

McRoberts Malcolm  
Form 4  
January 26, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
McRoberts Malcolm

(Last) (First) (Middle)

3680 VICTORIA STREET NORTH

(Street)

SHOREVIEW, MN 55126

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

DELUXE CORP [DLX]

3. Date of Earliest Transaction  
(Month/Day/Year)

01/25/2018

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title \_\_\_\_\_ Other (specify  
below) below)

Senior Vice President, SBS

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Ownership<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------------------|
| Common<br>Stock                       | 01/25/2018                              |                                                             | M                                    | 2,226 A                                                                 | 34,899                                                                                                             | D                                                                    |                                                                                |
| Common<br>Stock                       | 01/25/2018                              |                                                             | F                                    | 1,097 D                                                                 | \$ 33,802 (2)                                                                                                      | D                                                                    |                                                                                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

# Edgar Filing: McRoberts Malcolm - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |              |                            |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|-----|---------------------------------------------------------------|-----------------|--------------|----------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V                                                                                       | (A)                                                      | (D) | Date Exercisable                                              | Expiration Date | Title        | Amount or Number of Shares |
| Restricted Stock Units                     | \$ 0 <sup>(3)</sup>                                    | 01/25/2018                           |                                                    | M                              |                                                                                         | 2,226                                                    |     | <sup>(3)</sup>                                                | 01/25/2018      | Common Stock | 2,226                      |
| Restricted Stock Units                     | \$ 0 <sup>(4)</sup>                                    |                                      |                                                    |                                |                                                                                         |                                                          |     | <sup>(4)</sup>                                                | 01/24/2019      | Common Stock | 798                        |
| Common Stock Option                        | \$ 38.8                                                |                                      |                                                    |                                |                                                                                         |                                                          |     | 02/20/2014 <sup>(5)</sup>                                     | 02/20/2020      | Common Stock | 21,90                      |
| Common Stock Option                        | \$ 50.32                                               |                                      |                                                    |                                |                                                                                         |                                                          |     | 02/27/2015 <sup>(5)</sup>                                     | 02/27/2021      | Common Stock | 12,37                      |
| Common Stock Option                        | \$ 67.08                                               |                                      |                                                    |                                |                                                                                         |                                                          |     | 02/12/2016 <sup>(5)</sup>                                     | 02/12/2022      | Common Stock | 12,83                      |
| Common Stock Option                        | \$ 54.3                                                |                                      |                                                    |                                |                                                                                         |                                                          |     | 02/17/2017 <sup>(5)</sup>                                     | 02/17/2023      | Common Stock | 26,35                      |
| Common Stock Option                        | \$ 75.61                                               |                                      |                                                    |                                |                                                                                         |                                                          |     | 02/23/2018 <sup>(5)</sup>                                     | 02/23/2024      | Common Stock | 14,08                      |

## Reporting Owners

| Reporting Owner Name / Address                                         | Relationships |           |                            |       |
|------------------------------------------------------------------------|---------------|-----------|----------------------------|-------|
|                                                                        | Director      | 10% Owner | Officer                    | Other |
| McRoberts Malcolm<br>3680 VICTORIA STREET NORTH<br>SHOREVIEW, MN 55126 |               |           | Senior Vice President, SBS |       |

## Signatures

J. Michael Schroeder as Power of Attorney for Malcolm  
McRoberts

01/26/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Vesting and conversion into shares on a one-for-one basis of restricted stock units awarded on 1/25/16 under the Company's Long Term

(1) Incentive Plan. Award of units resulted from an election by executive to receive certain 2015 annual incentive compensation in restricted stock units in lieu of cash.

(2) Total ownership includes 10,302 shares of restricted stock.

Restricted Stock Units were awarded on 1/25/16 under the Company's Long-Term Incentive Plan. The units will vest and be converted

(3) into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2015 annual incentive compensation in restricted stock units in lieu of cash.

Restricted Stock Units were awarded on 1/24/17 under the Company's Long-Term Incentive Plan. The units will vest and be converted

(4) into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2016 annual incentive compensation in restricted stock units in lieu of cash.

(5) Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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