Edgar Filing: SUTTON JESSE - Form 4

SUTTON JESSE

| Form 4 April 25, 20 | | | | | | | | | | | |
|---|---|---------------|----------|--|--|---|--------------|---|--|---|--|
| FORM | | | | | | | | | OMB AF | PROVAL | |
| | UNITED | STATES | | RITIES A shington | | | NGE C | OMMISSION | OMB Number: | 3235-0287 | |
| Check th if no long subject to Section 1 Form 4 c | IGES IN SECUE | | ICIA | L OWN | ERSHIP OF | Expires: Estimated a burden hou response | | | | | |
| Form 5 obligatio may com <i>See</i> Instr 1(b). | tinue. Section 17 | (a) of the l | Public U | | ding Con | npany | y Act of | Act of 1934, 1935 or Section) | I | | |
| (Print or Type] | Responses) | | | | | | | | | | |
| SUTTON JESSE Symbol | | | | er Name and Ticker or Trading SCO ENTERTAINMENT CO | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| | | | [COOL | | | 10121 | 11 00 | (Check | all applicable |) | |
| (Last) 160 RARIT PARKWAY | AN CENTER | Middle) | | f Earliest T Day/Year) 011 | ransaction | | | _X_ Director _X_ Officer (give t below) Chief E | | Owner r (specify er | |
| | Filed(Month/Day/Year) Applicabl | | | | Applicable Line) | ual or Joint/Group Filing(Check Line) filed by One Reporting Person | | | | | |
| EDISON, N | J 08837 | | | | | | | Form filed by Mo Person | | | |
| (City) | (State) | (Zip) | Tab | le I - Non-I | Derivative | Secur | ities Acqu | iired, Disposed of, | or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Execution any | Date, if | 3. Transactio Code (Instr. 8) Code V | 4. Securiti por Dispose (Instr. 3, 4 Amount | ed of (| (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock | 04/21/2011 | | | S | 50,000 (1) | D | \$ 3.5848 | 1,373,886 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 3 | Date | Secur | unt of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|--|---|---------------------|--------------------|-------|--|---|---|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | | Relationships | | | | | | |
|--|-----------|---------------|-----------|-------------------------|-------|--|--|--|
| | | Director | 10% Owner | Officer | Other | | | |
| SUTTON JESSE 160 RARITAN CENTER PARKWAY EDISON, NJ 08837 | | Х | | Chief Executive Officer | | | | |
| Signatures | | | | | | | | |
| /s/ Jesse Sutton 0 | 4/25/2011 | | | | | | | |

| **Signature of | Date |
|------------------|------|
| Reporting Person | |
| | |

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.