Capital Financial Holdings, Inc Form 10-K March 18, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

Form 10-K

ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2013

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period of ______ to _____

Commission File Number 000-25958

CAPITAL FINANCIAL HOLDINGS, INC. (The Company)

(Exact name of registrant as specified in its charter)

North Dakota (State or other jurisdiction of incorporation or organization) 45-0404061 (IRS Employer Identification No.)

1 Main Street North Minot, North Dakota 58703 (Address of principal executive offices)

701.837.9600

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

None

Securities registered pursuant to Section 12(g) of the Act:

Common Stock; \$.0001 par value

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. o Yes | b No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. o Yes | b No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to

file such reports), and (2) has been subject to such filing requirements for the past 90 days. b Yes o No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). by Yes o No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	0	Accelerated filer	0
Non-accelerated filer	0	Smaller reporting company	þ

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Act). o Yes b No

The aggregate market value of voting and non-voting common equity held by non-affiliates of the Registrant as of March 5, 2014 was \$669,300, based on the last reported sale price. For purposes of this calculation, the Registrant has assumed that its board of directors, executive officers and holders of greater than five percent of the Registrant's shares are affiliates.

On March 1, 2014, there were 1,241 shares of the issuer's common equity outstanding.

References in this Annual Report on Form 10-K to the "Company", "CFH", "we", "us", "its" or "our" includes the subsidiary, unless the context indicates otherwise.

becaments incorporated by Reference. Fortions of the Company's definitive Floxy Statement for the familiar Meeting
of Shareholders to be held on June 20, 2014, are incorporated by reference in certain sections of Part III.

Documents Incorporated by Reference: Portions of the Company's definitive Proxy Statement for the Annual Meeting

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CAPITAL FINANCIAL HOLDINGS, INC.

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Special Note Regarding Forward Looking Statements

When used herein, in future filings by the Company with the Securities and Exchange Commission ("SEC"), in the Company's press releases, and in other Company-authorized written or oral statements, the words and phrases "can be," "expects," "anticipates," "may affect," "may depend," "believes," "estimate," or similar expressions are intended to identify "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The Company cautions readers not to place undue reliance on any such forward-looking statements, which speak only as of the date made. Such statements are subject to certain risks and uncertainties, including those set forth in this "Forward-Looking Statements" section, which could cause actual results for future periods to differ materially from those presently anticipated or projected. The Company does not undertake and specifically disclaims any obligation to update any forward-looking statement to reflect events or circumstances after the date of such statements.

Forward-looking statements include, but are not limited to, statements about the Company's:

Business strategies and investment policies,
Possible or assumed future results of operations and operating cash flows,
Financing plans and the availability of short-term borrowing,
Competitive position,
Potential growth opportunities,

Recruitment and retention of the Company's key employees,

Potential operating performance, achievements, productivity improvements, efficiency and cost reduction efforts, Likelihood of success and impact of litigation,

Expected tax rates,

Expectations with respect to the economy, securities markets, the market for merger and acquisition activity, the market for asset management activity, and other industry trends,

Competition, and

Effect from the impact of future legislation and regulation on the Company.

The following factors, among others, could cause actual results to differ materially from forward-looking statements, and future results could differ materially from historical performance:

General political and economic conditions which may be less favorable than expected;
The effect of changes in interest rates, inflation rates, the stock markets, or other financial markets;
Unfavorable legislative, regulatory, or judicial developments;
Adverse findings or rulings in arbitrations, litigation or regulatory proceedings;
Incidence and severity of catastrophes, both natural and man-made;
Changes in accounting rules, policies, practices, and procedures which may adversely affect the business;
Terrorist activities or other hostilities which may adversely affect the general economy.

The Company is a financial services holding company that, through its broker dealer subsidiary, Capital Financial Services, Inc., provides brokerage, investment advisory, insurance and related services. The Company operates in a highly regulated and competitive industry that is influenced by numerous external factors such as economic conditions, marketplace liquidity and volatility, monetary policy, global and national political events, regulatory developments, competition, and investor preferences. The Company's revenues and net earnings may be either enhanced or diminished from period to period by such external factors. The Company remains focused on continuing to reduce redundant operating costs, upgrade operating efficiency, recruit quality representatives and grow our revenue base. The Company provides broker-dealer services in support of trading and investment by its representatives' customers in corporate equity and debt securities, U.S. Government securities, municipal securities, mutual funds, private placement alternative investments, variable annuities and variable life insurance. The Company

also provides investment advisory services for its representative's customers

A key component of the broker-dealer subsidiary's business strategy is to recruit well-established, productive representatives who generate substantial revenues from an array of investment products and services. Additionally, the broker-dealer subsidiary assists its representatives in developing and expanding their business by providing a variety of support services and a diversified range of investment products for their clients.

PART I

Item 1. Business.

OVERVIEW

Capital Financial Holdings, Inc. derives the majority of its revenues and net income from sales of mutual funds, insurance products, and various other securities through Capital Financial Services, Inc. ("CFS"), the Company's broker-dealer subsidiary.

The Company has been engaged in the financial services business since 1987. The Company was incorporated September 22, 1987, as a North Dakota corporation. The Company's principal offices are located at 1 Main Street North, Minot, North Dakota 58703. As of December 31, 2013, the Company had 16 full-time employees consisting of officers, securities distribution, data processing, compliance, accounting, and clerical support staff.

BUSINESS DEVELOPMENT

On March 7, 2007, the Company acquired certain assets of United Heritage Financial Services, Inc. (UHFS), a wholly owned subsidiary of United Heritage Financial Group, Inc., of Meridian, Idaho. UHFS had approximately 120 independent registered representatives who became part of Capital Financial Services, Inc. (CFS), the retail brokerage division of the Company. Pursuant to the agreement, in exchange for the assets of UHFS set forth above, the Company agreed to issue 500,000 restricted CFH shares and pay a deferred cash earn out payment totaling a maximum of \$900,000, to be paid in 21 quarterly installments. On March 7, 2007, the Company issued 500,000 options to purchase shares of the Company to UHFS. As a result of this issuance of shares, \$175,000 was recorded by the Company as goodwill relating to the purchase of the assets. As of December 31, 2013, the Company had made twenty-one quarterly installment payments. There is no longer a liability relating to this acquisition. Due to the goodwill impairment charge that was recorded for the year ended December 31, 2010 and March 31, 2012, as of December 31, 2013, the total goodwill recorded relating to this acquisition was \$456,410.

THE COMPANY'S SUBSIDIARY

Capital Financial Holdings, Inc. derives the majority of its revenues and net income from sales of mutual funds, insurance products, and various other securities through Capital Financial Services, Inc. ("CFS"), the Company's broker-dealer subsidiary.

Capital Financial Services, Inc.

CFS is a full-service brokerage firm. CFS is registered with the SEC as an investment advisor and broker-dealer and also with FINRA as a broker-dealer. CFS specializes in providing investment products and services to independent investment representatives, financial planners, and investment advisors and currently supports over 211 investment representatives and investment advisors.

DESCRIPTION OF BUSINESS

Brokerage Commissions

CFS's primary source of revenue is commission revenue in connection with sales of shares of mutual funds, insurance products, and various other securities. CFS receives commission and Rule 12b-1 servicing revenue generated from the sale of investment products originated by its registered representatives. CFS also receives investment advisory

revenue as a registered investment advisor. CFS pays a portion of the revenue generated to its registered representatives and retains the balance.

REGULATION

Virtually all aspects of the Company's businesses are subject to various complex and extensive federal and state laws and regulations. Regulated areas include, but are not limited to, the effecting of securities transactions, the financial condition of the Company's subsidiaries, record-keeping and reporting procedures, relationships with clients, and experience and training requirements for certain employees. The Company's subsidiary is registered with various federal and state government agencies, including the SEC, as well as FINRA, a self-regulatory industry organization, as described below.

CFS is a registered broker-dealer subject to extensive regulation and periodic examinations by the SEC, FINRA, and state agencies in those states in which CFS conducts business. As a broker-dealer, CFS is subject to the Net Capital Rule promulgated by the SEC under the Securities Exchange Act of 1934. This rule requires that a broker-dealer must maintain certain minimum net capital and that its aggregate indebtedness may not exceed specified limitations.

Federal and state laws and regulations, and the rules of FINRA, grant broad powers to such regulatory agencies and organizations. These include the power to limit, restrict, or prevent the Company from carrying on its business if it fails to comply with such laws, regulations and rules. Other possible sanctions that may be imposed include the suspension of individual employees, restrictions on the Company expanding its business or paying cash dividends, the revocation of the investment advisor or broker dealer expulsions, censures, and/or fines.

Since 1993, FINRA rules have limited the amount of aggregate sales charges which may be paid in connection with the purchase and holding of investment company shares sold through broker-dealers. Congress and the SEC presently are considering amendments to Rule 12b-1 and other statutory provisions and rules that regulate the distribution of mutual fund shares. The effect of the rule amendments and other legislative or regulatory actions might be to limit the amount of fees that could be paid pursuant to a fund's 12b-1 Plan in a situation where a fund has no, or limited, new sales for a prolonged period of time, as well as the imposition of other limits on the use of fund assets to pay for distribution.

COMPETITION

The Company derives substantially all of its revenues from commission revenue earned in connection with sales of shares of mutual funds, insurance products and various other securities, and also receives investment advisory revenue.

The Company participates in retail brokerage, a highly competitive related sector of the financial services industry. The Company competes directly with full-service stock brokerage firms, insurance companies, banks, regional broker-dealers, other independent broker-dealers, and other financial institutions, as well as investment advisory firms. Each of these competitors offer to the public many of the same investment products and services offered by the Company. Further, other broker-dealers providing the same services heavily recruit the representatives and advisors transacting business through the Company. This competition forces the Company to maintain high levels of support services and commission payouts for these representatives and advisors. These high levels of services and payouts could have a materially adverse effect on the Company's earnings.

RECENT DEVELOPMENTS

None.

AVAILABILITY OF SEC REPORTS

All SEC reports may be viewed and copied at the SEC's Public Reference Room at 100 F Street NE, Washington, DC 20549, on official business days during the hours of 10 a.m. to 3 p.m. local time. Information on the operation of the Public Reference Room may be obtained by calling the Commission at 1-800-SEC-0330. The Commission maintains an Internet site (http://www.sec.gov) that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the Commission.

All SEC reports are also made available on the Company's website at http://capitalfinancialholdings.com. These reports, including annual reports on Form 10-K and 10-KSB, quarterly reports on Form 10-Q and 10-QSB, and current reports on Form 8-K, are available on the same day they are filed with the SEC.

Item 1A. Risk Factors.

Not Applicable as a Smaller Reporting Company.

Item 1B. Unresolved Staff Comments.

Not Applicable as a Smaller Reporting Company.

Item 2. Properties.

The Company's principal offices are located at 1 Main Street North, Minot, North Dakota 58703. At this location, the Company leases 7,184 square feet of office and storage space. The Company believes that the leased space is adequate for the Company's operating needs. The rental lease agreement ends March 31, 2016.

Item 3. Legal Proceedings.

The Company operates in a legal and regulatory environment that exposes it to potentially significant litigation risks. As a result, the Company is involved in various disputes and legal proceedings, including litigation, arbitration and regulatory investigations. Issuers of certain alternative products sold by the Company are in Bankruptcy or may have other financial difficulties. As a result of such alleged failings of alternative products and the uncertainty of client recovery from the various product issuers, the Company is subject to several legal and/or arbitration proceedings. These proceedings include customer suits and arbitrations related to the failure of Medical Capital, other alternative investments alleged to be unsuitable, the bankruptcy proceedings of the various DBSI entities and the bankruptcy of other various entities. The Company vigorously contests the allegations of the various proceedings and believes that there are multiple meritorious legal and fact based defenses in these matters. Such cases are subject to many uncertainties, and their outcome is often difficult to predict, including the impact on operations or on the financial statements, particularly in the earlier stages of a case. The Company makes provisions for cases brought against it when, in the opinion of management after seeking legal advice, it is probable that a liability exists, and the amount can be reasonably estimated. The current proceedings are subject to uncertainties and, as such, the Company is unable to estimate the possible loss or range of loss that may result from the outcome of these cases; however, results in these cases that are against the interests of the Company could have a severe negative impact on the financial position of the Company. At December 31, 2013, the Company is a defendant in six on-going suits or arbitrations as discussed above. The Company expects to vigorously defend and ultimately prevail in these cases. During 2012, the Company settled lawsuits that required a \$22,000 payment in 2013 and an additional \$22,000 payment during 2014. In January of 2014, the Company settled a lawsuit in the amount of \$10,000. In January of 2014, an additional arbitration was received. An analysis of contingent liabilities, if any, has not been completed as of the time of this filing. No further payments will be required on the aforementioned settled proceedings.

Item 4. Mine Safety Disclosure.

Not applicable to the Company.

PART II

Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.

Information about the Company's Common Stock

The Company's Common Shares are traded on the OTC Bulletin Board under the symbol CPFH. The Company's common shares began trading on the OTC Bulletin Board on November 7, 1997. On May 31, 2002, the shareholders of the Company approved a two for one (2:1) share forward split of the issued and outstanding common shares of the Company, which took effect on July 1, 2002. On June 19, 2013 the shareholders of the Company approved a 1:10,000 reverse stock split, which took effect on August 14, 2013. On December 31, 2013, the closing price of the Company's Common Shares on the OTC Bulletin Board was \$725 per share. At February 21, 2014, there were approximately 300 shareholders of record.

The following table sets forth the high and low closing prices for the Company's common stock. The quotations reflect post-reverse stock split, inter-dealer prices, without retail mark-up, mark-down, or commission, and may not represent actual transactions.

	2013 Fiscal Year			12 I Year
Quarter	High	Low	High	Low
First Quarter	800	550	700	400
Second Quarter	2,000	700	600	400
Third Quarter	3,000	920	700	500
Fourth Quarter	1,093	725	800	500

The Company has not paid a dividend with respect to its common stock. The Company is evaluating the possibility of establishing a future dividend program.

The Company has issued the following securities in the past quarter without registering the securities under the Securities Act:

None

Smaller Reporting Company Repurchases of Equity Securities:

In November of 1997, the Board of Directors of the Company authorized the repurchase of up to \$2,000,000 of its outstanding common stock from time to time in the open market. As of December 31, 2013 the approximate dollar value of shares that may yet be purchased under the plans or programs was \$597, 754.

Item 6. Selected Financial Data.

Not Applicable as a Smaller Reporting Company.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following information is provided in connection with, and should be read in conjunction with, the consolidated financial statements and notes included in this Annual Report on Form 10-K.

GENERAL

Capital Financial Holdings, Inc. derives the majority of its revenues and net income from sales of mutual funds, insurance products, and various other securities through Capital Financial Services, Inc. ("CFS"), the Company's broker-dealer subsidiary.

RESULTS OF OPERATIONS

The following table sets forth, for the periods indicated, amounts included in the Company's Consolidated Statements of Operations and the percentage change in those amounts from period to period.

OPERATING REVENUES	2013	2012	2011	Variance 2013 to 2012		Variance 2012 to 2011	
Fee income	\$1,034,004	\$972,049	\$1,031,083	6	%	(6)%
Commission income	19,720,342	17,030,021	16,180,938	14	%	5	%
Other income	668,127	279,780	778,453	139	%	(64)%
Total revenue	\$21,422,473	\$18,281,850	\$17,990,474	17	%	2	%
OPERATING EXPENSES							
Compensation and benefits	\$1,426,151	\$1,139,265	\$1,067,439	25	%	7	%
Commission expense	18,044,891	15,525,721	15,111,206	16	%	3	%
Goodwill impairment expense	-	314,531	-	(100)%	100	%
General and administrative expenses	1,248,748	1,295,925	1,487,384	(4)%	(13)%
Depreciation and amortization	25,458	35,680	67,837	(29)%	(47)%
Total operating expenses	\$20,745,248	\$18,311,122	\$17,733,866	13	%	3	%
OPERATING INCOME (LOSS)	\$677,225	\$(29,272)	\$256,608	2,413	%	(111)%
OTHER EXPENSES							
Interest expense	(4,900)	(32,517)	(63,480)	(85)%	(49)%
Gain (Loss) on sale of Omega shares	\$(33,077)	\$-	\$-	100	%	0	%
Total other expenses	(37,977)	(32,517)	(63,480)	17	%	(49)%
INCOME (LOSS) OF CONTINUING							
OPERATIONS BEFORE INCOME TAX							
BENEFI (EXPENSE)	\$639,248	\$(61,790)	\$193,128	1,134	%	(132)%
INCOME TAX BENEFIT (EXPENSE)	\$(262,429)	\$(73,832)	\$(58,813)	255	%	26	%
NET INCOME (LOSS) BEFORE							
DISCONTINUED OPERATIONS	\$376,819	\$(135,622)	\$134,315	377	%	(201)%
DISCONTINUED OPERATIONS							
Gain (Loss) on disposal of discontinued							
operations	-	-	(76,663)	0	%	(100)%
Net discontinued operations	\$-	\$-	\$(76,663)	0	%	(100)%
VIII VIGOVE (C. 000)		* (10 T (00)	*** ***	.==	~	/00 F	\ ~
NET INCOME (LOSS)	\$376,819	\$(135,622)	\$57,652	377	%	(335)%
NET DICOME (LOCG) OF							
NET INCOME (LOSS) OF							
CONTINUING OPERATIONS PER	276	(0.4	0.00				
COMMON SHARE:	276	(94)	0.00				

NET INCOME (LOSS) PER COMMON

SHARE: 276 (94) 0.00

Year Ended December 31, 2013, compared with Year Ended December 31, 2012:

Operating Revenues—Total operating revenues for 2013 were \$21,422,473, an increase of 17% from \$18,281,850 in 2012. The increase resulted from increased commission income earned by CFS, the Company's broker-dealer division.

Fee Income—Fee income for 2013 was \$1,034,004, a 6% increase from \$972,049 in 2012. The increase was due to an increase in fees received by CFS as a result of an increase in assets under management in CFS' registered investment advisor.

The Company earns investment advisory fees in connection with CFS' registered investment advisor. The Company pays the registered representatives a portion of this fee income as a commission expense and retains the balance. These fees constituted 5% of the Company's consolidated revenues in 2013.

Commission Income—Commission income includes all concessions received. The Company pays the registered representatives a percentage of this income as commission expense and retains the balance. Commission income for 2013 was \$19,720,342, a 15% increase from \$17,030,021 in 2012. The increase was due primarily to a increase in commissions received by CFS as a result of market conditions and the addition of new representatives in 2012 and 2013. Future market conditions will continue to impact commission levels. Commission rvenues constituted 92% of the Company's consolidated revenues in 2013.

Other Income—Other income for 2013 was \$668,127 a 139% increase from \$279,780 in 2012. The increase was due primarily to an increase in marketing and other income overrides from sales on alternative investments. Other income constituted 3% of the Company's consolidated revenues in 2013.

Operating Expenses—Total operating expenses for 2013 were \$20,745,248 a 13% increase from \$18,311,122 in 2012. The increase resulted from the net increases in the expense categories described in the paragraphs below.

Compensation and Benefits—Compensation and benefits expense for 2013 was \$1,426,151, a 25% increase from \$1,139,265 in 2012. The increase resulted primarily from a increase in salaries, wages, insurance premiums and 401k contributions.

Commission Expense—Commission expense for 2013 was \$18,044,891, a 16% increase from \$15,525,721 in 2012. The increase corresponds with the increase in commission income.

Goodwill Impairment Expense— There was no goodwill impairment expense for 2013 compared to \$314,531 in 2012.

The Company's goodwill represents the excess of purchase prices over the fair value of the identifiable net assets of previously acquired broker/dealer businesses. The goodwill is not amortized; instead it is tested for impairment annually or more frequently if the fair value of a reporting unit is below its carrying value. Absent any impairment indicators, the Company performs its annual goodwill impairment testing as of June 30 of each year.

The Company's policy is to test goodwill for impairment using a fair value approach at the reporting unit level. The Company performs its goodwill impairment test in two steps. Step one compares the fair value of the reporting unit to its carrying value, including goodwill. If the fair value of the unit determined in step one is lower than its carrying value, the Company proceeds to step two, which then compares the carrying value of goodwill to its implied fair value. Any excess of carrying value of goodwill over its implied fair value at a reporting unit is recorded as impairment.

The valuation methodology the Company utilizes in testing the Company's goodwill for impairment is based on the income approach. The income approach is based on a discounted cash flow methodology in which expected future net cash flows are discounted to present value, using a discounted rate that compensates for the risk in attaining the projected cash flows. This approach is dependent upon a number of significant management estimates about future performance including but not limited to, market performance, income taxes, capital spending and working capital changes.

As of December 31, 2013, there were no impairment indicators, so further testing of goodwill was not deemed necessary.

In the first quarter of 2012, as a result of ongoing volatility in the financial industry and a reduction in the estimated fair market value of the Company's wholly owned subsidiary Capital Financial Services, Inc. (the Company's only reporting unit) the Company determined it was necessary to perform an interim goodwill impairment test. In step one of the impairment test it was determined that the fair value of the reporting unit had decreased below its carrying value. The Company then proceeded to step two of its impairment testing and compared the carrying value of goodwill to its implied fair value and determined that an impairment charge of \$314,531 was necessary to reduce the carrying value of goodwill to its implied fair value.

General and Administrative Expenses—Total general and administrative expenses for 2013 were \$1,248,748, comparable to \$1,295,925 in 2012. The decrease is due to a reduction in compensation paid to directors, insurance, due diligence expense, utilities expense and computer software expense.

Depreciation and Amortization—Depreciation and amortization for 2013 was \$25,458, a 29% decrease from \$35,680 in 2012. he primary difference corresponds with the sale of the building and the disposal of assets that occurred in 2012.

Interest Expense—Interest expense was \$4,900 for 2013, an 85% decrease from \$32,517 in 2012. The decrease was due to the fact that we paid in full a promissory note in 2012.

Year Ended December 31, 2012, compared with Year Ended December 31, 2011:

Operating Revenues—Total operating revenues for 2012 were \$18,281,850, an increase of 2% from \$17,990,474 in 2011. The increase resulted from an increase in commission income earned by CFS, the Company's broker-dealer division.

Fee Income—Fee income for 2012 was \$972,049, a 6% decrease from \$1,031,083 in 2011. The decrease was due to a decrease in fees received by CFS as a result of a decrease in assets under management in CFS' registered investment advisor.

The Company earns investment advisory fees in connection with CFS' registered investment advisor. The Company pays the registered representatives a portion of this fee income as a commission expense and retains the balance. These fees constituted 5% of the Company's consolidated revenues in 2012.

Commission Income—Commission income includes all concessions received. The Company pays the registered representatives a percentage of this income as commission expense and retains the balance. Commission income for 2012 was \$17,030,021, a 5% increase from \$16,180,938 in 2011. The increase was due primarily to an increase in commissions received by CFS as a result of market conditions. Future market conditions will continue to impact commission levels. Commission revenues constituted 93% of the Company's consolidated revenues in 2012.

Other Income—Other income for 2012 was \$279,780, a 64% decrease from \$778,453 in 2011. The decrease was primarily due to a reduction in settlement checks and income received regarding the subsidiaries that closed including the mutual fund division and the energy division. Other income constituted 1% of the Company's consolidated revenues in 2012.

Operating Expenses—Total operating expenses for 2012 were \$18,311,122 a 3% increase from \$17,733,866 in 2011. The increase resulted from the net increases in the expense categories described in the paragraphs below.

Compensation and Benefits—Compensation and benefits expense for 2012 was \$1,139,265, a 7% increase from \$1,067,439 in 2011. The increase resulted primarily from a increase in salaries, wages, insurance premiums and 401k contributions.

Commission Expense—Commission expense for 2012 was \$15,525,721, a 3% increase from \$15,111,206 in 2011. The increase corresponds with the increase in commission income.

Goodwill Impairment Expense— Goodwill impairment expense for 2012 was \$314,531, a 100% increase from \$0 in 2011.

The Company's goodwill represents the excess of purchase prices over the fair value of the identifiable net assets of previously acquired broker/dealer businesses. The goodwill is not amortized; instead it is tested for impairment annually or more frequently if the fair value of a reporting unit is below its carrying value. Absent any impairment indicators, the Company performs its annual goodwill impairment testing as of June 30 of each year.

The Company's policy is to test goodwill for impairment using a fair value approach at the reporting unit level. The Company performs its goodwill impairment test in two steps. Step one compares the fair value of the reporting unit to its carrying value, including goodwill. If the fair value of the unit determined in step one is lower than its carrying value, the Company proceeds to step two, which then compares the carrying value of goodwill to its implied fair value. Any excess of carrying value of goodwill over its implied fair value at a reporting unit is recorded as impairment.

The valuation methodology the Company utilizes in testing the Company's goodwill for impairment is based on the income approach. The income approach is based on a discounted cash flow methodology in which expected future net cash flows are discounted to present value, using a discounted rate that compensates for the risk in attaining the projected cash flows. This approach is dependent upon a number of significant management estimates about future performance including but not limited to, market performance, income taxes, capital spending and working capital changes.

As of December 31, 2012, there were no impairment indicators, so further testing of goodwill was not deemed necessary.

In the first quarter of 2012, as a result of ongoing volatility in the financial industry and a reduction in the estimated fair market value of the Company's wholly owned subsidiary Capital Financial Services, Inc. (the Company's only reporting unit) the Company determined it was necessary to perform an interim goodwill impairment test. In step one of the impairment test it was determined that the fair value of the reporting unit had decreased below its carrying value. The Company then proceeded to step two of its impairment testing and compared the carrying value of goodwill to its implied fair value and determined that an impairment charge of \$314,531 was necessary to reduce the carrying value of goodwill to its implied fair value.

General and Administrative Expenses—Total general and administrative expenses for 2012 were \$1,295,926, a decrease of 13% from \$1,487,384 in 2011. The difference corresponds with the sale of the building, a decrease of licensing and registration fees and a decrease in legal fees.

Depreciation and Amortization—Depreciation and amortization for 2012 was \$35,680, a 47% decrease from \$67,837 in 2011. The primary difference corresponds with the sale of the building and the disposal of assets that occurred in 2012.

Interest Expense—Interest expense was \$32,517 for 2012, a 49% decrease from \$63,480 in 2011.

FINANCIAL CONDITION

On December 31, 2013, the Company's assets aggregated \$6,635,074, an increase of 15% from \$5,776,879 in 2012, due to decrease in income tax receivables, the employee sponsored severance escrow and other assets, offset by increases in cash and cash equivalents, accounts receivable, deferred tax asset, long-term receivable, goodwill, and net property and equipment. Stockholder's equity was \$4,162,962 on December 31, 2013, compared to \$4,011,134 on December 31, 2012.

On December 31, 2012, the Company's assets aggregated \$5,776,879, a decrease of 17% from \$6,923,067 in 2011, due to increases in income tax receivables, the employee sponsored severance escrow and other assets, offset by decreases in cash and cash equivalents, accounts receivable, deferred tax asset, long-term receivable, goodwill, and net property and equipment. Stockholder's equity was \$4,011,134 on December 31, 2012, compared to \$4,146,756 on December 31, 2011.

Cash provided by operating activities was \$701,988 for the year ended December 31, 2013, as compared to net cash provided by operating activities of \$559,221 for the year ended December 31, 2012 and net cash used in operating activities of \$236,469 for the year ended December 31, 2011. In 2011, a gain was recorded on the prepayment of the convertible promissory note.

Net cash used for investing activities was \$63,363 for the year ended December 31, 2013, as compared to net cash provided by investing activities of \$902,104 for the year ended December 31, 2012 and net cash provided by investing activities of \$333,989 for the year ended December 31, 2011. During the year ended December 31, 2012, the cash provided by investing activities was from the sale of the building.

Net cash used by financing activities was \$195,108 for the year ended December 31, 2013, as compared to net cash used by financing activities of \$1,168,749 for the year ended December 31, 2012, and net cash used by financing activities of \$1,142,428 for the year ended December 31, 2011.

LIQUIDITY AND CAPITAL RESOURCES

On December 31, 2013, the Company held \$1,665,123 in cash and cash equivalents, as compared to \$1,221,606 on December 31, 2012. Liquid assets, which consist of cash and cash equivalents, totaled \$1,665,123 at December 31, 2013, as compared to \$1,221,606 on December 31, 2012, and \$929,030 on December 31, 2011. The Company is required to maintain certain levels of cash and liquid securities in its broker-dealer subsidiary to meet regulatory net capital requirements.

The Company has historically relied upon sales of its equity securities and debt instruments, as well as bank loans, for liquidity and growth. Management believes that the Company's existing liquid assets, along with cash flow from operations, will provide the Company with sufficient resources to meet its ordinary operating expenses during the next twelve months. Significant, unforeseen or extraordinary expenses may require the Company to seek alternative financing sources, including common or preferred share issuance or additional debt financing.

In addition to the liabilities coming due in the next twelve months, management expects that the principal needs for cash may be to acquire additional financial services firms, broker recruitment, and repurchase shares of the Company's common stock, and service debt. Management also expects to realize increases in consultant expenses as well as increased compliance and legal costs with respect to its broker dealer subsidiary related to regulatory and litigation matters.

Item 7A. Quantitative and Qualitative Disclosures About Market Risk.

Not Applicable as a Smaller Reporting Company.

Item 8. Financial Statements and Supplementary Data.

The financial statements required by this item, the accompanying notes thereto, and the reports of independent registered public accounting firm are included as part of this Form 10-K immediately following the signatures page, beginning on page F-1.

Item 9. Changes In and Disagreements with Accountants on Accounting and Financial Disclosure.

None.

Item 9A. Controls and Procedures.

Disclosure controls and procedures are the controls and other procedures that are designed to ensure that information required to be disclosed in the reports that the Company files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in the reports that the Company files or submits under the Exchange Act is accumulated and communicated to management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

The Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rule 13a-14(c) and Rule 15c-14(c) under the Exchange Act) as of the end of the period covered by this report, pursuant to Rule 13a-15(b) of the Exchange Act.

Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures were effective as of the end of the period covered by this annual report.

MANAGEMENT'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

Management of Capital Financial Holdings, Inc. (together with its consolidated subsidiary, the "Company"), is responsible for establishing and maintaining adequate internal control over financial reporting. The Company's internal control over financial reporting is a process designed under the supervision of the Company's principal executive and principal financial officers to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the Company's financial statements for external reporting purposes in accordance with United States generally accepted accounting principles ("GAAP").

As of December 31, 2013, management conducted an assessment of the effectiveness of the Company's internal control over financial reporting, based on the 1992 framework established in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based on this assessment, management has determined that the Company's internal control over financial reporting as of December 31, 2013, is effective.

The Company's internal control over financial reporting includes policies and procedures that pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect transactions and acquisitions and dispositions of assets; provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with GAAPs, and that receipts and expenditures are being made only in accordance with authorizations of management and the directors of the Company; and provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of Company assets that could have a material effect on the Company's financial statements.

This Annual Report does not include an attestation report of the Company's registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by the Company's registered public accounting firm pursuant to final rules of the Securities and Exchange Commission that permit the Company to provide only management's report in this Annual Report.

Item 9B. Other Information.

None.			
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PART III

Item 10. Directors, Executive Officers and Corporate Governance.

The information required by this Item will be contained in our definitive Proxy Statement for our 2014 Annual Meeting of Shareholders and such information is incorporated herein by reference.

Item 11. Executive Compensation.

The information required by this Item will be contained in our definitive Proxy Statement for our 2014 Annual Meeting of Shareholders and such information is incorporated herein by reference.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.

The information required by this Item will be contained in our definitive Proxy Statement for our 2014 Annual Meeting of Shareholders and such information is incorporated herein by reference.

Item 13. Certain Relationships and Related Transactions, and Director Independence.

The information required by this Item will be contained in our definitive Proxy Statement for our 2014 Annual Meeting of Shareholders and such information is incorporated herein by reference.

Item 14. Principal Accounting Fees and Services.

The information required by this Item will be contained in our definitive Proxy Statement for our 2014 Annual Meeting of Shareholders and such information is incorporated herein by reference.

PART IV

Item 15. Exhibits, Financial Statement Schedules.

The following exhibits are filed herewith or incorporated herein by reference as set forth below:

<u>2.1</u>	Share Purchase Agreement and Change of Advisor between Capital Financial Holdings, Inc. and Corridor Investors, LLC.
3.1	Restated Articles of Incorporation of the Company (incorporated by reference to Exhibit 3.1 contained in the Company's Quarterly Report on Form 10-QSB, (File No. 0-25958), filed with the Commission on November 10, 2004 and amended on June 5, 2009).
3.2	Amended Bylaws of the Company (incorporated by reference to Exhibit 3.2 contained in the Company's Quarterly Report on Form 10-QSB, as amended (File No. 0-25958), filed with the Commission on August 11, 2006).
4.1	Specimen form of Common Stock Certificate (incorporated by reference to Exhibit 4.1 contained in the Company's Registration Statement on Form S-1, as amended (File No.33-96824), filed with the Commission on September 12, 1995).
4.2	Certificate of designation of Series A Convertible Preferred Shares (incorporated by reference to Exhibit 4.1 contained in the Company's Quarterly Report on Form 10-QSB, (File No. 0-25958), filed with the Commission on November 10, 2004).
4.3	Instruments defining rights of holders of securities: (See Exhibit 3.1 & 3.2)
14.1	Code of Ethics (incorporated by reference to Exhibit 14.1 contained in the Company's Annual Report on Form 10-KSB, filed with the Commission on March 28, 2006).
21.1	Subsidiaries of the Company (incorporated by reference to Exhibit 21.1 contained in the Company's Annual Report on Form 10-KSB, filed with the Commission on March 28, 2005).
31.1	CEO Certification Pursuant to Section 302 of the Sarbanes-Oxley Act and Rules 13a-14(a) and 15d-14(a) of the Exchange Act.
31.2	CFO Certification Pursuant to Section 302 of the Sarbanes-Oxley Act and Rules 13a-14(a) and 15d-14(a) of the Exchange Act.
<u>32.1</u>	CEO Certification Pursuant to Section 906 of the Sarbanes-Oxley Act and 18 U.S.C. Section 1350.
32.2	CFO Certification Pursuant to Section 906 of the Sarbanes-Oxley Act and 18 U.S.C. Section 1350.
<u>99.1</u>	Management Rights Agreement to the IPS Millennium Fund and the IPS New Frontier Fund entered into between Capital Financial Holdings, Inc. (formerly known as Integrity Mutual Funds, Inc.) and IPS Advisory, Inc.
99.2	Asset Purchase Agreement between Capital Financial Holdings, Inc. and United Heritage Financial Group, Inc.

SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act, the Registrant has caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CAPITAL FINANCIAL HOLDINGS, INC.

Date: March 17, 2014 By:/s/ John Carlson

John Carlson

Chief Executive Officer & President

(Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Date Signature & Title

Date: March 17, 2014 By:/s/ John R. Carlson

John R. Carlson

President, Executive Officer & Director

(Principal Executive Officer)

Date: March 17, 2014 By:/s/ Elizabeth A. Redding

Elizabeth A. Redding

Chief Financial Officer, Corporate

Secretary & Director

(Principal Financial & Accounting

Officer)

Date: March 17, 2014 By:/s/ Gordon Dihle

Gordon Dihle Chairman

CONSOLIDATED FINANCIAL STATEMENTS

AS OF

DECEMBER 31, 2013, 2012 AND 2011

AND

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

CAPITAL FINANCIAL HOLDINGS, INC., AND SUBSIDIARY $\label{eq:table_equation} \text{TABLE OF CONTENTS}$

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CONSOLIDATED BALANCE SHEETS DECEMBER 31, 2013 AND 2012

	2013	2012
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$1,665,123	\$1,221,606
Accounts receivable (net of allowance for doubtful accounts of \$24,000 for 2013 and		
2012)	1,733,765	1,308,157
Deferred tax asset – current	-	8,933
Prepaids	77,915	38,077
Total current assets	\$3,476,803	\$2,576,773
PROPERTY AND EQUIPMENT	\$387,974	\$328,347
Less accumulated depreciation	(301,207)	(279,485)
Net property and equipment	\$86,767	\$48,862
OTHER ASSETS		
Goodwill	\$2,132,026	\$2,132,026
Severance escrow	257,412	254,196
Deferred tax asset – non-current	501,403	539,132
Other assets (net of accumulated amortization of \$214,444 for 2013 and 2012)	180,663	225,890
Total other assets	\$3,071,504	\$3,151,244
	*	
TOTAL ASSETS	\$6,635,074	\$5,776,879

SEE NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED BALANCE SHEETS (CONTINUED)

	2013	2012
LIABILITIES AND STOCKHOLDERS' EQUITY CURRENT LIABILITIES		
Accounts payable	\$340,244	\$172,390
Commissions payable	1,861,049	1,301,194
Other current liabilities	48,096	99,320
Current portion of long-term debt	40,090	125,668
Line of credit	200,723	123,008
Settlements payable	22,000	-
Settlements payable	22,000	_
Total current liabilities	\$2,472,112	\$1,698,572
LONG-TERM LIABILITIES		
Promissory note	-	67,173
Total long-term liabilities	\$-	\$67,173
TOTAL LIABILITIES	\$2,472,112	\$1,765,745
STOCKHOLDERS' EQUITY		
Series A Preferred stock – 5,000,000 shares authorized, \$.0001 par value; 3,050,000		
shares issued and 0 outstanding	\$305	\$305
Additional paid in capital – series A preferred stock	1,524,695	1,524,695
Common stock – 1,000,000,000 shares authorized, \$.0001 par value 1,241 and 1,446		
shares issued and outstanding, respectively	1,241	1,446
Additional paid in capital – common stock	10,221,515	10,446,302
Accumulated deficit	(6,284,794)	(6,661,614)
Less Treasury stock, 3,050,000 preferred shares at \$0.4262	(1,300,000)	(1,300,000)
TOTAL STOCKHOLDERS' EQUITY	\$4,162,962	\$4,011,134
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$6,635,074	\$5,776,879
SEE NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS		
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CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2013, 2012 AND 2011

	2013	2012	2011
OPERATING REVENUES			
Fee income	\$1,034,004	\$972,049	\$1,031,083
Commission income	19,720,342	17,030,021	16,180,938
Other income	668,127	279,780	778,453
Total revenue	\$21,422,473	\$18,281,850	\$17,990,474
OPERATING EXPENSES			
Compensation and benefits	\$1,426,151	\$1,139,265	\$1,067,439
Commission expense	18,044,891	15,525,721	15,111,206
Goodwill impairment expense	-	314,531	-
General and administrative expenses	1,248,748	1,295,926	1,487,384
Depreciation and amortization	25,458	35,680	67,837
Total operating expenses	\$20,745,248	\$18,311,123	\$17,733,866
OPERATING INCOME (LOSS)	\$677,225	\$(29,273)	\$256,608
OTHER EXPENSES			
Interest expense	(4,900)	(32,517)	(63,480)
Loss on Omega Shares	\$(33,077)	-	-
Total other expenses	(37,977)	\$(32,517)	\$(63,480)
INCOME (LOSS) OF CONTINUING OPERATIONS BEFORE			
INCOME TAX EXPENSE	\$639,248	\$(61,790)	\$193,128
INCOME TAX EXPENSE	(262,429)	(73,832)	(58,813)
NET INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS	\$376,819	\$(135,622)	\$134,315
DIGGOVEN WED OPEN LEVOVS			
DISCONTINUED OPERATIONS			
Loss on disposal of mutual fund segment	-	-	(76,663)
Total discontinued operations (net of tax)	\$-	\$-	\$(76,663)
NEW INCOME (LOGG)	Ф276 010	Φ (125 (22)	Φ <i>57.65</i> 2
NET INCOME (LOSS)	\$376,819	\$(135,622)	\$57,652

SEE NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED STATEMENTS OF OPERATIONS (CONTINUED)

NET INCOME (LOSS) OF CONTINUING OPERATIONS PER
COMMON SHARE:

Basic	\$276	\$(94) \$100	
Diluted	\$276	\$(94) \$100	
SHARES USED IN COMPUTING NET INCOME (LOSS) OF				
CONTINUING OPERATIONS PER COMMON SHARE:				
Basic	1,368	1,446	1,469	
Diluted	1,368	1,446	1,469	
NET INCOME (LOSS) OF DISCONTINUED OPERATIONS PER				
COMMON SHARE:				
Basic	\$0.00	\$(0.00) \$(100)
Diluted	\$0.00	\$(0.00) \$(100)
SHARES USED IN COMPUTING NET INCOME (LOSS) OF				
DISCONTINUED OPERATIONS PER COMMON SHARE:				
Basic	1,368	1,446	1,469	
Diluted	1,368	1,446	1,469	
NET INCOME (LOSS) PER COMMON SHARE:				
Basic	\$276	\$(94) \$0.00	
Diluted	\$276	\$(94) \$0.00	

SEE NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY FOR THE YEARS ENDED DECEMBER 31, 2013, 2012 AND 2011

		Amounts			Shares	
	2013	2012	2011	2013	2012	2011
Preferred stock and additional						
paid-in capital						
Balance, beginning of year	\$1,525,000	\$1,525,000	\$1,525,000	3,050,000	3,050,000	3,050,000
Preferred stock issued	-	-	-	-	-	-
Balance, end of year	\$1,525,000	\$1,525,000	\$1,525,000	3,050,000	3,050,000	3,050,000
Common stock and additional						
paid-in capital						
Balance, beginning of year	\$10,447,748	\$10,447,748	\$10,447,748	1,241	1,446	1,446
Common stock issued	-	-	-	-	-	-
Retirement of common stock	224,991	-	-	-	-	-
Balance, end of year	\$10,222,756	\$10,447,748	\$10,447,748	1,241	1,446	1,446
Accumulated deficit						
Balance, beginning of year	\$(6,661,614)	\$(6,525,992)	\$(6,515,019)			
Net income (loss)	376,819	(135,622)	57,652			
Preferred dividends	-	-	(68,625)			
Balance, end of year	\$(6,284,794)	\$(6,661,614)	\$(6,525,992)			
•						
Treasury stock and additional						
paid-in capital						
Balance, beginning of year	\$-	\$-	\$-			
Purchase of preferred stock	(1,300,000)	(1,300,000)	(1,300,000)			
Balance, end of year		\$(1,300,000)				
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Total stockholders' equity	\$4,162,962	\$4,011,134	\$4,146,756			

SEE NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2013, 2012 AND 2011

2013	2012	2011

CASH FLOWS FROM OPERATING ACTIVITIES

Net income (loss)	\$376,819	\$(135,622) \$57,652
Adjustments to reconcile net income (loss) to net cash provided (used) by			
operating activities:			
Depreciation and Amortization	25,458	35,680	67,837
Goodwill impairment expense	-	314,531	-
Gain on prepayment of convertible promissory note	-	-	(235,000)
(Gain) loss on disposal of discontinued operations	-	-	76,663
Loss on disposal of assets	-	79,370	-
Provision for income taxes	55,785	55,119	44,583
Effects on operating cash flows due to changes in:			
Accounts receivable	(425,608) (13,227) 137,645
Income taxes receivable	-	54,046	(454
Prepaids	5,389	5,599	(5,254
Severance escrow	(3,216) (24,628) (17,305
Other assets	-	-	(52
Commissions payable	559,855	116,449	(113,333
Accounts payable	158,731	91,604	(246,801
Other liabilities	(51,225) (19,700) (2,650
Net cash provided (used) by operating activities	\$701,988	\$559,221	\$(236,469)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of property and equipment	(63,363) (23,818) (13,286
Proceeds on sale of building	-	925,922-	-
Long-term receivable	-	-	347,275
-			
Net cash provided (used) by investing activities	\$(63,363) \$902,104	\$333,989
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SEE NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

CAPITAL FINANCIAL HOLDINGS, INC., AND SUBSIDIARY

CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED)

2013

2012

2011

Reduction in promissory note	\$(67,173)	\$(990,352)	\$-
Reduction of long-term liability	(125,668)	(116,807)	(81,031
Dividends paid	-		-		(68,625
Reduction of notes payable	-		(61,590)	(277,772
Proceeds from short-term borrowing	297,063				
Payments on short-term borrowing	(96,339)			
Increase in settlements payable	22,000				
Retirement of shares	(224,991)			
Prepayment of convertible promissory note	-		-		(715,000
Net cash used by financing activities	\$(195,108)	\$(1,168,749)	\$(1,142,428
NET INCREASE (DECREASE) IN CASH AND CASH					
EQUIVALENTS	\$443,517		\$292,576		\$(1,044,908
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	1,221,606)	929,030		1,973,938
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$1,665,123		\$1,221,606		\$929,030
SUPPLEMENTARY DISCLOSURE OF CASH FLOW INFORMATION					
Cash paid during the year for:					
Interest	\$4,900		\$32,419		\$63,480
Income taxes	\$36,227		\$12,199		\$16,921
SUPPLEMENTAL SCHEDULE OF NONCASH INVESTING AND FINANCING ACTIVITIES					
Decrease in goodwill	\$-		\$-		\$101,994
Decrease in other long-term liabilities	\$-		\$-		\$101,994
Goodwill impairment expense	\$-		\$314,531		\$-
SEE NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS					

CAPITAL FINANCIAL HOLDINGS, INC., AND SUBSIDIARY

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS DECEMBER 31, 2013, 2012 AND 2011

NOTE 1—NATURE OF OPERATIONS AND SIGNIFICANT ACCOUNTING POLICIES

The nature of operations and significant accounting policies of Capital Financial Holdings, Inc., and its Subsidiary are presented to assist in understanding the Company's consolidated financial statements.

Nature of operations—Capital Financial Holdings, Inc., and its Subsidiary (the "Company") was established in September 1987 as a North Dakota corporation. The Company derives its revenue from investment advisory fees as well as commissions earned from sales of mutual funds, insurance products, and various other securities through it's Subsidiary Capital Financial Services, Inc. Headquartered in Minot, North Dakota, the Company is marketing its services throughout the United States.

Principles of consolidation—The consolidated financial statements include the accounts of Capital Financial Holdings, Inc., and its wholly owned subsidiary Capital Financial Services, Inc. ("CFS"). All significant inter-company transactions and balances have been eliminated in the accompanying consolidated financial statements.

Concentrations—Capital Financial Holdings, Inc. derives the majority of its revenues and net income from sales of mutual funds, insurance products, and various other securities through CFS, the Company's broker-dealer subsidiary. The company's revenues are largely dependent on the sales activity of registered representatives operating as independent contractors. Accordingly, fluctuations in financial markets and the composition of assets under management impact revenues and results of operations.

Use of estimates—The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Revenue recognition—Commission income and the related clearing expenses are recorded based on the trade date. The revenue earned from 12b-1 is recognized ratably over the period received. Investment advisory fees are derived from account management and investment advisory services. These fees are determined based on a percentage of the customer's assets under sponsor management or a flat fee, may be billed monthly or quarterly and recognized ratably over the period received.

Cash and cash equivalents—The Company's policy is to record all liquid investments with original maturities of three months or less as cash equivalents. Liquid investments with maturities greater than three months are recorded as investments.

Clearing Deposits—The Company has "Deposit Accounts" with each of its Clearing Firms, as set forth in each of the Clearing Agreements. Upon termination or expiration of these agreements, the Clearing Firms would deliver the balance of these accounts to the Company. As of December 31, 2013 the balance in the Company's Dain account and Pershing account was \$35,000 and \$100,000 respectively.

Accounts receivable—The Company's receivables consist primarily of concessions related to registered representative activity. Management evaluates the need for an allowance for doubtful accounts by identifying troubled accounts and

using historical experience. Accounts receivable are written off when management deems them uncollectible. Recoveries of accounts receivable previously written off are recorded when received. The Company does not charge interest on its receivables.

Goodwill—The Company accounts for goodwill under the FASB accounting and reporting standards for goodwill and other intangible assets, which requires that goodwill and indefinite-lived other intangible assets deemed to have an indefinite useful life be assessed annually for impairment using fair value measurement techniques.

Property and equipment—Property and equipment is stated at cost less accumulated depreciation computed on straight-line and accelerated methods over estimated useful lives of 5-7 years.

Other assets—Other assets include debt issue costs, clearing deposits and other miscellaneous assets. Debt issue costs are amortized over the life of the corresponding debt. There were no debt issue costs for the years 2013, 2012 or 2011.

Advertising—Costs of advertising and promotion are expensed as incurred. Advertising and promotion costs aggregated \$0 in 2013, \$464 in 2012 and \$45 in 2011.

Earnings per common share—Basic earnings per common share was computed using the weighted average number of shares outstanding of 1,241 in 2013, 1,446 2012 and 1,464 in 2011. Diluted earnings per common share is computed using the weighted average number of shares outstanding adjusted for share equivalents arising from unexercised stock warrants, stock options, written put options, and preferred shares.

Income taxes—The Company files a consolidated income tax return with its wholly owned subsidiary. The amount of deferred tax benefit or expense is recognized as of the date of the consolidated financial statements, utilizing currently enacted tax laws and rates. Deferred tax benefits or expenses are recognized in the financial statements for the changes in deferred tax assets between years. The Company's policy is to evaluate the likelihood that its uncertain tax positions will prevail upon examination based on the extent to which those positions have substantial support within the Internal Revenue Code and Regulations, Revenue Rulings, court decisions, and other evidence. It is the opinion of management that the Company has no significant uncertain tax positions that would be subject to change upon examination. The federal income tax returns of the Company are subject to examination by the IRS, generally for three years after they were filed.

Severance Escrow—The Company has voluntarily put into place a contingent Severance Benefit Package for its employees. The package has an annual expiration date of August 1st, and can be renewed by the board of the Company. The funds for this package have been placed into an account specifically designated for these funds.

Reclassification—Certain amounts from 2012 and 2011 have been reclassified to conform to the 2013 presentation. These reclassifications had no effect on the Company's net income/(loss).

Concentration of Credit Risk - The Company has a concentration of credit risk for cash deposits at various financial institutions. These deposits may at times exceed amounts covered by insurance provided by the U.S. Federal Deposit Insurance Corporation (FDIC). The Company has not experienced any losses in such accounts.

Recent Accounting Developments—The Company adopted ASC 820-10, Fair Value Measurements and Disclosures, for nonfinancial assets and liabilities that are not recognized or disclosed at fair value in the financial statements on a recurring basis. The adoption of ASC 820-10 did not have a material impact on the Company's condensed consolidated financial statements.

The Company adopted ASU 2012-02, Intangibles-Goodwill and Other (Topic 350): Testing Indefinite-Lived Intangible Assets for Impairment. ASU 2012-02 simplifies how an entity tests indefinite-lived intangibles assets other than goodwill for impairment. Another objective of ASU 2012-02 is to improve the consistency of impairment testing guidance among long-term asset categories. The amendments are effective for annual and interim impairment tests performed for fiscal years beginning after September 15, 2012. The adoption of ASU 2012-02 did not have a material impact on the Company's condensed consolidated financial statements.

The Company is currently assessing the potential impact of ASU No. 2013-11 on our financial statements. In July 2013, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2013-11, Income Taxes (Topic 740): Presentation of an Unrecognized Tax Benefit when a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists. This standard requires an entity to present unrecognized tax benefits as a reduction to deferred tax assets when a net operating loss carryforward, similar tax loss or a tax credit carryforward exists, with limited exceptions. This standard is effective for fiscal years beginning on or after December 15, 2013, and for interim periods within those fiscal years.

NOTE 2—CASH AND CASH EQUIVALENTS

Cash and cash equivalents at December 31, 2013 and 2012 consist of cash and savings accounts of \$1,665,123 and \$1,221,606 and severance escrow of \$257,412 and \$254,196 respectively.

NOTE 3—PROPERTY AND EQUIPMENT

Property and equipment at December 31, 2013 and 2012, consists of the following:

	2013		2012
Office furniture and equipment	\$ 387,974	\$	328,347
Accumulated depreciation and amortization	(301,207))	(279,485)
	\$ 86,767	\$	48,862

Depreciation expense totaled \$25,458, \$35,680 and \$67,837 in 2013, 2012 and 2011, respectively.

NOTE 4—BUSINESS ACQUISITIONS

On March 7, 2007, the Company acquired certain assets of United Heritage Financial Services, Inc. (UHFS), a wholly owned subsidiary of United Heritage Financial Group, Inc., of Meridian, Idaho. UHFS had approximately 120 independent registered representatives who became part of Capital Financial Services, Inc. (CFS), the retail brokerage division of the Company. Pursuant to the agreement, in exchange for the assets of UHFS set forth above, the Company agreed to issue 500,000 restricted CFH shares and pay a deferred cash earn out payment totaling a maximum of \$900,000, to be paid in 21 quarterly installments. As of December 31, 2012, the Company had made twenty-one quarterly installment payments. There is no longer a liability relating to this acquisition. Due to the goodwill impairment charge of \$101,994 that was recorded on December 31, 2010 and a charge of \$25,862 that was recorded on March 31, 2012 (See Note 12-Goodwill), as of December 31, 2013, the total goodwill recorded relating to this acquisition is \$456,410.

NOTE 5—LINE OF CREDIT

On August 9, 2013, the Company signed loan documents for a line of credit with a local bank, American Bank Center, in the amount of \$300,000 in order to help fund the cash redemption of less than whole shares which resulted from the 1:10,000 reverse stock split, which occurred on August 14, 2013. The line of credit has a variable interest rate of 1.509 percent above Wall Street Journal U.S. Prime Rate which was 3.25% as of December 31, 2013. The Company makes monthly interest payments. The loan matures with the principal due on August 8, 2014. The Company has set up monthly payments with an automatic payment of \$25,000. As of December 31, 2013, the Company had outstanding \$200,723 against its line of credit in order to help fund the buyback on the Company's common stock. As of December 31, 2013 interest expense on this line of credit was \$3,661. There are no financial covenants associated with the line of credit.

Short-term debt at December 31, 2013 and 2012 was as follows:

Short-term debt at December 31, 2013 and 2012 was as follows:

	Rate	201	3	201	2	
Line of credit	1.509% above U.S. Prime Rate		200,723		-	
Totals		\$	200,723	\$	-	

NOTE 6—LONG-TERM DEBT

Long-term debt at December 31, 2013 and 2012 was as follows:

	Rate		Current Portion	2013	2012	
Promissory note	7.00	%	-	-	192,841	1
Totals		\$	-	\$ -	\$ 192,841	1

Summaries of the terms of the current long-term debt agreements follow:

First Western Bank— In June of 1999, the Company converted its outstanding balance of \$500,000 borrowed on its bank line-of-credit to long-term debt. The debt was refinanced in September of 2009 and carried an interest rate of 6.50%, with monthly payments of \$4,105. On August 18, 2011, the Company paid the remaining balance due to First Western Bank.

Convertible Promissory Note— In October of 2006, the Company issued a \$950,000 convertible promissory note in a private placement to PawnMart, Inc., which is a wholly owned subsidiary of Xponential, Inc. The unsecured note carried an interest rate of 6.50% per annum, payable semi-annually, and was scheduled to mature on October 15, 2016. The company negotiated with PawnMart, Inc. to prepay the note at a discounted rate of \$715,000, as of June 6, 2011. A payment of \$640,000 was sent to PawnMart, Inc., and a \$75,000 promissory note was signed for the remaining balance due. On September 19, 2011, the Company paid the promissory note in full plus accrued interest, for a total payment of \$76,523. This promissory note carried an interest rate of 6.50%, per annum, payable at the maturity date of the note, which was May 26, 2012.

Promissory Note- On October 21, 2011, the Company issued a promissory note to PawnMart, Inc. in exchange for the repurchase of the 3,050,000 shares of preferred stock. The note carries an interest rate of 7%, with quarterly payments of \$66,801. On March 30, 2012 the Company revised the agreement with PawnMart, Inc. to release the building as security on the original note. The Company made a payment of \$925,922. In April of 2012, the Company made a \$100,000 payment. The Company will make quarterly payments of \$34,000 with the last payment being \$34,965 until maturity April 1, 2014. On March 1, 2013, the Company made a payment of \$118,000. On March 28, 2013, the Company paid the promissory note in full plus accrued interest for a total payment of \$46,353. Interest expense on this note was \$5,512 in 2013 and \$31,826 in 2012. There is no longer a liability related to this note.

NOTE 7—INCOME TAXES

The provision for income taxes is based on earnings before income taxes reported for financial statement purposes and consisted of the following:

	2013	2012	2011
Current income tax benefit (expense):			
Federal	\$ (159,611) \$	- \$	-
State	(47,033)	(18,713)	(14,183)
Total current tax benefit (expense)	\$ (206,644) \$	(18,713) \$	(14,183)
Deferred tax benefit (expense):			
Federal	\$ (48,421) \$	(57,089)\$	(39,542)
State	(7,364)	1,970	(5,088)
Total deferred tax benefit (expense)	\$ (55,785) \$	(55,119)\$	(44,630)
Total provision for income tax			
benefit (expense)	\$ (262,429) \$	(73,832)\$	(58,813)

Deferred taxes arise because of different tax treatment between financial statement accounting and tax accounting, known as "temporary differences." The Company records the tax effect of these temporary differences as "deferred tax assets" (generally items that can be used as a tax deduction or credit in future periods) and "deferred tax liabilities" (generally items for which the Company has received a tax deduction and has not yet been recorded in the consolidated statement of operations).

Deferred tax assets (liabilities) were comprised of the following:

	2013		2012		2011
Deferred tax asset:					
Net operating and capital loss carry forwards	\$ 5	\$	8,938	\$	81,292
Goodwill impairment adjustment	-		-		-
Stock option compensation	583,374		583,374		583,374
Total deferred tax assets	\$ 583,379	\$	592,312	\$	664,666
Deferred tax liabilities:					
Accumulated depreciation	\$ 81,976	\$	44,247	\$	16,015
Accumulated amortization	-		-		45,467
Total deferred tax liabilities	\$ 81,976	\$	44,247	\$	61,482
Net deferred tax asset	\$ 501,403	\$	548,065	\$	603,184
Net deferred tax asset – current	\$-		\$8,933		\$81,287
Net deferred tax asset – non-current	501,403		539,132		521,897
Net deferred tax asset	\$501,403		\$548,065		\$603,184

Management reviews and adjusts those estimates annually based upon the most current information available. However, because the recoverability of deferred taxes is directly dependent upon the future operating results of the Company, actual recoverability of deferred taxes may differ materially from management's estimates. The Company is aware of the risk that the recorded deferred tax assets may not be realizable. However, management believes that the Company will obtain the full benefit of the deferred tax assets on the basis of its evaluation of the Company's anticipated profitability over the period of years that the temporary differences are expected to become tax deductions. It believes that sufficient book and taxable income will be generated to realize the benefit of these tax assets.

ASC 740 guidance requires that the Company evaluate all monetary tax positions taken, and recognize a liability for any uncertain tax positions that are not more likely than not to be sustained by the tax authorities. The Company has not recorded any liabilities, or interest and penalties, as of December 31, 2013 related to uncertain tax positions.

The Company files income tax returns in the U.S. and various state jurisdictions. There are currently no federal or state income tax examinations underway for these jurisdictions. The tax years 2010-2012 remain open to examination by taxing jurisdictions to which the Company is subject.

A reconciliation of the difference between the expected income tax benefit (expense) computed at the U.S. statutory income tax rate of 35% and the Company's income tax expense is shown in the following table:

	2013		2	2012		20	011		
Federal tax benefit									
(expense) at									
statutory rates	\$ (91,850)	35	% \$	5 21,626	(35	%) \$	(67,595)	35	%
State tax benefit									
(expense), net of									
federal tax effect	(13,121)	5	%	3,089	(5	%)	(9,656)	5	%
Tax impact of									
goodwill									
impairment									
expense	-	0	%	(122,667)	(199	%)	-	(32	%)
Other	(157,458)	(25	%)	24,120	39	%	18,438	10	%
Actual tax benefit									
(expense)	\$ (262,429)	41	% \$	73,832	(120	%) \$	(58,813)	28	%

In 2011, the Company had an estimated net operating loss carryover of approximately \$235,000 that would expire if unused in 2030. The Company used \$208,870 on their 2012 tax return and the remaining \$28,825 will be applied to on the 2013 tax return.

NOTE 8—STOCK WARRANTS, STOCK SPLITS, AND STOCK OPTIONS

The Company has authorized 210 perpetual warrants to certain organizers, directors, officers, employees and shareholders of the Company. All of these warrants were issued between 1987 and 1990 and were accounted for in accordance with the provisions of Accounting Principles Board ("APB") Opinion No. 25, Accounting for Stock Issued to Employees. No compensation expense was recorded for these warrants as the exercise price exceeded the market price of the stock at the date of issue. The Company plans to continue to apply APB Opinion No. 25 in accounting for these warrants. These warrants, at the date of issue, allowed for the purchase of shares of stock at \$2.00 per share. The exercise prices of these warrants were adjusted to reflect stock splits of 1 for 10,000 in 2013, 2 for 1 in 2002, and 11

for 10 in 1990 and 1989. 0.2 warrants (adjusted for the 1 for 10,000 stock split in 2013 and the 2 for 1 stock split in 2002) were exercised in 1997, leaving an outstanding balance of 209 warrants as of December 31, 2013.

The Company had entered into employment agreements with past employees of the Company. Upon execution of these employment agreements, a one-time granting of stock options took effect. These options are fully vested and have a perpetual life. Each employment contract stated the strike price for which options were granted. In addition, the contracts granted options when the employees reach specified performance goals.

The Company has also issued options to directors as well as various other employees and past employees. The options granted to employees were granted in connection with reaching certain performance goals. These options are considered to be fully vested and have a contractual life of ten years.

As part of the acquisition of Capital Financial Services, Inc., 50 options were granted in January of 2002 at a strike price of \$5,000. These options were fully vested and expired on January 15, 2012.

The Company plans to issue additional common shares if any of its outstanding options are exercised. There have been no options exercised to date.

The Company has adopted the FASB accounting and standards for fair value recognition provisions for stock-based employee compensation. There were no compensation costs or deferred tax benefits recognized for stock-based compensation awards for the twelve months ended December 31, 2013.

In June of 2013, shareholders approved by a majority vote a 10,000 to 1 reverse stock split during the annual meeting of shareholders. The reverse stock split became effective on August 14, 2013.

	Number of]	Veighted Average Exercise Price per	1	Veighted Average rant Date	ggregate ntrinsic
	Options		Share	F	air Value	Value
Option activity for the last three years was as follows:						
Outstanding on January 1, 2011	589	\$	5,400	\$	2,800	\$ -
Granted	-		-		-	
Exercised	-		-		-	
Canceled	-		-		-	
Outstanding on December 31, 2011	589	\$	5,400	\$	2,800	\$ -
Granted	-		-		-	
Exercised	-		-		-	
Canceled	50		-		-	
Outstanding on December 31, 2012	539	\$	5,400	\$	2,800	\$ -
Granted	-		-		-	
Exercised	-		-		-	
Canceled	-		-		-	
Outstanding on December 31, 2013	539	\$	5,400	\$	2,800	\$ -

Exercisable options at the end of 2013 and 2012 were 539 and were 589 in 2011. The following table summarizes information concerning options outstanding and exercisable as of December 31, 2013:

		Weighted			
		Average			
Range of		Remaining	Weighted		Weighted
Exercise	Number	Contractual	Average	Number	Average
Prices	Outstanding	Life (Years)	Exercise Price	Exercisable	Exercise Price
0 to					
\$ \$4,900	138	Perpetual	\$ 4,200	138	\$ 4,200
\$	344	5 *	\$ \$ 5,200	344	\$ 5,200

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5,000 to \$9,900						
10,000 to						
\$ \$15,000	57	2	* \$	10,100	57	\$ 10,100
0 to						
\$ \$15,000	539	3.5	* \$	5,400	539	\$ 5,400

^{*} Excludes options with a perpetual life

NOTE 9—EMPLOYEE BENEFIT PLANS

The Company sponsors a 401(K) plan for all its employees. Effective January 1, 2005, the Company implemented a match of up to 4% of employee deferrals. Plan expenses paid for by the Company were \$5,276, \$2,842, and \$3,679 for the years ended December 31, 2013, 2012, and 2011, respectively. The matching contributions paid by the Company were \$38,477, \$33,886 and \$32,624 for the years ended December 31, 2013, 2012 and 2011, respectively.

NOTE 10—NET CAPITAL REQUIREMENTS

The Company's broker-dealer subsidiary Capital Financial Services, Inc. is a member firm of the Financial Industry Regulatory Authority (FINRA) and is registered with the Securities and Exchange Commission (SEC) as a broker-dealer. Under the Uniform Net Capital Rule (Rule 15c3-1 under the Securities Exchange Act of 1934), the subsidiary is required to maintain a minimum net capital and a ratio of aggregate indebtedness to net capital, as defined, of not more than 15 to 1. At December 31, 2013, this subsidiary had net capital of \$885,717; a minimum net capital requirement of \$271,795; excess net capital of \$613,922 and a ratio of aggregate indebtedness to net capital of 4.6 to 1. This subsidiary is exempt from the reserve requirements of Rule 15c3-3(k)(2)(ii).

NOTE 11—OPERATING LEASES

The Company has various leases for office equipment and office space that are set to expire over the next several years through 2016. The total rent expense for these leases was \$92,760, \$84,204and \$16,254 for December 31, 2013, 2012 and 2011 respectively.

The following is a schedule by years of future minimum rental payments on operating leases as of December 31, 2013.

Years ending December 31,	
2014	\$ 95,538
2015	97,335
2016	40,293
2017	21,279
Total minimum future rental payments	\$ 254,445

NOTE 12—GOODWILL

The changes in the carrying amount of goodwill for the years ended December 31, 2013, 2012, and 2011, are as follows:

Capital Financial Holdings, Inc.	Br	oker-Dealer Services	Total
\$	\$	2,574,413 \$	2,574,413
-		(101,994)	(101,994)
\$ -	\$	2,472,419 \$	2,472,419
-		(25,862)	(25,862)
	Financial Holdings, Inc.	Financial Holdings, Br Inc. \$	Financial Holdings, Inc. Broker-Dealer Services \$ 2,574,413 \$ - (101,994) \$ - \$ 2,472,419 \$

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Goodwill acquisition price adjustment during the period			
(see Note 4)			
Impairment losses	-	(314,531)	(314,531)
Balance as of December 31, 2012	\$ -	\$ 2,132,026 \$	2,132,026
Balance as of December 31, 2013	\$ -	\$ 2,132,026 \$	2,132,026

The Company's goodwill represents the excess of purchase prices over the fair value of the identifiable net assets of previously acquired broker/dealer businesses. The goodwill is not amortized; instead it is tested for impairment annually or more frequently if the fair value of a reporting unit is below its carrying value. Absent any impairment indicators, the Company performs its annual goodwill impairment testing as of June 30 of each year.

The Company's policy is to test goodwill for impairment using a fair value approach at the reporting unit level. The Company performs its goodwill impairment test in two steps. Step one compares the fair value of the reporting unit to its carrying value, including goodwill. If the fair value of the unit determined in step one is lower than its carrying value, the Company proceeds to step two, which then compares the carrying value of goodwill to its implied fair value. Any excess of carrying value of goodwill over its implied fair value at a reporting unit is recorded as impairment.

The valuation methodology the Company utilizes in testing the Company's goodwill for impairment is based on the income approach. The income approach is based on a discounted cash flow methodology in which expected future net cash flows are discounted to present value, using a discounted rate that compensates for the risk in attaining the projected cash flows. This approach is dependent upon a number of significant management estimates about future performance including but not limited to, market performance, income taxes, capital spending and working capital changes.

Based on the analysis performed during the quarter ended March 31, 2012, the Company's reporting unit's fair market value of \$3.07 million is less than its carrying value of \$3.39 million. Therefore, impairment of \$314,531 was indicated, and the Company proceeded to the second step of the testing process and determined that the Company would record goodwill impairment of \$314,531 during the 1Q of 2012 to reduce the carrying value of goodwill to its implied fair value. Losses of \$314,531 represent an impairment charge related to the goodwill attributable to the Broker-Dealer business.

As of December 31, 2013, there were no impairment indicators, so further testing of goodwill was not deemed necessary.

NOTE 13—FAIR VALUE DISCLOSURES

FASB ASC 820 defines fair value, establishes a framework for measuring fair value, and establishes a fair value hierarchy which prioritizes the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market. Valuation techniques that are consistent with the market, income or cost approach, as specified by FASB ASC 820, are used to measure fair value.

The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value in three broad levels:

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities the Company has the ability to access.

Level 2 inputs are inputs (other than quoted prices included within level 1) that are observable for the asset or liability, either directly or indirectly.

Level 3 are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability. (The unobservable inputs should be

developed based on the best information available in the circumstances and may include the Company's own data.).

The application of valuation techniques applied to similar assets and liabilities has been consistently applied. The following is a description of the valuation methodologies used for instruments measured at fair value:

On February 12, 2009, CFS entered into a settlement agreement with a client, which resulted in CFS purchasing the client's investment in the Omega 2007 Drilling Program 1, LP. This limited partnership carries a "presentment" feature which allows CFS to sell the investment to the General Managing Partner of the limited partnership; and this feature has become available. CFS had determined based off of the information provided by the Limited Partnership that the fair market value of the \$76,876 investment was estimated at \$45,000 based on discounted cash flows at the time of purchase by CFS which was included in other assets at December 31, 2013. Since then, CFS determined, based off of information provided by the Limited Partnership that, as of March 19, 2013, the fair market value of this \$76,876 investment was \$12,214, based on discounted cash flows. In May of 2013, CFS opted to exercise the "presentment" feature and was paid the current value of the investment in the amount of \$11,923. No balance remains at December 31, 2013.

			Carrying December		Level 3	Year ended December 31, 2012
					Other	Total
		Total	Level 1	Level 2	Investment	Losses
Other Investment	\$	45,000	\$ -	\$ -	\$ 45,000	\$ -
		(Carrying Value at I	December 31, 2	011 Level 3 Other	Year ended December 31, 2011
		Total	Level 1	Level 2	Investment	Losses
Other Investment	\$	45,000	\$ -	\$ -	\$ 45,000	\$ -
Reconciliation of Level 3 Ba	lances	:				
Balance 1-1-11				\$	45,000)
Impairment loss on other inv	estme	nt			-	
Balance 12-31-11				\$	45,000)
Impairment loss on other inv	estme	nt			-	
Balance 12-31-12				\$	45,000)
Distributions received					11,92	
Impairment loss on other inv	estme	nt			33,07	7
Balance 12-31-13				\$	-	
F-18						

					Year ended
		Carrying	y Value at		December 31,
		Decembe	r 31, 2012		2012
	Total	Level 1	Level 2	Level 3	Total Losses
Goodwill	\$ 2,132,026	\$ -	\$ -	\$ 2,132,026	\$ 314,531

Losses of \$314,531 represent an impairment charge related to the goodwill attributable to the Broker-Dealer business. (See Note 12—Goodwill).

Reconciliation of Level 3 Balances:

\$ 2,574,413
(101,994)
\$ 2,472,419
(25,862)
\$ (314,531)
2,132,026
\$ 2,132,026
\$

See Note 12—Goodwill, for a reconciliation of goodwill balances.

NOTE 14—EARNINGS PER SHARE

Basic earnings per share are computed by dividing earnings available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted earnings per share reflect per share amounts that would have resulted if dilutive potential common stock had been converted to common stock. The following reconciles amounts reported in the financial statements:

		For the Year Ended	
		December 31, 2013	5 61
	Income	Shares	Per Share
	(Numerator)	(Denominator)	Amount
Income (Loss) from continuing operations	\$ 376,819		
Less: preferred stock dividends	-		
Income (Loss) available to common stockholders			
 Basic earnings per share 	376,819	1,368	\$ 276
Effect of dilutive securities:			
Options and warrants	-	-	
Income (Loss) available to common stockholders –			
Diluted earnings per share	\$ 376,819	1,368	\$ 276
		For the Year Ended	
		December 31, 2012	
	Income	Shares	Per Share
	(Numerator)	(Denominator)	Amount
Income (Loss) from continuing operations	\$ (135,622)		

Less: preferred stock dividends	-			
Loss available to common stockholders – Basic				
earnings per share	(135,622)	1,464	\$ (94)
Effect of dilutive securities:				
Options and warrants	-	-		
Loss available to common stockholders – Diluted				
earnings per share	\$ (135,622)	1,464	\$ (94)

	For the Year Ended			
	December 31, 2011			
	Income Shares		Per Share	
	(Numerator)	(Denominator)	Amount	
Income (Loss) from continuing operations	\$ 134,315			
Less: preferred stock dividends	-			
Loss available to common stockholders – Basic				
earnings per share	134,315	1,464	\$ 100	
Effect of dilutive securities:				
Options and warrants	-	-		
Diluted earnings per share	\$ 134,315	1,464	\$ 100	

Options and warrants to purchase 749 common shares at exercise prices between \$3,500 and \$14,300 were outstanding at December 31, 2013, but were not included in the computation of earnings per share for the year ended December 31, 2013. The options and warrants were not included in the calculation because their exercise prices were greater than the average market price of the common shares during the period.

NOTE 15—COMPREHENSIVE INCOME (LOSS)

There were no differences between net income (loss) and comprehensive income (loss).

NOTE 16—RELATED PARTY TRANSACTIONS

Mr. Jeffrey A. Cummer was elected as a director of the Company on June 1, 2006. Mr. Cummer is Chief Executive Officer and Chairman of the Board of Xponential, Inc. In May of 2006, Xponential, Inc. issued a tender offer to purchase up to 3,000,000 shares of the Company's common shares at a purchase price of \$0.40 per share. At the close of the tender offer, Xponential, Inc. had obtained 1,323,642 shares, representing approximately 9.76% of the Company's outstanding common shares.

In October of 2006, the Company issued a \$950,000 convertible promissory note in a private placement to PawnMart, Inc., which is a wholly owned subsidiary of Xponential, Inc. The unsecured note carried an interest rate of 6.50% per annum, payable semi-annually, and was scheduled to mature on October 15, 2016. The company negotiated with PawnMart, Inc. to prepay the note at a discounted rate of \$715,000, as of June 6, 2011. A payment of \$640,000 was sent to PawnMart, Inc., and a \$75,000 promissory note was signed for the remaining balance due. This promissory note carried an interest rate of 6.50%, per annum, payable at the maturity date of the note, which was May 26, 2012. On September 19, 2011, the Company paid the promissory note in full plus accrued interest, for a total payment of \$76,523. Interest payments made to PawnMart, Inc. relating to this note totaled \$61,750 in 2011.

On October 21, 2011, the Company issued a promissory note to PawnMart, Inc. in exchange for the repurchase of the 3,050,000 shares of preferred stock. The note carries an interest rate of 7%, with quarterly payments of \$66,801. On March 30, 2012 the Company revised the agreement with PawnMart, Inc. to release the building as security on the original note. The Company made a payment of \$925,922. In April of 2012, the Company made a \$100,000 payment. The Company was to make quarterly payments of \$34,000 with the last payment being \$34,965 until maturity April 1, 2014. On March 1, 2013, the Company made a payment of \$118,000. On March 28, 2013 the Company paid the promissory note in full plus accrued interest for a total payment of \$46,353. Interest expense on this note was \$5,512 in 2013 and \$31,826 in 2012. There is no longer a liability related to this note.

At its November 7, 2013 Board of Directors' meeting Jeffrey Cummer tendered his resignation from the Board of Directors. The Board of Directors accepted Mr. Cummer's resignation.

On December 17, 2013, Xponential announced that it completed the sale of substantially all of the assets of PawnMart, Inc., its operating subsidiary ("PawnMart"), to Cash America, Inc.

NOTE 17—DISCONTINUED OPERATIONS

On March 6, 2009, Capital Financial Holdings, Inc. (the "Company") entered into a Definitive Agreement (the "Agreement") with Corridor Investors, LLC ("Buyer"), pursuant to which Buyer agreed to purchase from Seller, and Seller agreed to sell to Buyer: (i) all of the issued and outstanding shares of each of three subsidiaries of the Company, Integrity Fund Services, Inc., a share transfer agency, Integrity Funds Distributor, Inc., a FINRA member broker dealer and Integrity Mutual Funds, Inc. of Nevada, a non-operating entity (the "Companies"); (ii) all of Seller's right, title and interest in and to certain tangible assets and (iii) the sale of certain assets of Integrity Money Management. Inc. related to its mutual fund advisory business. The purpose of the Agreement was to facilitate a change in advisor as well as to transfer, together with the operating subsidiaries, the combined mutual fund service business of the Seller currently provided to The Integrity Funds, Integrity Managed Portfolios, ND Tax-Free Fund, Inc., Montana Tax-Free Fund, Inc. and Integrity Fund of Funds, Inc. ("the Funds"), which are investment companies registered with the Securities and Exchange Commission ("SEC") under the Investment Company Act of 1940. As of July 31, 2009, the required Fund shareholder approval from the various Funds had been received to consummate the change in advisor along with the transfer of the mutual fund service to the Buyer. As per the Agreement, at closing on July 31, 2009, the Buyer paid \$1,525,480 (60 BPS of the aggregate net assets, totaling \$254,246,596 as of July 30, 2009) to the Company. The Company received \$227,200 for the first of the three installments and \$198,590 for the second of the three installments consisting of 10 BPS of the aggregate net assets as of July 30, 2010 and 2011. The Company had originally estimated this receivable at \$762,740 based on the aggregate net assets as of July 30, 2009. The estimated receivable was adjusted to \$651,138, which was reported in the 2010 10-K as a loss of \$111,601, due to a reduction in the net aggregate assets of the funds. Due to continued reduction in the net aggregate assets additional revisions to this estimate have been completed. The difference of \$76,662 has been recorded as a loss on discontinued operations in the current year statement of operations. On August 2, 2011, Corridor Investors, LLC requested an early payoff of the Long-Term Receivable due. The Company has accepted the offer proposed, and received a final payment of \$148,686 in August of 2011. With the closing and transfer of entities, the Company is no longer involved in the mutual fund service business. The Company continues to operate as a Broker-Dealer through its wholly owned subsidiary Capital Financial Services, Inc. As a result of the transfer, post closing of the transaction, Integrity Fund Services, Inc., Integrity Funds Distributor, Inc. and Integrity Money Management, Inc., which constituted the mutual fund division of the Company, will be reflected in the Company's current and future consolidated financial statements as discontinued operations of the mutual fund segment.

The results of the mutual fund segment are reported in the Company's Consolidated Statements of Operations separately as discontinued operations. In accordance with GAAP, the Consolidated Balance Sheets have not been restated.

Summarized financial information for discontinued operations is as follows:

Mutual Fund Segment

	December 31, 2013		December 31, 2011
Revenues	\$ -	\$ -	\$ -
Income from operation of discontinued			
mutual fund segment	-	-	-
Gain (Loss) on disposal of discontinued			
operations	-	-	(76,663)
Discontinued operations before taxes	-	-	(76,663)
Tax expense of discontinued operations	-	-	-
	\$ -	\$ -	\$ (76,663)

Total gain (loss) on discontinued operations, net of tax

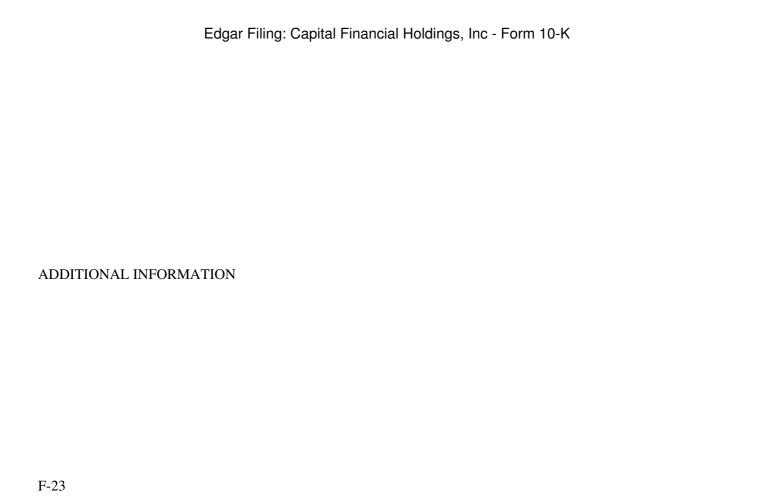
Voted on by the board of directors and effective July 1, 2011, the Company closed its oil and gas subsidiary, Capital Energy Resources, Inc. The Company continues to operate as a Broker-Dealer through its wholly owned subsidiary Capital Financial Services, Inc. The impact of closing this subsidiary, on the consolidated statement of operation, was not significant for the twelve months ending December 31, 2011 and has no impact for the twelve months ending December 31, 2013.

NOTE 18—LITIGATION

The Company operates in a legal and regulatory environment that exposes it to potentially significant litigation risks. investigations. Issuers of certain alternative products sold by the Company are in Bankruptcy or may have other financial difficulties. As a result of such alleged failings of alternative products and the uncertainty of client recovery from the various product issuers, the Company is subject to several legal and/or arbitration proceedings. These proceedings include customer suits and arbitrations related to the failure of Medical Capital, other alternative investments alleged to be unsuitable, the bankruptcy proceedings of the various DBSI entities and the bankruptcy of other various entities. The Company vigorously contests the allegations of the various proceedings and believes that there are multiple meritorious legal and fact based defenses in these matters. Such cases are subject to many uncertainties, and their outcome is often difficult to predict, including the impact on operations or on the financial statements, particularly in the earlier stages of a case. The Company makes provisions for cases brought against it when, in the opinion of management after seeking legal advice, it is probable that a liability exists, and the amount can be reasonably estimated. The current proceedings are subject to uncertainties and, as such, the Company is unable to estimate the possible loss or range of loss that may result from the outcome of these cases; however, results in these cases that are against the interests of the Company could have a severe negative impact on the financial position of the Company. At December 31, 2013, the Company is a defendant in six on-going suits or arbitrations as discussed above. The Company expects to vigorously defend and ultimately prevail in these cases. During 2012, the Company settled lawsuits that required a \$22,000 payment in 2013 and an additional \$22,000 payment during 2014. In January of 2014, the Company settled a lawsuit in the amount of \$10,000. In January of 2014, an additional arbitration was received. An analysis of contingent liabilities, if any, has not been completed as of the time of this filing. No further payments will be required on the aforementioned settled proceedings.

NOTE 19—SUBSEQUENT EVENTS

In January of 2014, the Company settled a lawsuit in the amount of \$10,000. In January of 2014, an additional arbitration was received. An analysis of contingent liabilities, if any, has not been completed as of the time of this filing. No further payments will be required on the aforementioned settled lawsuits.



CAPITAL FINANCIAL HOLDINGS, INC., AND SUBSIDIARY SELECTED FINANCIAL DATA* FOR THE YEARS ENDED DECEMBER 31, AS INDICATED

	2013	2012	2011	2010	2009
Operating revenue	\$21,422,473	\$18,281,850	\$17,990,474	\$19,391,807	\$17,902,774
Operating income (loss)	\$639,248	\$(61,790)	\$256,608	\$(842,882)	\$(243,877)
Income tax benefit (expense)	\$(262,429)	\$(73,832)	\$(58,813)	\$40,581	\$(274,759)
Basic earnings (loss) per share	\$276	\$(94)	\$.00	\$(700)	\$(200)
Diluted earnings (loss) per share	\$276	\$(94)	\$.00	\$(700)	\$(200)
Total assets	\$6,635,074	\$5,776,879	\$6,923,410	\$8,707,621	\$9,500,728
Long-term obligations	\$-	\$67,173	\$1,361,590	\$1,472,387	\$1,733,059
Shareholders' equity	\$4,162,962	\$4,011,134	\$4,146,756	\$5,457,729	\$6,494,044
Dividends paid	\$0	\$0	\$0	\$0	\$0

^{*}Excludes discontinued operations of the mutual fund division.

CAPITAL FINANCIAL HOLDINGS, INC., AND SUBSIDIARY QUARTERLY RESULTS OF CONSOLIDATED OPERATIONS (UNAUDITED) *

	Quarter Ended		
	3-31-13 6-30-13 9-30-13 12-31-13		
Revenues	\$5,462,140 \$5,243,084 \$5,253,170 \$5,464,079		
Operating income (loss)	29,596 232,410 211,097 204,722		
Other expense	(3,907) - (1,701) 33,783		
Income tax benefit (expense)	(19,967) (88,677) (84,728) (69,058)		
Net income (loss)	5,722 143,733 124,668 102,695		
	Quarter Ended		
	3-31-12 6-30-12 9-30-12 12-31-12		
Revenues	\$4,160,778 \$4,866,975 \$4,724,365 \$4,529,732		
Operating income (loss)	(451,791) 136,457 137,855 148,208		
Other expense	(21,769) (4,160) (3,120) (3,469)		
Income tax benefit (expense)	75,766 (41,980) (52,015) (55,603)		
Net income (loss)	(397,794) 90,317 82,720 89,136		
	Quarter Ended		
	3-31-11 6-30-11 9-30-11 12-31-11		
Revenues	\$5,170,090 \$4,933,677 \$4,170,723 \$3,715,984		
Operating income (loss)	111,574 255,244 (39,858) (70,352)		
Other expense	(19,851) $(16,156)$ $(4,724)$ $(22,749)$		
Income tax benefit (expense)	(17,454) (30,934) (38,445) 28,020		
Net income (loss)	74,269 170,073 (121,608) (65,082)		

The above financial information is unaudited. In the opinion of management, all adjustments (which are of a normal recurring nature) have been included for a fair presentation.

^{*}Excludes discontinued operations of the mutual fund division.