Sach David J Form 3 March 02, 2010

# FORM 3

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Sach David J

(Last) (First) (Middle)

Statement (Month/Day/Year)

03/01/2010

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

CENTRAL EUROPEAN MEDIA ENTERPRISES LTD

[CETV]

4. Relationship of Reporting Person(s) to Issuer

Filed(Month/Day/Year)

C/O CME MEDIA SERVICES LIMITED. KRIZENECKEHO NAM. 1078/5

(Street)

Director 10% Owner

(Check all applicable)

\_X\_\_ Officer Other (give title below) (specify below) Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

5. If Amendment, Date Original

\_X\_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

### PRAGUE 5 -BARRANDOV, Â 2NÂ 15200

(State) (City) (Zip)

1. Title of Security (Instr. 4)

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form:

4. Nature of Indirect Beneficial Ownership

(Instr. 5)

Direct (D) or Indirect

(I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

2. Date Exercisable and

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

**Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

Conversion or Exercise Price of Derivative

Security

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Title

Security:

Direct (D)

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Date Expiration Amount or or Indirect Exercisable Date Number of (I) Shares (Instr. 5)

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Sach David J

C/O CME MEDIA SERVICES LIMITED  $\hat{A}$   $\hat{A}$   $\hat{A}$  Chief Financial Officer  $\hat{A}$  KRIZENECKEHO NAM. 1078/5

**Signatures** 

/s/ Joanne Cochrane on behalf of
David Sach

03/02/2010

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

PRAGUE 5 - BARRANDOV, 2NÂ 15200

No securities are beneficially owned

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).