

Edgar Filing: RealD Inc. - Form SC 13G/A

RealD Inc.
Form SC 13G/A
March 09, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934
(Amendment No. 7)*

RealD Inc.
(Name of Issuer)
Common Stock
(Title of Class of Securities)

75604L105
(CUSIP Number)

02/29/2016
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which*
this Schedule is filed:

- + Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

* The remainder of this cover page shall be filled out for*
a reporting person's initial filing on this form with respect to
the subject class of securities, and for any subsequent*
amendment containing information which would alter
disclosures provided in a prior cover page.
The information required on the remainder of this cover*
page shall not be deemed to be "filed" for the purpose of
Section 18 of the Securities Exchange Act of 1934 ("Act")*
or otherwise subject to the liabilities of that section of the
Act but shall be subject to all other provisions of the*
Act (however, see the Notes).

CUSIP No. 75604L105

13G

Page 2 of 7 Pages

1.

NAMES OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Bares Capital Management, Inc. - IRS # 74-2961140

Edgar Filing: RealD Inc. - Form SC 13G/A

2.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(see instructions)

(a)

(b) +

3.

SEC USE ONLY

4.

CITIZENSHIP OR PLACE OF ORGANIZATION

Texas

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

5.

SOLE VOTING POWER

0

6.

SHARED VOTING POWER

2,810,537

7.

SOLE DISPOSITIVE POWER

0

8.

SHARED DISPOSITIVE POWER

2,810,537

Edgar Filing: RealD Inc. - Form SC 13G/A

9.

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,810,537

10.

CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
(see instructions)

11.

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.8%

12.

TYPE OF REPORTING PERSON (see instructions)

IA

CUSIP No. 75604L105

13G

Page 3 of 7 Pages

1.

NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Brian Bares

Edgar Filing: RealD Inc. - Form SC 13G/A

2.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
(see instructions)

- (a)
- (b) +

3.

SEC USE ONLY

4.

CITIZENSHIP OR PLACE OF ORGANIZATION

USA

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

5.

SOLE VOTING POWER

261,885

6.

SHARED VOTING POWER

2,810,537

7.

SOLE DISPOSITIVE POWER

261,885

8.

SHARED DISPOSITIVE POWER

2,810,537

Edgar Filing: RealD Inc. - Form SC 13G/A

9.

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,072,422

10.

CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
(see instructions)

11.

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.99%

12.

TYPE OF REPORTING PERSON (see instructions)

IA, IN

CUSIP No. 75604L105

13G

Page 4 of 7 Pages

Item 1.

(a)
Name of Issuer
RealD Inc.

Edgar Filing: RealD Inc. - Form SC 13G/A

(b)
Address of Issuer's Principal Executive Offices
100 North Crescent Drive, Suite 200

Beverly Hills, CA 90210
Item 2.

(a)
Name of Person Filing
Bares Capital Management, Inc.

(b)
Address of the Principal Office or, if none, residence
12600 Hill Country Blvd, Suite R-230
Austin, TX 78738

(c)
Citizenship
USA

(d)
Title of Class of Securities
Common stock

(e)
CUSIP Number
75604L105

Item 3. If this statement is filed pursuant to ??240.13d-1(b) or*
240.13d-2(b) or (c), check whether the person
filing is a:

(a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).

(b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).

(c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).

Edgar Filing: RealD Inc. - Form SC 13G/A

(d) Investment company registered under section 8 of the Investment Company* Act of 1940 (15 U.S.C. 80a-8).

(e) + An investment adviser in accordance with ?240.13d-1(b) (1) (ii) (E);

(f) An employee benefit plan or endowment fund in accordance with* 240.13d-1 (b) (1) (ii) (F);

(g) A parent holding company or control person in accordance with* 240.13d-1 (b) (1) (ii) (G);

(h) A savings associations as defined in Section 3(b) of the Federal* Deposit Insurance Act (12 U.S.C. 1813);

(i) A church plan that is excluded from the definition of an investment* company under section 3(c) (14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

(j) Group, in accordance with ?240.13d-1(b) (1) (ii) (J).

Item 4. Ownership.

Provide the following information regarding the aggregate number and* percentage of the class of securities of the issuer identified in Item 1.

Edgar Filing: RealD Inc. - Form SC 13G/A

(a)

Amount beneficially owned:

Bares Capital Management, Inc. 2,810,537 shares

Brian Bares 3,072,422 shares

(b)

Percent of class:

Bares Capital Management, Inc. 5.40%

Brian Bares 5.90%

(c)

Number of shares as to which the person has:

(i)

Sole power to vote or to direct the vote

Bares Capital Management, Inc. 0

Brian Bares 261,885

(ii)

Shared power to vote or to direct the vote

Bares Capital Management, Inc. 2,810,537

Brian Bares 2,810,537

(iii)

Sole power to dispose or to direct the disposition of

Bares Capital Management, Inc. 0

Brian Bares 261,885

(iv)

Shared power to dispose or to direct the disposition of
Bares Capital Management, Inc. 2,810,537
Brian Bares 2,810,537

Instruction. For computations regarding securities which represent*
a right to acquire an underlying security see
240.13d-3(d)(1).

Item 5. Ownership of Five Percent or Less of a Class.
Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person.
Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired*
the Security Being Reported on By
the Parent Holding Company.
Not Applicable

Item 8. Identification and Classification of Members of the Group.
Not Applicable

Item 9. Notice of Dissolution of Group.
Not Applicable

Item 10. Certification.

(a)

The following certification shall be included if the statement is filed*
pursuant to 240.13d-1(b):

By signing below I certify that, to the best of my knowledge and belief*
the securities referred to above were acquired and are held in the*
ordinary course of business and were not acquired and are not held*
for the purpose of or with the effect of changing or influencing*
the control of the issuer of the securities and were not acquired*
and are not held in connection with or as a participant in any*
transaction having that purpose or effect.

Edgar Filing: RealD Inc. - Form SC 13G/A

(b)

The following certification shall be included if the statement is filed* pursuant to 240.13d-1(c):

By signing below I certify that, to the best of my knowledge and belief,* the securities referred to above were not acquired and are not held for the* purpose of or with the effect of changing or influencing the control of the* issuer of the securities and were not acquired and are not held in connection* with or as a participant in any transaction having that purpose or effect.

CUSIP No. 75604L105

13G

Page 7 of 7 Pages

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

02/09/2016
Date

/s/ Brian T Bares
Signature

Brian T Bares/President
Name/Title