QUEPASA CORP Form 10-Q May 14, 2009

ü

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

#### **FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE

**ACT OF 1934** 

For the quarterly period ended: March 31, 2009

OR

# TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from: \_\_\_\_\_\_ to \_\_\_\_\_ to \_\_\_\_\_\_ to \_\_\_\_\_\_ Commission file number 001-33105

#### **Quepasa Corporation**

(Exact name of registrant as specified in its charter)

Nevada 86-0879433

(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

#### 224 Datura Street, Ste. 1100,

#### West Palm Beach, FL

33401

(Address of principal executive offices)

(Zip Code)

#### (561) 491-4181

(Registrant s telephone number, including area code)

#### N/A

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the

Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for u Yes No the past 90 days.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12

months (or for such shorter period that the registrant was required to submit and post such files).

es No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company.

Large accelerated filer Accelerated filer

Non-accelerated filer (Do not check if a Smaller reporting company ü

smaller

reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes ü No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class Outstanding at May 12, 2009

Common Stock, \$0.001 par value per share 12,715,411 shares

# QUEPASA CORPORATION AND SUBSIDIARY

#### **INDEX**

**PAGE** 

#### PART I. FINANCIAL INFORMATION

Item 1. Condensed Consolidated Financial Statements
1
Condensed Consolidated Balance Sheets as of March 31, 2009 (Unaudited) and December 31, 2008
1
Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) for the Three Months Ended March 31, 2009 and 2008 (Unaudited)
<u>2</u>
Condensed Consolidated Statement of Changes in Stockholders Equity (Deficit) for the Three Months Ended March 31, 2009 (Unaudited)
3
Condensed Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2009 and 2008 (Unaudited)
4
Notes to Unaudited Condensed Consolidated Financial Statements
<u>5</u>
Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operation

Item 3. Quantitative and Qualitative Disclosures about Market Risk

<u>22</u>

<u>17</u>

# Item 4. Controls and Procedures <u>22</u> Item 4T. Controls and Procedures <u>22</u> PART II. OTHER INFORMATION

<u>24</u>

Item 1. Legal Proceedings

Item 1A. Risk Factors

<u>24</u>

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

<u>24</u>

Item 3. Defaults upon Senior Securities

<u>24</u>

Item 4. Submissions of Matters to a Vote of Security Holders

<u>24</u>

Item 5. Other Information

<u>24</u>

Item 6. Exhibits

<u>24</u>

**SIGNATURES** 

<u>25</u>

**INDEX TO EXHIBITS** 

i

#### PART I. FINANCIAL INFORMATION

Item 1.

Condensed Consolidated Financial Statements

# QUEPASA CORPORATION AND SUBSIDIARY

#### CONDENSED CONSOLIDATED BALANCE SHEETS

	March 31, 2009 (Unaudited)			December 31, 2008
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	\$	3,858,256	\$	4,932,629
Accounts receivable, net of allowance of \$16,000 and \$6,000, respectively		53,782		21,775
Other current assets		282,762		397,582
Total current assets		4,194,800		5,351,986
Total current assets		4,194,600		3,331,960
Property and equipment, net		780,868		916,442
Note receivable, \$350,000 face amount, non-interest bearing, due				
January 8, 2011 (less unamortized discount of \$67,158 and \$75,405, respectively based on an imputed interest rate of				
12.75%)		282,842		274,595
Other assets		188,603		198,682
Total assets	\$	5,447,113	\$	6,741,705
	·	-, -, -	·	-,- ,
LIABILITIES AND STOCKHOLDERS EQUITY (DEFICIT)				
CURRENT LIABILITIES:				
Accounts payable	\$	67,345	\$	60,694
Accrued expenses		97,806		182,047
Accrued dividends		83,625		55,750
Unearned grant income		22,782		29,545
Total current liabilities		271,558		328,036
Notes payable, net of unamortized discount of \$2,145,850 and				
\$2,432,493, respectively		5,223,587		5,074,858
Total liabilities		5,495,145		5,402,894

# COMMITMENTS AND CONTINGENCIES (see Note 6)

Preferred stock, \$.001 par value; authorized - 5,000,000 shares; 25,000 shares issued and outstanding at March 31, 2009	25	25
Common stock, \$.001 par value; authorized - 50,000,000		
shares;		
12,715,411 shares issued and outstanding at March 31, 2009		
and 12,715,411 shares issued and outstanding at		
December 31, 2008	12,715	12,715
Additional paid-in capital	151,169,791	149,973,703
Accumulated deficit	(151,229,407)	(148,647,732)
Accumulated other comprehensive income	(1,156)	100
Total stockholders equity (deficit)	(48,032)	1,338,811
Total liabilities and stockholders equity (deficit)	\$ 5,447,113 \$	6,741,705

See notes to unaudited condensed consolidated financial statements.

# QUEPASA CORPORATION AND SUBSIDIARY

# CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS)

# (UNAUDITED)

	For the Three Months Ended March 31,				
		2009		2008	
REVENUES	\$	69,159	\$	6,863	
OPERATING COSTS AND EXPENSES:					
Sales and marketing		119,239		81,416	
Product development and content		758,723		874,779	
General and administrative		1,480,526		2,011,628	
Depreciation and amortization		131,240		108,415	
TOTAL OPERATING COSTS AND EXPENSES		2,489,728		3,076,238	
LOSS FROM OPERATIONS		(2,420,569)		(3,069,375)	
OTHER INCOME (EXPENSE):					
Interest income		11,234		50,579	
Interest expense		(149,904)		(289,082)	
Other income		5,439		7,395	
TOTAL OTHER INCOME (EXPENSE)		(133,231)		(231,108)	
LOSS BEFORE INCOME TAXES		(2,553,800)		(3,300,483)	
Income taxes					
NET LOSS	\$	(2,553,800)	\$	(3,300,483)	
Preferred stock dividends		(27,875)			
NET LOSS ALLOCABLE TO COMMON SHAREHOLDERS	\$	(2,581,675)	\$	(3,300,483)	
NET LOSS PER COMMON SHARE ALLOCABLE TO					
COMMON SHAREHOLDERS, BASIC AND DILUTED	\$	(0.20)	\$	(0.26)	
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING, BASIC AND DILUTED:		12,715,411		12,477,636	
NET LOSS	\$	(2,553,800)	\$	(3,300,483)	
Foreign currency translation adjustment		(1,256)		1,673	

**COMPREHENSIVE LOSS** 

(3,298,810)

(2,555,056) \$

\$

See notes to unaudited condensed consolidated financial statements.

#### QUEPASA CORPORATION AND SUBSIDIARY

# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS EQUITY (DEFICIT)

# FOR THE THREE MONTHS ENDED MARCH 31, 2009

#### (UNAUDITED)

**Additional** 

	Preferred Stock Co		Commor	Common Stock  Additional Paid-in Capital			Other Comprehensi Income	Stockholder e Equity (Deficit)	
	Shares	Amount	Shares	Amount	Capital	Deficit	mcome	(Deffett)	
ance December 2008	25,000	\$ 25	12,715,411	\$ 12,715	\$ 49,973,70	03 \$ (148,647,732	2) \$ 100	\$ 1,338,81	
sting of stock ions for npensation					1,216,55	59		1,216,55	
nance ncellation) of nmon stock for fessional									
vices					(20,47	71)		(20,47	
ferred stock idends						(27,875	5)	(27,87	
eign currency nslation ustment							(1,256)	(1,25	
loss						(2,553,800	<b>)</b> )	(2,553,80	
ance March									
2009	25,000	\$ 25	12,715,411	\$ 12,715	\$ 151,169,79	91 \$ (151,229,407	7) \$ (1,156)	\$ (48,03	

See notes to unaudited condensed consolidated financial statements.

Accumulated

Other

**Total** 

Stockholder

# QUEPASA CORPORATION AND SUBSIDIARY

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

#### For the Three Months Ended

	March 31,					
		2009		2008		
Cash flows from operating activities:						
Net loss	\$	(2,553,800)	\$	(3,300,483)		
Adjustments to reconcile net loss to net cash used in operating activities:						
Depreciation and amortization		131,240		108,415		
Vesting of stock options for compensation		1,216,559		1,130,285		
Issuance of common stock to directors for compensation				31,675		
Issuance/ (cancellation) of common stock and stock options						
for professional services		(20,471)		218,800		
Loss / (Gain) on disposal of property and equipment		4,334				
Grant income		(6,763)		(6,015)		
Bad debt expense		10,649		5,968		
Non-cash interest related to notes receivable		(8,247)				
Non-cash interest related to MATT.org agreement				191,253		
Non-cash interest related to notes payable		78,050		57,237		
Amortization of discounts on notes payable and debt issuance costs		71,854		52,692		
Changes in operating assets and liabilities:						
Accounts receivable		(42,656)		21,272		
Other current assets and other assets		123,723		41,330		
Accounts payable and accrued expenses		(77,589)		(166,782)		
Net cash used in operating activities		(1,073,117)		(1,614,353)		
Cash flows from investing activities:						
Purchase of property and equipment				(23,583)		
Advance to BRC / La Alianza				(300,000)		
Net cash used in investing activities				(323,583)		
Cash flows from financing activities:						

377,500

Proceeds from exercise of stock options and warrants

Debt issuance costs associated with issuance		
of notes payable		(40,481)
Proceeds from the issuance of notes payable		7,000,000
Net cash provided by financing activities		7,337,019
Effect of foreign currency exchange rate on		
cash	(1,256)	1,673
Net decrease in cash and cash equivalents	(1,074,373)	5,400,756
Cash and cash equivalents at beginning of		
period	4,932,629	3,673,281
Cash and cash equivalents at end of period	\$ 3,858,256	\$ 9,074,037

# Supplemental Disclosure of Cash Flow Information:

Cash paid for interest	\$ \$
Cash paid for income taxes	\$ \$

#### Supplemental Disclosure of Non-Cash Investing and Financing Activities:

On January 25, 2008, the exercise prices of outstanding warrants were reduced as part of the issuance of \$7,000,000 in notes payable, resulting in a \$1,605,382 increase in additional paid-in capital. See Note 6 below.

During 2009, \$27,875 of preferred stock dividends were accrued and charged to additional paid-in capital.

See notes to unaudited condensed consolidated financial statements.

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### Note 1 Description of Business and Summary of Significant Accounting Policies

Quepasa Corporation, a Nevada corporation (the Company), was incorporated in June 1997. In 2007, the Company transitioned from being a bilingual search engine into a Latino social network. With the evolution of the Company's Quepasa.com website into a Latino social network, the future revenue will come predominantly from display advertising. The Company re-launched its Quepasa.com website on February 6, 2008, to be solely a Latino social network with content provided by the user community. The Quepasa.com community provides users with access to an expansive, multilingual menu of resources that promote social interaction, information sharing, and other topics of interest to users. We offer online marketing capabilities which enable marketers to display their advertisements in different formats and in different locations on our website. We work with our advertisers to maximize the effectiveness of their campaigns by optimizing advertisement formats and placement on the website. The Quepasa.com website is operated and managed by the Company's wholly-owned Mexico-based subsidiary, Quepasa.com de Mexico.

#### **Interim Financial Information**

The accompanying unaudited condensed consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the SEC) for interim financial information and with the instructions to Form 10-Q. Accordingly, they do not include all of the information required to be included in a complete set of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the three months ended March 31, 2009 are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2009. The accompanying unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and related notes included in the Company s 2008 Annual Report filed with the SEC on Form 10-K on March 31, 2009.

#### **Principles of Consolidation**

The accompanying unaudited condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiary, Quepasa.com de Mexico. All intercompany accounts and transactions have been eliminated in consolidation.

#### **Liquidity and Capital Resources**

The Company had a net loss for the three months ended March 31, 2009 of \$2,553,800, net cash used in operations for the three months ended March 31, 2009 of \$1,073,117, accumulated deficit of \$151,229,407 and stockholders deficit of \$48,032 at March 31, 2009. However, the Company has a positive working capital of \$3,923,242 at March 31, 2009 which consists primarily of cash. Based on this positive working capital and certain recent cost-cutting measures enacted by the Company, management believes the company currently has sufficient working capital to operate through December 31, 2009 and therefore any risk of not being able to operate as a going concern is alleviated at least through December 31, 2009. However, we will need to significantly increase revenues and/ or raise additional debt or equity capital to continue through 2010 as a going concern. The current economic environment and volatility of the financial markets could significantly impact our ability to raise debt or equity. If the Company is unable to raise debt or equity within the next nine months we will not be able to continue could as a going concern through 2010.

#### Reclassifications

Certain prior period amounts in the unaudited condensed consolidated statements of operations and comprehensive loss and condensed consolidated statements of cash flows have been reclassified to conform to the current period s presentation.

5

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### Note 1 Description of Business and Summary of Significant Accounting Policies (continued)

#### **Use of Estimates**

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Most significant estimates in the accompanying consolidated financial statements include the allowance on accrued receivables, valuation of the discount on notes payable, valuation of the commitment liability, valuation of equity instruments granted for services, valuation of repricing of warrants, valuation of preferred stock issued in exchange for liabilities and recorded gain on settlement and valuation of deferred tax assets.

#### **Cash and Cash Equivalents**

The Company considers all highly liquid instruments purchased with an original maturity of three months or less to be cash and cash equivalents. The Company continually monitors its positions with, and the credit quality of, the financial institutions it invests with.

#### **Net Loss Per Share**

Net loss per share is computed by dividing net loss attributable to common stockholders by the weighted average number of shares of common stock outstanding during the applicable period. Diluted loss per share is determined in the same manner as basic loss per share, except that the number of shares is increased to include potentially dilutive securities using the treasury stock method. Since the Company incurred a net loss in all periods presented, all potentially dilutive securities were excluded from the computation of diluted loss per share since the effect of including them is anti-dilutive.

The following table summarizes the number of dilutive securities outstanding for each of the periods presented, but not included in the calculation of diluted loss per share:

	March 31	.,
	2009	2008
Stock options	6,723,020	4,834,819
Warrants	4,432,500	4,432,500
Totals	11,155,520	9,267,319

#### **Recent Accounting Pronouncements**

On January 1, 2009, the Company adopted EITF 07-5 and as a result evaluates its options, warrants or other contracts to determine if those contracts or embedded components of those contracts qualify as derivatives to be separately accounted for under Statement of Financial Accounting Standards 133 Accounting for Derivative Instruments and

Hedging Activities and related interpretations including EITF 00-19 Accounting for Derivative Financial Instruments Indexed to, and Potentially Settled in, a Company s Own Stock (EITF 00-19) and EITF Issue No. 07-5, Determining Whether an Instrument (or Embedded Feature) Is Indexed to an Entity s Own Stock (EITF 07-5). The result of this accounting treatment is that the fair value of the derivative is marked-to-market each balance sheet date and recorded as a liability. In the event that the fair value is recorded as a liability, the change in fair value is recorded in the statement of operations as Other income (expense). Upon conversion or exercise of a derivative instrument, the instrument is marked to fair value at the conversion date and then that fair value is reclassified to equity. Equity instruments that are initially classified as equity that become subject to reclassification under SFAS 133 are reclassified to liability at the fair value of the instrument on the reclassification date. The adoption of EITF 07-5 is not expected to have a material impact on the Company s consolidated financial position and results of operations.

6

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### Note 1 Description of Business and Summary of Significant Accounting Policies (continued)

#### **Recent Accounting Pronouncements (continued)**

May 2008, the FASB issued SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles. SFAS No. 162 identifies the sources of accounting principles and provides entities with a framework for selecting the principles used in preparation of financial statements that are presented in conformity with GAAP. The current GAAP hierarchy has been criticized because it is directed to the auditor rather than the entity, it is complex, and it ranks FASB Statements of Financial Accounting Concepts, which are subject to the same level of due process as FASB Statements of Financial Accounting Standards, below industry practices that are widely recognized as generally accepted but that are not subject to due process. The Board believes the GAAP hierarchy should be directed to entities because it is the entity (not its auditors) that is responsible for selecting accounting principles for financial statements that are presented in conformity with GAAP. The adoption of FASB 162 is not expected to have a material impact on the Company s consolidated financial position and results of operations.

In May 2008, the FASB issued FASB Staff Position (FSP) APB 14-1, *Accounting for Convertible Debt Instruments That May Be Settled in Cash upon Conversion (Including Partial Cash Settlement)*. APB 14-1 requires the issuer to separately account for the liability and equity components of convertible debt instruments in a manner that reflects the issuer s nonconvertible debt borrowing rate. The guidance will result in companies recognizing higher interest expense in the statement of operations due to amortization of the discount that results from separating the liability and equity components. APB 14-1 will be effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. The Company is currently evaluating the impact of adopting APB 14-1 on its consolidated financial statements.

In April 2008, the FASB issued FSP 142-3, Determination of the Useful Life of Intangible Assets , (FSP 142-3). FSP 142-3 amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS No. 142, Goodwill and Other Intangible Assets . FSP 142-3 is effective for fiscal years beginning after December 15, 2008. The Company is currently assessing the impact of FSP 142-3 on its consolidated financial position and results of operations.

In March 2008, the FASB issued SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities (SFAS No. 161). SFAS No. 161 amends and expands the disclosure requirement for FASB Statement No. 133, Derivative Instruments and Hedging Activities (SFAS No. 133). It requires enhanced disclosure about (i) how and why an entity uses derivative instruments, (ii) how derivative instruments and related hedge items are accounted for under SFAS No. 133 and its related interpretations, and (iii) how derivative instruments and related hedge items affect an entity s financial position, financial performance, and cash flows. SFAS No. 161 is effective for the Company as of January 1, 2009. The Company is currently assessing the impact of SFAS 160 on its consolidated financial position and results of operations.

On January 1, 2008, the Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 157, Fair Value Measurements (SFAS 157). SFAS 157 defines fair value as used in numerous accounting pronouncements, establishes a framework for measuring fair value and expands disclosure of fair value measurements. In February 2008, the Financial Accounting Standards Board (FASB) issued FASB Staff Position, FSP FAS 157-2 Effective Date of FASB Statement No. 157 (FSP 157-2), which delays the effective date of SFAS 157 for one year for certain nonfinancial assets and nonfinancial liabilities, except those that are recognized or disclosed at fair

value in the financial statements on a recurring basis (at least annually). Excluded from the scope of SFAS 157 are certain leasing transactions accounted for under SFAS No. 13, Accounting for Leases. The exclusion does not apply to fair value measurements of assets and liabilities recorded as a result of a lease transaction but measured pursuant to other pronouncements within the scope of SFAS 157.

7

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### Note 2 Property and Equipment

Property and equipment consist of the following:

	March 31, 2009			December 31, 2008		
Computer equipment	\$	1,763,378	\$	1,770,774		
Vehicles		15,660		16,406		
Office furniture and equipment		120,269		122,635		
Other equipment		8,188		8,577		
		1,907,495		1,918,392		
Less accumulated depreciation		(1,126,627)		(1,001,950)		
Property and equipment net	\$	780,868	\$	916,442		

Depreciation expense was \$131,240 and \$101,645 for the three months ended March 31, 2009 and 2008, respectively.

#### Note 3 Note Receivable

On March 27, 2008, the Company entered into a Loan Agreement with BRC for a maximum amount of \$600,000. Among other things, pursuant to the terms of the Loan Agreement: (i) the \$300,000 advanced on January 9, 2008 by the Company pursuant to the BRC Note becomes advancement under the terms of the Loan Agreement; and (ii) the Company agreed to advance BRC an additional \$50,000 on April 1, 2008.

BRC executed a noninterest bearing promissory note on March 27, 2008, in favor of the Company and agreed to repay all loans made by the Company under the Loan Agreement by January 8, 2011. In exchange for the noninterest bearing promissory note, BRC granted the Company an Equity Interests Purchase Warrant, exercisable in the event of default, and a Right of Purchase and Right of First Refusal Agreement (Warrant Rights).

Also on March 27, 2008, and in connection with the Loan Agreement, the Company entered into a Website Development and Hosting Agreement with BRC. Pursuant to the terms and conditions of the agreement the Company will: (i) become an official sponsor of the 2008 La Alianza soccer tournament; (ii) retain the online rights to the La Alianza soccer tournament for a period of three years; (iii) host and develop the La Alianza website; (iv) build the La Alianza community within the Quepasa.com website; and (v) share equally with BRC in the advertising revenues generated from the La Alianza website.

On April 1, 2008, the Company advanced \$50,000 to BRC under the terms of the Loan Agreement. The Company has not advanced any additional funds to BRC.

As a result of the above transactions, the Company has recorded a discount to the \$350,000 outstanding note receivable using a 12.75% imputed interest rate in the amount of \$104,753 and assigned this value to the Warrant Rights, which is included in Other Assets line of the balance sheet. As of March 31, 2009, the Company has recorded a cumulative \$37,595 of interest income, \$8,247 in 2009, related to the amortization of the discount to the \$350,000

outstanding note.

Under the terms of the agreement BRC was due a third advance in the amount of \$250,000 on September 1, 2008, which the company has not made due to financial constraints on the company s working capital. The Company received a letter from BRC s law firm alleging a breach under the Loan Agreement. No complaint has been filed with any court by BRC to the Company s knowledge.

8

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### **Note 4 Long-term Debt**

#### **Corporate Sponsorship and Management Services Agreement**

On November 20, 2006, in connection with a financing transaction, the Company entered into Corporate Sponsorship and Management Services Agreement (the CSMSA) with MATT Inc. and Mexicans & Americans Thinking Together Foundation, Inc. (the Organization). The CSMSA provided that the Company will develop, operate and host the Organization is website and provide to it all the services necessary to conduct such operations. During the first three years of the term of the CSMSA, the Organization agreed to reimburse the Company for its costs and expenses in providing these services, not to exceed \$500,000 per annum. The CSMSA further provided that the Company will pay the Organization is operating costs through October 2016 (including certain special event costs commencing in year four), up to a cap of \$1,200,000 per annum minus the Company is costs and expenses for providing the services described above. The Organization is obligations to pay any costs and expenses due to the Company were guaranteed by MATT Inc.

The Company established a reasonable estimate of the long-term debt based on the present value calculation of the expected payout of \$1,200,000 per year, or \$300,000 per quarter, through October 2016, discounted at a 12% annual rate, which was based on available borrowing rates.

On June 30, 2008, the Company entered into a Termination Agreement (the Transaction ) with the Organization terminating the CSMSA. In consideration for the Transaction, the Company issued 25,000 shares of Series A Convertible Preferred Stock with a liquidation preference of \$2,500,000 (the Preferred Stock ) to the Organization. The estimated fair value of the preferred stock was also \$2,500,000 based on various factors, including the share price of common stock into which the preferred stock may convert and based on the preferences (see Note 7). The Company also provided the Organization with piggyback registration rights for the shares of common stock acquired by the Organization upon conversion of the Preferred Stock.

The effect of the Transaction was to eliminate the Company s current and future obligations for the Organization s operating costs under the CSMSA for which the Company had recorded a reasonable estimate of \$7,556,052 as of June 30, 2008. The Company recognized a gain on the extinguishment of the long-term debt of \$5,056,052, the difference between the value of the long-term liabilities and the value of preferred stock issued in exchange for the debt as of June 30, 2008. See Note 7 below.

#### **Note 5 Notes Payable**

On January 25, 2008, the Company and MATT Inc. entered into a Note Purchase Agreement (the MATT Agreement). Pursuant to the terms of the MATT Agreement: (i) MATT Inc. invested \$5,000,000 in Quepasa and Quepasa issued MATT Inc. a subordinated promissory note due October 16, 2016 with 4.46% interest per annum (the MATT Note); (ii) the exercise price of MATT Inc. s outstanding Series 1 Warrant to purchase 1,000,000 shares of the Company s common stock was reduced from \$12.50 per share to \$2.75 per share; (iii) the exercise price of MATT Inc. s outstanding Series 2 Warrant to purchase 1,000,000 shares of the Company s common stock was reduced from \$15.00 per share to \$2.75 per share; and (iv) the Amended and Restated Support Agreement between the Company and MATT Inc. was terminated, which terminates MATT Inc. s obligation to provide the Company with the use of a corporate jet for up to 25 hours per year through October 2016. Debt issuance costs of \$24,580 related to this

transaction have been capitalized within the Other Assets section of the balance sheet and will be amortized to interest expense over the life of the note. The balance of deferred debt issuance costs was \$21,256 at March 31, 2009.

On January 25, 2008, the Company and Richard L. Scott Investments, LLC (RSI) entered into a Note Purchase Agreement (the RSI Agreement). Pursuant to the terms of the RSI Agreement: (i) RSI invested \$2,000,000 in Quepasa and Quepasa issued RSI a subordinated promissory note due March 21, 2016 with 4.46% interest per annum (the RSI Note); (ii) the exercise price of RSI s outstanding Series 2 Warrant to purchase 500,000 shares of the Company s common stock was reduced from \$4.00 per share to \$2.75 per share; and (iii) the exercise price of RSI s outstanding Series 3 Warrant to purchase 500,000 shares of the Company s common stock was reduced from \$7.00 per share to \$2.75 per share. Debt issuance costs of \$15,901 related to this transaction have been capitalized within the Other Assets section of the balance sheet and will be amortized to interest expense over the life of the note. The balance of deferred debt issuance costs was \$13,600 at March 31, 2009.

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### Note 5 Notes Payable (continued)

Notes payable consist of the following at March 31, 2009:

		MATT		RSI		Total
Notes Payable, face amount	\$	5,000,000	\$	2,000,000	\$	7,000,000
Discounts on Notes:						
Revaluation of Warrants		(1,341,692)		(263,690)		(1,605,382)
Termination of Jet Rights	(878,942)					(878,942)
Accumulated Amortization		300,311		38,163		338,474
Total Discounts		(1,920,323)		(225,527)		(2,145,850)
Accrued Interest		263,883		105,554		369,437
Notes Payable, net	\$	3,343,560	\$	1,880,027	\$	5,223,587

#### Note 6 Commitments and Contingencies

#### **Operating Leases**

On March 20, 2008, the Company terminated its future lease obligations of \$344,495, relating to one of its operating leases for office space in Scottsdale, Arizona. Under the terms of the Lease Termination Agreement, the Company paid \$64,261 to the Lessor and forfeited the security deposit in the amount of \$44,703.

The Company leases its facilities under three non-cancelable operating leases which expire in 2009 and 2010. Future minimum lease payments under these leases as of March 31, 2009 are as follows:

Remainder of 2009	\$ 71,992
2010	13,856
	\$ 85.848

#### Litigation

From time to time, we are party to certain legal proceedings that arise in the ordinary course and are incidental to our business. There are currently no such pending proceedings to which we are a party that our management believes will have a material adverse effect on the Company s consolidated financial position or results of operations. However, future events or circumstances, currently unknown to management, will determine whether the resolution of pending or threatened litigation or claims will ultimately have a material effect on our consolidated financial position, liquidity or results of operations in any future reporting periods.

On January 29, 2009 the company received a letter from the law firm of BRC alleging a breach by the Company under the Loan Agreement dated March 19, 2008, between the Company and BRC (see note 3). BRC has demanded the Company make the \$250,000 advance by February 2, 2009 and stated that failure to do so would result in BRC

seeking legal remedies. No complaint has been filed by BRC to the Company s knowledge.

#### Note 7 Series A Preferred Stock

On June 30, 2008, the Company entered into the Transaction with the Organization terminating the CSMSA, see note 4. In consideration for the Transaction, the Company issued the Organization 25,000 shares of Preferred Stock, par value \$0.001, with a liquidation preference of \$2,500,000. The Company also provided the Organization with piggyback registration rights for the shares of common stock acquired by the Organization upon conversion of the Preferred Stock. The Preferred Stock may be converted (i) upon election of the Company; (ii) upon liquidation; or (iii) upon election of the Organization after one year. The Preferred Stock may be converted at the Stated Value of \$100.00 per share for a similar value of Common Stock at Fair Market Value, with no fractional shares. Dividends on the Preferred Stock accrue from the date of issuance at the rate per annum of 4.46% on the Stated Value and are cumulative. Dividends are payable in a lump sum at liquidation or conversion. Accrued dividends were \$83,625 at March 31, 2009.

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### **Note 8 Stock-Based Compensation**

Effective January 1, 2006, the Company adopted the fair value recognition provisions of SFAS No. 123 (revised 2004), *Share-Based Payment* (SFAS 123(R)), using the modified-prospective transition method. Since all share-based payments made prior to January 1, 2006 were fully vested, compensation cost recognized during the three months ended March 31, 2009 and 2008 represents the compensation cost for all share-based payments granted subsequent to January 1, 2006 based upon the grant-date fair value using the Black-Scholes option pricing model.

The fair values of share-based payments are estimated on the date of grant using the Black-Scholes option pricing model, based on weighted average assumptions. Expected volatility is based on historical volatility of the Company s common stock. The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of grant. Compensation expense is recognized on a straight-line basis over the requisite service period of the award.

In December 2007, the SEC issued Staff Accounting Bulletin (SAB) No. 110. This guidance allows companies, in certain circumstances, to utilize a simplified method in determining the expected term of stock option grants when calculating the compensation expense to be recorded under SFAS 123(R), *Share-Based Payment*. The simplified method can be used after December 31, 2007 only if a company s stock option exercise experience does not provide a reasonable basis upon which to estimate the expected option term. Through 2007, we used the simplified method to determine the expected option term, based upon the vesting and original contractual terms of the option. On January 1, 2008, we continued to use the simplified method to determine the expected option term since the Company s stock option exercise experience does not provide a reasonable basis upon which to estimate the expected option term.

The assumptions used in calculating the fair value of stock-based awards represent our best estimates, but these estimates involve inherent uncertainties and the application of management judgment. As a result, if factors change and we use different assumptions, our stock-based compensation expense could be materially different in the future.

#### Stock Option Plans

1998 Stock Option Plan

In October 1998, the Company stockholders adopted and later amended the 1998 Stock Option Plan (the 1998 Plan ), which provides for the granting of options to employees, officers, directors and consultants. The 1998 Plan permits the granting of incentive stock options meeting the requirements of Section 422A of the Internal Revenue Code as well as non-qualified stock options. The Company reserved 6,000,000 shares of common stock to be granted under the 1998 Plan. Incentive stock options are issuable only to employees, while non-qualified options may be issued to non-employee directors, consultants and others, as well as to employees.

Stock options granted pursuant to the 1998 Plan may not have an option price that is less than the fair market value of the Company s common stock on the date of grant. Incentive stock options granted to significant stockholders must have an exercise price of not less than 110% of the fair market value of the Company s common stock on the date of grant. Generally, options granted under the 1998 Plan vest ratably over a three year service period and expire ten years from the date of the grant (or 90 days after the termination of employment). The Board of Directors of the Company may modify the exercise price, vesting term and expiration date of the individual grants at their discretion.

The fair values of share-based payments are estimated on the date of grant using a Black-Scholes option pricing model that uses the weighted average assumptions noted in the following table. Expected volatility is based on historical volatility of the Company s common stock. The Company has elected to use the simplified method described in Staff Accounting Bulletin 107, *Share-Based Payment*, to estimate the expected term of employee stock options. The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of grant.

11

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### **Note 8 Stock-Based Compensation (continued)**

#### Stock Option Plans (continued)

1998 Stock Option Plan (continued)

A summary of stock option activity under the 1998 Stock Option Plan during the three months ended March 31, 2009 is as follows:

Options	Number of Stock Options	Weighted- Average Exercise Price	Weighted Average Remaining Contractual Life	Aggregate Intrinsic Value
Outstanding at December 31, 2008 (1)	200,000	\$ 2.36		
Granted		\$		
Exercised		\$		
Forfeited or expired		\$		
Outstanding at March 31, 2009 (1)	200,000	\$ 2.36	3.6	\$
Exercisable at March 31, 2009 (1)	200,000	\$ 2.36	3.6	\$

(1)

Includes 100,000 outstanding and exercisable options to purchase common stock at a weighted average exercise price of \$1.50 per share being held by consultants.

In September 2006, the Board of Directors approved, the 2006 Stock Incentive Plan (See 2006 Stock Incentive Plan section below). On June 27, 2007, the stockholders approved the 2006 Stock Incentive Plan. As a result, no new awards will be available for issuance under the 1998 Plan, effective September 2006. The total intrinsic value of options exercised during the first quarter of 2009 and 2008 was \$0 and \$621,500, respectively.

#### 2006 Stock Incentive Plan

On June 27, 2007, the stockholders approved the 2006 Stock Incentive Plan (the 2006 Plan ), providing for the issuance of up to 3,700,000 shares of common stock plus an additional number of shares of common stock equal to the number of shares previously granted under the 1998 Stock Option Plan that either terminate, expire, or lapse after the date of the Board of Directors approval of the 2006 Plan.

In April 2008, our Board of Directors approved and on June 27, 2008, the stockholders approved an amendment to the 2006 Plan to authorize the issuance of an additional 2,000,000 shares of common stock. As of March 31, 2009, there were 225,755 shares of common stock available for grant under the 2006 Plan. Pursuant to the terms of the 2006 Plan,

eligible individuals may be granted incentive stock options, non-qualified stock options, stock appreciation rights, restricted stock, or stock grant awards.

12

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### **Note 8 Stock-Based Compensation (continued)**

#### Stock Option Plans (continued)

2006 Stock Incentive Plan (continued)

A summary of stock option activity under the 2006 Stock Incentive Plan during the three months ended March 31, 2009 is as follows:

Options	Number of Stock Options	Weighted- Average Exercise Price	Weighted Average Remaining Contractual Life	Aggregate Intrinsic Value
Outstanding at December 31, 2008 (1)				
(2)	6,484,687	\$ 2.85		
Granted	150,000	\$ 1.67		
Exercised		\$		
Forfeited or expired	(111,667)	\$ 2.34		
Outstanding at March 31, 2009 (1)	6,523,020	\$ 2.83	8.9	\$
Exercisable at March 31, 2009 (1)	2,837,971	\$ 3.01	8.8	\$

(1)

Includes 486,000 outstanding options to purchase common stock at a weighted average exercise price of \$2.83 per share being held by consultants.

(2)

Includes 1,649,000 performance based options, of which 1,007,040 have been expensed.

(3)

Includes 190,167 exercisable options to purchase common stock at a weighted average exercise price of \$2.86 per share being held by consultants

The weighted-average grant date fair value of options granted during the first quarter of 2009 and 2008 was \$1.67 and \$2.49, respectively. There were no options exercised under this plan during the first quarter of 2009 and 2008. The fair value of each stock option is estimated on the date of grant using the Black-Scholes option pricing model with the following weighted-average assumptions:

	For the Three Months Ended March 31,		
	2009	2008	
Risk-free interest rate:	1.70%	2.80%	
Expected term:	6 Years	6 Years	
Expected dividend yield:			
Expected volatility:	142%	151%	

The Company recognized stock-based compensation expense for the vesting of options of \$1,216,559 and \$1,130,285 for the three months ended March 31, 2009 and 2008, respectively.

As of March 31, 2009, there was \$7,472,743 in total unrecognized compensation cost, which is expected to be recognized over a weighted average period of 1.6 years.

#### **Unrestricted Shares**

During the three months ended March 31, 2009, the Company granted no unrestricted common stock. The Company recognized stock-based compensation expense of \$29,082 for the unrestricted shares being amortized for a prepaid issuance to a consultant in 2008 during the three months ended March 31, 2009. As of March 31, 2009 there was no unrecognized stock based compensation related to unrestricted shares.

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### **Note 8 Stock-Based Compensation (continued)**

#### Restricted Shares

Restricted shares activity during the three months ended March 31, 2009 was as follows:

	Shares	Av	ighted- verage re Price
Unvested at January 1, 2009	20,000	\$	2.48
Granted		\$	
Vested during period		\$	
Cancelled during period	(20,000)	\$	2.48
Unvested at March 31, 2009		\$	

The fair value of the restricted shares is based on the closing price of the Company s common stock on the date of the grant. The Company recognized a reversal of \$20,471 in stock-based compensation expense for restricted shares that were cancelled during the three months ended March 31, 2009. As of March 31, 2009, there was no unrecognized stock -based compensation expense related to non-vested restricted share grants.

#### **Note 9 Warrants**

In December 2005, the Company issued warrants to purchase 235,000 shares of common stock at an exercise price of \$4.00 per share to investors in exchange for the exercise of warrants to purchase 235,000 shares of common stock which were previously issued to the investors in September 2004. Warrants to purchase 12,500 shares of common stock were exercised in 2006. In October 2008, the Company extended the expiration date of the remaining warrants to purchase 222,500 shares of common stock one year at an increased exercise price of \$4.50 per share. Warrants to purchase 222,500 shares of common stock remain outstanding at March 31, 2009 and expire in November 2009. The fair value of the warrant extension of \$49,435 was determined using the Black-Scholes option pricing model with the following assumptions and recognized in stock compensation expenses on the accompanying statements of operations:

Risk-free interest rate:	0.45%
Expected term:	1.0 years
Expected dividend	
yield:	
Expected volatility:	79.38%

In January 2006, the Company issued warrants to purchase 10,000 shares of common stock at an exercise price of \$4.00 per share to an investor in exchange for the exercise of warrants to purchase 10,000 shares of common stock which were previously issued to the investor in September 2004. In October 2008, the Company extended the expiration date of the warrants to purchase 10,000 shares of common stock one year at an increased exercise price of \$4.50 per share. These warrants are still outstanding at March 31, 2009 and expire in November 2009. The fair value

of the warrant extension of \$2,222 was determined using the Black-Scholes option pricing model with the following assumptions and recognized in stock compensation expenses on the accompanying statements of operations:

Risk-free interest rate: 0.45% Expected term: 1.0 years

Expected dividend

yield:

Expected volatility: 79.38%

#### **QUEPASA CORPORATION AND SUBSIDIARY**

#### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### **Note 9 Warrants (continued)**

In March 2006, the Company issued warrants to purchase 200,000 shares of common stock at an exercise price of \$3.55 per share as compensation to its Chief Executive Officer. These warrants are still outstanding on March 31, 2009 and expire in March 2016. The fair value of these warrants of \$667,581 was determined using the Black-Scholes option pricing model with the assumptions listed below and recognized in general and administrative expenses on the accompanying statements of operations.

Risk-free interest rate: 4.68%

Expected term: 5 years

Expected dividend 0.00%

yield:

Expected volatility: 163.73%

During March 2006, the Company issued three series (Series 1, 2 and 3) of warrants to purchase 1,000,000 shares of common stock each at exercise prices of \$2.87, \$4.00, and \$7.00 as compensation for certain strategic initiatives, including acquiring the services of the Company s Chief Executive Officer. The Series 1 warrant was exercised in 2006. 50% (1,000,000) of the remaining warrants were owned by RSI. On January 25, 2008, the Company and RSI entered into a Note Purchase Agreement (the RSI Agreement ). Pursuant to the terms of the RSI Agreement the exercise price of RSI s outstanding warrants were reduced to \$2.75 per share. The warrant re-pricing resulted in a discount on the Note Payable of \$263,690, to be amortized over the life of the note, see Note 6. The Series 2 and Series 3 warrants were still outstanding at March 31, 2009 and expire in March 2016. The fair value of the warrant re-pricing was determined by comparing the fair value of the modified warrant with the fair value of the unmodified warrant on the modification date and recording any excess as a discount on the note. The fair value of the modified warrants was calculated using the Black-Scholes option pricing model with the following assumptions:

Risk-free interest rate: 2.81% Expected term: 4.08 years

Expected dividend

yield:

Expected volatility: 105.68%

The remaining 500,000 of the Series 2 and Series 3 warrants priced at \$4.00 and \$7.00, respectively, were still outstanding at December 31, 2008 and expire in March 2016. The fair value of these warrants of \$3,693,990 was determined using the Black-Scholes option pricing model with the assumptions listed below and recognized in general and administrative expenses on the accompanying statements of operations.

	Warrant #1	Warrants #2 and #3
Risk-free interest rate:	4.69 %	4.68 %
Expected term:	0.25 years	5 years
Expected dividend yield:	0.00 %	0.00 %
Expected volatility:	53.98 %	163.73 %

## **QUEPASA CORPORATION AND SUBSIDIARY**

# NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### **Note 9 Warrants (continued)**

In October 2006, the Company issued two series of warrants to purchase 1,000,000 shares of common stock each at exercise prices of \$12.50 and \$15.00 per share to MATT Inc. in connection with the issuance of common stock. On January 25, 2008, the Company and MATT Inc. entered into a Note Purchase Agreement (the MATT Agreement ). Pursuant to the terms of the MATT Agreement the exercise price of MATT Inc. s outstanding warrants were reduced to \$2.75 per share. The warrant re-pricing resulted in a discount on the Note Payable of \$1,341,692, to be amortized over the life of the note, see Note 6 above. These warrants expire in October 2016 and were still outstanding as of March 31, 2009. The fair value of the warrant re-pricing was determined by comparing the fair value of the modified warrant with the fair value of the unmodified warrant on the modification date and recording any excess as a discount on the note. The fair value of these noncompensatory warrants using the Black-Scholes option pricing model as appropriately discounted for these noncompensatory warrants using the method described in SFAS 157, Fair Value Measurements, with the following assumptions:

Risk-free interest rate: 2.81% Expected term: 4.36 years

Expected dividend yield:

Expected volatility: 103.55%

A summary of warrant activity for the three months ended March 31, 2009 is as follows:

Outstanding at December 31, 2008 4,432,500

Issued Exercised

Expired

Outstanding at March 31, 2009 4,432,500

### **Note 10 Related Party Transactions**

Alonso Ancira serves on the Company s Board of Directors as a non-employee director. Mr. Ancira also serves on the Board of Directors of the Organization and is the Chairman of the Board of Directors of MATT Inc. The Company has participated in several significant transactions with MATT Inc. and the Organization; Note 4 - Long-term debt, Note 6 - Notes Payable, Note 7 Preferred Stock, and Note 9 Warrant Re-pricing. MATT Inc. is also the Company s largest shareholder. These relationships do not qualify as related parties for accounting purposes under SFAS 57.

# **Note 11 Subsequent Events**

On April 28, 2009, the Board of Directors approved a compensation package for the non-employee directors consisting of 12,500 options to purchase the Company s common stock and 3,500 shares of restricted stock to each director, with an additional 1,600 shares of restricted stock awarded to each Chairperson of a board committee. All options and shares of restricted stock vest on the last day of each calendar quarter retroactive to March 31, 2009, subject to continued service.

#### Item 2.

# Management s Discussion and Analysis of Financial Condition and Results of Operation

You should read the following discussion in conjunction with our condensed consolidated financial statements, which are included in Item 1 of this Form 10-Q.

# **Company Overview**

In 2007, Quepasa transitioned from being a bilingual search engine into a bilingual portal and Hispanic social network. With the evolution of our website into a Hispanic portal and social network, we expect future revenues will come from predominately display advertising. In December 2006, the portal service of Quepasa was discontinued.

Highlights for the first quarter of 2009 included:

.

Our website traffic continued to show growth as the quarter evolved. In part, this was due to our improved ability to deliver emails inviting persons to become members of Quepasa.

.

Although still not material, revenue increased particularly late in the quarter.

## **Critical Accounting Policies, Judgments and Estimates**

Our discussion and analysis of our financial condition and results of operations is based upon our condensed consolidated financial statements, which have been prepared in accordance with Generally Accepted Accounting Principles. The preparation of these condensed consolidated financial statements requires us to make estimates, judgments and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and the related disclosure of contingent assets and liabilities. We base our estimates on historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

An accounting policy is considered to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made, and if different estimates that reasonably could have been used, or changes in the accounting estimate that are reasonably likely to occur, could materially impact the consolidated financial statements. We believe that the following critical accounting policies reflect the more significant estimates and assumptions used in the preparation of the consolidated financial statements.

Management has discussed the development and selection of these critical accounting estimates with the Audit Committee of our Board of Directors. In addition, there are other items within our financial statements that require estimation, but are not deemed critical as defined above. Changes in estimates used in these and other items could have a material impact on our financial statements.

Stock-Based Compensation Expense

Effective January 1, 2006, the Company adopted the fair value recognition provisions of SFAS No. 123 (revised 2004), *Share-Based Payment* (SFAS 123(R)), using the modified-prospective transition method. Since all share-based payments made prior to January 1, 2006 were fully vested, compensation cost recognized during the years ended December 31, 2008 and 2007 represents the compensation cost for all share-based payments granted subsequent to January 1, 2006 based upon the grant-date fair value using the Black-Scholes option pricing model.

The fair values of share-based payments are estimated on the date of grant using the Black-Scholes option pricing model, based on weighted average assumptions. Expected volatility is based on historical volatility of the Company s common stock. The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of grant. Compensation expense is recognized on a straight-line basis over the requisite service period of the award.

In December 2007, the Securities and Exchange Commission (SEC) issued Staff Accounting Bulletin (SAB) No. 110. This guidance allows companies, in certain circumstances, to utilize a simplified method in determining the expected term of stock option grants when calculating the compensation expense to be recorded under SFAS 123(R), *Share-Based Payment*, for employee stock options. The simplified method can be used after December 31, 2007 only if a company s stock option exercise experience does not provide a reasonable basis upon which to estimate the expected option term. Through 2007, we used the simplified method to determine the expected

ption term, based upon the vesting and original contractual terms of the option. On January 1, 2008, we continued to use the simplified method to determine the expected option term since the Company s stock option exercise experience does not provide a reasonable basis upon which to estimate the expected option term.

The assumptions used in calculating the fair value of stock-based awards represent our best estimates, but these estimates involve inherent uncertainties and the application of management judgment. As a result, if factors change and we use different assumptions, our stock-based compensation expense could be materially different in the future.

### **Contingencies**

The Company accrues for contingent obligations, including estimated management support agreements and legal costs, when the obligation is probable and the amount can be reasonably estimated. As facts concerning contingencies become known we reassess our position and make appropriate adjustments to the financial statements. Estimates that are particularly sensitive to future changes include those related to tax, legal, and other regulatory matters that are subject to change as events evolve and additional information becomes available.

### Income Taxes

The Company uses the asset and liability method to account for income taxes. Under this method, deferred income taxes are determined based on the differences between the tax basis of assets and liabilities and their reported amounts in the consolidated financial statements which will result in taxable or deductible amounts in future years and are measured using the currently enacted tax rates and laws. A valuation allowance is provided to reduce net deferred tax assets to the amount that, based on available evidence, is more likely than not to be realized.

## **Results of Operations**

#### **Revenue Sources**

During the three months ended March 31, 2009, our revenue was generated from one principal source, revenue earned from the sale of banner advertising on our website.

*Banner Advertising Revenue:* Banner advertising revenue is generated when an advertiser purchases a banner placement within our quepasa.com website. We recognize revenue related to banner advertisements upon delivery. Approximately 98% of our revenue came from banner advertising.

## **Operating Expenses**

Our principal operating expenses are divided into the following categories:

*Product Development and Content Expenses:* Product development and content expenses consist of personnel costs associated with the development, testing and upgrading of our website and systems, content fees, and purchases of specific technology, particularly software and hardware related to our infrastructure upgrade.

.

Sales and Marketing Expenses: Sales and marketing expenses consist primarily of salaries and expenses of marketing and sales personnel, and other marketing-related expenses including our mass media-based branding and advertising.

.

General and Administrative Expenses: General and administrative expenses consist primarily of costs related to corporate personnel, occupancy costs, general operating costs and corporate professional fees, such as legal and accounting fees.

•

Depreciation and Amortization Expenses: Our depreciation and amortization are non-cash expenses which have consisted primarily of depreciation related to our property and equipment and the amortization pertaining to jet rights acquired in 2006 and disposed in 2008.

•

Other Income (Expense): Other income (expense) consists primarily of interest earned, interest expense and earned grant income. We have invested our cash in AAA rated, fully liquid instruments. Interest expense relates to our Corporate Sponsorship Agreement and Note Purchase Agreements. Earned grant income represents the amortized portion of a cash grant received from the Mexican government for approved capital expenditures. The grant is being recognized on a straight-line basis over the useful lives of the purchased assets.

18

# Comparison of the three months ended March 31, 2009 with the three months ended March 31, 2008

The following table sets forth a modified version of our Condensed Consolidated Statements of Operations and Comprehensive Loss that is used in the following discussions of our results of operations:

	For the three months ended March 31,						
		2009		2008	C	hange (\$)	Change (%)
REVENUES	\$	69,159	\$	6,863	\$	62,296	908%
OPERATING EXPENSES							
Sales and marketing		119,239		81,416		37,823	46%
Product development and content		758,723		874,779		(116,056)	(13%)
General and administrative		1,480,526		2,011,628		(531,102)	(26%)
Depreciation and amortization		131,240		108,415		22,825	21%
Operating Expenses		2,489,728		3,076,238		(586,510)	(19%)
LOSS FROM OPERATIONS		(2,420,569)		(3,069,375)		648,806	(21%)
OTHER INCOME (EXPENSE):							
Interest income		11,234		50,579		(39,345)	(78%)
Interest expense		(149,904)		(289,082)		139,178	(100%)
Other income		5,439		7,395		(1,956)	(26%)
TOTAL OTHER INCOME (EXPENSE)		(133,231)		(231,108)		97,877	(42%)
NET LOSS Revenues	\$	(2,553,800)	\$	(3,300,483)	\$	746,683	(23%)

Our revenues were \$69,159 for the three months ended March 31, 2009, an increase of \$62,296 compared to 2008. In February 2008, we re-launched our website. Website traffic has increased since the re-launch. The site had 357,741 unique visitors in the first quarter of 2008 and 4,840,928 in 2009, a 1353% increase. We believe there will be a direct correlation between website traffic and our ability to increase revenue.

As part of our website development strategy, we have focused on establishing a platform for sustained, viral growth based on (i) simple user registration and invitation process; (ii) effective email deliverability; and (iii) a simplified way to navigate the home page for our members. In June, 2008, we redesigned the sign-up and invitation

pages of our site, resulting in approximately a 50% increase in the number of new users who invited friends and contacts to join Quepasa.com. In addition, with the help of a third-party consultant, we have substantially reduced the number of Quepasa.com invitation emails that fail to reach recipients—email inboxes. Improved deliverability, together with the redesign of our sign-up and invitation steps, has resulted in meaningful gains in the number new registered users and site traffic.

# **Operating Costs and Expenses**

*Sales and Marketing:* Sales and marketing expenses increased \$37,823, or 46%, to \$119,239 for the three months ended March 31, 2009. The increase is primarily attributed to an increase in stock based compensation of \$39,000.

Product Development and Content: Product development and content expenses decreased \$116,056, or 13%, to \$758,723 for the three months ended March 31, 2009. This decrease is attributable to a focused effort to reduce costs. During the three months ended March 31, 2009, we had decreases in consulting fees of \$50,000, a decrease in stock based compensation of \$102,000, a decrease in salaries and associated payroll costs of \$246,000 due to the change in exchange rates for our product development and technology personnel within Quepasa.com de Mexico, which, under the direction of our U.S.-based Chief Technology Officer, provides substantially all of our design, translation services, and website management and development services. These decreases were partially offset by an increase of \$81,000 in content for the site.

*General and Administrative:* General and administrative expenses decreased \$531,102, or 26%, to \$1,480,526, for the three months ended March 31, 2009. The significant changes consisted of:

a decrease in professional fees of \$155,000, primarily made up of decreases in legal fees of \$62,000 and accounting fees of \$90,000, attributable to a focused effort to reduce costs;

a decrease in travel related expenses of \$71,000;

a decrease in rent expenses of \$204,000, due to the closing of our Scottsdale, AZ headquarters;

a decrease in salaries and related payroll costs of \$102,000, due to a reduction in headcount and a reduction of some salaries in exchange for stock based compensation; and

a decrease in stock based compensation of \$24,000.

Stock Based Compensation: Stock based compensation expense, which is included in the other operating expense categories as discussed above, decreased \$86,652 to \$1,310,169 for the three months ended March 31, 2009. This decrease is attributable to a reduction in headcount. Stock based compensation expense represented 53% and 45% of operating expenses for the quarters ended March 31, 2009 and 2008, respectively. At March 31, 2009, we had \$7,472,743 of unrecognized stock based compensation expense, almost all of which we expect to recognize over the next six quarters.

	For the Three Months Ended March 31,	
	2009	2008
Sales and marketing	39,598	793
Product and content development	224,435	326,065
General and administrative	1,046,136	1,069,963
Total Stock Based Compensation	1,310,169	1,396,821

Depreciation and Amortization: Depreciation and amortization expense increased \$22,825, or 21%, to \$131,240 for the three months ended March 31, 2009. This increase is attributable to fixed asset additions to create a primary data center in the Dallas, Texas metropolitan area leaving the redundant data center in the Phoenix, Arizona metropolitan area as a backup.

Other Income (Expense): Other expense decreased \$97,877 to \$133,231 for the three months ended March 31, 2009. The decrease is primarily attributable to a reduction of \$139,000 in interest expense as a result of the termination of the CSMSA discussed in Note 4 of the consolidated financial statements. This decrease is partially offset by a reduction of \$39,000 in interest income due to lower interest rates and lower cash balances.

# **Liquidity and Capital Resources**

#### For the Three Months Ended

	March 31,			
		2009		2008
Net cash used in operating activities	\$	(1,073,117)	\$	(1,614,353)
Net cash used in investing activities	\$		\$	(323,583)
Net cash provided by financing activities	\$		\$	7,337,019

Cash used in operating activities for the three months ended March 31, 2009 is driven by our net loss, adjusted for non-cash items. Non-cash adjustments include depreciation and amortization, the vesting of stock options and issuance of common stock for compensation, and interest accrual and amortization of discounts associated with long-term debt. Net cash used in operations was \$1,073,117 for the three months ended March 31, 2009 compared to \$1,614,353 for 2008. For the three months ended March 31, 2009, net cash used by operations consisted primarily of a net loss of \$2,553,800, offset by non-cash expenses of \$131,240 in depreciation and amortization, \$69,803 in non-cash interest, \$71,854 in amortization of discounts on notes payable and debt issuance costs, and \$1,216,559 related to the vesting of stock options. Additionally, changes in working capital impacted the net cash used in operating activities. These changes included a decrease in other current assets and other assets of \$123,723, offset by a increase in accounts receivable of \$42,656 and a decrease in accounts payable and accrued expenses of \$77,589. Net cash used by operations for the three months ended March 31, 2008 consisted of a net loss of \$3,300,483 offset by non-cash expenses of \$108,415 in depreciation and amortization and \$1,380,760 related to

the issuance of stock and vesting of stock options for compensation. Changes in working capital for the three months ended March 31, 2008 included a decrease of \$166,782 in accounts payable and accrued expenses offset by decreases in other current assets and other assets of \$41,330 and accounts receivable of \$21,272.

There was no net cash used in investing activities for the three months ended March 31, 2009. Net cash used in the three months ended March 31, 2008 was primarily attributable to Investment in BRC/La Alianza of \$300,000, see note 3 of the condensed consolidated financial statements. Our capital expenditures were \$23,583 for the three months ended March 31, 2008.

There was no net cash used in financing activities for the three months ended March 31, 2009. Net cash provided by financing activities for the three months ended March 31, 2008 came from net proceeds of \$6,959,519 from our borrowing in January 2008. See note 5 of the condensed consolidated financial statements. Cash proceeds from the exercise of stock options and warrants was \$377,500 for the three months ended March 31, 2008.

	N	March 31, 2009		December 31, 2008	
Cash and cash equivalents	\$	3,858,256	\$	4,932,629	
Total assets	\$	5,447,113	\$	6,741,705	
Percentage of total assets		71%		73%	

We invest excess cash predominately in liquid marketable securities to support our growing infrastructure needs for operational expansion. The majority of our cash is concentrated in one large financial institution, JP Morgan Chase.

We have substantial capital resource requirements and have generated significant losses since inception. At March 31, 2009, we had \$3,858,256 in cash and cash equivalents compared to \$4,932,629 at December 31, 2008, resulting in a net decrease in cash and cash equivalents of \$1,074,373 for 2009.

The decrease in cash for the first quarter of 2009 was primarily attributed to cash used in operating activities of \$1,073,117 for the period.

During the first quarter of 2009, we obtained no proceeds from the exercise of common stock options and warrants compared to \$377,500 from the exercise of stock options and warrants during the first quarter of 2008.

#### Cash Burn Rate Non-GAAP

The Company uses non-GAAP financial measures in evaluating its financial and operational decision making and as a means to evaluate period-to-period comparison. The Company believes that both management and shareholders benefit from referring to non-GAAP financial measures such as cash burn rate in planning, forecasting and analyzing future periods. Additionally, cash burn rate provides meaningful information about the Company s ability to meet its working capital needs.

For the Three Months Ended March 31, 2008 2007

Edgar Filing: QUEPASA CORP - Form 10-Q

LOSS FROM OPERATIONS	(2,420,569)	(3,069,375)
NET MONTHLY LOSS FROM OPERATIONS	(201,714)	(255,781)
NON CASH OPERATING EXPENSES		
Stock based compensation expense	1,310,169	1,396,821
Depreciation and amortization	131,240	108,415
TOTAL NON CASH OPERATING EXPENSES	1,441,409	1,505,236
NET CASH BURN	(979,160)	(1,564,139)
NET MONTHLY CASH BURN RATE	(326,387)	(326,387)

In October 2007, a new senior management team was put into place. Along with addressing the website performance issues, the management team focused their attention on reducing costs while maintaining the efforts to improve the performance of our websites. In November 2007, the management team terminated the majority of the consulting arrangements, closed the sales office in New York, and significantly reduced the headcount at the corporate headquarters. Based on the reductions initiated by the new management team, the net cash burn rate for the three months ended March 31, 2009 dropped to \$326,387 per month. We expect a net cash burn rate of approximately \$310,000 per month for the remainder of 2009, excluding any promotional activities.

Based on the reduction of the net cash burn rate, we believe that our current cash balances are sufficient to finance our current level of operations through the remainder of 2009. We expect that by the end of the second quarter we will accelerate our efforts to raise additional capital. We have delayed our capital raising efforts pending the operating results of our business through the second quarter. Because of the current global recession and the impact on the global credit markets, as well as the weak market for small cap stocks, any financing, if it occurs, will involve substantial dilution to existing shareholders. We have not budgeted significant capital expenditures for 2009. The capital expenditures for 2008 were primarily to create a primary data center in the Dallas, Texas metropolitan area leaving the redundant data center in the Phoenix, Arizona metropolitan area as a backup.

### **Forward-Looking Statements**

The statements in this Report relating to our expectations regarding future revenues, our belief that there is a direct correlation between website traffic and our ability to generate revenue and our expectations regarding the Company s net cash burn rate, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Additionally, words such as expects, anticipates, intends, believes, will and similar words are used to it forward-looking statements.

The results anticipated by any or all of these forward-looking statements might not occur. Important factors, uncertainties and risks that may cause actual results to differ materially from these forward-looking statements include changes in the public s approach to social network needs, global economic conditions and the continued slump in the capital and credit markets. We undertake no obligation to publicly update or revise any forward-looking statements, whether as the result of new information, future events or otherwise. For more information regarding some of the ongoing risks and uncertainties of our business, see the risk factors contained in Quepasa s Form 10-K for the year ended December 31, 2008.

#### Item 3.

### Quantitative and Qualitative Disclosures about Market Risk

Not applicable to smaller reporting companies.

#### Item 4.

#### **Controls and Procedures**

Not applicable to smaller reporting companies

#### Item 4T.

#### **Controls and Procedures**

Disclosure Controls

We carried out an evaluation required by Rule 13a-15 or Rule 15d-15 of the Securities Exchange Act of 1934 (the Exchange Act ) under the supervision and with the participation of our management, including our Principal Executive Officer and Principal Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures.

Disclosure controls and procedures are designed with the objective of ensuring that (i) information required to be disclosed in an issuer's reports filed under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC rules and forms and (ii) information is accumulated and communicated to management, including our Principal Executive Officer and Principal Financial Officer, as appropriate to allow timely decisions regarding required disclosures.

The evaluation of our disclosure controls and procedures included a review of our objectives and processes and effect on the information generated for use in this Report. This type of evaluation is done quarterly so that the conclusions concerning the effectiveness of these controls can be reported in our periodic reports filed with the SEC. We intend to maintain these controls as processes that may be appropriately modified as circumstances warrant.

Based on their evaluation, our Principal Executive Officer and Principal Financial Officer have concluded that our disclosure controls and procedures are effective in timely alerting them to material information which is required to be included in our periodic reports filed with the SEC as of the filing of this Report.

Changes in Internal Controls Over Financial Reporting

During the three months ended March 31, 2009, the Company made no changes in the control procedures related to financial reporting.

#### **Limitations on the Effectiveness of Controls**

A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system s objectives will be met. The Company s management, including its Principal Executive Officer and its Principal Financial Officer, do not expect that the Company s disclosure controls will prevent or detect all errors and all fraud. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with associated policies or procedures. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

# QUEPASA CORPORATION AND SUBSIDIARY

### PART II. OTHER INFORMATION

### Item 1.

## **Legal Proceedings**

From time to time, we are party to certain legal proceedings that arise in the ordinary course and are incidental to our business. There are currently no such pending proceedings to which we are a party that our management believes will have a material adverse effect on the Company s consolidated financial position or results of operations. However, future events or circumstances, currently unknown to management, will determine whether the resolution of pending or threatened litigation or claims will ultimately have a material effect on our consolidated financial position, liquidity or results of operations in any future reporting periods.

#### Item 1A.

#### **Risk Factors**

Not applicable to smaller reporting companies.

### Item 2.

### **Unregistered Sales of Equity Securities and Use of Proceeds**

During the quarter, we have sold securities without registration under the Securities Act of 1933 in reliance upon the exemption provided in Section 4(2) and Rule 506 thereunder as described below.

Name or Class of			
Investor	<b>Date Sold</b>	No. of Securities	Reason for Issuance
Directors	April 28, 2009	100,000 10-year stock options at \$0.83 per share (1)	Service on the Board of Directors
Directors	April 28, 2009	27,700 restricted shares of common stock	Service on the Board of Directors

(1)

While the SEC only requires disclosure when options become exercisable, the Company has elected to disclose the issuance as a matter of convenience.

Item 3.
Defaults upon Senior Securities
None.
Item 4.
Submissions of Matters to a Vote of Security Holders
None.
Item 5.
Other Information
None
Item 6.
Exhibits
See Exhibit Index
24

# QUEPASA CORPORATION AND SUBSIDIARY

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# **QUEPASA CORPORATION**

May 14, 2009 By: /s/ JOHN ABBOTT

John Abbott

Chief Executive Officer

(Principal Executive Officer)

May 14, 2009 By: /s/ MICHAEL MATTE

Michael Matte

Chief Financial Officer

(Principal Financial Officer)

25

# **EXHIBIT INDEX**

No.	Description	Incorporated By Reference
3.1	Certificates of Restated Articles of Incorporation	Form 10-QSB as filed with the SEC on August 15, 2007
3.2	Certificate of Designation	Form 10-Q as filed with the SEC on July 25, 2008
3.3	Amended and Restated Bylaws	Form 8-K as filed with the SEC on July 3, 2007
4.1	BRC Group, LLC Equity Interests Purchase Warrant dated March 27, 2008	Form 10-KSB as filed with the SEC on March 31, 2008
10.1	BRC Group, LLC Loan Agreement dated March 27, 2008	Form 10-KSB as filed with the SEC on March 31, 2008
10.2	BRC Group, LLC Promissory Note dated March 27, 2008	Form 10-KSB as filed with the SEC on March 31, 2008
10.3	BRC Group, LLC Right of First Refusal dated March 27, 2008	Form 10-KSB as filed with the SEC on March 31, 2008
10.4	BRC Group, LLC Webpage Development and Hosting Agreement dated March 27, 2008	Form 10-KSB as filed with the SEC on March 31, 2008
<u>31.1</u>	Certification of Principal Executive Officer (Section 302)	Filed with this Report
<u>31.2</u>	Certification of Principal Financial Officer (Section 302)	Filed with this Report
<u>32.1</u>	Certification of Principal Executive Officer (Section 906)	Filed with this Report
<u>32.2</u>	Certification of Principal Financial Officer (Section 906)	Filed with this Report

Copies of any of the exhibits referred to above will be furnished at no cost to stockholders who make a written request therefore to Michael D. Matte, Quepasa Corporation, 224 Datura Street, Suite 1100, West Palm Beach, FL 33401.