

PEPSICO INC  
Form 4  
February 27, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
NOOYI INDRA K

(Last) (First) (Middle)  
700 ANDERSON HILL ROAD  
(Street)

PURCHASE, NY 10577

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PEPSICO INC [PEP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/25/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
PepsiCo, Inc. Common Stock	02/25/2008		M		104,125 A \$ 34	437,452	D
PepsiCo, Inc. Common Stock	02/25/2008		S		400 D \$ 71.78	437,052	D
PepsiCo, Inc. Common Stock	02/25/2008		S		660 D \$ 71.77	436,392	D

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PepsiCo, Inc. Common Stock	02/25/2008	S	1,700	D	\$ 71.76	434,692	D
PepsiCo, Inc. Common Stock	02/25/2008	S	3,500	D	\$ 71.75	431,192	D
PepsiCo, Inc. Common Stock	02/25/2008	S	200	D	\$ 71.74	430,992	D
PepsiCo, Inc. Common Stock	02/25/2008	S	1,800	D	\$ 71.72	429,192	D
PepsiCo, Inc. Common Stock	02/25/2008	S	2,640	D	\$ 71.71	426,552	D
PepsiCo, Inc. Common Stock	02/25/2008	S	900	D	\$ 71.69	425,652	D
PepsiCo, Inc. Common Stock	02/25/2008	S	1,500	D	\$ 71.68	424,152	D
PepsiCo, Inc. Common Stock	02/25/2008	S	3,100	D	\$ 71.67	421,052	D
PepsiCo, Inc. Common Stock	02/25/2008	S	4,200	D	\$ 71.66	416,852	D
PepsiCo, Inc. Common Stock	02/25/2008	S	2,800	D	\$ 71.65	414,052	D
PepsiCo, Inc. Common Stock	02/25/2008	S	2,900	D	\$ 71.64	411,152	D
	02/25/2008	S	200	D		410,952	D

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PepsiCo, Inc. Common Stock					\$ 71.63		
PepsiCo, Inc. Common Stock	02/25/2008	S	400	D	\$ 71.62	410,552	D
PepsiCo, Inc. Common Stock	02/25/2008	S	1,100	D	\$ 71.61	409,452	D
PepsiCo, Inc. Common Stock	02/25/2008	S	2,000	D	\$ 71.6	407,452	D
PepsiCo, Inc. Common Stock	02/25/2008	S	1,700	D	\$ 71.59	405,752	D
PepsiCo, Inc. Common Stock	02/25/2008	S	700	D	\$ 71.58	405,052	D
PepsiCo, Inc. Common Stock	02/25/2008	S	2,422	D	\$ 71.57	402,630	D
PepsiCo, Inc. Common Stock	02/25/2008	S	2,603	D	\$ 71.56	400,027	D
PepsiCo, Inc. Common Stock	02/25/2008	S	800	D	\$ 71.55	399,227	D
PepsiCo, Inc. Common Stock	02/25/2008	S	3,800	D	\$ 71.54	395,427	D
PepsiCo, Inc. Common Stock	02/25/2008	S	600	D	\$ 71.53	394,827	D
	02/25/2008	S	3,900	D		390,927	D

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PepsiCo, Inc. Common Stock					\$ 71.52		
PepsiCo, Inc. Common Stock	02/25/2008	S	2,500	D	\$ 71.51	388,427	D
PepsiCo, Inc. Common Stock	02/25/2008	S	2,000	D	\$ 71.5	386,427	D
PepsiCo, Inc. Common Stock	02/25/2008	S	900	D	\$ 71.49	385,527	D
PepsiCo, Inc. Common Stock	02/25/2008	S	100	D	\$ 71.48	385,427	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (right to buy)	\$ 34	02/25/2008		M	104,125	02/01/2003	01/31/2010	PepsiCo, Inc. Common Stock	104,125

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NOOYI INDRA K 700 ANDERSON HILL ROAD PURCHASE, NY 10577	X		Chairman and CEO	

## Signatures

/s/ Thomas H. Tamoney, Jr.,  
Atty-in-Fact

02/27/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Form 1 of 3 dated 2/27/2008

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