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LIFEAPPS BRANDS INC. Form 8-K March 06, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 1, 2018

LIFEAPPS BRANDS INC.

(Exact name of registrant as specified in its charter)

Delaware000-5486780-0671280(State or Other Jurisdiction of Incorporation)(Commission File Number)(I.R.S. Employer Identification Number)

Polo Plaza, 3790 Via De La Valle, #125E

Del Mar, CA 92014

(Address of principal executive offices, including zip code)

(858) 527-1736

(Registrant's telephone number, including area code)

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Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangement of Certain Officers

On March 1, 2018 Robert Gayman, resigned as the Chairman of our Board of Directors and as Director, and Robert A. Blair, our Chief Executive Officer and a Director, was appointed as our Chairman. On March 1,2018 Mr. Blair was also appointed as our Chief Financial Officer to fill the vacancy created by Mr. Gayman's resignation as Interim Chief Financial Officer on December 19,2017. The resignation of Robert Gayman as a Director was not the result of any disagreements between us and Mr. Gayman on any matters related to our operations, policies or practices. Mr. Gayman continues to work with us pursuant to his December 19, 2017 Executive Management Consulting Agreement.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LifeApps Brands Inc.

Date: March 6, 2018 By: /s/ Robert A. Blair

Name: Robert A. Blair

Title: Chief Executive Officer