Andrew C.  
Forsell

04/02/2008

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (2) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.