

WYLLIE MARK  
Form 3  
February 01, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>WYLLIE MARK</p> <p>(Last) (First) (Middle)</p> <p>C/O CME MEDIA SERVICES LIMITED, KRIZENECKEHO NAM. 1078/5</p> <p>(Street)</p> <p>PRAGUE 5 - BARRANDOV, 2N 15200</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>02/01/2010</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>CENTRAL EUROPEAN MEDIA ENTERPRISES LTD [CETV]</p> <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) VP, Corporate Finance</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

<p>1. Title of Security (Instr. 4)</p>	<p>2. Amount of Securities Beneficially Owned (Instr. 4)</p>	<p>3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</p>	<p>4. Nature of Indirect Beneficial Ownership (Instr. 5)</p>
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

<p>1. Title of Derivative Security (Instr. 4)</p>	<p>2. Date Exercisable and Expiration Date (Month/Day/Year)</p> <p>Date Exercisable</p>	<p>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</p> <p>Title</p>	<p>4. Conversion or Exercise Price of Derivative Security</p>	<p>5. Ownership Form of Derivative Security: Direct (D)</p>	<p>6. Nature of Indirect Beneficial Ownership (Instr. 5)</p>
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		Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Option: Right to Buy	11/18/2005 <sup>(1)</sup>	11/18/2014	Class A Common Stock; par value \$0.08	4,000	\$ 32.99	D	Â
Option: Right to Buy	12/21/2006 <sup>(2)</sup>	12/20/2015	Class A Common Stock; par value \$0.08	2,000	\$ 57	D	Â
Option: Right to Buy	06/08/2007 <sup>(3)</sup>	06/07/2016	Class A Common Stock; par value \$0.08	3,000	\$ 56.42	D	Â
Option: Right to Buy	12/05/2008 <sup>(4)</sup>	12/04/2015	Class A Common Stock; par value \$0.08	4,000	\$ 113.56	D	Â
Option: Right to Buy	12/16/2009 <sup>(5)</sup>	12/15/2016	Option: Right to Buy	4,000	\$ 22.64	D	Â
Option: Right to Buy	05/15/2010 <sup>(6)</sup>	05/14/2015	Class A Common Stock; par value \$0.08	9,000	\$ 17.52	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WYLLIE MARK C/O CME MEDIA SERVICES LIMITED KRIZENECKEHO NAM. 1078/5 PRAGUE 5 - BARRANDOV,Â 2NÂ 15200	Â	Â	Â VP, Corporate Finance	Â

## Signatures

/s/ Joanne Cochrane on behalf of Mark  
Wyllie

02/01/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 1,000 options are exercisable on each of 11/18/2005, 11/18/2006, 11/18/2007 and 11/17/2008.

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- (2) 500 options are exercisable on each of 12/21/2006, 12/21/2007, 12/21/2008 and 12/20/2009.
- (3) 750 options are exercisable on each of 06/08/2007, 06/08/2008, 06/08/2009 and 06/08/2010.
- (4) 1,000 options are exercisable on each of 12/05/2008, 12/05/2009, 12/05/2010 and 12/05/2011.
- (5) 1,000 options are exercisable on each of 12/16/2009, 12/16/2010, 12/16/2011 and 12/16/2012.
- (6) 4,500 options will become exercisable on each of 05/15/2010 and 05/15/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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