Chhoy Anthony Form 3/A February 01, 2010

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(City)

(Instr. 4)

1. Title of Security

(State)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement CENTRAL EUROPEAN MEDIA ENTERPRISES LTD Chhoy Anthony (Month/Day/Year) [CETV] 02/01/2010 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O CME MEDIA SERVICES 02/01/2010 (Check all applicable) LIMITED. KRIZENECKEHO NAM. 1078/5 Director 10% Owner \_X\_\_ Officer Other (Street) 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) SVP, Strategic Planning \_X\_ Form filed by One Reporting Person PRAGUE 5 -Form filed by More than One BARRANDOV, 2NÂ 15200 Reporting Person

#### Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities

Beneficially Owned
(Instr. 4)

Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Zip)

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
	Date Exercisable	Title	Derivative	Security:	
			Security	Direct (D)	

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		Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Option: Right to Buy	12/21/2008(1)	12/20/2015	Class A Common Stock; par value \$0.08	500	\$ 57	D	Â
Option: Right to Buy	12/14/2008(2)	12/13/2016	Class A Common Stock; par value \$0.08	1,500	\$ 72.05	D	Â
Option: Right to Buy	12/05/2008(3)	12/04/2015	Class A Common Stock; par value \$0.08	3,000	\$ 113.56	D	Â
Option: Right to Buy	12/16/2009(4)	12/15/2016	Class A Common Stock; par value \$0.08	8,000	\$ 22.64	D	Â
Option: Right to Buy	05/15/2010 <u>(5)</u>	05/14/2015	Class A Common Stock; par value \$0.08	5,000	\$ 17.52	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Chhoy Anthony C/O CME MEDIA SERVICES LIMITED KRIZENECKEHO NAM. 1078/5 PRAGUE 5 - BARRANDOV, 2N 15200	Â	Â	SVP, Strategic Planning	Â	
Signatures					
/s/ Joanne Cochrane on behalf of Anthony Chhoy	02/01/2010				
**Signature of Reporting Person	Da	nte			

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- (1) 250 options are exercisable on each of 12/21/2008 and 12/21/2009.
- (2) 500 options are exercisable on each of 12/14/2008, 12/14/2009 and 12/14/2010.
- (3) 750 options are exercisable on each of 12/05/2008, 12/05/2009, 12/05/2010 and 12/05/2011.
- (4) 2,000 options are exercisable on each of 12/16/2009, 12/16/2010, 12/16/2011 and 12/16/2012.
- (5) 2,500 options will become exercisable on each of 05/15/2010 and 05/15/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.