

CHUY'S HOLDINGS, INC.
Form SC 13G/A
April 19, 2013

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G
(Rule 13d-102)
INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO § 240.13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED
PURSUANT TO § 240.13d-2

(Amendment No. 1)

CHUY'S HOLDINGS, INC.
(Name of Issuer)
Common Stock, \$0.01 par value per share
(Title of Class of Securities)
171604101
(CUSIP Number)
April 17, 2013
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- ☐ Rule 13d-1(b)
☐ Rule 13d-1(c)
☒ Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 171604101

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NAME OF REPORTING PERSON

1

Goode Chuy's Holdings, LLC

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a) "

(b) "

3

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

NUMBER

5

742,796

OF SHARES

SHARED VOTING POWER

6

BENEFICIALLY

0

SOLE DISPOSITIVE POWER

OWNED BY

7

742,796

EACH

SHARED DISPOSITIVE POWER

REPORTING

8

0

PERSON WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

742,796

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES"

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

4.6%*

TYPE OF REPORTING PERSON

12

OO

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

* Percentage of class is based on 16,228,731 shares of common stock outstanding on April 17, 2013.

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NAME OF REPORTING PERSON

1

Goode Chuy's Direct Investors, LLC

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a) "

(b) "

3

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

NUMBER

5

21,566

OF SHARES

SHARED VOTING POWER

6

BENEFICIALLY

0

SOLE DISPOSITIVE POWER

OWNED BY

7

21,566

EACH

SHARED DISPOSITIVE POWER

REPORTING

8

0

PERSON WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

21,566

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES"

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

0.1%*

TYPE OF REPORTING PERSON

12

OO

* Percentage of class is based on 16,228,731 shares of common stock outstanding on April 17, 2013.

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NAME OF REPORTING PERSON

1

Goode Partners Consumer Fund I, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a) "

(b) "

3

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

NUMBER

5

764,362*

OF SHARES

SHARED VOTING POWER

6

BENEFICIALLY

0

SOLE DISPOSITIVE POWER

OWNED BY

7

764,362*

EACH

SHARED DISPOSITIVE POWER

REPORTING

8

0

PERSON WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

764,362*

10

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES**
PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

4.7%**

TYPE OF REPORTING PERSON

12

PN

* Goode Partners Consumer Fund I, L.P. is the managing director of Goode Chuy's Holdings, LLC ("Goode Chuy's") and the majority unitholder of Goode Chuy's Direct Investors, LLC ("Goode Direct").

** Percentage of class is based on 16,228,731 shares of common stock outstanding on April 17, 2013.

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NAME OF REPORTING PERSON

1

Goode Investors I LLC

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a) "

(b) "

3

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

NUMBER

5

764,362*

OF SHARES

SHARED VOTING POWER

6

BENEFICIALLY

0

SOLE DISPOSITIVE POWER

OWNED BY

7

764,362*

EACH

SHARED DISPOSITIVE POWER

REPORTING

8

0

PERSON WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

764,362*

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES**
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

4.7%**

TYPE OF REPORTING PERSON

12

OO

* Goode Investors I LLC is the general partner of Goode Partners Consumer Fund I, L.P., which is the managing director of Goode Chuy's and the majority unitholder of Goode Direct.

** Percentage of class is based on 16,228,731 shares of common stock outstanding on April 17, 2013.

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NAME OF REPORTING PERSON

1

David Oddi

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a) "

(b) "

3

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

United States

SOLE VOTING POWER

NUMBER

5

764,362*

OF SHARES

SHARED VOTING POWER

6

BENEFICIALLY

0

SOLE DISPOSITIVE POWER

OWNED BY

7

764,362*

EACH

SHARED DISPOSITIVE POWER

REPORTING

8

0

PERSON WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

764,362*

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES**
 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

4.7%**

TYPE OF REPORTING PERSON

12

IN

* David J. Oddi is a member of Goode Investors I LLC, the general partner of Goode Partners Consumer Fund I, L.P., which is the managing director of Goode Chuy's and the majority unitholder of Goode Direct. Mr. Oddi may be deemed to indirectly beneficially own the shares held by Goode Chuy's and Goode Direct because of his affiliation with Goode Chuy's and Goode Direct but disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interests therein.

** Percentage of class is based on 16,228,731 shares of common stock outstanding on April 17, 2013.

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Item 1. (a) Name of Issuer:

Chuy's Holdings, Inc.

(b) Address of Issuer's Principal Executive Offices:

1623 Toomey Road

Austin, TX 78704

Item 2. (a) Name of Person Filing:

(i) Goode Chuy's Holdings, LLC,

(ii) Goode Chuy's Direct Investors, LLC

(iii) Goode Partners Consumer Fund I,
L.P.

(iv) Goode Investors I LLC

(v) David Oddi

(b) Address of Principal Business Office or, if None, Residence:

The information set forth below relates to the Reporting Persons listed next to the corresponding numeral set forth in Item 2(a).

(i)-(v): 767 Third Avenue, 22nd Floor

New York, NY 10017

(c) Citizenship:

The information set forth below relates to the Reporting Persons listed next to the corresponding numeral set forth in Item 2(a).

(i)-(iv): Delaware

(v): United States

(d) Title of Class of Securities:

Common Stock, par value \$0.01 per share

(e) CUSIP Number:

171604101

Item 3. If this statement is filed pursuant to §240.13d-1(b), or §240.13d-2(b) or (c), check whether the person filing is a:

(a) Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78o);

(b) Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);

(c) Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);

(d) Investment company registered under Section 8 of the Investment Company Act of

1940 (15 U.S.C. 80a-8);

(e) An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);

(f) An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)

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(1)(ii)(F);

(g)" A parent holding company or control person in accordance with § 240.13d-1(b)(1)

(ii)(G);

(h)" A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

(i)" A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act (15 U.S.C. 80a-3);

(j)" A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J);

(k)" Group, in accordance with § 240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount Beneficially Owned:

Goode Chuy's Holdings, LLC	742,796
Goode Chuy's Direct Investors, LLC	21,566
Goode Partners Consumer Fund I, L.P.	764,362
Goode Investors I LLC	764,362
David Oddi	764,362

(b) Percent of Class:

Goode Chuy's Holdings, LLC	4.6	%
Goode Chuy's Direct Investors, LLC	0.1	%
Goode Partners Consumer Fund I, L.P.	4.7	%
Goode Investors I LLC	4.7	%
David Oddi	4.7	%

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote:

Goode Chuy's Holdings, LLC	742,796
Goode Chuy's Direct Investors, LLC	21,566
Goode Partners Consumer Fund I, L.P.	764,362
Goode Investors I LLC	764,362
David Oddi	764,362

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(ii) Shared power to vote or to direct the vote:

Goode Chuy's Holdings, LLC	—
Goode Chuy's Direct Investors, LLC	—
Goode Partners Consumer Fund I, L.P.	—
Goode Investors I LLC	—
David Oddi	—

(iii) Sole power to dispose or to direct the disposition of:

Goode Chuy's Holdings, LLC	742,796
Goode Chuy's Direct Investors, LLC	21,566
Goode Partners Consumer Fund I, L.P.	764,362
Goode Investors I LLC	764,362
David Oddi	764,362

(iv) Shared power to dispose or to direct the disposition of:

Goode Chuy's Holdings, LLC	—
Goode Chuy's Direct Investors, LLC	—
Goode Partners Consumer Fund I, L.P.	—