

BRAZILIAN DISTRIBUTION CO COMPANHIA BRASILEIRA DE DISTR CBD

Form 6-K

July 26, 2011

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of July, 2011

Brazilian Distribution Company
(Translation of Registrant's Name Into English)

Av. Brigadeiro Luiz Antonio,
3142 São Paulo, SP 01402-901
Brazil
(Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F)

Form 20-F Form 40-F

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b) (1)):

Yes No

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b) (7)):

Yes No

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes No

São Paulo, Brazil, July 25, 2011 – Grupo Pão de Açúcar (BM&FBOVESPA: PCAR4; NYSE: CBD) announces its results for the 2nd quarter of 2011 (2Q11). The Company’s operating and financial information was prepared in accordance with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB), the accounting practices adopted in Brazil (BRGAAP) and Brazilian Corporate Law, and is presented in Brazilian Reais and nominal values, as follows: (i) on a “GPA Food” basis, which entirely excludes the operating and financial results of “Globex” Utilidades S.A. (including Nova Casas Bahia and Nova Pontocom, (ii) on a “GPA consolidated” basis (CBD), which includes the full operating and financial results of Globex Utilidades S.A., and, as of November 2010, Nova Casas Bahia. All comparisons are with the same periods in 2010 (2Q10), except where stated otherwise.

GPA FOOD

EBITDA totaled R\$ 419.2 million in the quarter, with progression of 19.7% over 2Q10.

EBITDA margin came to 6.7%

- **Gross sales** totaled R\$6,928.3 million in the second quarter, 10.2% up on 2Q10, while **net sales** came to R\$6,228.7 million, up by 10.4% over 2Q10.
- **Gross profit** came to R\$1,569.1 million, a 12.3% improvement over 2Q10, while the gross margin stood at 25.2%.
- **In same-store⁽¹⁾ terms**, gross sales climbed by 9.1% over the same period last year, with **food** sales increasing by 10.0% and **non-food** sales by 5.9%.
- **EBITDA** stood at R\$419.2 million, 19.7% more than in 2Q10, accompanied by a margin of 6.7%, a 50 bps improvement.
- **Net income⁽²⁾** totaled R\$93.2 million, with a margin of 1.5%, while adjusted net income amounted to R\$127.9 million, with a margin of 2.1%.

GPA CONSOLIDATED

EBITDA came to R\$ 641.2 million in the quarter, with progression of 66.3% over 2Q10.

EBITDA margin came to 5.7%

- **Consolidated gross sales** totaled R\$12,604.5 million, 61.3% up on 2Q10, while **net sales** grew by 61.5% to R\$11,269.8 million over 2Q10.
- **EBITDA** stood at R\$641.2 million, 66.3% up year-on-year, accompanied by a margin of 5.7%.
- **Gross profit** came to R\$2,987.5 million, an 82.8% improvement over 2Q10, with a gross margin of 26.5%.
- Consolidated **net income⁽²⁾** totaled R\$91.0 million, while adjusted net income reached R\$157.6 million, with a margin of 1.4%.

Highlights

(R\$ million)(3)	2Q11 GPA Consolidated (5)	2Q11 GPA Food	2Q10 GPA Food	Chg.
Gross Sales	12,604.5	6,928.3	6,286.3	10.2%
Net Sales	11,269.8	6,228.7	5,640.9	10.4%
Gross Profit	2,987.5	1,569.1	1,397.2	12.5%
Gross Margin - %	26.5%	25.2%	24.8%	40 bps
Total Operating Expenses	(2,346.3)	(1,149.9)	(1,046.9)	9.1%
% of Net Sales	-20.8%	-18.5%	-18.6%	10 bps
EBITDA	641.2	419.2	350.3	19.1%
EBITDA Margin - %	5.7%	6.7%	6.2%	50 bps
Financial Income	(336.0)	(166.3)	(99.3)	67.1%
% of net Sales	-3.0%	-2.7%	-1.8%	-90 bps
Net Income - Controlling Shareholders(2)	91.0	93.2	18.3	409.1%
Net Margin - %	0.8%	1.5%	0.3%	120 bps

(1) Same-store concept - includes only those stores that have been operational for at least 12 months

(2) Net Income after minority interest.

(3) Totals may not tally as the figures are rounded off.

(4) basis points

(5) Includes Ponto Frio and Nova Casas Bahia

Sales Performance

GPA Food's gross same-store sales

increased by 9.1% in 2Q11.

GPA FOOD

(R\$ million)	2Q11 GPA Food	2Q10 GPA Food	Chg.	SSS (%)(1)	1H11 GPA Food	1H10 GPA Food	Chg.
Gross Sales	6,928.3	6,286.3	10.2%	9.1%	13,568.5	12,628.5	7.4%
Net Sales	6,228.7	5,640.9	10.4%	9.3%	12,213.1	11,356.2	7.5%

(1) Same Stores Sales

In the second quarter of 2011, GPA Food posted gross sales of R\$6,928.3 million, 10.2% up on 2Q10, while net sales came to R\$6,228.7 million, up by 10.4%.

Excluding 2010 sales by Extra Eletro and Extra.com.br (transferred to Globex), GPA Food's gross and net sales would grow by 12.5% and 12.8% year-on-year, respectively.

On a same store basis, gross sales moved up by 9.1% and net sales by 9.3%. In real terms, i.e. deflated by the IPCA consumer price⁽²⁾, gross sales climbed by 2.3%.

Also on a same-store basis, gross food sales increased by 10.0% over 2Q10, with grocery and perishables recording similar performances, while non-food sales grew by 5.9%, led by general merchandise and fuels. In addition, this improvement took place despite the exceptionally strong comparative base provided by 2Q10, when sales grew by 16.2% over 2Q10, fueled by the World Cup.

The Group's best-performing formats were Extra Supermercado and Assaí, which posted gross same-store sales growth above the Group's average.

It is worth noting that GPA Food's second-quarter sales were positively impacted by the seasonal effect of Easter. In 2011, Easter fell at the end of April (April 24), benefiting sales in the latter month, while in 2010, it fell at the beginning of the month (April 4), thereby benefiting March sales.

In the first half, gross and net sales stood at R\$13,568.5 million and R\$12,213.1 million, respectively.

Excluding Extra Eletro and Extra.com.br, as mentioned above, gross and net sales increased by 9.6% and 9.8% year-on-year, respectively.

⁽²⁾ Like ABRAS (the Brazilian Supermarket Association), the Company has adopted the IPCA consumer price index as its inflation indicator, since it gives a more accurate reflection of the Company's product and brand mix. The 12-month IPCA used was 6.7%.

In same-store terms, gross sales climbed by 7.4%, while net sales moved up by 7.5%. In real terms, i.e. deflated by the IPCA consumer index, gross sales increased by 1.0%.

Still in same-store terms, gross food sales increased by 7.4%, while non-food sales climbed by 7.3%.

The 7.4% improvement in first-half same-store gross sales maintained the growth trend shown in 2H10, as can be seen in the graph below:

GPA CONSOLIDATED

(R\$ million)	2Q11 GPA Consolidated	2Q10 GPA Consolidated	Chg.	SSS (%)(1)	1H11 GPA Consolidated	1H10 GPA Consolidated	Chg.	SSS (%)(1)
Gross Sales	12,604.5	7,814.5	61.3%	10.1%	24,977.7	15,599.4	60.1%	8.5%
Net Sales	11,269.8	6,976.9	61.5%	11.0%				