Edgar Filing: AMAZON COM INC - Form 4

AMAZON Form 4											
August 06,									OMB AP	PROVAL	
FOR	VI 4 UNITED	STATES S			AND EX(n, D.C. 20		NGE CO	MMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or Form 5						Expires:	January 31,				
				SECU	Expires. 2005 Estimated average burden hours per response 0.5						
obligati may co <i>See</i> Inst 1(b).	ntinue. Fried put	(a) of the P	ublic I	Utility Ho		npany	y Act of 1	Act of 1934, 935 or Section			
(Print or Type	Responses)										
1. Name and BEZOS JE	Address of Reporting		Symbol		nd Ticker or		Is	. Relationship of F ssuer	Reporting Perso	on(s) to	
(Last)					ON COM INC [AMZN] of Earliest Transaction				(Check all applicable)		
				()))))))))))))))))))					DirectorX 10% Owner Officer (give title Other (specify w) below) Chairman, CEO and President		
	(Street)				Date Origina	1	6.	. Individual or Join	nt/Group Filing	g(Check	
SEATTLE	, WA 98108-1220		Filed(M	onth/Day/Ye	ear)		ر_ 	pplicable Line) X_ Form filed by Or Form filed by Mc erson			
(City)	(State)	(Zip)	Та	ble I - Non	-Derivative	Secur		red, Disposed of,	or Beneficially	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	n Date, if TransactiorDisposed of (D) Code (Instr. 3, 4 and 5					Securities Beneficially Owned Following Reported Transaction(s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common				Code V	Amount	(D)	Price	(Instr. 3 and 4))		
Stock, par value \$.01 per share	08/05/2013			S <u>(1)</u>	205,500	D	\$ 300.2560 (2)	6 86,149,582	D		
Common Stock, par value \$.01 per share	08/05/2013			S <u>(1)</u>	70,942	D	\$ 301.4457 (3)	7 86,078,640	D		
Common Stock, par	08/05/2013			S <u>(1)</u>	23,327	D	\$ 302.4892	86,055,313	D		

value \$.01 per share					<u>(4)</u>		
Common Stock, par value \$.01 per share	08/05/2013	S <u>(1)</u>	7,700	D	\$ 303.4	86,047,613	D
Common Stock, par value \$.01 per share	08/06/2013	S <u>(1)</u>	77,593	D	\$ 300.1236 (5)	85,970,020	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Relationships							
Director	10% Owner	Officer	Other				
X	Х	Chairman, CEO and President					
			Director 10% Owner Officer				

Signatures

/s/ Michael D. Deal, attorney-in-fact for Jeffrey P. Bezos, Chairman of the Board, Chief	08/06/2013
Executive Officer and President	00/00/2015

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$300.99 and the lowest price at which shares were sold was \$300.00.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$301.98 and the lowest price at which shares were sold was \$301.00.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was 302.78 and the lowest price at which shares were sold was 302.00.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was 300.51 and the lowest price at which shares were sold was 300.00.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Exhibit 24

Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date