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GOODYEAR TIRE & RUBBER CO /OH/

Form 4

September 21, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

burden hours per 0.5

Estimated average response...

Check this box if no longer subject to Section 16. Form 4 or

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

1(b).

Form 5

obligations

(Print or Type Responses)

1. Name and A FORTUNA	2. Issuer Name and Ticker or Trading Symbol GOODYEAR TIRE & RUBBER CO						5. Relationship of Reporting Person(s) to Issuer				
				/OH/ [GT]					(Check all applicable)		
(Last) THE GOOI RUBBER C MARKET S	(Month/D	Date of Earliest Transaction Month/Day/Year) 9/19/2007					Director 10% Owner _X Officer (give title Other (specify below) President, Latin America Reg				
	(Street) 4. If Amendment, Date Original							6. Individual or Joint/Group Filing(Check			
Filed(Month/Day/Year)								Applicable Line) _X_ Form filed by One Reporting Person			
AKRON, OH 44316-0001									Form filed by More than One Reporting Person		
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Execution any	med on Date, if Day/Year)	Code (Instr.	8)	4. Securi on(A) or Di (Instr. 3,	ispose 4 and (A) or	d of (D) 5)	Owned Indirect (I) Owner		
Common Stock	09/19/2007			M	V	Amount 3,100	(D)	Price \$ 17.68	9,915	D	
Common Stock	09/19/2007			D		3,100	D	\$ 27.9	6,815	D	
Common Stock	09/19/2007			P		2,000	A	\$ 28.39	8,815	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day	Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
1997 Plan Tandem SARs (1)	\$ 17.68	09/19/2007		M	3,10) (2)	12/04/2010	Common Stock	3,100

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

FORTUNATO EDUARDO A THE GOODYEAR TIRE & RUBBER COMPANY 1144 EAST MARKET STREET AKRON, OH 44316-0001

President, Latin America Reg

Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Eduardo A Fortunato pursuant to a Power of Attorney dated 12/2/03, a copy of which has been previously filed with the SEC.

09/21/2007

De Sec (In

**Signature of Reporting Persor

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of SARs granted on 12/04/2000, under the Company's 1997 Performance Plan.
- (2) The SARs vest and become exercisable in 25% increments over four years commencing one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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