

Kappitt Michael
Form 4
September 05, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Kappitt Michael

(Last) (First) (Middle)

2202 NORTH WEST SHORE
BOULEVARD, SUITE 500

(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
09/01/2017

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title ____ Other (specify
below) below)

EVP & President of Carrabba's

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/01/2017		F	(A) or (D) D	Amount 1,710 (1) \$ 17.01	Price 14,928	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. F Der Sec (Ins
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	\$ 0					<u>(2)</u>	<u>(3)</u>	Common Stock	11,222	
Restricted Stock Units	\$ 0					<u>(4)</u>	<u>(3)</u>	Common Stock	8,401	
Restricted Stock Units	\$ 0					<u>(5)</u>	<u>(3)</u>	Common Stock	18,750	
Restricted Stock Units	\$ 0					<u>(6)</u>	<u>(3)</u>	Common Stock	6,250	
Stock Option (right to buy)	\$ 17.27					<u>(7)</u>	02/24/2027	Common Stock	26,733	
Stock Option (right to buy)	\$ 17.8					<u>(8)</u>	03/01/2026	Common Stock	50,000	
Stock Option (right to buy)	\$ 17.15					<u>(9)</u>	02/25/2026	Common Stock	26,113	
Stock Option (right to buy)	\$ 25.36					<u>(10)</u>	02/26/2025	Common Stock	15,074	
Stock Option (right to buy)	\$ 25.32					<u>(11)</u>	02/27/2024	Common Stock	12,490	
Stock Option	\$ 23.87					<u>(12)</u>	01/02/2024	Common Stock	100,000	

(right to
buy)Stock
Option
(right to
buy)

\$ 17.4

(13)

02/26/2023

Common
Stock

10,021

Stock
Option
(right to
buy)

\$ 10.03

(13)

07/05/2021

Common
Stock

32,818

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kappitt Michael 2202 NORTH WEST SHORE BOULEVARD SUITE 500 TAMPA, FL 33607			EVP & President of Carrabba's	

Signatures

/s/ Kelly Lefferts, as
Attorney-in-Fact

09/05/2017

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock.
- (2) These restricted stock units, in the original grant amount of 11,222, will begin vesting in four equal annual installments on February 24, 2018.
- (3) This field is not applicable.
- (4) These restricted stock units, in the original grant amount of 11,201, began vesting in four equal annual installments on February 25, 2017.
- (5) These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on February 12, 2017.
- (6) These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on January 2, 2015.
- (7) These stock options, in the original grant amount of 26,733, will begin vesting in four equal annual installments on February 24, 2018.
- (8) These stock options, in the original grant amount of 50,000, began vesting in four equal annual installments on February 12, 2017.
- (9) These stock options, in the original grant amount of 26,113, began vesting in four equal annual installments on February 25, 2017.
- (10) These stock options, in the original grant amount of 15,074, began vesting in four equal annual installments on February 26, 2016.
- (11) These stock options, in the original grant amount of 12,490, began vesting in four equal annual installments on February 27, 2015.
- (12) These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on January 2, 2015.
- (13) These stock options are fully vested.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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