

CREDIT SUISSE AG  
Form 6-K  
April 22, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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Form 6-K  
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REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16

UNDER THE SECURITIES EXCHANGE ACT OF 1934

April 22, 2010

Commission File Number 001-15244

CREDIT SUISSE GROUP AG

(Translation of registrant's name into English)

Paradeplatz 8, P.O. Box 1, CH-8070 Zurich, Switzerland

(Address of principal executive office)

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Commission File Number 001-33434

CREDIT SUISSE AG

(Translation of registrant's name into English)

Paradeplatz 8, P.O. Box 1, CH-8070 Zurich, Switzerland

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.

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CREDIT SUISSE GROUP AG

Paradeplatz 8  
P.O. Box  
CH-8070 Zurich  
Switzerland

Telephone +41 844 33 88 44  
Fax +41 44 333 88 77  
media.relations@credit-suisse.com

Media Release

Credit Suisse Group reports 1Q10 net income of CHF 2.1 billion, return on equity of 22.3%, net new assets of CHF 26.0 billion, tier 1 ratio of 16.4%

- Strong results overall with improved operating performance versus 1Q09, industry-leading return on equity; risk levels among lowest in industry; continued to generate strong net new assets
- Results demonstrate continued successful execution of client-focused, capital-efficient strategy; over last five quarters, average operating net income of CHF 1.9 billion, average underlying return on equity of 21% and average net new assets of CHF 14.0 billion for the Group
- Solid Private Banking pre-tax income of CHF 0.9 billion and very strong net new assets of CHF 18.6 billion from international and Swiss businesses
- High-quality results in Investment Banking: pre-tax income of CHF 1.8 billion; strong pre-tax return on economic capital of 37.2%; continued strong momentum in client franchise; sustained market share gains across securities businesses; strong underwriting and advisory pipeline
- Asset Management pre-tax income of CHF 0.2 billion and strong net new assets of CHF 11.2 billion across most asset classes
- Very strong capital base and liquidity position; well positioned to meet new liquidity rules announced by Swiss Financial Market Supervisory Authority (FINMA)

Zurich, April 22, 2010 Credit Suisse Group reported net income attributable to shareholders of CHF 2.1 billion in 1Q10 and core net revenues of CHF 9.0 billion. The return on equity attributable to shareholders was 22.3% and diluted earnings per share were CHF 1.63. The tier 1 ratio was 16.4% as of the end of 1Q10.

Brady W. Dougan, Chief Executive Officer, said: "In the first quarter of 2010 we provided further evidence that our client-focused, capital-efficient strategy and reduced-risk business model can generate stable, high-quality earnings. We are pleased that we were able to improve our operating performance compared to the strong first quarter of 2009 and achieve an industry-leading return on equity and capital position. We also generated strong client flows and maintained our track record of attracting strong net new assets.

Market conditions in the second quarter to date have remained similar to those in the first quarter and we are confident that our business model will enable us to continue to generate high-quality results in good as well as in more challenging market conditions."

Commenting on Private Banking, he said: “We believe that we will further improve our profitability in Private Banking when markets and the demand for comprehensive solutions recover. We also expect to

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benefit from a higher interest rate environment. We are positioned to perform well in the changing regulatory environment in cross-border banking as we have been building a multi-shore business with a robust compliance framework for many years. We will continue to invest in strengthening and expanding our international presence.”

Commenting on Investment Banking, he said: “Investment Banking is thriving as a result of the action we took to reposition the business in the changed financial services landscape. We believe that we have a significant opportunity to extend our market share gains across our Investment Banking businesses as we build our distribution platform and expand our client base. We are significantly increasing our distribution capabilities in our securities businesses by growing our flow sales headcount across key businesses, including our rates and foreign exchange, emerging markets and credit products businesses.”

Commenting on Asset Management, he said: “We are focusing on core fee-generating businesses in which we believe we can excel – asset allocation, the Swiss businesses and alternative investments. Asset Management is expected to benefit further from the strategic measures undertaken last year and to be a significant contributor of value to the bank and to our clients in 2010 and beyond.”

#### Financial Highlights

in CHF million (unless otherwise stated)

	1Q10	4Q09	1Q09	Change in % vs. 4Q09	Change in % vs. 1Q09
Net income attributable to shareholders	2,055	793	2,006	159	2
Diluted earnings per share (CHF)	1.63	0.56	1.59	191	3
Return on equity attributable to shareholders (annualized)	22.3%	8.3%	22.6%	-	-
Tier 1 ratio (end of period)	16.4%	16.3%	14.1%	-	-
Assets under management from continuing operations (CHF billion)	1,270.9	1,229.0	1,121.7	3.4	13.3
Core results					
Net revenues	8,961	6,533	9,557	37	(6)
Provision for credit losses	(50)	(40)	183	25-	
Total operating expenses	6,077	5,228	6,320	16	(4)
Income from continuing operations before taxes 1)	2,934	1,345	3,054	118	(4)

1) Includes the results of the three segments and the Corporate Center, but does not include noncontrolling interests without significant economic interest.

#### Segment Results

##### Private Banking

Private Banking, which comprises the Wealth Management Clients and Corporate & Institutional Clients businesses, reported solid income before taxes of CHF 892 million in 1Q10. Net revenues increased slightly, by CHF 22 million, to CHF 2,900 million. Total operating expenses rose 8% compared to 1Q09, which included captive insurance settlement proceeds of CHF 100 million. Income before taxes declined 10% in 1Q10 compared to 1Q09 as a result of this impact, but would have been flat excluding the captive insurance settlement proceeds. Private Banking recorded CHF 18.6 billion of net new assets in 1Q10, with very strong inflows from Swiss and emerging markets clients in

particular.

The Wealth Management Clients business reported income before taxes of CHF 677 million in 1Q10, down 6% compared to 1Q09, as a 4% increase in net revenues to CHF 2,464 million – reflecting higher recurring and transaction-based revenues – was more than offset by an 8% rise in total operating

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expenses. Excluding the above-mentioned captive insurance settlement proceeds in 1Q09, income before taxes would have increased by CHF 53 million, or 8%. The increase in recurring revenues compared to 1Q09 was driven by higher recurring commissions and fees, offsetting a decline in net interest income, while the increase in transaction-based revenues was mainly due to higher brokerage and product issuing fees. The gross margin on assets under management was 121 basis points, a decrease of 13 basis points compared to 1Q09, as average assets under management increased 14.8% and net revenues increased 4%. Of Private Banking's total net new assets, the Wealth Management Clients business contributed CHF 12.9 billion, corresponding to an annualized net new asset growth rate of 6.4%.

The Corporate & Institutional Clients business reported income before taxes of CHF 215 million in 1Q10, down 20% compared to 1Q09, as net revenues declined 14% to CHF 436 million and total operating expenses rose 11%. The decrease in net revenues was mainly due to a reduction in net interest income, reflecting the low interest rate environment. The results included fair value losses related to Clock Finance, a synthetic collateralized loan portfolio, of CHF 12 million in 1Q10, compared to fair value gains of CHF 5 million in 1Q09. Net releases of provision for credit losses of CHF 13 million were recorded in 1Q10, compared to net provisions of CHF 31 million in 1Q09. The Corporate & Institutional Clients business recorded particularly strong net new assets of CHF 5.7 billion in 1Q10.

#### Investment Banking

Investment Banking continued to execute its client-focused, capital-efficient strategy in 1Q10 and maintained market share momentum across most products and regions. Income before taxes was CHF 1,794 million on net revenues of CHF 5,216 million, reflecting well-diversified results across the businesses. Investment Banking's strong fixed income sales and trading revenues were driven by credit products (both high yield and investment grade), US residential mortgage-backed securities trading and emerging markets, which offset the impact of the weaker market environment in global rates and foreign exchange. Equity sales and trading revenues were resilient despite subdued market activity, and were driven by strong revenues in cash equities, prime services and equity derivatives, reflecting sustained market share gains across major markets. Compared to 1Q09, Investment Banking's income before taxes and net revenues decreased, by 26% and 19% respectively. Results in 1Q09 had benefited from approximately CHF 1.3 billion of revenues driven by the normalization of market conditions that had been severely dislocated in 4Q08, as well as fair value gains on Credit Suisse debt of CHF 365 million, compared to fair value losses of CHF 59 million in 1Q10. Results in 1Q09 also included CHF 1.7 billion in losses from businesses that Credit Suisse is exiting. Investment Banking's 1Q10 results were also impacted by the weakening of the average rate of the US dollar against the Swiss franc compared to 1Q09, which adversely affected revenues and favorably impacted expenses. The pre-tax income margin was 34.4%, compared to 37.5% in 1Q09. The pre-tax return on economic capital remained strong at 37.2%, compared to 45.3% in 1Q09. Compared to 4Q09, Investment Banking's performance improved significantly, as client-driven revenues recovered after a marked slowdown in 4Q09.

Compensation in Investment Banking continues to be accrued on the basis of the economic profitability of each business and of the division as a whole; this resulted in compensation expenses in 1Q10 of CHF 2,324 million, which is equivalent to 44% of revenues (excluding fair value moves on own debt), compared to 48% of revenues (excluding fair value moves on own debt) in 1Q09. Total other operating expenses increased 18% from 1Q09, primarily due to higher IT investment costs associated with the expansion of client flow businesses across equities and fixed income.



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Risk-weighted assets increased to USD 144 billion compared to 4Q09 as Investment Banking grew its client-focused businesses. Average one-day, 99% Value-at-Risk of CHF 104 million increased 9% compared to 4Q09.

#### League table highlights

- Announced M&A: ranked number one in the Americas and number three globally
- Equity underwriting: among the top five globally and number two in Europe, Middle East and Africa
  - Debt underwriting: one of the top five globally in investment grade and high yield underwriting
  - Emerging markets: number one in underwriting and advisory share of wallet

#### Asset Management

Asset Management reported income before taxes of CHF 166 million in 1Q10, compared to a loss of CHF 490 million in 1Q09. Net revenues totaled CHF 631 million, an increase of CHF 625 million compared to 1Q09. Net revenues in 1Q10 benefited primarily from investment-related gains of CHF 126 million, mainly in private equity and credit-related investments, compared to losses of CHF 387 million in 1Q09, and from realized and unrealized gains of CHF 107 million on securities purchased from Credit Suisse's money market funds, compared to losses of CHF 21 million in 1Q09. Total operating expenses decreased 6%, as lower compensation and benefits and general and administrative expenses were partially offset by higher commission expenses. Net new assets of CHF 11.2 billion included inflows of CHF 4.4 billion in multi-asset class solutions, CHF 4.3 billion in alternative investments and CHF 1.3 billion in Swiss advisory.

#### Segment Results

in CHF million		1Q10	4Q09	1Q09	Change in % vs. 4Q09	Change in % vs. 1Q09
Private Banking	Net revenues	2,900	3,000	2,878	(3)	1
	Provision for credit losses	19	26	47	(27)	(60)
	Total operating expenses	1,989	2,117	1,839	(6)	8
	Income before taxes	892	857	992	4	(10)
Investment Banking	Net revenues	5,216	3,038	6,442	72	(19)
	Provision for credit losses	(69)	(66)	136	5	-
	Total operating expenses	3,491	2,074	3,892	68	(10)
	Income before taxes	1,794	1,030	2,414	74	(26)
Asset Management	Net revenues	631	637	6	(1)	-
	Provision for credit losses	0	0	0	-	-
	Total operating expenses	465	478	496	(3)	(6)
	Income/(loss) before taxes	166	159	(490)	4	-

#### Benefits of the integrated bank

Credit Suisse generated CHF 1.0 billion in collaboration revenues from the integrated bank in 1Q10, which was in line with 1Q09.

Capital and liquidity

Credit Suisse's capital position remains very strong. The tier 1 ratio was 16.4% at the end of 1Q10, compared to 14.1% at the end of 1Q09 and 16.3% at the end of 4Q09.

Credit Suisse entered the credit and financial market dislocation with a strong liquidity position, which it has maintained and strengthened through open market funding ever since, incurring significant additional costs as a result. This has positioned Credit Suisse well to meet the new rules for quantitative and

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qualitative liquidity management announced yesterday by FINMA, when they become effective at the end of 2Q10.

#### Information

Media Relations Credit Suisse AG, telephone +41 844 33 88 44, [media.relations@credit-suisse.com](mailto:media.relations@credit-suisse.com)

Investor Relations Credit Suisse AG, telephone +41 44 333 71 49, [investor.relations@credit-suisse.com](mailto:investor.relations@credit-suisse.com)

#### Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 48,300 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at [www.credit-suisse.com](http://www.credit-suisse.com).

#### Cautionary statement regarding forward-looking information and non-GAAP information

This press release contains statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act. In addition, in the future we, and others on our behalf, may make statements that constitute forward-looking statements. Such forward-looking statements may include, without limitation, statements relating to the following:

- our plans, objectives or goals;
- our future economic performance or prospects;
- the potential effect on our future performance of certain contingencies; and
- assumptions underlying any such statements.

Words such as “believes,” “anticipates,” “expects,” “intends” and “plans” and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. We do not intend to update these forward-looking statements except as may be required by applicable securities laws. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and risks exist that predictions, forecasts, projections and other outcomes described or implied in forward-looking statements will not be achieved. We caution you that a number of important factors could cause results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in such forward-looking statements. These factors include:

- the ability to maintain sufficient liquidity and access capital markets;
  - market and interest rate fluctuations;
- the strength of the global economy in general and the strength of the economies of the countries in which we conduct our operations, in particular the risk of a continued US or global economic downturn in 2010 and beyond;
  - the direct and indirect impacts of continuing deterioration of subprime and other real estate markets;
- further adverse rating actions by credit rating agencies in respect of structured credit products or other credit-related exposures or of monoline insurers;
  - the ability of counterparties to meet their obligations to us;
- the effects of, and changes in, fiscal, monetary, trade and tax policies, and currency fluctuations;
  - political and social developments, including war, civil unrest or terrorist activity;

- the possibility of foreign exchange controls, expropriation, nationalization or confiscation of assets in countries in which we conduct our operations;
  - operational factors such as systems failure, human error, or the failure to implement procedures properly;
- actions taken by regulators with respect to our business and practices in one or more of the countries in which we conduct our operations;
  - the effects of changes in laws, regulations or accounting policies or practices;
  - competition in geographic and business areas in which we conduct our operations;
    - the ability to retain and recruit qualified personnel;
    - the ability to maintain our reputation and promote our brand;
    - the ability to increase market share and control expenses;
    - technological changes;
- the timely development and acceptance of our new products and services and the perceived overall value of these products and services by users;
- acquisitions, including the ability to integrate acquired businesses successfully, and divestitures, including the ability to sell non-core assets;
  - the adverse resolution of litigation and other contingencies;
  - the ability to achieve our cost efficiency goals and other cost targets; and
  - our success at managing the risks involved in the foregoing.

We caution you that the foregoing list of important factors is not exclusive. When evaluating forward-looking statements, you should carefully consider the foregoing factors and other uncertainties and events, as well as the information set forth in our Annual Report 2009 under IX – Additional information – Risk Factors.

This press release contains non-GAAP financial information. Information needed to reconcile such non-GAAP financial information to the most directly comparable measures under GAAP can be found in the Credit Suisse Financial Release 1Q10.

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Media Release

April 22, 2010

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Presentation of Credit Suisse Group's 1Q10 results via audio webcast and telephone conference

Date Thursday, April 22, 2010

Time 10:00 Zurich / 09:00 London / 04:00 New York

Speakers Brady W. Dougan, Chief Executive Officer  
Renato Fässbind, Chief Financial Officer  
The presentations will be held in English.

Audio webcast [www.credit-suisse.com/results](http://www.credit-suisse.com/results)

Telephone Switzerland: +41 44 580 40 01

Europe: +44 1452 565 510

US: +1 866 389 9771

Reference: Credit Suisse Group quarterly results

Q&A session You will have the opportunity to ask questions during the telephone conference following the presentations.

Playback Playback available approximately 2 hours after the event at [www.creditsuisse.com/results](http://www.creditsuisse.com/results) or on the telephone numbers below:

Switzerland: +41 44 580 34 56

Europe: +44 1452 550 000

US: +1 866 247 4222

Conference ID: 67567357#

First Quarter Results 2010

Zurich

April 22, 2010

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Cautionary statement regarding forward-looking and non-GAAP information

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve inherent risks and uncertainties, and we might not be able to achieve the predictions, forecasts, projections and other outcomes we describe or imply in forward-looking statements.

A number of important factors could cause results to differ materially from the plans, objectives, expectations, estimates and intentions we express in these forward-looking statements, including those we identify in "Risk Factors" in our Annual Report on Form 20-F for the fiscal year ended December 31, 2009 filed with the US Securities and Exchange Commission, and in other public filings and press releases. We do not intend to update these forward-looking statements except as may be required by applicable laws.

This presentation contains non-GAAP financial information. Information needed to reconcile such non-GAAP financial information to the most directly comparable measures under GAAP can be found in Credit Suisse Group's first quarter report 2010.

First Quarter Results 2010

Slide 1

Cautionary statement

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First quarter 2010 results detail

Renato Fassbind, Chief Financial Officer

Introduction

Brady W. Dougan, Chief Executive Officer

Summary

Brady W. Dougan, Chief Executive Officer

First Quarter Results 2010

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Solid results with net income of CHF 2.1 bn and overall improved operating performance versus 1Q09 and 4Q09

Very strong asset inflows of CHF 19 bn and solid pre-tax income in Private Banking evidence clients' trust in our industry-leading, multi-shore business model

Continued improvements in operating results in Asset Management and strong net new asset inflows of CHF 11 bn

Consistent, high-quality results in Investment Banking with pre-tax margin of 34% and return on economic capital of 37%; continued strong momentum in client franchise

Industry-leading capital position with Basel II tier 1 ratio of 16.4% and conservative liquidity position; well-positioned to succeed in changing regulatory environment

Industry-leading return on equity of 22% and lowest risk-weighted assets amongst peers

First Quarter Results 2010

Slide 3

Delivering on our strategy

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First quarter 2010 results detail

Renato Fassbind, Chief Financial Officer

Introduction

Brady W. Dougan, Chief Executive Officer

Summary

Brady W. Dougan, Chief Executive Officer

First Quarter Results 2010

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	8.9	6.8	9.0	9.8	8.9
	2.8	2.1	3.0	3.1	2.4
	2.0	1.4	2.3	2.5	1.5
Core results in CHF bn	1Q10	4Q09	3Q09	2Q09	1Q09

Net revenues

Pre-tax income

Net income attributable to shareholders

Diluted earnings per share in CHF

Cost / income ratio 1)

Return on equity

Net new assets in CHF bn

A reconciliation from reported results to underlying results can be found in the appendix to this presentation 1)

Excluding impact from movements in spreads on own debt

Net revenues

Pre-tax income

Net income

Underlying results

First Quarter Results 2010

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9.0	6.5	8.9	8.6	9.6
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2.9	1.3	2.6	1.6	3.1
-----	-----	-----	-----	-----

2.1	0.8	2.4	1.6	2.0
-----	-----	-----	-----	-----

1.63	0.56	1.81	1.18	1.59
------	------	------	------	------

68%	77%	69%	69%	71%
-----	-----	-----	-----	-----

22%	8%	25%	18%	23%
-----	----	-----	-----	-----

26.0	12.5	16.7	6.2	8.8
------	------	------	-----	-----

22%	15%	24%	27%	17%
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Return on equity

Industry leading return on equity with lower risks

2,049

857

1,273

159

892

1,853

166

992

(490)

Asset Management

Investment Banking

Private Banking

2)

1)

1Q09

4Q09

1Q10

1) Excluding proceeds from captive insurance settlements of CHF 100 m

2) Excluding impact from movements in spreads on own debt of CHF 365 m, CHF (243) m and CHF (59) m in 1Q09, 4Q09 and 1Q10, respectively

Pre-tax income margin in %

31 29 31 34 39 35 - 25 26

892

1)

Pre-tax income

CHF m

First Quarter Results 2010

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Divisional performance overview

First Quarter Results 2010

Slide 7

Private Banking with solid results and very strong  
asset inflows

§ Solid results evidence our clients' trust in Credit Suisse's industry-leading,  
multi-shore business model

§ Very strong net new assets inflow of CHF 19 bn, also evidencing continued  
gains in market share

§ Investor sentiment improved slightly, but clients remained cautious with  
regards to more sophisticated investment products and overall client activity  
was subdued for most of 1Q10

§ Swiss franchise continues to perform well and we continue to grow our  
international platforms

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677

692

724

Pre-tax income

CHF m

1Q09

4Q09

1Q10

Pre-tax income margin in %

26.3 26.9 27.5

1) Excluding proceeds from captive insurance settlements of CHF 100 m in 1Q09

§ Strong net new assets of CHF 12.9 bn

(6.4% annualized growth)

§ Expansion of pre-tax income margin from 4Q09 with slight decrease in revenues (down 4%) offset by lower expenses (down 6%)

§ Provisions for credit losses unusually high at CHF 32 m, mainly related to an isolated case; credit quality in client portfolio remains very high

§ Number of relationship managers up 30 to 4,110 with gross new hires of 100, partly offset by continued talent upgrades

Provisions for credit losses

16 9 32

1)

624

1)

+8%

1)

First Quarter Results 2010

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Wealth Management Clients with solid financial results

Average AuM (CHF bn) 709 814

1Q10

2,369

2,464

134

121

Recurring

Commissions

& fees

Recurring

net interest

income

Transaction-

based

revenues

Gross margin

Basis points

Net revenues

CHF m

+4%

+15%

AuM = Assets under Management

1Q10

31

29

47

45

544

587

882

956

943

921

1Q09

1Q09

(2)%

+8%

+8%

First Quarter Results 2010

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Increased management and other asset-

based fees reflecting higher AuM, but

continued cautious investor behavior

Slight reduction in net interest income due to

the low interest environment

Higher brokerage income and

product issuing fees

Wealth Management Clients with increase in commissions &

fees





40
46
49
45
55
55
48
47
36
30
34
29
Avg. AuM (CHF bn) 888 817 755 814
Quarterly average
2007
2008
2009
1Q10
2,910
2,674
2,468
2,464
Net revenues
CHF m
Recurring
commissions
& fees
Recurring net
interest income
Transaction-
based revenues
(15)%
(0)%
(15)%
Revenue drivers going forward
1,214
1,120
901
956
898
939
927
921
798
616
640
587
+8%
§ Increase in overall interest rate
environment

§ Client activity (brokerage, product  
issuing fees)

§ Integrated solutions revenues

§ Level and mix of managed  
investment products

§ Performance fees

AuM = Assets under Management

Quarterly average

2007

2008

2009

1Q10

131

131

131

121

Gross margin

Basis points

§ Overall: Higher AuM

First Quarter Results 2010

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Wealth Management Clients with stable revenues but  
reduction in net interest income-related gross margin

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9.6

5.4

9.1

4.5

11.2

2.4

4.0

2.0

Net new assets

CHF bn

Annualized net new assets growth in %

5.5 5.1 5.9 2.7 6.4

1) Excluding impact from tax amnesty in Italy ("Scudo")

§ Strong inflows evidence our outperformance  
in a challenging environment

§ Continued strong inflows in Switzerland and  
emerging markets

§ Solid contribution from EMEA, with outflows from  
Western European cross-border business

§ Total net asset inflows of CHF 145 bn since  
January 2007, an average of CHF 11 bn per  
quarter and every quarter with positive inflows

§ Confident that our industry-leading multi-shore  
business model and a continued compliant  
service offering will enable us to achieve our mid-  
term growth targets

1Q09

2Q09

3Q09

4Q09

1Q10

11.0

1)

12.9

EMEA

Asia

Pacific

Americas

Switzerland

First Quarter Results 2010

Slide 11

Strong net new asset inflows in Wealth Management Clients  
reflecting the trust of clients in our business model

	268	
	165	
	215	
	Pre-tax income	
	CHF m	
	Pre-tax income margin in %	
	52.7 38.6 49.3	
	§ Continued strong pre-tax margin	
§ Increase in pre-tax income vs. 4Q09 with stable revenues,		
lower operating expenses and a net release from credit		
provisions		
§ Reduction in pre-tax income vs. 1Q09 with revenues		
adversely affected by the low interest rate environment		
§ Strong net new assets of CHF 5.7 bn		
§ Stable loan volumes - continued commitment to support		
Swiss corporate clients		
FV = Fair value		
1Q09		
4Q09		
1Q10		
FV change on loan hedges		
5 (30) (12)		
Provision for credit losses		
31 17 (13)		
First Quarter Results 2010		
Slide 12		
Corporate & Institutional Clients with strong pre-tax income		
margin		

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First Quarter Results 2010

Slide 13

Client-focused, capital-efficient strategy delivering sustained  
and consistent returns for Investment Banking

- § Client-driven revenues returned to levels closer to the first three quarters of '09
  - § High quality of earnings and continued market share momentum leading to pre-tax return on capital of 37%, ahead of full-year 2009 return of 34%
  - § Substantial and sustained market share gains in equities over the past two years; full benefit of gains not yet realized given relatively subdued market activity
    - § Strong underwriting and advisory pipeline with good momentum
  - § Continued investment in high-return fixed income flow businesses, with majority of planned sales hires completed and significant progress on emerging markets initiatives
-

Net revenues					
Pre-tax income					
Pre-tax income margin					
Pre-tax return on economic capital					
Risk weighted assets (USD bn)					
Average 1-day VaR (USD m)					
Investment Banking (CHF bn)	1Q10	4Q09	3Q09	2Q09	1Q09
Note: Excluding impact of movements in spreads on own debt of CHF (59) m, CHF (243) m, CHF (251) m, CHF (269) m, CHF 365 m in 1Q10, 4Q09, 3Q09, 2Q09 and 1Q09, respectively					
First Quarter Results 2010					
Slide 14					
5.3	3.3	5.3	6.3	6.1	
1.9	1.3	2.0	1.9	2.0	
35%	39%	38%	31%	34%	
38%	27%	40%	37%	38%	
144	140	137	139	154	
99	93	84	133	180	
Investment Banking with continued strong revenue, pre-tax income and return on capital					

---

Debt underwriting  
Fixed income sales and trading

3.9  
1.4  
1Q10  
1Q09  
4Q09  
3.2  
3.7  
1.0  
2.7  
0.4  
0.5  
3Q09  
2Q09  
3.6  
3.4  
0.2  
3.0  
2.7  
0.3  
0.2

§ Client-driven revenues returned to levels closer to the first three quarters of 2009

§ Revenues demonstrate the diversity of our fixed income franchise with strong results across the majority of our businesses

§ Strong results driven by credit (both high-yield and investment grade), RMBS and emerging markets, offsetting the slow-down in global rates and foreign exchange from high 2009 levels

§ Significant progress in expanding high-return flow businesses, particularly in global rates, foreign exchange, emerging markets and credit, with the majority of planned flow sales hires completed

1) Excludes impact of movements in spreads on own debt

2) Includes market rebound revenues of CHF 1.1 bn (USD 0.9 bn) and losses of CHF 1.6 bn (USD 1.4 bn) from exit businesses in USD bn

3.3 2) 3.3 2.9 1.4 3.0  
2)

Fixed income sales & trading and underwriting revenues 1)  
CHF bn

First Quarter Results 2010

Slide 15

Strong fixed income results, driven by credit, RMBS and emerging markets

1.6

1.9

2.3

1.1

1.7

0.1

0.5

0.2

2.5

2.2

0.3

2.2

1.9

0.3

2.4

§ Continued strength in cash equities, prime services and equity derivatives revenues reflect sustained market share gains across major markets

§ Significant improvement in market share over the past two years; full benefit yet to be realized given relatively subdued market activity, partly reflecting continued weak hedge fund activity and lower leverage levels

§ Continue to expand client businesses via investment in technology and selective recruitment

1) Excludes impact of movements in spreads on own debt

2) Includes market rebound revenues of CHF 0.2 bn (USD 0.2 bn) and gains of CHF 0.4 bn (USD 0.3 bn) from trading strategies we have exited in USD bn

2.0 2) 2.3 2.1 1.6 1.8

Equity underwriting

Equity sales and trading

Equity sales & trading and underwriting revenues 1)

CHF bn

1Q10

1Q09

4Q09

3Q09

2Q09

2)

First Quarter Results 2010

Slide 16

Resilient equity results reflect sustained market share gains



- § Continued momentum in market share, especially in M&A; as is usual, advisory revenue recognition lags announced deal flow
- § Resilient debt underwriting revenues reflecting stronger market conditions and improved market share
- § Execution of significant equity pipeline interrupted mid-quarter by macro-economic concerns

0.1

0.2

0.2

0.4

1Q09

4Q09

1Q10

1.2

0.3

0.4

0.5

0.2

0.9

0.2

0.5

Debt underwriting

Advisory

Equity underwriting

2Q09

3Q09

0.3

0.2

0.2

0.7

0.3

0.4

0.1

0.8

in USD bn

0.4 0.6 0.7 1.2 0.8

1) Underwriting revenues are also included in the Securities view revenues on slides 15 and 16

Note: Emerging markets fee data includes India, China, Indonesia, Brazil, Mexico, Russia, Middle East and Africa;

Leveraged finance is not calculated for India, China and Indonesia

M&A

(announced)

§ #3 globally (up from #5), #1 in the

Americas

§ Advisor on 4 of the top 5 transactions by

dollar volume in 1Q10

Debt capital markets

§ Top 5 in investment grade and high yield

Equity capital markets

§ Top 5 globally and #2 in EMEA

Emerging markets

§ #1 in share of wallet

Market share momentum

Advisory and underwriting 1)

CHF bn

First Quarter Results 2010

Slide 17

Advisory and underwriting revenues reflect increased activity  
from 1Q09

---

Securities

- 1) Based on Credit Suisse estimates
- 2) Represents leveraged loans secondary trading
- 3) Leveraged finance is not calculated for India, China and Indonesia
- 4) Based on 10% of fees when announced and 90% of fees when completed

Underwriting and advisory

Fixed

In-

come

2007

Current

2008

US cash

equities

#2/12%

#4/12%

#5/12%

US electronic

trading

#1/8%

#1/8%

#1/8%

Prime

services 1)

Top 3/

>10%

Top 6/

~6%

Top 3/

>10%

Foreign

exchange

#7 - #8/

NA

#14/2%

#9/3%

RMBS pass-

throughs

#1/19%

#1/18%

#1/18%

Leveraged

loans 2)

#2/19%

#4/13%

#2/16%

2009

Global

announced

#5/16%

#6/20%  
 #7/17%  
 Equi-  
 ties  
 US rates  
 #6/9%  
 #10/5%  
 #8/6%  
 Investment  
 grade global  
 #10/4%  
 #13/3%  
 #12/4%  
 High yield  
 global  
 #4/9%  
 #2/11%  
 #3/11%  
 ECM global  
 #7/6%  
 #7/6%  
 #7/5%  
 M&A  
 DCM  
 ECM  
 Trend  
 2007  
 1Q10  
 2008  
 2009  
 Trend  
 (Rank/market share)  
 (Rank/market share)  
 #2/12%  
 #1/10%  
 Top 3/  
 >10%  
 NA  
 #1/15%  
 #2/19%  
 #5 - #6/  
 9% - 10%  
 #3/24%  
 #4/6%  
 #5/8%  
 #5/5%  
 Emer-  
 ging  
 mar-  
 kets  
 Total fees

#1/12%

#2/8%

#1/8%

#1/10%

ECM fees

#1/23%

#1/15%

#1/13%

#1/19%

Lev finance

fees 3)

#8/4%

#4/6%

#17/2%

#2/10%

M&A fees

4)

#2/13%

#8/5%

#2/10%

#1/20%

Source: Thomson Financial, Tradeweb, Euromoney magazine and Greenwich Associates

Note: Emerging markets fee data includes India, China, Indonesia, Brazil, Mexico, Russia, Middle East and Africa

1)

1)

1)

1)

1)

First Quarter Results 2010

Slide 18

Strong market share growth but upside potential remains

Market environment characterized by strong credit and mortgage  
markets; equity environment remained subdued

Relative revenue contribution from major business lines

Relative revenue  
contribution in 1Q10

Market environment

Credit

Suisse

market

share

Strong

Worse than historic levels

Better than historic levels

Upside

potential

Note: Excludes 1Q09 rebound revenues and exit businesses

Relative revenue  
contribution in 2009

(quarterly average)

Cash

equities

Prime

services

RMBS

trading

M&A

M&A

Rates

First Quarter Results 2010

Slide 19

Cash equities

Prime

services

RMBS

trading

Emerging

markets

Equity capital

markets

FX

Leveraged

finance

Investment

grade

Rates

Investment

grade

Emerging

markets

Commodities

Leveraged  
finance  
Equity capital  
markets  
FX  
Equity  
deriv.  
Equity  
deriv.

---

Positive medium-term outlook for market share and/or  
market environment in many key businesses  
Relative revenue contribution from major business lines  
Relative revenue  
contribution in 1Q10  
Market environment  
Credit  
Suisse  
market  
share  
Strong  
Worse than historic levels  
Better than historic levels  
Upside  
potential  
Cash  
equities  
Prime  
services  
Business outlook  
Note: Excludes exit businesses  
M&A  
First Quarter Results 2010  
Slide 20  
Investment  
grade  
Equity  
deriv.  
Emerging  
markets  
Commodities  
Leveraged  
finance  
Equity capital  
markets  
FX  
Rates  
RMBS  
trading

---



989
1Q09
4Q09
293
696
2Q09
1,106
301
Commission expenses
G&A expenses
2)
1,173
884
289
Investment Banking compensation expenses (CHF m)
Investment Banking non-compensation expenses (CHF m)
2,907
3Q09
4Q09
1) Before impact from movements in spreads on own debt
2) Excludes litigation charges of CHF 31m in 4Q09, CHF 47m in 3Q09 and CHF 383 m in 2Q09
2Q09
§ Increase from 1Q09 primarily due to higher IT investment to support client flow business expansion, partly offset by FX translation
§ Some increase in travel, advertising, recruitment and legal and professional fees due to expansion of client business
805
2,746
870
2,129
3Q09
1Q09
985
272
713
2,324
1Q10
1,167
1Q10
§ Compensation accrual based on economic profit model, which reflects risk-adjusted profitability
§ Compensation/revenue ratio1) of 44% in 1Q10 compared to 48% in 1Q09
§ Ratio is a result, not a driver, of compensation accrual
862
305
First Quarter Results 2010
Slide 21



Investment Banking RWAs (period end in USD bn)

1Q09

2Q09

3Q09

4Q09

1Q10

139

Exit

businesses

137

26

113

18

119

140

17

123

154

144

§ Risk-weighted assets (RWA) in ongoing businesses  
grew to USD 127 bn

§ Continued focus on disciplined alignment of capital  
to revenue opportunities drove a strong 1Q10 pre-  
tax return on economic capital of 37%

127

17

84

Investment Banking average 1-Day VaR (USD m)<sup>1)</sup>

1Q09

2Q09

3Q09

4Q09

§ Updated VaR model maintains 3-year dataset and  
scales to reflect market volatility; more closely relates  
VaR measurement to size of trading risks in current  
markets

§ This methodology results in a VaR increase of 6%  
from 4Q09, reflecting increased fixed income client  
activity

1Q10

93

133

99

180

1) Under previous model VaR would have been USD 121m in 1Q09, USD 112m in  
2Q09, USD 89m in 3Q09, USD 111m in 4Q09 and USD 128m in 1Q10

First Quarter Results 2010

Slide 22

Continued reallocation of capital to ongoing businesses



First Quarter Results 2010

Slide 23

Asset Management delivers on strategy

§ Continue to successfully execute on our strategy to grow our  
core businesses

- alternative investments,
- asset allocation (MACS),
- Swiss platform

§ Very strong net new assets generation

§ Continue to move business towards a more fee-based, 3rd-party capital  
business model

---

Pre-tax income	
CHF m	
1Q09	
4Q09	
1Q10	
Investment-related gains/(losses)	
(387) (47) 126	
Pre-tax income margin in %	
- 25 26	
(490)	
159	
166	
§ Improved revenues based on fee generative aspect of business model	
§ Positive trends in investment-related gains across investment strategies	
§ Continued discipline on expenses (down 6% vs. 1Q09 and down 3% vs. 4Q09)	
§ Consistently improving investment performance	
First Quarter Results 2010	

Slide 24

Asset Management with improved operating performance

---

331

360

33

32

38

66

37

26

168

341

361

344

37

(11)

16

Fees trend

CHF m

§ Improving management fees vs. 1Q09

§ Recent asset inflows expected to positively impact fees going forward

§ 4Q09 performance fees driven by strong hedge fund results

§ Continued strong fee-based margin

Fee-based margin on average AuM 1)

34 40 38 56 39

1Q09

2Q09

3Q09

4Q09

1Q10

1) Before total gains/(losses) on securities purchased from our money market funds, investment-related gains/(losses), equity participations and other revenue

Performance fees and carried interest

Asset management fees

Placement, transaction and other fees

353

410

408

594

414

First Quarter Results 2010

Slide 25

Positive fee momentum in Asset Management

(3.5)

4.1

4.3

(4.1)

6.9

3.9

Net new assets

CHF bn

Annualized net new assets growth in %

(3.4) (4.0) 3.8 3.8 10.8

1Q09

2Q09

3Q09

4Q09

1Q10

Traditional investments

Alternative investments

§ Continued momentum in ETFs (CHF 1.5 bn)  
and Index strategies (CHF 0.9 bn)

§ Good inflows into private equity and hedge  
funds

§ Driven by MACS (CHF 4.4 bn)

11.2

MACS = multi-asset class solutions

First Quarter Results 2010

Slide 26

Strong net new asset inflows in Asset Management



	2008	2009
Basel 2 risk-weighted assets (in CHF bn) and capital ratios (in %)		
	2007	
	10.0	
	13.3	
	257	
	324	
	(29)%	
	16.3	
	222	
	1Q10	
	16.4	
	229	
1) Excluding hybrid capital of CHF 12.4 bn		
	+4%	
§ Basel II tier 1 ratio of 16.4%		
§ Core tier 1 ratio of 11.3% 1)		
§ Opportunities to invest into organic growth and potentially through tactical acquisitions		
§ Consistent dividend accrual policy		
First Quarter Results 2010		
Slide 27		
Maintained industry-leading capital position		

---

Assets

Equity & liabilities

Asset and liabilities by category (end 1Q10 in CHF bn)

- 1) Primarily brokerage receivables/payables, positive/negative replacement values and cash collateral
- 2) Includes due from/to banks
- 3) Primarily includes excess of funding neutral liabilities (brokerage payables) over corresponding assets
- 4) Primarily includes unencumbered trading assets, investment securities and excess reverse repo agreements, after haircuts
- 5) weighted average, assuming that callable securities are redeemed at final maturity, latest in 2030

Reverse 199

repo

Encumbered 124

trading assets

1,074

1,074

Funding- 138

neutral assets 1)

Cash 2) 47

Unencumbered 173

liquid assets 4)

Customer 221

loans

Other 172

illiquid assets

Repo 225

Short positions 98

Funding- 138

neutral liabilities 1)

Short-term debt 2) 55

Other short-term liab 3) 58

Customer 267

deposits

Long-term debt 185

Total equity 48

121%

coverage

Match

funded

§ Strong balance sheet structure and liquidity maintained; well-positioned to succeed in changing regulatory environment

§ Over 40% of balance sheet is match funded

§ Stable and low cost deposit base as key funding advantage

§ Regulatory leverage ratio maintained at 4.2%

§ 17% of balance sheet financed by long-term debt (vs. 12% at end 2006)

§ Further lengthened long-term debt profile to 6.5 years duration (vs. 4.9 at end 2006) 5)

613

First Quarter Results 2010

Slide 28

Maintained strong funding structure

---

Questions & Answers  
First Quarter Results 2010  
Slide 29

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First quarter 2010 results detail

Renato Fassbind, Chief Financial Officer

Introduction

Brady W. Dougan, Chief Executive Officer

Summary

Brady W. Dougan, Chief Executive Officer

First Quarter Results 2010

Slide 30

---

Slide

32

33

34 to 35

36 to 37

First Quarter Results 2010

Slide 31

Appendix

Collaboration revenues

Commercial mortgage exposures detail

Loan portfolio characteristics

Reconciliation from reported to underlying results

---

1.0

1.5

1.1

1.6

5.2

1.0

§ Collaboration revenues remained  
resilient, reflecting the strength of the  
integrated bank model

§ 1Q10 consistent with the prior year

§ Good start into 2010, leveraging the  
strong momentum out of 4Q09

– referrals generated CHF 1.9 bn assets  
to Private Banking

– Strong pipeline on tailored solutions for  
Private Banking clients

§ Total collaboration revenues targeted to  
reach CHF 10 bn in 2012

CHF bn

1Q09

2Q09

3Q09

4Q09

2009

1Q10

First Quarter Results 2010

Slide 32

Collaboration revenues

---

7

1) This price represents the average mark on loans and bonds combined

36

26

(93)%

19

15

13

9

3Q07

4Q07

1Q08

2Q08

3Q08

4Q08

1Q09

Commercial mortgages (CHF bn)

Exposure by region

§ Further reductions in exposure achieved  
in 1Q10 due to sales and FX movements

§ Average price of remaining positions  
is 45% (from 47% in 4Q09)1)

§ Positions are fair valued;  
no reclassifications to accrual book

Other

8%

Asia

15%

Germany

27%

US

23%

UK

3%

Other

Continental

Europe

32%

Office

31%

Retail

10%

Hotel

28%

Multi-

family

23%

Exposure by loan type

2Q09

7



3.6

3Q09

3.1

4Q09

2.7

1Q10

First Quarter Results 2010

Slide 33

Commercial mortgage exposure reduction in Investment  
Banking

---

Developed market lending

§ Corporate loan portfolio 78% is investment grade, and is mostly (90%)  
accounted for on a fair value basis

§ Fair value is a forward looking view which balances accounting risks,  
matching treatment of loans and hedges

§ Loans are carried at an average mark of approx. 99% with average mark  
of 96% in non-investment grade portfolio

§ Continuing good performance of individual credits: limited specific  
provisions during the quarter

Unfunded  
commitments

Loans

Hedges

CHF bn

Emerging market lending

§ Well-diversified by name and evenly spread between EMEA, Americas and  
Asia and approx. 40% accounted for on a fair value basis

§ Emerging market loans are carried at an average mark of approx. 95%

§ No significant provisions during the quarter

Note: Average mark data is net of fair value discounts and credit provisions

45

10

(15)

Loans

Hedges

CHF bn

16

(10)

First Quarter Results 2010

Slide 34

Investment Banking loan book

Portfolio ratings by transaction rating  
Wealth Management Clients: CHF 128 bn  
§ Securities-backed lending (CHF 32 bn) with conservative haircuts  
§ Mortgages (CHF 89 bn) underwriting based on conservative client income, affordability calculations and loan-to-value requirements  
§ Prices for real-estate flat, falling in structurally weaker regions, not yet in attractive regions (e.g., Zurich, Lac Léman); outlook: slight decline with risk of sharp price falls only conceivable in the Geneva region and certain tourist regions  
Corporate & Institutional Clients: CHF 51 bn  
§ Sound credit quality with relatively low concentrations  
§ Over 70% collateralized by mortgages and securities  
§ Counterparties are Swiss corporates incl. real-estate industry  
§ Commercial real-estate: Prices flat for office space, declining for retail space; stable outlook for office space in central market regions and prime retail space, negative for office in peripheral markets and other retail  
§ Corporate client segment less affected by the economic downturn than expected due to the swift recovery  
Total loan book of CHF 179 bn; 85% collateralized and primarily on accrual accounting basis  
6% BB+ to BB  
2 % BB- and below  
Portfolio ratings  
composition, by CRM  
transaction rating  
Total: CHF 179 bn  
63%  
29%  
BBB  
AAA to A  
First Quarter Results 2010  
Slide 35  
Private Banking loan book

---

Note: numbers may not add to total due to rounding

1Q10		
reported		
1Q10		
under-		
lying		
Impact from		
the movement		
of spreads on		
own debt		
CHF bn		
Net revenues		
Prov. for credit losses		
Total oper. expenses		
Pre-tax income		
Income taxes		
Net income		
Return on equity		
First Quarter Results 2010		
Slide 36		
9.0 (0.11) 8.9		
0.1 - 0.1		
(6.1) - (6.1)		
2.9 (0.11) 2.8		
(0.8) 0.05 (0.8)		
2.1 (0.06) 2.0		
22.3% 21.7%		

Reconciliation from reported to underlying results 1Q10

2009  
reported  
CHF bn  
Impact from tightening of spreads  
on own debt  
Legal provisions  
2009  
underlying  
Discrete tax benefits  
Gain on sale of business

Note: numbers may not add to total due to rounding

Net revenues  
Prov. for credit losses  
Total oper. expenses  
Pre-tax income  
Income taxes  
Income from discontinued operations  
Income attributable to noncontrolling interests  
Net income  
Return on equity  
First Quarter Results 2010  
Slide 37  
33.6 0.7 0.1 - - 34.4  
(0.5) - - - (0.5)  
(24.6) - 1.0 - - (23.6)  
8.6 0.7 1.1 - - 10.6  
(1.8) 0.2 (0.4) - (0.6) (2.6)  
  
0.2 - - (0.2) - 0.0  
  
0.2 - - - 0.2  
6.7 0.9 0.7 (0.2) (0.6) 7.7  
18.3% 20.8%

Reconciliation from reported to underlying results 2009





SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CREDIT SUISSE GROUP AG and CREDIT  
SUISSE AG  
(Registrant)

By: /s/ Romeo Cerutti  
(Signature)\*  
General Counsel  
Credit Suisse Group AG and Credit Suisse AG

Date: April 22, 2010

/s/ Charles Naylor  
Head of Corporate Communications  
Credit Suisse Group AG and Credit Suisse AG

\*Print the name and title under the  
signature of the signing officer.



