

Selipsky Adam  
Form 4  
November 20, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Selipsky Adam

(Last) (First) (Middle)  
1621 N 34TH ST.  
(Street)

SEATTLE, WA 98103

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Tableau Software Inc [DATA]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/16/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	11/16/2018		S		6,871 (1) (2) \$ 117.1801	D	253,322
Class A Common Stock	11/19/2018		S		444 (3) (4) \$ 103.6852	D	252,878
Class A Common Stock	11/19/2018		S		200 (3) (5) \$ 104.9935	D	252,678
Class A Common	11/19/2018		S		100 (3) (6) \$ 105.598	D	252,578

Edgar Filing: Selipsky Adam - Form 4

Stock							
Class A Common Stock	11/19/2018	S	$\frac{166^{(3)}}{(7)}$	D	\$ 107.0452	252,412	D
Class A Common Stock	11/19/2018	S	$\frac{100^{(3)}}{(8)}$	D	\$ 108.718	252,312	D
Class A Common Stock	11/19/2018	S	$\frac{360^{(3)}}{(9)}$	D	\$ 110.2383	251,952	D
Class A Common Stock	11/19/2018	S	$\frac{120^{(3)}}{(10)}$	D	\$ 111.3267	251,832	D
Class A Common Stock	11/19/2018	S	$\frac{80^{(3)}}{(11)}$	D	\$ 112.975	251,752	D
Class A Common Stock	11/19/2018	S	$\frac{60^{(3)}}{(12)}$	D	\$ 114.61	251,692	D
Class A Common Stock	11/19/2018	S	$20^{(3)}$	D	\$ 115.26	251,672	D
Class A Common Stock	11/20/2018	S	$\frac{42^{(3)}}{(13)}$	D	\$ 100.41	251,630	D
Class A Common Stock	11/20/2018	S	$\frac{206^{(3)}}{(14)}$	D	\$ 101.9542	251,424	D
Class A Common Stock	11/20/2018	S	$\frac{180^{(3)}}{(15)}$	D	\$ 102.7853	251,244	D
Class A Common Stock	11/20/2018	S	$\frac{736^{(3)}}{(16)}$	D	\$ 104.6775	250,508	D
Class A Common Stock	11/20/2018	S	$\frac{459^{(3)}}{(17)}$	D	\$ 105.0922	250,049	D
Class A Common Stock	11/20/2018	S	$27^{(3)}$	D	\$ 106.695	250,022	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not**

SEC 1474  
(9-02)

required to respond unless the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Selipsky Adam 1621 N 34TH ST. SEATTLE, WA 98103			President and CEO	

## Signatures

Keenan Conder,  
Attorney-in-Fact

11/20/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the number of shares required to be sold by the reporting person to cover tax withholding obligations in connection with the vesting of certain RSUs, previously reported in Table I following the date of grant. This sale is mandated by the Issuer's election under its equity incentive plans to require the satisfaction of tax withholding obligations to be funded by a "sell to cover" transaction and does not represent a discretionary trade by the reporting person.
  - (2) The shares were sold at prices ranging from \$116.97 to \$117.51. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
  - (3) Shares were sold pursuant to a 10b5-1 Plan.
  - (4) The shares were sold at prices ranging from \$103.25 to \$104.15. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
  - (5) The shares were sold at prices ranging from \$104.39 to \$105.29. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

## Edgar Filing: Selipsky Adam - Form 4

- (6) The shares were sold at prices ranging from \$105.45 to \$105.74. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (7) The shares were sold at prices ranging from \$106.89 to \$107.20. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (8) The shares were sold at prices ranging from \$108.19 to \$108.99. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (9) The shares were sold at prices ranging from \$109.84 to \$110.79. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (10) The shares were sold at prices ranging from \$110.90 to \$111.63. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (11) The shares were sold at prices ranging from \$112.97 to \$112.98. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (12) The shares were sold at prices ranging from \$114.17 to \$114.83. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (13) The shares were sold at prices ranging from \$100.32 to \$100.46. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (14) The shares were sold at prices ranging from \$101.51 to \$102.36. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (15) The shares were sold at prices ranging from \$102.64 to \$103.01. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (16) The shares were sold at prices ranging from \$103.94 to \$104.94. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (17) The shares were sold at prices ranging from \$104.99 to \$105.53. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.