#### JACK IN THE BOX INC /NEW/

Form 4

September 15, 2016

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

0.5

January 31, Expires: 2005

**OMB APPROVAL** 

Estimated average burden hours per response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

| 1. Name and Address of Reporting Person * RUDOLPH PHILLIP H |          |          | 2. Issuer Name and Ticker or Trading<br>Symbol<br>JACK IN THE BOX INC /NEW/<br>[JACK] | 5. Relationship of Reporting Person(s) to<br>Issuer  (Check all applicable)                       |  |  |
|---|----------|----------|---|---|--|--|
| (Last) 9330 BALBO   | (First)  | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 09/14/2016                           | Director 10% Owner Other (specify below) below)  EVP, CHF LGL/RISK OFCR & SEC                     |  |  |
|   | (Street) |          | 4. If Amendment, Date Original Filed(Month/Day/Year)                                  | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person |  |  |
| SAN DIEGO,  | CA 92123 |          |   | Form filed by More than One Reporting Person  |  |  |

| (City)                               | (State) (Zi                          | Table l   | I - Non-Dei   | rivative S | ecurit           | ies Acqui   | red, Disposed of,                       | or Beneficiall                                | y Owned   |
|--------------------------------------|--------------------------------------|---|---|------------|------------------|-------------|---|---|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities<br>Transaction(A) or Disp<br>Code (Instr. 3, 4 a<br>(Instr. 8) |            | 4 and 5)         |             | Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                      |                                      |   | Code V  | Amount     | (A)<br>or<br>(D) | Price       | Transaction(s) (Instr. 3 and 4)         | (Instr. 4)                                    |   |
| COMMON<br>STOCK                      | 09/14/2016                           |   | M   | 6          | A                | \$<br>18.67 | 88,196                                  | D   |   |
| COMMON<br>STOCK                      | 09/14/2016                           |   | S <u>(1)</u>  | 6          | D                | \$ 97.7     | 88,190                                  | D   |   |
| COMMON<br>STOCK                      | 09/14/2016                           |   | M   | 8,499      | A                | \$<br>27.49 | 96,689                                  | D   |   |
| COMMON<br>STOCK                      | 09/14/2016                           |   | S <u>(1)</u>  | 8,499      | D                | \$ 98       | 88,190                                  | D   |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amor<br>Underlying Secur<br>(Instr. 3 and 4) |  |
|---|---|---|---|---|---------|--|--------------------|---|--|
|   |   |   |   | Code V  | (A) (D) | Date Exercisable   | Expiration<br>Date | Title   |  |
| NON<br>QUALIFIED<br>STOCK<br>OPTION                 | \$ 18.67  | 09/14/2016                              |   | M   | 6       | 11/25/2012(2)  | 11/25/2018         | COMMON<br>STOCK   |  |
| NON<br>QUALIFIED<br>STOCK<br>OPTION                 | \$ 27.49  | 09/14/2016                              |   | M   | 8,499   | 11/26/2013(2)  | 11/26/2019         | COMMON<br>STOCK   |  |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

RUDOLPH PHILLIP H 9330 BALBOA AVENUE SAN DIEGO, CA 92123

EVP, CHF LGL/RISK OFCR & SEC

## **Signatures**

PHILLIP H

RUDOLPH 09/14/2016

\*\*Signature of Reporting Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to a Rule 10b5-1 Plan.

Reporting Owners 2

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(2) These options become exercisable in three equal installments commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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