

VARGA PAUL C  
Form 4  
May 02, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
VARGA PAUL C

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
04/30/2018

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman & CEO

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common	04/30/2018		F		7,570 (1) \$ 53.37 (2)	D	
Class B Common	04/30/2018		F		1,893 (3) \$ 56.04 (4)	D	
Class A Common					3,688.2241	I	DRIP
Class A Common					312,364	I	GRAT
					444	I	

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Class A Common						PCV Investments LLC
Class B Common		50,000 <sup>(6)</sup>	I			Family Trust
Class B Common		197,846 <sup>(7)</sup>	I			GRAT
Class B Common		82,688 <sup>(8)</sup>	I			PCV Investments LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable      Expiration Date	Title      Amount or Number of Shares
Stock Appreciation Right	\$ 23.047 <sup>(9)</sup>					05/01/2015      04/30/2022	Class B Common      235,630 <sup>(9)</sup>
Stock Appreciation Right	\$ 28.433 <sup>(10)</sup>					05/01/2016      04/30/2023	Class B Common      158,757 <sup>(10)</sup>
Stock Appreciation Right	\$ 36.109 <sup>(11)</sup>					05/01/2017      04/30/2024	Class B Common      155,424 <sup>(11)</sup>
Stock Appreciation Right	\$ 40.145 <sup>(12)</sup>					05/01/2018      04/30/2025	Class B Common      196,435 <sup>(12)</sup>
Stock Appreciation	\$ 38.481 <sup>(13)</sup>					05/01/2019      04/30/2026	Class B Common      273,905 <sup>(13)</sup>

Right

Stock  
Appreciation  
Right

\$ 39.757  
(14)

05/01/2020 04/30/2027

Class B  
Common

231,052  
(14)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VARGA PAUL C 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	X		Chairman & CEO	

## Signatures

Michael E. Carr, Jr., Attorney in Fact for Paul C.  
Varga

05/02/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) To satisfy withholding obligations associated with the July 24, 2014 award of Class A common stock that vested on April 30, 2018, the reporting person surrendered 7,570 shares of Class A common stock.
- (2) The closing price of BF-A on April 30, 2018 was used to calculate the withholding obligation.
- (3) To satisfy withholding obligations associated with the shares of Class B performance-based restricted stock that were issued in the February 2018 stock split and vested on April 30, 2018, the reporting person surrendered 1,893 shares of Class B common stock.
- (4) The closing price of BF-B on April 30, 2018 was used to calculate the withholding obligation.
- (5) On February 28, 2018, the issuer completed a stock split resulting in the distribution of one share of Class B common stock for every four shares of either Class A or Class B common stock held. On April 23, 2018, the issuer paid a special cash dividend. Total has been updated to reflect the acquisition of 62,213 additional shares in the February 2018 stock split, including 3,980 shares of Class B common performance-based restricted stock issued in connection with the July 24, 2014 award of Class A common stock.
- (6) Total has been updated to reflect the acquisition of 10,000 additional shares in the February 2018 stock split.
- (7) Total has been updated to reflect the acquisition of 102,042 additional shares in the February 2018 stock split.
- (8) Total has been updated to reflect the acquisition of 16,626 additional shares in the February 2018 stock split.
- (9) These stock appreciation rights were previously reported as covering 185,028 shares at an exercise price of \$29.35, but were adjusted to reflect the February 2018 stock split and April 2018 special dividend.
- (10) These stock appreciation rights were previously reported as covering 124,664 shares at an exercise price of \$36.21, but were adjusted to reflect the February 2018 stock split and April 2018 special dividend.
- (11) These stock appreciation rights were previously reported as covering 122,046 shares at an exercise price of \$45.985, but were adjusted to reflect the February 2018 stock split and April 2018 special dividend.
- (12) These stock appreciation rights were previously reported as covering 154,250 shares at an exercise price of \$51.125, but were adjusted to reflect the February 2018 stock split and April 2018 special dividend.
- (13) These stock appreciation rights were previously reported as covering 215,084 shares at an exercise price of \$49.005, but were adjusted to reflect the February 2018 stock split and April 2018 special dividend.
- (14) These stock appreciation rights were previously reported as covering 181,433 shares at an exercise price of \$50.63, but were adjusted to reflect the February 2018 stock split and April 2018 special dividend.

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