National American University Holdings, Inc. Form 10-Q April 01, 2016

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > Form 10-Q

(Mark One)

R QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended February 29, 2016

Or

£ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission File No. 001-34751

National American University Holdings, Inc. (Exact name of registrant as specified in its charter)

Delaware (State or other (jurisdiction of Id incorporation or organization)

83-0479936 (I.R.S. Employer Identification No.)

5301 S. Highway 16 Rapid City, SD 57701 (Address of (Zip principal Code) executive offices)

> (605) 721-5200 (Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes R No \pounds

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes R No £

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

| Large accelerated filer | 0 | Accelerated filer | 0 |
|-------------------------------|------------------|---------------------------|---|
| Non-accelerated filer | 0 | Smaller reporting company | þ |
| (Do not check if a smaller re | porting company) | | |

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes \pounds No R

As of March 31, 2016, 24,135,234 shares of common stock, \$0.0001 par value were outstanding.

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. AND SUBSIDIARIES

INDEX

| Page of |
|-----------|
| Form 10-Q |

PART I. FINANCIAL INFORMATION

| ITEM 1. | FINANCIAL STATEMENTS | 3 |
|---------------|--|---------|
| | Unaudited Condensed Consolidated Balance Sheet as of February 29, 2016 and Condensed Consolidated Balance Sheet as of May 31, 2015 | 3 |
| | Unaudited Condensed Consolidated Statements of Operations and Comprehensive Income for the three and nine months ended February 29, 2016 and February 28, 2015 | 4 |
| | Unaudited Condensed Consolidated Statements of Stockholders' Equity for the nine months ended February 29, 2016 and February 28, 2015 | 5 |
| | Unaudited Condensed Consolidated Statements of Cash Flows for the nine months ended February 29, 2016 and February 28, 2015 | 6 |
| | Notes to Unaudited Condensed Consolidated Financial Statements | 8 |
| ITEM 2. | MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIA CONDITION AND RESULTS OF OPERATIONS | L 18 |
| ITEM 3. | QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK | 30 |
| ITEM 4. | CONTROLS AND PROCEDURES | 30 |
| PART II. OTHI | ER INFORMATION | |
| ITEM 1. | LEGAL PROCEEDINGS | 31 |
| ITEM 1A. | RISK FACTORS | 31 |
| ITEM 2. | UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS | 33 |
| ITEM 3. | DEFAULTS UPON SENIOR SECURITIES | 34 |
| ITEM 4. | MINE SAFETY DISCLOSURES | 34 |
| ITEM 5 | OTHER INFORMATION | 34 |

| ITEM 6. | EXHIBITS | 34 |
|---------|----------|----|
| | | |

PART I – FINANCIAL INFORMATION

Item 1. Financial Statements.

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. AND SUBSIDIARIES

AS OF FEBRUARY 29, 2016 AND CONDENSED CONSOLIDATED BALANCE SHEET AS OF MAY 31, 2015 (In thousands, except share and per share amounts)

| ASSETS | February 29, 2016 | May 31, 2015 |
|--|-------------------------|-----------------|
| CURRENT ASSETS: | | |
| Cash and cash equivalents | \$22,564 | \$23,300 |
| Available for sale investments | 4,115 | 4,102 |
| Student receivables — net of allowance of \$805 and \$1,583 at February 29, 2016 and | l May | |
| 31, 2015, respectively | 3,166 | 14,358 |
| Other receivables | 425 | 1,195 |
| Income taxes receivable | 3,787 | 0 |
| Deferred income taxes | 2,311 | 2,335 |
| Prepaid and other current assets | 2,346 | 2,151 |
| Total current assets | 38,714 | 47,441 |
| Total property and equipment - net | 32,302 | 36,390 |
| OTHER ASSETS: | | |
| Condominium inventory | 621 | 385 |
| Land held for future development | 312 | 312 |
| Course development — net of accumulated amortization of \$2,979 and \$2,760 at Feb 29, 2016 and May 31, 2015, respectively Other | 734 1,076 | 804 1,212 |
| Total other assets | 2,743 | 2,713 |
| TOTAL | \$73,759 | \$86,544 |
| LIABILITIES AND STOCKHOLDERS' EQUITY CURRENT LIABILITIES: | | |
| Current portion of capital lease payable | \$275 | \$244 |
| Accounts payable | 3,202 | 3,246 |
| Dividends payable | 1,092 | 1,139 |
| Income taxes payable | 72 | 1 |
| Deferred income | 1,841 | 1,459 |
| Accrued and other liabilities | 4,472 | 6,746 |
| Total current liabilities | 10,954 | 12,835 |
| DEFERRED INCOME TAXES | 3,224 | 3,283 |
| OTHER LONG-TERM LIABILITIES | 5,595 | 6,047 |
| CAPITAL LEASE PAYABLE, NET OF CURRENT PORTION | 11,643 | 11,853 |
| COMMITMENTS AND CONTINGENCIES (Note 9) STOCKHOLDERS' EQUITY: | | |

Edgar Filing: National American University Holdings, Inc. - Form 10-Q

| Common stock, \$0.0001 par value (50,000,000 authorized; 28,430,854 issued and | | | | |
|--|----------|-----|---------|---|
| 24,135,234 outstanding as of February 29, 2016; 28,262,241 issued and 25,191,414 | | | | |
| outstanding as of May 31, 2015) | 3 | - | 3 | |
| Additional paid-in capital | 58,765 | 4 | 58,336 | |
| Retained earnings | 6,068 | | 13,751 | |
| Treasury stock, at cost (4,295,620 shares at February 29, 2016 and 3,070,827 shares at | | | | |
| May 31, 2015) | (22,416 |) (| (19,455 |) |
| Accumulated other comprehensive loss, net of taxes - unrealized loss on available for | | | | |
| sale securities | (4 |) (| (1 |) |
| Total National American University Holdings, Inc. stockholders' equity | 42,416 | 4 | 52,634 | |
| Non-controlling interest | (73 |) (| (108 |) |
| Total stockholders' equity | 42,343 | : | 52,526 | |
| TOTAL | \$73,759 | \$8 | 86,544 | |
| | 1) | |)- | |

The accompanying notes are an integral part of these condensed consolidated financial statements.

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. AND SUBSIDIARIES

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME

FOR THE NINE MONTHS AND THREE MONTHS ENDED FEBRUARY 29, 2016 AND FEBRUARY 28, 2015 (In thousands, except share and per share amounts)

| | Nine Mo | nths Ended | Three Mo | nths Ended |
|--|--------------|--------------|--------------|--------------|
| | February 29, | February 28, | February 29, | February 28, |
| | 2016 | 2015 | 2016 | 2015 |
| REVENUE: | | | | |
| Academic revenue | \$67,381 | \$81,862 | \$21,130 | \$27,053 |
| Auxiliary revenue | 4,854 | 5,840 | 1,273 | 1,747 |
| Rental income — apartments | 831 | 876 | 275 | 283 |
| Condominium sales | 0 | 447 | 0 | 0 |
| | | | | |
| Total revenue | 73,066 | 89,025 | 22,678 | 29,083 |
| | | | | |
| OPERATING EXPENSES: | | | | |
| Cost of educational services | 19,380 | 21,537 | 6,252 | 7,327 |
| Selling, general and administrative | 55,480 | 53,839 | 17,672 | 17,896 |
| Auxiliary expense | 3,590 | 4,144 | 927 | 1,279 |
| Cost of condominium sales | 0 | 368 | 0 | 0 |
| Loss (gain) on disposition of property | 734 | (1,678 |) 671 | 0 |
| | | | | |
| Total operating expenses | 79,184 | 78,210 | 25,522 | 26,502 |
| | | | | |
| OPERATING (LOSS) INCOME | (6,118 |) 10,815 | (2,844 | 2,581 |
| | | | | |
| OTHER INCOME (EXPENSE): | | | | |
| Interest income | 62 | 128 | 18 | 17 |
| Interest expense | (32 . |) (0/1 |) (217 |) (220) |
| Other income — net | 133 | 138 | 45 | 38 |
| | | | | |
| Total other expense | (459 |) (405 |) (154 |) (165) |
| | | | | |
| (LOSS) INCOME BEFORE INCOME TAXES | (6,577 |) 10,410 | (2,998 | 2,416 |
| | | | | |
| INCOME TAX BENEFIT (EXPENSE) | 2,234 | (3,924 |) 1,123 | (938) |
| | | | | |
| NET (LOSS) INCOME | (4,343 |) 6,486 | (1,875 |) 1,478 |
| | | | | |
| | | | | |
| NET INCOME ATTRIBUTABLE TO | | | | |
| NON-CONTROLLING INTEREST | (35 |) (26 |) (16 |) (14) |
| | | | | |
| NET (LOSS) INCOME ATTRIBUTABLE TO | | | | |
| NATIONAL AMERICAN UNIVERSITY HOLDINGS, | | | | |
| INC. AND SUBSIDIARIES | (4,378 |) 6,460 | (1,891 |) 1,464 |
| | | | | |

Edgar Filing: National American University Holdings, Inc. - Form 10-Q

| OTHER COMPREHENSIVE (LOSS) INCOME | | | | |
|---|-----------|-----------|---------------|---------------|
| — Unrealized (losses) | | | | |
| gains on investments, net of tax | (3 |) 3 | 0 | 2 |
| | | | | |
| COMPREHENSIVE (LOSS) INCOME | | | | |
| ATTRIBUTABLE TO NATIONAL AMERICAN | | | | |
| UNIVERSITY HOLDINGS, INC. | \$(4,381 |) \$6,463 | \$(1,891 |) \$1,466 |
| | | | | |
| Basic net (loss) earnings per share attributable to | | | | |
| National American University Holdings, Inc. | \$(0.18 |) \$0.26 | \$(0.08 |) \$0.06 |
| | | | | |
| Diluted net (loss) earnings per share attributable to | | | | |
| National American University Holdings, Inc. | \$(0.18 |) \$0.26 | \$(0.08 |) \$0.06 |
| | | | | |
| Basic weighted average shares outstanding | 24,836,75 | 59 25,151 | ,670 24,152,2 | 28 25,181,951 |
| Diluted weighted average shares outstanding | 24,836,75 | 59 25,160 | ,601 24,152,2 | 28 25,191,074 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

4

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. AND SUBSIDIARIES

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY FOR THE NINE MONTHS ENDED FEBRUARY 29, 2016 AND FEBRUARY 28, 2015 (In thousands, except share and per share amounts)

| Additional common stockAdditional paid-in capitalotherTotal comprehensive Non-controlling stockTotal stockBalance - May 31, 2014\$3\$59,191\$11,573\$(19,423)\$ (3) \$ (146)\$ 51,195Purchase of 8,237 shares common\$59,191\$11,573\$(19,423)\$ (3) \$ (146)\$ 51,195Stock for the treasury000(25)00(25) | | Equ | | e to National | l American U | Accumula | dings, Inc. and Sul ted | | |
|---|--------------------------------|-----|----------|---------------|--------------|-----------|----------------------------|---------------|-----|
| 31, 2014 \$3 \$59,191 \$11,573 \$(19,423) \$ (3) \$ (146) \$ \$51,195 Purchase of 8,237 shares common stock for the 50,191 \$11,573 \$(19,423) \$ (3) \$ (146) \$ \$51,195 stock for the stock for the 50,191 \$11,573 \$(19,423) \$ (3) \$ (146) \$ \$51,195 shares common stock for the 50,191 \$11,573 \$(19,423) \$ (19,423) \$ (146) \$ \$51,195 shares common stock for the 50,191 \$11,573 \$(19,423) \$ (19,423) \$ \$ (146) \$ \$ \$51,195 Share based 0 0 (25) \$ 0 0 0 (25) \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ | | | paid-in | | • | comprehen | | ng stockholde | rs' |
| treasury 0 0 0 (25) 0 0 (25)) Share based 0 0 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 (25) 0 0 0 (25) 0 0 0 (25) 0 | 31, 2014 Purchase of 8,237 | \$3 | \$59,191 | \$11,573 | \$(19,423 |) \$ (3 |)\$ (146 |) \$ 51,195 | |
| | | 0 | 0 | 0 | (25 |) 0 | 0 | (25 |) |
| compensation expense 0 (917) 0 0 0 (917) | compensation | 0 | (917) | 0 | 0 | 0 | 0 | (917 |) |
| Dividends declared (\$0.045 | Dividends declared (\$0.045 | | | | | | | | |
| per share) 0 0 $(3,402)$ 0 0 $(3,402)$ | * · | | | | / | | | |) |
| Net (loss) income 0 0 6,460 0 0 26 6,486 Other | | 0 | 0 | 6,460 | 0 | 0 | 26 | 6,486 | |
| comprehensive income, net of tax 0 0 0 0 0 3 0 3 | comprehensive | 0 | 0 | 0 | 0 | 3 | 0 | 3 | |
| Balance - February 28, 2015 \$3 \$58,274 \$14,631 \$(19,448) \$ 0 \$ (120) \$53,340 | | \$3 | \$58,274 | \$14,631 | \$(19,448 |)\$0 | \$ (120 |) \$ 53,340 | |
| Balance - May 31, 2015 \$3 \$58,336 \$13,751 \$(19,455) \$ (1) \$ (108) \$ 52,526 | 31, 2015 | \$3 | \$58,336 | \$13,751 | \$(19,455 |) \$ (1 |) \$ (108 |) \$ 52,526 | |
| Purchase of 1,224,793 shares common stock for | 1,224,793 shares | | | | | | | | |
| the treasury 0 0 0 (2,961) 0 0 (2,961) | the treasury | 0 | 0 | 0 | (2,961 |) 0 | 0 | (2,961 |) |
| Share based compensation expense0429000429 | compensation | 0 | 120 | 0 | 0 | 0 | 0 | 120 | |
| expense 0 429 0 0 0 0 429 Dividends declared (\$0.045 | Dividends | 0 | 429 | 0 | 0 | 0 | 0 | 429 | |
| per share)00(3,305)000(3,305)Net (loss) income00(4,378)0035(4,343) | per share) | | | | / | | | () |) |
| Other comprehensive loss, net of tax 0 0 0 0 (3) 0 (3) | comprehensive | 0 | 0 | 0 | 0 | (2 | | (2 | |
| Balance - February 29, 2016 \$3 \$58,765 \$6,068 \$(22,416) \$(4) \$(73) \$42,343 | Balance - | | | | | | <i>.</i> | |) |

The accompanying notes are an integral part of these condensed consolidated financial statements.

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. AND SUBSIDIARIES

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE NINE MONTHS ENDED FEBRUARY 29, 2016 AND FEBRUARY 28, 2015 (In thousands)

| | Nine M February 29, 2016 | | hs Ended February 28, 2015 | 7 |
|---|-----------------------------------|---|-------------------------------------|---|
| CASH FLOWS FROM OPERATING ACTIVITIES: | | | * < 10 < | |
| Net (loss) income | \$(4,343 |) | \$6,486 | |
| Adjustments to reconcile net (loss) income to net cash flows provided by operating | | | | |
| activities: | | | | |
| Depreciation and amortization | 4,242 | | 4,636 | |
| Loss (gain) on disposition of property and equipment | 734 | | (1,678 |) |
| Provision for uncollectable tuition | 4,332 | | 3,317 | |
| Noncash compensation expense | 429 | | (917 |) |
| Deferred income taxes | (35 |) | 832 | |
| Changes in assets and liabilities: | | | | |
| Student and other receivables | 7,630 | | 7,970 | |
| Prepaid and other current assets | (195 |) | (215 |) |
| Condominium inventory | (236 |) | 367 | |
| Other assets | 123 | | (2 |) |
| Income taxes receivable/payable | (3,716 |) | (2,006 |) |
| Accounts payable | (20 |) | 1,466 | |
| Deferred income | 382 | | 178 | |
| Accrued and other liabilities | (2,279 |) | (1,399 |) |
| Other long-term liabilities | (452 |) | (257 |) |
| | | | | |
| Net cash flows provided by operating activities | 6,596 | | 18,778 | |
| | | | | |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | | | |
| Purchases of available for sale investments | (3,897 |) | (50,140 |) |
| Proceeds from sale of available for sale investments | 3,881 | | 43,230 | |
| Purchases of property and equipment | (768 |) | (1,253 |) |
| Proceeds from sale of property and equipment | 75 | | 3,464 | |
| Course development | (149 |) | (109 |) |
| Payments received on contract for deed | 5 | | 157 | |
| Payments received on note receivable | 0 | | 1,390 | |
| Other | 13 | | 8 | |
| | | | | |
| Net cash flows used in investing activities | (840 |) | (3,253 |) |
| C | , | , | <i>(</i> , | |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | | | |
| Repayments of capital lease payable | (179 |) | (151 |) |
| Purchase of treasury stock | (2,961 |) | (25 |) |
| Dividends paid | (3,352 |) | (3,399 |) |
| the second for the second s | (-, | , | (-,-,-, | , |

| Edgar Filing: National American University Holdings, Inc For | m 10-Q | | | |
|--|-----------|---|-----------|-----|
| Net cash flows used in financing activities | (6,492 |) | (3,575 |) |
| | | | (Continue | ed) |
| The accompanying notes are an integral part of these condensed consolidated financial st | atements. | | | |

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. AND SUBSIDIARIES

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE NINE MONTHS ENDED FEBRUARY 29, 2016 AND FEBRUARY 28, 2015 (In thousands)

| | Nine Mo February 29, 2016 | onths Ended February 28, 2015 |
|--|------------------------------------|--|
| NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS | \$(736 |) \$11,950 |
| CASH AND CASH EQUIVALENTS — Beginning of year | 23,300 | 4,154 |
| CASH AND CASH EQUIVALENTS — End of period | \$22,564 | \$16,104 |
| | | |
| SUPPLEMENTAL DISCLOSURE OF CASH FLOW AND NON-CASH INFORMATI | | * = 000 |
| Cash paid for income taxes | \$1,517 | \$5,099 |
| Cash paid for interest | \$661 | \$665 |
| Property and equipment purchases included in accounts payable | \$0 | \$15 |
| Dividends declared and unpaid at February 29, 2016 and February 28, 2015 | \$1,092 | \$1,137 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. AND SUBSIDIARIES

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS AS OF AND FOR THE NINE MONTHS ENDED FEBRUARY 29, 2016 AND FEBRUARY 28, 2015 (In thousands, except share and per share amounts)

1. STATEMENT PRESENTATION AND BASIS OF CONSOLIDATION

The accompanying unaudited condensed financial statements are presented on a consolidated basis. The accompanying financial statements include the accounts of National American University Holdings, Inc. (the "Company"), its subsidiary, Dlorah, Inc. ("Dlorah"), and its divisions, National American University ("NAU" or the "University"), and Fairway Hills. The accompanying unaudited condensed consolidated financial statements have been prepared on a basis substantially consistent with the Company's audited financial statements and in accordance with the requirements of the Securities and Exchange Commission ("SEC") for interim financial reporting. As permitted under these rules, certain footnotes and other financial information that are normally required by accounting principles generally accepted in the United States ("U.S. GAAP") can be condensed or omitted. The information in the condensed consolidated balance sheet as of May 31, 2015, was derived from the audited consolidated financial statements for the Company for the year then ended. Accordingly, these financial statements should be read in conjunction with the Company's annual financial statements which were included in the Company's Annual Report Form 10-K for the year ended May 31, 2015, filed on August 7, 2015. Furthermore, the results of operations and cash flows for the nine month periods ended February 29, 2016 and February 28, 2015 are not necessarily indicative of the results that may be expected for the full year. These financial statements include consideration of subsequent events through issuance.

In the opinion of management, the accompanying condensed consolidated financial statements contain all adjustments necessary for a fair presentation as prescribed by U.S. GAAP.

Unless the context otherwise requires, the terms "we", "us", "our" and the "Company" used throughout this document refer to National American University Holdings, Inc. and its wholly owned subsidiary, Dlorah, Inc., which owns and operates National American University, sometimes referred to as "NAU" or the "University".

Estimates — The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts and disclosures reported in the financial statements. On an ongoing basis, the Company evaluates the estimates and assumptions, including those related to bad debts, income taxes and certain accruals. Actual results could differ from those estimates.

2.

NATURE OF OPERATIONS

The Company, through Dlorah, owns and operates National American University. NAU is a regionally accredited, proprietary, multi-campus institution of higher learning, offering associate, bachelors, masters and doctoral degree programs in allied health, legal studies, education, business, accounting, and information technology. The Company, through Dlorah's Fairway Hills real estate division, also manages apartment units and develops and sells multi-family residential real estate in the Rapid City, South Dakota area.

During January 2016, the Company announced the planned closure of two campuses: Weldon Spring, Missouri and Tigard, Oregon, effective March 1, 2016. The related physical locations will not be driving future revenue; instead, these students will be supported by the online platform. As a result, for the three and nine month periods ended February 29, 2016, undepreciated leasehold improvements of \$328 and \$394 for Weldon Spring, Missouri and Tigard, Oregon, respectively, were fully written off. The impairment loss is included in loss on disposition of property in the consolidated financial statements

3. RECENTLY ADOPTED AND NEW ACCOUNTING PRONOUNCEMENTS

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standard Update (ASU) No. 2014-09, Revenue from Contracts with Customers (Topic 606), which removes inconsistencies and weaknesses in revenue requirements, provides a more robust framework for addressing revenue issues, improves comparability of revenue recognition practices across entities, provides more useful information to users of the consolidated financial statements through improved disclosure requirements, and simplifies the preparation of the consolidated financial statements by reducing the number of requirements to which an entity must refer. The ASU outlines five steps to achieve proper revenue recognition: identify the contract with the customer, identify the performance obligations in the contract, determine the transaction price, allocate the transaction price to the performance obligations in the contract, and recognize revenue when (or as) the entity satisfies the performance obligation. This standard is effective for public entities for annual reporting periods beginning after December 15, 2017, including interim periods within that reporting period. This standard will be effective for the Company's fiscal year 2019 in the first quarter ending August 31, 2018. The Company is currently evaluating and has not yet determined the impact implementation will have on the Company's consolidated financial statements.

In August 2014, the FASB issued ASU No. 2014-15, Disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern, that will explicitly require management to assess an entity's ability to continue as a going concern, and to provide related footnote disclosures in certain circumstances. This standard will be effective for the Company's fiscal year ending May 31, 2017. The adoption of this standard is not expected to have a significant impact on the Company's consolidated financial statements.

In February 2015, the FASB issued ASU No. 2015-02, Amendments to the Consolidation Analysis, which requires reevaluation of all legal entities under a revised consolidation model. The standard will specifically affect limited partnerships and similar legal entities, the evaluation of fees paid to a decision maker or a service provider as a variable interest, the effect of fee arrangements and related parties on the primary beneficiary determination, and certain investment funds. This standard will be effective for the Company's fiscal year 2017 in the first quarter ending August 31, 2016. The Company is currently evaluating and has not yet determined the impact implementation will have on the Company's consolidated financial statements.

In November 2015, the FASB issued ASU No. 2015-17, Balance Sheet Classification of Deferred Taxes, which no longer requires an entity to separate deferred income tax liabilities and assets into current and noncurrent amounts in a classified statement of financial position. Instead, deferred tax liabilities and assets will be classified as noncurrent. For public business entities, this update will be effective for financial statements issued for annual periods beginning after December 15, 2016, and for interim periods within those annual periods. The Company has elected early adoption and will implement the accounting update effective for the Company's fiscal year 2017 in the first quarter ending August 31, 2016. This accounting update will require reclassification of all current deferred tax liabilities and assets to noncurrent in the consolidated balance sheets, which will have an immaterial impact on the Company's consolidated financial statements.

In January 2016, the FASB issued ASU No. 2016-01, Recognition and Measurement of Financial Assets and Financial Liabilities, which addresses certain aspects of recognition, measurement, presentation, and disclosure of financial instruments. This standard will be effective for the Company's fiscal year ending 2019 in the first quarter ending August 31, 2018. We are currently evaluating the impact that the standard will have on our consolidated financial statements.

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842) which supersedes FASB ASC Topic 840, Leases and provides principles for the recognition, measurement, presentation and disclosure of leases for both lessees and lessors. The new standard requires lessees to apply a dual approach, classifying leases as either finance or operating leases based on the principle of whether or not the lease is effectively a financed purchase by the lessee. This classification will determine whether lease expense is recognized based on an effective interest method or on a straight-line basis over the term of the lease, respectively. A lessee is also required to record a right-of-use asset and a lease liability for all leases with a term of greater than twelve months regardless of classification. If the available accounting election is made, leases with a term of twelve months or less can be accounted for similar to existing guidance for operating leases. The standard will be effective for the Company's fiscal year ending 2020 in the first quarter ending August 31, 2019. The Company is currently evaluating and has not yet determined the impact implementation will have on the Company's consolidated financial statements.

4.

CONTRACT FOR DEED

The Company signed a contract for deed on its former Rapid City campus on March 28, 2013 for \$4,000 (see Note 5 for capital lease on new campus). The sale did not meet the accounting requirements to be consummated and was not recorded at that time. On July 11, 2014, the contract for deed was settled. The Company collected the outstanding proceeds, which included \$3,230 of principal and \$85 of interest that was offset by \$59 of lease-back payments and maintenance expenses related to the long-term operating lease. All remaining liens on the property were released and deemed sold, resulting in a gain of \$1,743.

5.

CAPITAL LEASE OBLIGATION

As part of ongoing operations, the Company entered into a capital lease arrangement for additional space that houses the corporate headquarters, distance learning operations, and the new Rapid City campus operations (see Note 4). During the year ended May 31, 2014, the Company increased its capital lease obligation by \$2,000 to account for tenant improvements. The Company initially paid for the improvements and reached an agreement with the lessor to be reimbursed for the amount under the terms of a \$2,000 note receivable. The note receivable required monthly payments of \$14 at 6% that directly offset the monthly payments to the lessor under the capital lease obligation. In June 2014, the landlord of the property paid the \$1,390 remaining balance of the note receivable.

6.

STOCKHOLDERS' EQUITY

The authorized capital stock for the Company is 51,100,000, consisting of: (i) 50,000,000 shares of common stock, par value \$0.0001 and (ii) 1,000,000 shares of preferred stock, par value \$0.0001, and (iii) 100,000 shares of class A common stock, par value \$0.0001. Of the authorized shares, 24,135,234 and 25,191,414 shares of common stock were outstanding as of February 29, 2016 and May 31, 2015, respectively. No shares of preferred stock or Class A common stock were outstanding at February 29, 2016.

Stock Repurchase Plan

On August 6, 2015, the Company's Board of Directors authorized the repurchase of up to 350,000 shares, for aggregate consideration not to exceed \$1.25 million, of the Company's outstanding common stock in both open market and privately negotiated transactions. The plan is authorized for a period of one year from August 10, 2015. The timing and actual number of shares purchased depends on a variety of factors such as price, corporate and regulatory requirements, and other prevailing market conditions.

During the three and nine months ended February 29, 2016, the Company repurchased 202,512 shares for \$451 and 353,581 shares for \$867, respectively, under this authorization. In addition, during the nine months ended February 29, 2016, the Company repurchased 853,073 shares of its outstanding common stock for \$2,039 from a single unrelated shareholder. This repurchase was approved by the Company's Board of Directors and was separate from the August 6, 2015 repurchase authorization.

During the three and nine months ended February 29, 2016, \$0 and \$55, respectively, of additions to treasury stock resulted from the settlement of stock-based compensation. During the three and nine months ended February 28, 2015, \$6 and \$25, respectively, of additions to treasury stock resulted from the settlement of stock-based compensation.

Stock-Based Compensation

In December 2009, the Company adopted the 2009 Stock Option and Compensation Plan (the "Plan") pursuant to which the Company may grant restricted stock awards, restricted stock units and stock options to aid in recruiting and retaining employees, officers, directors and other consultants. A total of 1,300,000 shares were authorized by the Plan. At February 29, 2016, 471,672 shares of common stock remain available for issuance under the Plan.

In October 2013, the Company's Board of Directors adopted the 2013 Restricted Stock Unit Plan (the "2013 Plan") authorizing the issuance of up to 750,000 shares of the Company's stock to participants in the 2013 Plan. At February 29, 2016, 596,500 shares of common stock remain available for issuance under the 2013 Plan.

Restricted stock

No restricted stock awards were granted during the three months ended February 29, 2016. During the nine months ended February 29, 2016, the Company awarded 40,485 restricted stock awards with time based vesting at a grant date fair value of \$2.47 per share to members of the board of directors. Shares vest one year from the grant date and require board service for the entire year.

Compensation expense in the consolidated statements of operations associated with restricted stock awards totaled \$91 and \$89, respectively, for the nine month periods ended February 29, 2016 and February 28, 2015. Compensation expense in the consolidated statements of operations associated with time based vesting restricted stock awards totaled \$25 and \$33, respectively for the three month periods ended February 29, 2016 and February 28, 2015. At February 29, 2016, the unamortized compensation cost of these restricted stock awards totaled \$60. The unamortized cost is expected to be recognized over a weighted-average period of 0.6 years as of February 29, 2016.

A summary of restricted share awards activity as of February 29, 2016 and the changes during the nine months then ended is presented below:

| | | Weighted Average Grant Date |
|--|---------|-----------------------------------|
| Restricted Shares | Shares | Fair Value |
| Non-vested shares at May 31, 2015 | 42,155 | \$3.11 |
| Granted | 40,485 | 2.47 |
| Vested | (42,155 |) 3.11 |
| Forfeited | - | - |
| Non-vested shares at February 29, 2016 | 40,485 | \$2.47 |

In addition to the restricted stock awards with time vesting above, during the three months ended November 30, 2015, the Company, under the 2013 Plan, issued 187,500 restricted stock units ("RSUs") with performance based vesting. The number of shares to be earned is determined by the Company's profitability during the fiscal year ending May 31, 2016. Management at this time believes the performance objectives will not be attained and, as a result, no compensation cost has been recorded in the consolidated statements of operations.

Unrestricted stock

Unrestricted stock is issued to certain employees in settlement of a portion of their salaries and bonuses. Compensation expense in the consolidated statements of operations associated with these unrestricted stock issuances totaled \$24 and \$241, respectively, for the three and nine months ended February 29, 2016.

12

Stock options

During the nine months ended February 29, 2016, the Company granted stock options to purchase 148,475 shares of stock; 50% of the stock options vested on the issuance date and the remaining 50% vests at the end of the current fiscal year. There were no stock options granted during the three months ended February 29, 2016. The following assumptions were used to determine fair value of the stock options awarded:

| | For the | |
|--|----------|---|
| | Nine | |
| | Months | 5 |
| | Ended | |
| | February | у |
| | 29, | |
| Assumptions used: | 2016 | |
| Expected term (in years) | 5.75 | |
| Expected volatility | 50.40 | % |
| Weighted average risk free interest rate | 1.54 | % |
| Weighted average risk free interest rate range | 1.54 | % |
| Weighted average expected dividend | 5.92 | % |
| Weighted average expected dividend range | 5.92 | % |
| Weighted average fair value | \$0.84 | |

A summary of option activity under the Plan as of February 29, 2016 and changes during the nine months then ended is presented below:

| | | Weighted average exercise | Weighted average remaining contractual life (in | Aggregate intrinsic |
|----------------------------------|---------|---------------------------------|---|------------------------|
| Stock Options | Shares | price | years) | value |
| Outstanding at May 31, 2015 | 78,750 | \$6.34 | 7.1 | \$0 |
| Granted | 148,475 | 3.06 | | |
| Exercised | 0 | 0 | | |
| Forfeited or canceled | (33,875 |) 4.50 | | |
| Outstanding at February 29, 2016 | 193,350 | \$4.14 | 8.6 | \$0 |
| Exercisable at February 29, 2016 | 124,113 | \$4.75 | 8.0 | \$0 |

The Company recorded compensation expense for stock options of \$24 and \$97, respectively, for the three and nine month periods ended February 29, 2016, in the consolidated statements of operations. As of February 29, 2016, there was \$24 of unrecognized compensation cost related to unvested stock option based compensation arrangements granted under the Plan to be amortized over 0.3 years.

The Company plans to issue new shares as settlement of options exercised.

Dividends

The following table presents details of the Company's fiscal 2016 and 2015 dividend payments:

| Date declared | Record date | Payment date | Per | share |
|------------------|----------------|---------------------|-----|--------|
| April 7, 2014 | June 30, 2014 | July 11, 2014 | \$ | 0.0450 |
| | September 30, | | | |
| August 11, 2014 | 2014 | October 10, 2014 | \$ | 0.0450 |
| | December 31, | | | |
| October 6, 2014 | 2014 | January 16, 2015 | \$ | 0.0450 |
| January 24, 2015 | March 31, 2015 | April 17, 2015 | \$ | 0.0450 |
| April 13, 2015 | June 30, 2015 | July 10, 2015 | \$ | 0.0450 |
| | September 30, | | | |
| August 10, 2015 | 2015 | October 9, 2015 | \$ | 0.0450 |
| | December 31, | | | |
| October 5, 2015 | 2015 | January 15, 2016 | \$ | 0.0450 |
| January 23, 2016 | March 31, 2016 | (est) April 8, 2016 | \$ | 0.0450 |

7.

EARNINGS PER SHARE

Basic earnings per share ("EPS") is computed by dividing net income attributable to the Company by the weighted average number of shares of common stock outstanding during the applicable period. Diluted earnings per share reflect the potential dilution that could occur assuming vesting, conversion or exercise of all dilutive unexercised options and restricted stock.

The following is a reconciliation of the numerator and denominator for the basic and diluted EPS computations:

| Numerator: | Nine Mon February 29, 2016 | | Three Mon February 29, 2016 | |
|---|----------------------------------|----------------------|-----------------------------------|----------------------|
| Net (loss) income attributable to National American University Holdings, Inc. Denominator: | \$(4,378) | \$6,460 | \$(1,891) | \$1,464 |
| Weighted average shares outstanding used to compute basic net income per common share | 24,836,759 | 25,151,670 | 24,152,228 | 25,181,951 |
| Incremental shares issuable upon the assumed exercise of stock options | 0 | 0 | 0 | 0 |
| Incremental shares issuable upon the assumed vesting of restricted shares | 0 | 8,931 | 0 | 9,123 |
| Common shares used to compute diluted net income per share Basic net (loss) income per common share | 24,836,759 \$(0.18) | 25,160,601 \$0.26 | 24,152,228 \$(0.08) | 25,191,074 \$0.06 |

Edgar Filing: National American University Holdings, Inc. - Form 10-Q

 Diluted net (loss) income per common share
 \$(0.18)
 \$0.26
 \$(0.08)
 \$0.06

A total of 193,350 shares of common stock for the three and nine months ended February 29, 2016 and 82,500 shares of common stock for the three and nine months ended February 28, 2015 subject to issuance upon exercise of stock options have been excluded from the calculation of diluted EPS as the effect would have been anti-dilutive.

A total of 82,640 shares of common stock subject to vesting and issuance upon exercise of restricted stock for the three and nine months ended February 29, 2016 (4,484 and 12,894 of these shares had potential dilutive impact for the three and nine months ended February 29, 2016, respectively) have been excluded from the calculation of diluted EPS as the effect would have been anti-dilutive.

14

8.

INCOME TAXES

The Company's effective tax rate was 34.0% for the nine months ended February 29, 2016, as compared to 37.7% for the corresponding period in 2015. The effective tax rate varies from the statutory rate primarily due to the fluctuation in state income taxes as a result of the Company's net loss position, nondeductible meals, and stock compensation

9.

COMMITMENTS AND CONTINGENCIES

From time to time, NAU is a party to various claims, lawsuits or other proceedings relating to the conduct of its business. Although the outcome of litigation cannot be predicted with certainty and some claims, lawsuits or other proceedings may be disposed of unfavorably, management believes, based on facts presently known, that the outcome of such legal proceedings and claims, lawsuits or other proceedings will not have a material effect on the Company's consolidated financial position, cash flows or future results of operations.

10.

FAIR VALUE MEASUREMENTS

The following table summarizes certain information for assets and liabilities measured at fair value on a recurring basis:

| February 29, 2016 Investments: | Quoted prices in active markets (level 1) | Other observable inputs (level 2) | Unobservable inputs (level 3) | Fair value |
|--|---|--|-------------------------------------|------------|
| Certificates of deposit | \$0 | \$4,115 | \$ 0 | \$4,115 |
| Money market accounts included in cash equivalents | 274 | 0 | 0 | 274 |
| | | | | |
| Total assets at fair value | \$274 | \$4,115 | \$ 0 | \$4,389 |
| | | | | |
| May 31, 2015 | | | | |
| | | | | |
| Investments: | | | | |
| Certificates of deposit | \$244 | \$3,858 | \$ 0 | \$4,102 |
| Money market accounts included in cash equivalents | 269 | 0 | 0 | 269 |
| | | | | |
| Total assets at fair value | \$513 | \$3,858 | \$ 0 | \$4,371 |

Following is a summary of the valuation techniques for assets and liabilities recorded in the consolidated condensed balance sheets at fair value on a recurring basis:

Certificates of Deposit ("CD's") and money market accounts: Investments which have closing prices readily available from an active market are used as being representative of fair value. The Company classifies these investments as level 1. Market prices for certain CD's are obtained from quoted prices for similar assets. The Company classifies these investments as level 2.

Fair value of financial instruments: The Company's financial instruments include cash and cash equivalents, CD's and money market accounts, receivables, payables, and capital lease payables. The carrying values approximated fair values for cash and cash equivalents, receivables, and payables because of the short term nature of these instruments. CD's and money market accounts are recorded at fair values as indicated in the preceding disclosures. The estimated fair value of capital lease obligations is \$11,918 and \$12,097 at February 29, 2016 and May 31, 2015, respectively, which approximates book value.

11.

SEGMENT REPORTING

Operating segments are defined as business areas or lines of an enterprise about which financial information is available and evaluated on a regular basis by the chief operating decision makers, or decision-making groups, in deciding how to allocate capital and other resources to such lines of business.

The Company operates two operating and reportable segments: NAU and other. The NAU segment contains the revenues and expenses associated with the University operations and the allocated portion of corporate overhead. The other segment contains primarily real estate. These operating segments are divisions of the Company for which separate financial information is available and evaluated regularly by executive management in deciding how to allocate resources and in assessing performance. General administrative costs of the Company are allocated to specific divisions of the Company. The following table presents the reportable segment financial information, in thousands:

| | Nine Mo | nths Ended Fe | bruary 29, 2016 Consolidated | Nine Mo | nths Ended Fel | oruary 28, 2015 Consolidated |
|-------------------------------|----------|---------------|---------------------------------|----------|----------------|---------------------------------|
| | NAU | Other | Total | NAU | Other | Total |
| Revenue: | | | | | | |
| Academic revenue | \$67,381 | \$- | \$ 67,381 | \$81,862 | \$ - | \$ 81,862 |
| Auxiliary revenue | 4,854 | - | 4,854 | 5,840 | - | 5,840 |
| Rental income — apartments | - | 831 | 831 | - | 876 | 876 |
| Condominium sales | - | - | - | - | 447 | 447 |
| | | | | | | |
| Total revenue | 72,235 | 831 | 73,066 | 87,702 | 1,323 | 89,025 |
| Operating expenses: | | | | | | |
| Cost of educational services | 19,380 | - | 19,380 | 21,537 | - | 21,537 |
| Selling, general | | | | | | |
| &administrative | 54,404 | 1,076 | 55,480 | 52,640 | 1,199 | 53,839 |
| Auxiliary expense | 3,590 | - | 3,590 | 4,144 | - | 4,144 |
| Cost of condominium sales | - | - | - | - | 368 | 368 |
| Loss (gain) on disposition of | | | | | | |
| property | 809 | (75 |) 734 | 113 | (1,791 |) (1,678 |
| Total operating expenses | | | | | | |
| (income) | 78,183 | 1,001 | 79,184 | 78,434 | (224 |) 78,210 |
| (Loss) income from operations | (5,948 |) (170 |) (6,118) | 9,268 | 1,547 | 10,815 |
| Other income (expense): | | | | | | |
| Interest income | 57 | 5 | 62 | 32 | 96 | 128 |
| Interest expense | (654 |) - | (654) | (663 |) (8 |) (671 |
| Other income - net | - | 133 | 133 | - | 138 | 138 |
| Total other (expense) | | | | | | |
| income | (597 |) 138 | (459) | (631 |) 226 | (405 |
| (Loss) income before taxes | \$(6,545 |) \$(32 |) \$ (6,577) | \$8,637 | \$1,773 | \$ 10,410 |

Edgar Filing: National American University Holdings, Inc. - Form 10-Q

| | As of Febr | As of February 29, 2016 As of February 28, | | | ruary 28, 2015 | |
|--------------|------------|--|--------------|----------|----------------|--------------|
| | | | Consolidated | | | Consolidated |
| | NAU | Other | Total | NAU | Other | Total |
| Total assets | \$64,594 | \$9,165 | \$ 73,759 | \$78,755 | \$10,062 | \$ 88,817 |
| | | | | | | |
| | | | | | | |

| | Three Months Ended February 29, 2016 Consolidated | | | • | | |
|-------------------------------|--|--------|-----------|----------|-------|-----------|
| | NAU | Other | Total | NAU | Other | Total |
| Revenue: | | | | | | |
| Academic revenue | \$21,130 | \$- | \$ 21,130 | \$27,053 | \$- | \$ 27,053 |
| Auxiliary revenue | 1,273 | - | 1,273 | 1,747 | - | 1,747 |
| Rental income — apartments | - | 275 | 275 | - | 283 | 283 |
| Total revenue | 22,403 | 275 | 22,678 | 28,800 | 283 | 29,083 |
| Operating expenses: | | | | | | |
| Cost of educational services | 6,252 | - | 6,252 | 7,327 | - | 7,327 |
| Selling, general | | | | | | |
| &administrative | 17,369 | 303 | 17,672 | 17,580 | 316 | 17,896 |
| Auxiliary expense | 927 | - | 927 | 1,279 | - | 1,279 |
| Loss (gain) on disposition of | | | | | | |
| property | 742 | (71 |) 671 | - | - | - |
| Total operating expenses | 25,290 | 232 | 25,522 | 26,186 | 316 | 26,502 |
| (Loss) income from operations | (2,887 |) 43 | (2,844 | 2,614 | (33 |) 2,581 |
| Other income (expense): | | | | | | |
| Interest income | 18 | - | 18 | 14 | 3 | 17 |
| Interest expense | (217 |) - | (217 |) (220 |) - | (220) |
| Other income - net | - | 45 | 45 | - | 38 | 38 |
| Total other (expense) income | (199 |) 45 | (154 | (206 |) 41 | (165) |
| (Loss) income before taxes | \$(3,086 |) \$88 | \$ (2,998 | \$2,408 | \$8 | \$ 2,416 |

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Certain of the statements included in this "Management's Discussion and Analysis of Financial Condition and Results of Operations" as well as elsewhere in this quarterly report on Form 10-Q are forward-looking statements made pursuant to the Private Securities Litigation Reform Act of 1995 ("Reform Act"). These statements are based on the Company's current expectations and are subject to a number of assumptions, risks and uncertainties. In accordance with the Safe Harbor provisions of the Reform Act, the Company has identified important factors that could cause its actual results to differ materially from those expressed in or implied by such statements. The assumptions, uncertainties and risks include the pace of growth of student enrollment, our continued compliance with Title IV of the Higher Education Act, and the regulations thereunder, as well as regional accreditation standards and state regulatory requirements, competitive factors, risks associated with the opening of new campuses and hybrid learning centers, risks associated with the offering of new educational programs and adapting to other changes, risks associated with the acquisition of existing educational institutions, risks relating to the timing of regulatory approvals, our ability to continue to implement our growth strategy, risks associated with the ability of our students to finance their education in a timely manner, and general economic and market conditions. Further information about these and other relevant risks and uncertainties may be found in the Company's Annual Report on Form 10-K filed on August 7, 2015 and its other filings with the SEC. The Company undertakes no obligation to update or revise any forward looking statement, except as may be required by law.

Background

National American University, or NAU, is a regionally accredited, proprietary, multi-campus institution of higher learning, offering associate, bachelor's, master's and doctoral degree programs in allied health, nursing, legal studies, education, business, accounting and information technology. Operations at February 29, 2016 included 35 locations, including educational sites located in Colorado, Indiana, Kansas, Minnesota, Missouri, Nebraska, New Mexico, Oklahoma, South Dakota and Texas, a distance learning service center in Texas, and distance learning operations and central administration offices in Rapid City, South Dakota.

In November 2015, the Company closed its educational facility in Denver, Colorado. Our facility in Centennial, Colorado is in the same vicinity, so students have the option to transfer to it.

In January 2016, the Company announced the planned closure of two physical locations effective March 1, 2016: Weldon Spring, Missouri and Tigard, Oregon. The ongoing impact on our future financial results is expected to be positive as online students will remain enrolled, and fixed costs for these locations will be eliminated.

We continue to make progress on the development of our new online recruitment center in Albuquerque, New Mexico, where we expect to pilot a program in December 2016 to ensure that registration and other administrative functions run smoothly. In addition, we have made progress in executing our plans to enroll students from certain Canadian institutions in NAU courses and programs. We continue to build the infrastructure that will allow us to scale our efforts while maintaining the compliance requirements of the Ontario Ministry of Training, Colleges and Universities.

As of February 29, 2016, NAU had 1,308 students enrolled at its physical locations, 5,286 students for its online programs, and 1,055 students that attended physical campus hybrid learning locations and also took classes online. NAU supports the instruction of approximately 7,260 additional students at affiliated institutions for which NAU provides online course hosting and technical assistance. NAU provides courseware development, technical support and online class hosting services to various colleges, technical schools and training institutions in the United States and Canada who do not have the capacity to develop and operate their own in-house online curriculum for their students. NAU does not share revenues with these institutions, but rather charges a fee for its services, enabling it to generate additional revenue by leveraging its current online program infrastructure.

On January 29, 2016, NAU and Westwood College entered into a teach-out agreement for the two Denver, Colorado ground campuses and the Westwood College online campus. This agreement is subject to regulatory approval. As of the March 16, 2016 academic term start date, 326 Westwood students are enrolled at NAU. These students will attend the physical NAU – Aurora (Co.) location as well as NAU's online campus.

The real estate operations consist of apartment facilities, condominiums and other real estate holdings in Rapid City, South Dakota. The real estate operations generated approximately 1% of our revenues for the quarter ended February 29, 2016.

Key Financial Results Metrics

Revenue. Revenue is derived mostly from NAU's operations. For the nine months ended February 29, 2016, approximately 92.2% of our revenue was generated from NAU's academic revenue, which consists of tuition and fees assessed at the start of each term. The remainder of our revenue comes from NAU's auxiliary revenue from sources such as NAU's book sales, and the real estate operations' rental income and condominium sales. Tuition revenue is reported net of adjustments for refunds and scholarships and is recognized on a daily basis over the length of the term. Upon withdrawal, students generally are refunded tuition based on the uncompleted portion of the term. Auxiliary revenue is recognized as items are sold and is recorded net of any applicable sales tax.

Factors affecting net revenue include:

the number of students who are enrolled and who remain enrolled in courses throughout the term;

the number of credit hours per student;

the student's degree and program mix;

changes in tuition rates;

the affiliates with which NAU is working as well as the number of students at the affiliates; and

the amount of scholarships for which students qualify.

We record unearned tuition for academic services to be provided in future periods. Similarly, we record a tuition receivable for the portion of the tuition that has not been paid. Tuition receivable at the end of any calendar quarter largely represents student tuition due for the prior academic quarter. Based upon past experience and judgment, we establish an allowance for doubtful accounts to recognize those receivables we anticipate will not be paid. Any uncollected account more than 90 days past due on students who have left NAU is charged against the allowance. Bad debt expenses as a percentage of revenues for the nine months ended February 29, 2016 and 2015 were 6.0% and 3.8%, respectively.

We define enrollments for a particular reporting period as the number of students registered in a course on the last day of the reporting period. Enrollments are a function of the number of continuing students registered and the number of new enrollments registered during the specified period. Enrollment numbers are offset by inactive students, graduations and withdrawals occurring during the period. Inactive students for a particular period are students who are not registered in a class and, therefore, are not generating net revenue for that period.

We believe the principal factors affecting NAU's enrollments and net revenue are the number and breadth of the programs being offered; the effectiveness of our marketing, recruiting and retention efforts; the quality of our academic programs and student services; the convenience and flexibility of our online delivery platform; the availability and amount of federal and other funding sources for student financial assistance; and general economic conditions.

The following chart is a summary of our student enrollment on February 29, 2016 and February 28, 2015, by degree type and by instructional delivery method.

| | February 29, 2016 (Winter '16 Qtr) Number of Students | February 28, 2015 (Winter '15 Qtr) Number of Students | % Growt for same quarter over prio year | ; |
|---------------------------|--|--|---|---|
| Continuing Ed | 167 | 98 | 70 | % |
| Doctoral | 88 | 52 | 69 | % |
| Graduate | 279 | 290 | -4 | % |
| Undergraduate and Diploma | 7115 | 9,155 | -22 | % |
| Total | 7,649 | 9,595 | -20 | % |
| On-Campus | 1,308 | 1,849 | -29 | % |
| Online | 5,286 | 6,212 | -15 | % |
| Hybrid | 1,055 | 1,534 | -31 | % |
| Total | 7,649 | 9,595 | -20 | % |

We experienced a 20.3% decrease in enrollment in the winter term 2016 over the winter term 2015 due to lower market demand among our targeted student demographic. This decline was across all degree programs and course delivery methods with the exception of the doctoral program. We believe our investment to expand academic programming and our strategic plan will be critical in returning to the growth and results of operations that we have seen over the recent years.

We plan to continue expanding and developing our academic programming focusing on growth at our approximately three dozen existing locations and potentially making acquisitions. This growth will be subject to applicable regulatory requirements and market conditions. With these efforts, we anticipate positive enrollment trends. Our ability to maintain or increase enrollment will depend on how economic factors are perceived by our target student market in relation to the advantages of pursuing higher education. If current market conditions continue, we believe that the extent to which we are able to increase enrollment will be correlated with the opening of additional physical locations, the number of programs that are developed, the number of programs that are expanded to other locations, and, potentially, the number of locations and programs added through acquisitions. If market conditions decline or if we are unable to open new physical locations, develop or expand academic programming or make acquisitions, whether as a result of regulatory limitations or other factors, our enrollment rate will likely decline.

Expenses. Expenses consist of cost of educational services, selling, general and administrative, and auxiliary expenses, the cost of condominium sales, and the gain/loss on disposition of property and equipment. Cost of educational services expenses contains expenditures attributable to the educational activity of NAU. This expense category includes salaries and benefits of faculty and academic administrators, costs of educational supplies, faculty reference and support material and related academic costs, and facility costs. Selling, general and administrative expenses include the salaries of the learner services positions (and other expenses related to support of students), salaries and benefits of admissions staff, marketing expenditures, salaries of other support and leadership services (including finance, human resources, compliance and other corporate functions), legal expenses, expenses related to expansion and development of academic programs and physical locations, as well as depreciation and amortization, bad debt expenses and other related costs associated with student support functions.

Selling, general, and administrative expenses also include those related to the real estate operations. Auxiliary expenses include expenses for the cost of goods sold, including costs associated with books. The cost of condominium sales is the expense related to condominiums that are sold during the reporting period. The gain or loss on disposition of property and equipment expense records the cost incurred or income received in the disposal of assets that are no longer used by us, as well as the asset impairment loss as the result of our campus closures.

Factors affecting comparability

Set forth below are selected factors we believe have had, or which we expect to have, a significant effect on the comparability of our recent or future results of operations:

Introduction of new programs and specializations. We plan to develop additional degree and diploma programs and specializations over the next several years. When introducing new programs and specializations, we invest in curriculum development, support infrastructure and marketing research. Revenues associated with these new programs are dependent upon enrollments, which are lower during the introduction period. During this period of introduction and development, the rate of growth in revenues and operating income has been, and may be, adversely affected, in part, due to these factors. Historically, as the new programs and specializations mature, increases in enrollment are realized, cost-effective delivery of instructional and support services are achieved, economies of scale are recognized and more efficient marketing and promotional processes are gained.

Stock-based compensation. We expect to incur increased non-cash, stock based compensation expense in connection with existing and future issuances under our 2009 Stock Option and Compensation Plan, the 2013 Restricted Stock Unit Plan or other equity incentive plans.

Seasonality. Our operations are generally subject to seasonal trends. While we enroll students throughout the year, summer new enrollments and revenue are generally lower than enrollments and revenue in other quarters due to the traditional custom of summer breaks. In addition, we generally experience an increase in enrollments in the winter of each year when most students seek to begin their post-secondary education.

Regulation of Student Financial Aid Programs

Federal Policy Focus on Higher Education Costs and Accountability. In September 2015, President Obama announced the Department of Education's launch of a revised "College Scorecard" website that provides access to national data on college costs, graduation rates, debt and post-college earnings, including data regarding NAU. In addition, in November 2015, the Department of Education issued comparative data regarding federally recognized accreditation agencies and the institutions they accredit, which include median debt, repayment rates, completion rates and median earnings. We cannot predict the extent to which the College Scorecard may create negative perceptions of NAU, or of proprietary educational institutions generally, or otherwise impact NAU's enrollments, reputation, or results of operations.

Changes in Department of Education Regulations. On October 30, 2015, the U.S. Department of Education (the "Department of Education") published final regulations to establish a new Pay As You Earn Repayment Plan for those not covered by the existing Pay As You Earn Repayment Plan in the Federal Direct Loan Program, and also to establish procedures for Federal Family Education Loan Program loan holders to use to identify U.S. military servicemembers who may be eligible for a lower interest rate on their federal student loans under the Servicemembers Civil Relief Act. The new Pay As You Earn repayment plan became available in December 2015 to all Federal Direct Loan Program borrowers regardless of when the borrower took out the loans. In addition, these regulations, which are generally effective July 1, 2016, implement changes to the Federal Family Education Loan Program, or FFEL Program, and Direct Loan Program regulations to streamline and enhance existing processes and provide additional support to struggling borrowers, including, among other things, establishing new procedures for FFEL Program loan holders to identify servicemembers who may be eligible for benefits under the Servicemembers Civil Relief Act. Also, the regulations expand the circumstances under which an institution could challenge or appeal a draft or final cohort default rate, beginning in February 2017. We cannot predict the extent to which these final regulations will impact NAU, nor can we predict possible regulatory burdens and costs.

Also on October 30, 2015, the Department of Education published final regulations regarding several Title IV program integrity topics, including cash management of Title IV program funds and debit card practices, retaking coursework and clock-to-credit hour conversion. The cash management regulations go into effect on July 1, 2016. Among other topics, the cash management regulations address arrangements between postsecondary institutions and financial account providers to disburse Title IV program credit balances to students, including through the use of debit or prepaid cards. The cash management regulations require institutions to establish a process to facilitate student choice in how students receive Title IV program federal student financial aid credit balances; limit the personally identifiable information about students that may be shared with financial account providers; and require institutions to obtain student consent before opening an account in the student's name. Under these regulations, an institution that has entered into an arrangement with a financial account provider must mitigate certain fees incurred by Title IV program fund recipients, and certain types of fees are prohibited. The cash management regulations require that contracts governing arrangements with financial account providers be publicly disclosed and evaluated in light of the best financial interests of students. Additionally, the cash management regulations mandate that institutions subject to heightened cash monitoring procedures for disbursements of Title IV program funds must, effective July 1, 2016, pay to students any applicable Title IV credit balances before requesting such funds from the Department of Education. The cash management regulations further specify the circumstances under which an institution may include the cost of books and supplies as part of institutional tuition and fees charged to a student, such as if the institution has made arrangements with publishers to obtain books at below-market rates or if books or electronic course materials are not available elsewhere. The cash management regulations also expand the group of students to whom an institution must provide a way to obtain or purchase, by the seventh day of a payment period, the books and supplies applicable to the payment period. Previously, an institution was required to provide such assistance only to students who receive Pell Grants, but under these new regulations, an institution will be required to provide such assistance to any student who is eligible for Title IV program funds. In addition to the cash management regulations, the final Title IV program integrity regulations published on October 30, 2015 make other changes to requirements for the institutional administration of Title IV programs, including by clarifying how previously passed coursework is treated for Title IV eligibility purposes, and altering the requirements for converting clock hours to credit hours. We are currently unable to predict the impact that compliance with these new Title IV program integrity regulations might have on our business.

On October 20, 2015, the Department of Education announced that it would establish a negotiated rulemaking committee to develop proposed regulations for determining which acts or omissions of an institution of higher education a student borrower may assert as a defense to repayment of a loan made under the Federal Direct Loan Program ("borrower defenses") and the consequences of such borrower defenses for borrowers, institutions, and the Department of Education. During the negotiated rulemaking, which occurred over three sessions held between January 2016 and March 2016, the Department of Education offered draft regulatory proposals for the committee's consideration regarding: (i) the standards for the purpose of determining whether a borrower can establish a defense to repayment on a loan based on an act or omission of an institution; (ii) the time period for availability of borrower defense claims, (iii) the regulatory framework for the process of submitting, reviewing, and determining the veracity of borrower defense claims, and the recoupment from institutions of any losses incurred by the Department of Education for such claims; (iv) updated and expanded categories of false certification discharges of student loans; (v) revised financial responsibility regulations, including actions and events that would require institutions to provide the Department of Education with irrevocable letters of credit, additional disclosure requirements, and limitations on the use of pre-dispute mandatory arbitration clauses in student enrollment agreements; (vi) loan discharges based on electronically submitted death certificates; (vii) Direct Loan Program consolidation of Nurse Faculty Loans made under the Public Health Service Act; (viii) prohibiting holders of defaulted loans made under the Federal Family Education Loan program from capitalizing unpaid interest upon loan rehabilitation; (ix) technical changes to income-based loan repayment plans; (x) informing students of closed school discharge options; and (xi) the authority of the Department of Education to compromise, suspend, or terminate collection of debts. Because the negotiated rulemaking committee and failed to reach consensus on the full set of draft regulatory proposals presented to it, the

Edgar Filing: National American University Holdings, Inc. - Form 10-Q

Department of Education is not bound by the committee's discussions when it issues proposed or final regulations on these topics. Under the Higher Education Act, any such new regulations must be issued in final form by November 1, 2016 to be effective July 1, 2017. We cannot predict with certainty the timing or substance of any such future regulations, nor the impact that such regulations might have on our business.

Results of Operations — Nine Months Ended February 29, 2016 Compared to Nine Months Ended February 28, 2015

National American University Holdings, Inc.

The following table sets forth statements of operations data as a percentage of total revenue for each of the periods indicated:

| | Nine months ended February 29, 2016 | Nine months ended February 28, 2015 |
|---|---|---|
| | 29, 2010 In | 20, 2015 In |
| | percentages | percentages |
| Total revenues | 100.0% | 100.0% |
| Operating expenses: | | |
| Cost of educational services | 26.6 | 24.2 |
| Selling, general and administrative | 75.9 | 60.5 |
| Auxiliary expense | 4.9 | 4.7 |
| Cost of condominium sales | 0.0 | 0.4 |
| Loss (gain) on disposition of property | 1.0 | (1.9) |
| Total operating expenses | 108.4 | 87.9 |
| Operating (loss) income | (8.4) | 12.1 |
| Interest income | 0.1 | 0.1 |
| Interest expense | (0.9) | (0.7) |
| Other income - net | 0.2 | 0.2 |
| (Loss) income before income taxes | (9.0) | 11.7 |
| Income tax benefit (expense) | 3.1 | (4.4) |
| Net income attributable to non-controlling interest | 0.0 | 0.0 |
| Net (loss) income attributable to the Company | (5.9)% | 7.3% |

For the nine months ended February 29, 2016, our total revenue was \$73.1 million, a decrease of \$16.0 million or 17.9%, as compared to total revenue of \$89.0 million for the same period in 2015. The change was primarily due to a decrease in average enrollments of 20.3% for the nine months ended February 29, 2016 over the prior year due to lower market demand among our targeted student demographic. Our revenue for the nine months ended February 29, 2016 consisted of \$72.2 million from our NAU operations and \$0.8 million from our other operations.

Total operating expenses were \$79.2 million or 108.4% of total revenue for the nine months ended February 29, 2016, which is an increase of \$1.0 million compared to the same period in 2015. Operating (loss) was (6.1) million or (8.4)% of total revenue for the nine months ended February 29, 2016, which is a decrease of \$16.9 million compared to the same period in 2015. Net (loss) attributable to the Company was (4.3) million or (5.9)% of total revenue for the nine months ended February 29, 2016, which is a decrease of \$6.5 million or the nine months ended February 29, 2016 as compared to a net income attributable to the Company of \$6.5 million or 7.2% of total revenue for the nine months ended February 28, 2015.

Net income for the nine months ended February 29, 2016 decreased by \$10.8 million as compared to the same period in 2015 due to \$16.0 million lower revenue, and a \$1.0 million increase in operating expenses. The Company reported a \$2.4 million increase in loss on disposition of property, \$0.7 million of which is related to the assets written off as the result of our two campus closures, and a \$6.2 million decrease in income tax expense over the same period last year. The comparative is further affected by recognized gains in the prior year nine month period as a result of

Edgar Filing: National American University Holdings, Inc. - Form 10-Q

non-recurring transactions. During the three months ended August 31, 2014, the Company sold property resulting in a gain of \$1.7 million and recognized an expense reduction from a change in estimated retirement plan contributions of \$0.7 million. In addition, during the quarter ended November 30, 2014, the Company reversed previously recorded non-cash compensation expense of \$1.5 million related to performance based restricted stock awards due to year-end performance criteria that management believed was unachievable.

NAU

The following table sets forth statements of operations data as a percentage of total revenue for each of the periods indicated:

| | Nine months ended February 29, 2016 In | Nine months ended February 28, 2015 In |
|---|---|---|
| | percentages | percentages |
| Total revenues | 100.0% | 100.0% |
| Operating expenses: | | |
| Cost of educational services | 26.8 | 24.6 |
| Selling, general and administrative | 75.3 | 60.0 |
| Auxiliary expense | 5.0 | 4.7 |
| Loss on disposition of property | 1.1 | 0.1 |
| Total operating expenses | 108.2 | 89.4 |
| Operating (loss) income | (8.2) | 10.6 |
| Interest income | 0.1 | 0.0 |
| Interest expense | (0.9) | (0.8) |
| Other income - net | 0.00 | 0.0 |
| (Loss) income before non-controlling interest and taxes | (9.0)% | 9.8 % |

Total revenue. The total revenue for NAU for the nine months ended February 29, 2016 was \$72.2 million, a decrease of \$15.5 million or 17.6% as compared to total revenue of \$87.7 million for the same period in 2015. The decrease was primarily due to the average enrollment decrease of 20.3% for the nine months ended February 29, 2016 over the same period in 2015, partially offset by a 2.5% tuition increase. The enrollment decrease is due to lower market demand among our targeted student demographic resulting, in part, to the current improving economic climate, in which many working adults have chosen not to attend school.

The academic revenue for the nine months ended February 29, 2016 was \$67.4 million, a decrease of \$14.5 million or 17.7%, as compared to academic revenue of \$81.9 million for the same period in 2015. The decrease was primarily due to lower enrollments over the prior year. The auxiliary revenue for the nine months ended February 29, 2016 was \$4.9 million, a decrease of \$1.0 million or 16.9%, as compared to auxiliary revenue of \$5.8 million for the same period in 2015. This decrease in auxiliary revenue was primarily driven by decreased enrollments and lower book sales.

Cost of educational services. The educational services expense for the nine months ended February 29, 2016 decreased \$2.2 million, to \$19.3 million in the current year as compared to \$21.5 million for the same period in 2015. The educational services expense as a percentage of total revenue for the nine months ended February 29, 2016, was 26.8%, as compared to 24.6% for the same period in 2015. This percentage increase was largely a result of fixed costs, such as facility expenses, being compared to a decreasing revenue base.

Selling, general and administrative expenses. The selling, general and administrative expenses as a percentage of net revenue increased by 15.3 percentage points for the nine months ended February 29, 2016, to 75.3%, as compared to 60.0% for the same period in 2015. The selling, general and administrative expenses for the nine months ended February 29, 2016 were \$54.4 million, an increase of \$1.8 million, or 3.4%, as compared to selling, general and

Edgar Filing: National American University Holdings, Inc. - Form 10-Q

administrative expenses of \$52.6 million for the same period in 2015. During the quarter ended November 30, 2014, the Company reversed previously recorded non-cash compensation expense of \$1.5 million related to performance based restricted stock awards due to year-end performance criteria that management believed was unachievable, which affects this comparable expense. We continue to work to identify cost cutting initiatives to better align with the decreasing enrollments and needs of the Company.

Results of Operations — Three Months Ended February 29, 2016 Compared to Three Months Ended February 28, 2015

National American University Holdings, Inc.

The following table sets forth statements of operations data as a percentage of total revenue for each of the periods indicated:

| | Three months ended February 29, 2016 In percentages | | Three months ended February 28, 2015 In percentages | |
|---|---|-----|---|---|
| Total revenues | 100.0 | % | 100.0 | % |
| Operating expenses: | | | | |
| Cost of educational services | 27.5 | | 25.2 | |
| Selling, general and administrative | 77.9 | | 61.5 | |
| Auxiliary expense | 4.1 | | 4.4 | |
| Cost of condominium sales | 0.0 | | 0.0 | |
| Loss on disposition of property | 3.0 | | 0.0 | |
| Total operating expenses | 112.5 | | 91.1 | |
| Operating (loss) income | (12.5 |) | 8.9 | |
| Interest income | 0.1 | | 0.1 | |
| Interest expense | (1.0 |) | (0.8 |) |
| Other income - net | 0.2 | | 0.1 | |
| (Loss) income before income taxes | (13.2 |) | 8.3 | |
| Income tax benefit (expense) | 5.0 | | (3.3 |) |
| Net income attributable to non-controlling interest | 0.00 | | 0.0 | |
| Net (loss) income attributable to the Company | (8.2 |) % | 5.0 | % |

For the three months ended February 29, 2016, our total revenue was \$22.7 million, a decrease of \$6.4 million or 22.0%, as compared to total revenue of \$29.1 million for the same period in 2015. The decrease was primarily due to the enrollment decrease of 20.3% during the winter quarter 2016 over the winter quarter 2015. The enrollment decreases were the result of economic conditions and lower market demand among our targeted student demographic. Our revenue for the three months ended February 29, 2016 consisted of \$22.4 million from our NAU operations and \$0.3 million from our other operations.

Total operating expenses were \$25.5 million or 112.5% of total revenue for the three months ended February 29, 2016, which is a decrease of \$1.0 million compared to the same period in 2015. Loss from operations was \$(2.8) million or (12.5)% of total revenue for the three months ended February 29, 2016, which is a decrease in operating income of \$5.5 million compared to the same period in 2015.

Net (loss) income attributable to the Company was \$(1.9) million or (8.2)% of total revenue for the three months ended February 29, 2016, as compared to a net income attributable to the Company of \$1.5 million or 5.0% of total revenue for the three months ended February 28, 2015. The lower net income was largely due to \$6.4 million lower revenue.

NAU

The following table sets forth statements of operations data as a percentage of total revenue for each of the periods indicated:

| | Three months ended February 29, 2016 In percentages | | Three months ended February 28, 2015 In percentages | |
|---|---|-----|---|---|
| Total revenues | 100.0 | % | 100.0 | % |
| Operating expenses: | | | | |
| Cost of educational services | 27.9 | | 25.4 | |
| Selling, general and administrative | 77.5 | | 61.0 | |
| Auxiliary expense | 4.1 | | 4.4 | |
| Loss on disposition of property | 3.3 | | 0.0 | |
| Total operating expenses | 112.8 | | 90.8 | |
| Operating (loss) income | (12.8 |) | 9.2 | |
| Interest income | 0.1 | | 0.0 | |
| Interest expense | (1.0 |) | (0.8 |) |
| Other income - net | 0.0 | | 0.0 | |
| (Loss) income before non-controlling interest and taxes | (13.7 |) % | 8.4 | % |

Total revenue. The total revenue for the three months ended February 29, 2016 was \$22.4 million, a decrease of \$6.4 million or 22.2%, as compared to total revenue of \$28.8 million for the same period in 2015. The decrease was primarily due to the average enrollment decrease of 20.3% for the three months ended February 29, 2016 as compared to the same period in 2015, partially offset by a 2.5% tuition increase. The enrollment decrease is due to lower market demand among our targeted student demographic resulting, in part, to the current improving economic climate, in which many working adults have chosen not to attend school.

The academic revenue for the three months ended February 29, 2016 was \$21.1 million, a decrease of \$5.9 million or 21.9%, as compared to academic revenue of \$27.1 million for the same period in 2015. The decrease was primarily due to lower enrollments and compared to the prior year period. Auxiliary revenue for the three months ended February 29, 2016 was \$1.3 million, a decrease of \$0.4 million or 27.1%, as compared to auxiliary revenue of \$1.7 million for the same period in 2015. This decrease in auxiliary revenue was primarily driven by decreased enrollments and lower book sales.

Cost of educational services. The educational services expense for the three months ended February 29, 2016 were \$6.3 million, a decrease of \$1.0 million, or 14.7% as compared to educational expenses of \$7.3 million for the same period in 2015. This decrease was primarily due to lower enrollments resulting in a decreased number of classes. The educational services expense as a percentage of total revenue increased by 2.5 percentage points for the three months ended February 29, 2016, to 27.9%, as compared to 25.4% for the same period in 2015. This percentage increase was largely a result of fixed costs, such as facility expenses, being compared to a decreasing revenue base.

Selling, general and administrative expenses. The selling, general and administrative expenses as a percentage of net revenue increased by 16.5 percentage points for the three months ended February 29, 2016, to 77.5%, as compared to 61.0% for the same period in 2015. The selling, general and administrative expenses for the three months ended February 29, 2016 were \$17.4 million, a decrease of \$0.2 million, or 1.2%, as compared to selling, general and administrative expenses of \$17.6 million for the same period in 2015. We continue to work to identify cost cutting initiatives to better align with the decreasing enrollments and needs of the Company.

Liquidity and Capital Resources

Liquidity. At February 29, 2016, and May 31, 2015, cash, cash equivalents and marketable securities were \$26.7 million and \$27.4 million, respectively. Consistent with our cash management plan and investment philosophy, a portion of the excess cash was invested in United States securities directly or through money market funds, as well as in bank deposits and certificates of deposit. Of the amounts listed above, the marketable securities at February 29, 2016 and May 31, 2015 were \$4.1 million at the end of each period.

We maintain one line of credit to support ongoing operations. This line of credit is available to support timing differences between inflows and outflows of cash. During the first nine months of fiscal year 2016 ended February 29, 2016, the line of credit was not utilized. We retain this \$3.0 million revolving line of credit with Great Western Bank. Advances under the line bear interest at a variable rate based on prime and are unsecured. There were no advances outstanding against this line at February 29, 2016 and May 31, 2015.

Based on our current operations and anticipated revenues, the cash flows from operations and other sources of liquidity are anticipated to provide adequate funds for ongoing operations and planned capital expenditures for the next 12 months. These expenditures include our plans for continued expansion and development of new programming and growth of our affiliate relationships. Our current focus is to fit expenditures with enrollment patterns. Also, we believe that we are positioned to further supplement our liquidity with debt, if needed.

Operating Activities. Net cash provided by operating activities for the nine months ended February 29, 2016 and February 28, 2015 were \$6.6 million and \$18.8 million, respectively. This decrease is primarily due to a \$10.8 million decrease in net income and a resulting \$1.7 million higher increase in income tax benefit from the prior year period. The decrease in net income was largely driven by lower revenue resulting from decreased enrollment due to lower market demand among our targeted student demographic. This enrollment reduction is due, in part, to the current improving economic climate, in which many working adults have chosen not to attend school.

Investing Activities. Net cash used in investing activities was \$0.8 million for the nine months ended February 29, 2016, as compared to net cash used of \$3.3 million for the nine months ended February 28, 2015. The decrease in the cash used by investing activities was due, in part to the selling and buying of investments, which resulted in no net proceeds in fiscal 2016 as compared to \$6.9 million invested in fiscal 2015. The nine months ended February 28, 2015 included \$3.5 million in proceeds from the sale of property plant and equipment primarily related to settlement of the contract for deed on our former Rapid City campus and a \$1.4 million collection of a tenant improvement allowance, which affects this comparable cash outflow.

Financing Activities. Net cash used by financing activities was \$6.5 million and \$3.6 million for the nine months ended February 29, 2016 and February 28, 2015 respectively. The increase is due to an increase of \$2.9 million in treasury stock purchases as compared to the prior year.

EBITDA

EBITDA consists of income attributable to the Company plus income (loss) from non-controlling interest, minus interest income, plus interest expense, plus income taxes, plus depreciation and amortization. We use EBITDA as a measure of operating performance. However, EBITDA is not a recognized measurement under U.S. generally accepted accounting principles, or GAAP, and when analyzing our operating performance, investors should use EBITDA in addition to, and not as an alternative for, income as determined in accordance with GAAP. Because not all companies use identical calculations, our presentation of EBITDA may not be comparable to similarly titled measures of other companies and is therefore limited as a comparative measure. Furthermore, as an analytical tool, EBITDA has additional limitations, including that (a) it is not intended to be a measure of free cash flow, as it does not consider certain cash requirements such as tax payments; (b) it does not reflect changes in, or cash requirements for, our working capital needs; and (c) although depreciation and amortization are non-cash charges, the assets being depreciated and amortized often will have to be replaced in the future, and EBITDA does not reflect any cash requirements. To compensate for these limitations, we evaluate our profitability by considering the economic effect of the excluded expense items independently as well as in connection with our analysis of cash flows from operations and through the use of other financial measures.

We believe EBITDA is useful to an investor in evaluating our operating performance because it is widely used to measure a company's operating performance without regard to certain non-cash expenses (such as depreciation and amortization) and expenses that are not reflective of our core operating results over time. We believe EBITDA presents a meaningful measure of corporate performance exclusive of our capital structure, the method by which assets were acquired and non-cash charges, and provides us with additional useful information to measure our performance on a consistent basis, particularly with respect to changes in performance from period to period.

The following table provides a reconciliation of net income attributable to the Company to EBITDA (In thousands):

| | Nine months ended | | Three r | - | |
|---|-------------------|------------|----------|-----------|---|
| | February | February | February | February | |
| | 29, | 28, | 29, | 28, | |
| | 2016 | 2015 | 2016 | 2015 | |
| | | | | | |
| Net (loss) income attributable to the Company | \$(4,378 |) \$6,460 | \$(1,891 |) \$1,464 | |
| Income attributable to non-controlling interest | 35 | 26 | 16 | 14 | |
| Interest income | (62 |) (128 |) (18 |) (17 |) |
| Interest expense | 654 | 671 | 217 | 220 | |
| Income taxes | (2,234 |) 3,924 | (1,123 |) 938 | |
| Depreciation and amortization | 4,242 | 4,636 | 1,399 | 1,521 | |
| | | | | | |
| EBITDA | \$(1,743 |) \$15,589 | \$(1,400 |) \$4,140 | |

Contractual Obligations. A summary of future obligations under our various contractual obligations and commitments as of May 31, 2015 was disclosed in our fiscal year 2015 Annual Report on Form 10-K. During the nine months ended February 29, 2016, there were no material changes to this previously disclosed information outside the ordinary course of business.

Off-Balance Sheet Arrangements

Other than operating leases, we do not have any off-balance sheet arrangements that have or are reasonably likely to have a material current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources.

Impact of Inflation

The Company believes inflation has had a minimal impact on results of operations for the three month period ended February 29, 2016. We also increase tuition (usually once a year) to assist offsetting inflationary impacts without creating a hardship for students. Consistent with the Company's operating plan, a yearly salary increase in December (supported by evaluations and recommendations from supervisors) is considered to help alleviate the inflationary effects on staff. There can be no assurance that future inflation will not have an adverse impact on operating results and financial condition.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Market risk. We have no derivative financial instruments or derivative commodity instruments. Cash in excess of current operating requirements is invested in short-term certificates of deposit and money market instruments.

Interest rate risk. Interest rate risk is managed by investing excess funds in cash equivalents and marketable securities bearing variable interest rates tied to various market indices. As such, future investment income may winter short of expectations due to changes in interest rates or losses in principal may occur if securities are forced to be sold which have declined in market value due to changes in interest rates. At February 29, 2016, a 10% increase or decrease in interest rates would not have a material impact on future earnings, fair values or cash flows.

Item 4. Controls and Procedures.

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of our disclosure controls and procedures, as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), as of the end of the period covered by this quarterly report on Form 10-Q. Based on our evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective such that the material information required to be included in our SEC reports is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms. These disclosure controls and procedures designed to ensure that information required to be disclosed by us in the reports we file or submit is accumulated and communicated to management, including our principal executive officer and our principal financial officer, as appropriate, to allow timely decisions regarding required disclosure.

There were no changes to the Company's internal control over financial reporting during the second fiscal quarter of 2016 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings.

From time to time, we may be a party to various claims, lawsuits or other proceedings that arise in the ordinary course of our business. We are not at this time, a party, as plaintiff or defendant, to any legal proceedings which, individually or in the aggregate, would be expected to have a material effect on our business, financial condition or results of operation.

Item 1A. Risk Factors.

If we do not meet specific financial responsibility standards established by the Department of Education, we may be required to post a letter of credit or accept other limitations to continue participating in Title IV programs, or we could lose our eligibility to participate in Title IV programs.

To participate in Title IV programs, an eligible institution must satisfy specific measures of financial responsibility prescribed by the Department of Education, or post a letter of credit in favor of the Department of Education and possibly accept other conditions on its participation in Title IV programs. In addition to the Department of Education annually assessing our financial responsibility through a specific financial ratio, or composite score, determination, the Department of Education's regulations also establish several general standards of financial responsibility. For a detailed discussion of the Department of Education's financial responsibility requirements, refer to "Item I – Business – Regulatory Matters – Regulation of Federal Student Financial Aid Programs – Financial Responsibility" in our 2015 Annual Report on Form 10-K.

As part of a negotiated rulemaking process that occurred between January 2016 and March 2016, the Department of Education issued draft proposals to revise its general standards of financial responsibility to include various actions and events that would require institutions to provide the Department of Education with irrevocable letters of credit, including but not limited to: (i) borrower defense claims, or audits, investigations or claims by governmental authorities exceeding certain financial thresholds; (ii) the institution being placed by its accrediting agency on probation or issued a show cause order, or placed on an accreditation status that poses an equivalent or greater risk to its accreditation; (iii) the institution deriving more than 90% of its revenues for any single fiscal year from Title IV program funds; (iv) a publicly-traded institution being warned by the SEC that trading on its stock may be suspended, or the stock is involuntarily delisted; (v) a publicly-traded institution disclosing or being required to disclose in a SEC report certain judicial or administrative proceedings; (vi) a publicly-traded institution failing to file timely any required annual or quarterly report with the SEC; and (vii) for an institution whose composite score of financial responsibility is less than 1.5, any withdrawal of equity from the institution by any means, including by declaring a dividend.

Because the negotiated rulemaking committee failed to reach consensus on the full set of draft regulatory proposals presented to it, the Department of Education is not bound by the committee's discussions when it issues proposed or final regulations on the topics that were before the committee. Under the Higher Education Act, any such new regulations must be issued in final form by November 1, 2016 to be effective July 1, 2017. We cannot predict with certainty the timing or substance of any such future regulations, nor the impact that such regulations might have on our business. If the Department of Education adopts revised financial responsibility regulations as presented in draft form to the negotiated rulemaking committee, it may include regulations that require NAU to post letters of credit or accept other limitations to continue participating in Title IV programs, which could materially affect our business, financial condition and results of operations.

We may lose our eligibility to participate in Title IV programs if our student loan default rates are too high.

To remain eligible to participate in Title IV programs, an educational institution's student loan cohort default rates must remain below certain specified levels. If the U.S. Department of Education (the "Department of Education") notifies an institution that its cohort default rates for each of the three most recent federal fiscal years are 30% or greater, then the institution's participation in the Federal Direct Loan and Pell Grant programs ends 30 days after that notification, unless the institution appeals that determination in a timely manner on specified grounds and according to specified procedures. In addition, an institution's participation in the Federal Direct Loan programs ends 30 days after notification by the Department of Education that the institution's most recent cohort default rate is greater than 40%, unless the institution appeals that determination in a timely manner on specified grounds and according to specified procedures. An institution whose participation ends under either of these provisions may not participate in the Federal Direct Loan and Pell Grant programs, as applicable, for the remainder of the fiscal year in which the institution receives the notification and for the next two federal fiscal years. On September 28, 2015, we received notice from the Department of Education that our final, official cohort default rate for students who entered repayment during the federal fiscal year ended September 30, 2012, measured over three federal fiscal years of borrower repayment, was 20.6%.

If any of our educational programs fail to qualify as programs that lead to gainful employment in a recognized occupation under the Department's final regulations, it could reduce our enrollment and revenue, increase costs of operations, and adversely affect our business.

On October 31, 2014, the Department published final regulations to define whether certain educational programs, including all programs offered by NAU, comply with the Higher Education Act's requirement of preparing students for "gainful employment" in a recognized occupation. The final gainful employment regulations went into effect on July 1, 2015. For a detailed discussion of the gainful employment regulations, refer to "Item I – Business – Regulatory Matters – Regulation of Federal Student Financial Aid Programs" in our 2015 Annual Report on Form 10-K.

Among other requirements, the gainful employment regulations require institutions to report extensive student and program level data to the Department of Education, with such data for the 2008-2009 through 2013-2014 award years required to be reported by July 31, 2015, and such data for the 2014-2015 award year required to be reported by October 1, 2015. On September 22, 2015 and October 9, 2015, we received correspondence from the Department of Education indicating that NAU had failed to report data on a number of its programs and that the Department of Education would not process any applications for new programs or new locations until the matter was resolved. Failure to properly resolve the matter also could result in administrative actions by the Department of Education, or could adversely impact the Department of Education's calculation of our programs' annual debt-to-annual earnings and debt-to-discretionary income ratios that under the gainful employment regulations will determine those programs' continued eligibility for Title IV program funds. NAU has submitted additional data to the Department of Education and believes, absent any further notice from the Department of Education to the contrary, that it has resolved the matter.

We are in the process of evaluating the effect of the final gainful employment regulations on us. While we cannot predict with certainty what impact the final gainful employment regulations will have on our business, compliance with the final regulations could increase our cost of doing business, reduce our enrollments and have a material adverse effect on our business, financial condition, results of operations and cash flows.

The Department of Education may adopt regulations governing federal student loan debt forgiveness that could result in liability for amounts based on borrower defenses or affect the Department of Education's assessment of our institutional capability.

As part of a negotiated rulemaking process that occurred between January 2016 and March 2016, the Department of Education issued draft regulatory proposals to the negotiated rulemaking committee regarding, among other topics: (i) the standards for the purpose of determining whether a borrower can establish a defense to repayment on a loan based on an act or omission of an institution; (ii) the time period for availability of borrower defense claims; (iii) the regulatory framework for the process of submitting, reviewing, and determining the veracity of borrower defense claims, and the recoupment from institutions of any losses incurred by the Department of Education for such claims; and (iv) determining institutions to not meet financial responsibility standards to participate in Title IV programs based on borrower defense claims and other related matters. Because the negotiated rulemaking committee failed to reach consensus on the full set of draft regulatory proposals presented to it, the Department of Education is not bound by the committee's discussions when it issues proposed or final regulations on the topics that were before the committee. Under the Higher Education Act, any such new regulations must be issued in final form by November 1, 2016 to be effective July 1, 2017. We cannot predict with certainty the timing or substance of any such future regulations, nor the impact that such regulations might have on our business. If the Department of Education adopts borrower defense regulations governing federal student loan debt forgiveness as presented in draft form to the negotiated rulemaking committee, it may include regulations that serve as a basis for recovery of losses arising from loan forgiveness from Title IV participating institutions. It also may include regulations providing that the outcome of any legal proceeding instituted by a private party or governmental authority or the facts asserted therein could collaterally serve as the basis for imposing liability on NAU for amounts based on borrower defenses, or the termination of NAU's eligibility to participate in Title IV Programs based on the Department of Education's institutional capability assessment. Such liability or termination of eligibility could materially affect our business, financial condition and results of operations.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

None

Issuer Purchases of Equity Securities.

The following table summarizes shares of common stock the Company repurchased during the quarter ended February 29, 2016:

| | | | Total | Approximate |
|--------------------------------------|------------------|------------|------------|-------------|
| | | | Number of | Dollar |
| | | | Shares | Value of |
| | | | Purchased | Shares that |
| | | | as Part of | May Yet be |
| | | | Publicly | Purchased |
| | | | Announced | Under the |
| | | Average | Plans or | Plans or |
| | Total Number of | Price Paid | Programs | Programs |
| Period | Shares Purchased | per Share | (1) | (1) |
| December 1, 2015 – December 31, 2015 | 202,512 | \$2.23 | 202,512 | |
| January 1, 2016- January 31, 2016 | | | | |
| February 1, 2016 – February 29, 2016 | | | | |

(1) On August 6, 2015, the Company announced that its Board of Directors authorized the Company to repurchase up to 350,000 shares of its outstanding common stock in open market or privately negotiated transactions, for aggregate consideration not to exceed \$1.25 million. The plan expired in the quarter ended February 29, 2016, because the Company repurchased the maximum number of shares allowed in the agreement.

Item 3. Defaults Upon Senior Securities. None. Item 4. Mine Safety Disclosures. Not applicable. Item 5. Other Information. None. Item 6. Exhibits. Exhibit Description No. Certification of Chief Executive Officer pursuant to Securities Exchange Act Rules 13a-15(e) and <u>31.1</u> 15d-15(e) as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 Certification of Chief Financial Officer pursuant to Securities Exchange Act Rules 13a-15(e) and <u>31.2</u> 15d-15(e) as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to <u>32.1</u> Section 906 of the Sarbanes-Oxley Act of 2002 Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to <u>32.2</u> Section 906 of the Sarbanes-Oxley Act of 2002 101 Interactive Data Files

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National American University Holdings, Inc.

Dated: April 1, 2016

/s/ Ronald L. Shape Ronald L. Shape Chief Executive Officer

By:

By:

/s/ David K. Heflin David K. Heflin, Ed. D. Chief Financial Officer