JACK IN THE BOX INC /NEW/

Form 4

March 16, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

THENO DAVID M

2. Issuer Name and Ticker or Trading

Symbol

JACK IN THE BOX INC /NEW/

[JBX]

(Check all applicable)

SR VICE PRESIDENT - QA/LOGIST

5. Relationship of Reporting Person(s) to

(Last) (First) (Middle)

(Street)

(State)

(Month/Day/Year)

03/15/2005

Director 10% Owner X_ Officer (give title Other (specify below)

4. If Amendment, Date Original

3. Date of Earliest Transaction

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Issuer

SAN DIEGO, CA 92123

(City)

(Instr. 3)

9330 BALBOA AVENUE

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (T) (Instr. 4) (Instr. 4)

Reported (A) Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number 6. Date Exercisable and Derivative Conversion (Month/Day/Year) Execution Date, if Transaction of Derivative Expiration Date Securities Security or Exercise any Code (Month/Day/Year)

Underlying Securities (Instr. 3 and 4)

7. Title and Amount of

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non Qualified Stock Option (right to buy)	\$ 18.9	03/15/2005		M	7,500	11/06/2004(1)	11/06/2013	Common Stock	7,500
Non Qualified Stock Option (right to buy)	\$ 18.9	03/15/2005		M	3,400	11/06/2004(1)	11/06/2013	Common Stock	3,400
Non Qualified Stock Option (right to buy)	\$ 18.9	03/15/2005		M	500	11/06/2004(1)	11/06/2013	Common Stock	500
Non Qualified Stock Option (right to buy)	\$ 18.9	03/15/2005		M	1,100	11/06/2004(1)	11/06/2013	Common Stock	1,100

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	

THENO DAVID M 9330 BALBOA AVENUE SAN DIEGO, CA 92123

SR VICE PRESIDENT - QA/LOGIST

Signatures

DAVID M THENO 03/15/2005

Date

Reporting Owners 2

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The stock option becomes exercisable in four equal annual installments, commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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