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DIAGEO PLC Form 6-K January 30, 2018 Table of Contents

### **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

### FORM 6-K

**Report of Foreign Private Issuer** 

Pursuant to Rule 13a-16 or 15d-16 of the

**Securities Exchange Act of 1934** 

30 January 2018

**Commission File Number 1-10691** 

# **DIAGEO** plc

(Translation of registrant s name into English)

# Lakeside Drive, Park Royal, London NW10 7HQ, England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

This report on Form 6-K shall be deemed to be filed and incorporated by reference in the registration statement on Form F-3 (File No. 333-202774) and registration statements on Form S-8 (File Nos. 333-206290, 333-162490, 333-153481, 333-154338 and 333-182315) and to be a part thereof from the date on which this report is furnished, to the extent not superseded by documents or reports subsequently filed or furnished.

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## INTRODUCTION

Diageo plc is a public limited company incorporated under the laws of England and Wales. As used herein, except as the context otherwise requires, the term company refers to Diageo plc and the terms group and Diageo refer to the company and its consolidated subsidiaries. References used herein to shares and ordinary shares are, except where otherwise specified, to Diageo plc s ordinary shares.

### PRESENTATION OF FINANCIAL INFORMATION

Diageo plc s fiscal year ends on 30 June. The company publishes its consolidated financial statements in pounds sterling. In this document, references to pounds sterling, sterling, for percences to the euro or percent to the euro currency. For the convert the reader, this document contains translations of certain pounds sterling amounts into US dollars at specified rates, or, if not so specified, the noon buying rate in New York City for cable transfers in pounds sterling as certified for customs purposes by the Federal Reserve Bank of New York (the noon buying rate) on 31 December 2017 of £1 = \$1.35. No representation is made that the pounds sterling amounts have been, could have been or could be converted into US dollars at the rates indicated or at any other rates.

Diageo s condensed consolidated financial information has been prepared in accordance with IAS 34 Interim Financial Reporting as adopted for use in the European Union (EU) and International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB). References to IFRS hereafter should be construed as references to both IFRS as adopted by the EU and IFRS as issued by the IASB. Unless otherwise indicated, all financial information contained in this document has been prepared in accordance with IFRS. For the interim condensed financial information, there are no differences between IFRS as adopted by the EU and IFRS issued by the IASB. This interim condensed consolidated financial information is unaudited and has been prepared on the basis of accounting policies consistent with those applied in the consolidated financial statements for the year ended 30 June 2017, with the exception of the adoption of IFRS 9 and IFRS 15 and interpretation of accounting standards, as disclosed in note 1 to the unaudited condensed consolidated financial information.

The business review, selected consolidated financial data and financial information included in this document for the six months ended 31 December 2017 and 31 December 2016 have been derived from the published Diageo interim condensed consolidated financial information.

The principal executive office of the company is located at Lakeside Drive, Park Royal, London NW10 7HQ, England and its telephone number is +44 (0)20 8978 6000.

# TRADEMARKS, TRADE NAMES AND MARKET DATA

This report on Form 6-K includes names of Diageo s products which constitute trademarks or trade names which Diageo owns or which others own and license to Diageo for use. All rights reserved. © Diageo plc 2018.

The market data and competitive set classifications are taken from independent industry sources in the markets in which Diageo operates.

### CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements. These statements can be identified by the fact that they do not relate only to historical or current facts. In particular, forward-looking statements include all statements that express forecasts, expectations, plans, outlook, objectives and projections with respect to future matters, including trends in results of operations, margins, growth rates, overall market trends, the impact of changes in interest or exchange rates, the availability or cost of financing to Diageo, anticipated cost savings or synergies, expected investments, the completion of any strategic transactions or restructuring programmes, anticipated tax rates, changes in the international tax environment, expected cash payments, outcomes of litigation, anticipated changes in the value of assets and liabilities related to pension schemes and general economic conditions. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements, including factors that are outside Diageo s control.

These factors include, but are not limited to:

economic, political, social or other developments in countries and markets in which Diageo operates, which may contribute to a reduction in demand for Diageo s products, decreased consumer spending, adverse impacts on Diageo s customer, supplier and/or financial counterparties, or the imposition of import, investment or currency restrictions;

the negotiating process surrounding, as well as the eventual terms of, the United Kingdom s exit from the European Union, which could lead to a sustained period of economic and political uncertainty and complexity whilst detailed withdrawal terms and any successor trading arrangements with other countries are negotiated, finalised and implemented, potentially adversely impacting economic conditions in the United Kingdom and Europe more generally as well as Diageo s business operations and financial performance;

changes in consumer preferences and tastes, including as a result of changes in demographics, evolving social trends (including potential shifts in consumer tastes towards locally produced small-batch products), changes in travel, vacation or leisure activity patterns, weather conditions, public health regulations and/or a downturn in economic conditions;

any litigation or other similar proceedings (including with customs, competition, environmental, anti-corruption or other regulatory authorities), including litigation directed at the drinks and spirits industry generally or at Diageo in particular;

changes in the international tax environment, including as a result of the OECD Base Erosion and Profit Shifting Initiative and EU anti-tax abuse measures, leading to uncertainty around the application of existing and new tax laws and unexpected tax exposures;

the effects of climate change, or legal, regulatory or market measures intended to address climate change, on Diageo s business or operations, including any impact on the cost and supply of water;

changes in the cost of production, including as a result of increases in the cost of commodities, labour and/or energy or as a result of inflation;

legal and regulatory developments, including changes in regulations relating to production, distribution, importation, marketing, advertising, sales, pricing, packaging and labelling, product liability, labour, compliance and control systems, environmental issues and/or data privacy;

the consequences of any failure by Diageo or its associates to comply with anti-corruption, sanctions, trade restrictions or similar laws and regulations, or any failure of Diageo s related internal policies and procedures to comply with applicable law or regulation;

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the consequences of any failure of internal controls, including those affecting compliance with new accounting and/or disclosure requirements;

Diageo s ability to maintain its brand image and corporate reputation or to adapt to a changing media environment;

increased competitive product and pricing pressures, including as a result of actions by increasingly consolidated competitors, that could negatively impact Diageo s market share, distribution network, costs and/or pricing;

Diageo s ability to derive the expected benefits from its business strategies, including in relation to expansion in emerging markets, acquisitions and/or disposals, cost savings and productivity initiatives or inventory forecasting;

contamination, counterfeiting or other circumstances which could harm the level of customer support for Diageo s brands and adversely impact its sales;

increased costs for, or shortages of, talent, as well as labour strikes or disputes;

any disruption to production facilities, business service centres or information systems, including as a result of cyber-attacks;

fluctuations in exchange rates and/or interest rates, which may impact the value of transactions and assets denominated in other currencies, increase Diageo s cost of financing or otherwise adversely affect Diageo s financial results;

movements in the value of the assets and liabilities related to Diageo s pension plans;

Diageo s ability to renew supply, distribution, manufacturing or licence agreements (or related rights) and licences on favourable terms, or at all, when they expire; or

any failure by Diageo to protect its intellectual property rights.

All oral and written forward-looking statements made on or after the date of this document and attributable to Diageo are expressly qualified in their entirety by the above factors and by the Risk factors section contained in the annual report on Form 20-F for the year ended 30 June 2017 filed with the U.S. Securities and Exchange Commission (SEC). Any forward-looking statements made by or on behalf of Diageo speak only as of the date they are made. Diageo does not undertake to update forward-looking statements to reflect any changes in Diageo s expectations with regard thereto or any changes in events, conditions or circumstances on which any such statement is based. The reader should, however, consult any additional disclosures that Diageo may make in any documents which it publishes and/or files with the US Securities and Exchange Commission (SEC). All readers, wherever located, should take note of these disclosures.

This document includes names of Diageo s products, which constitute trademarks or trade names which Diageo owns, or which others own and license to Diageo for use. All rights reserved. © Diageo plc 2018.

The information in this document does not constitute an offer to sell or an invitation to buy shares in Diageo plc or an invitation or inducement to engage in any other investment activities.

This document may include information about Diageo s target debt rating. A security rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time by the assigning rating organisation. Each rating should be evaluated independently of any other rating.

Past performance cannot be relied upon as a guide to future performance.

### SELECTED CONSOLIDATED FINANCIAL DATA

The selected consolidated financial data set out below has been prepared in accordance with International Financial Reporting Standards (IFRS) as adopted for use in the European Union (EU) and IFRS as issued by the International Accounting Standards Board (IASB) and should be read in conjunction with, and are qualified in their entirety by reference to, the unaudited financial information and notes presented elsewhere in this document and to Diageo s annual report on Form 20-F for the year ended 30 June 2017.

The following table presents selected consolidated financial data for Diageo: for the six months ended 31 December 2017 and 31 December 2016 and as at the respective period ends, derived from the unaudited interim condensed consolidated financial information presented elsewhere in this document; and for the five years ended 30 June 2017 and as at the respective year ends, derived from Diageo s consolidated financial statements audited by Diageo s independent auditor. The group s former auditors, KPMG LLP (KPMG) reported on the financial statements for the three years ended 30 June 2015. The unaudited interim condensed consolidated financial information, in the opinion of Diageo management, includes all adjustments, consisting solely of normal, recurring adjustments, necessary to present fairly the information contained therein. The results of operations for the six months ended 31 December 2017 are not necessarily indicative of the results for the year ending 30 June 2018.

| Six months ended                       |                           |                         |                   |           |                           |                         |                         |           |
|--|---------------------------|-------------------------|-------------------|-----------|---------------------------|-------------------------|-------------------------|-----------|
|  |                           | <b>31</b> l             | December          |           | Year ende                 | d 30 June               |                         |           |
|  | 2017                      | 2017                    | 2016              | 2017      | 2016                      | 2015                    | 2014                    | 2013      |
| Income statement data <sup>(1)</sup>   | \$ million <sup>(6)</sup> | ${\bf \pounds}$ million | $\pounds$ million | £ million | $\pmb{\pounds} \ million$ | $\pmb{\pounds}$ million | ${\bf \pounds}$ million | £ million |
| Sales                                  | 13,411                    | 9,934                   | 9,615             | 18,114    | 15,641                    | 15,966                  | 13,980                  | 15,276    |
| Operating profit                       | 2,957                     | 2,190                   | 2,065             | 3,559     | 2,841                     | 2,797                   | 2,707                   | 3,380     |
| Profit for the period                  |                           |                         |                   |           |                           |                         |                         |           |
| Continuing operations <sup>(2)</sup>   | 2,871                     | 2,127                   | 1,638             | 2,827     | 2,362                     | 2,467                   | 2,264                   | 2,550     |
| Discontinued operations <sup>(3)</sup> |                           |                         | (55)              | (55)      |                           |                         | (83)                    |           |
|  |                           |                         |                   |           |                           |                         |                         |           |
| Total profit for the period            | 2,871                     | 2,127                   | 1,583             | 2,772     | 2,362                     | 2,467                   | 2,181                   | 2,550     |
|  |                           |                         |                   |           |                           |                         |                         |           |
| Per share data                         | \$                        | pence                   | pence             | pence     | pence                     | pence                   | pence                   | pence     |
| Dividend per share <sup>(4)</sup>      | 0.34                      | 24.9                    | 23.7              | 62.2      | 59.2                      | 56.4                    | 51.7                    | 47.4      |
| Earnings per share                     |                           |                         |                   |           |                           |                         |                         |           |
| Basic                                  |                           |                         |                   |           |                           |                         |                         |           |
| Continuing operations <sup>(2)</sup>   | 1.11                      | 82.2                    | 62.5              | 108.2     | 89.5                      | 95.0                    | 93.0                    | 98.0      |
| Discontinued operations <sup>(3)</sup> |                           |                         | (2.2)             | (2.2)     |                           |                         | (3.3)                   |           |
| •                                      |                           |                         |                   |           |                           |                         |                         |           |
| Basic earnings per share               | 1.11                      | 82.2                    | 60.3              | 106.0     | 89.5                      | 95.0                    | 89.7                    | 98.0      |
| <b>3 1</b>                             |                           |                         |                   |           |                           |                         |                         |           |
| Diluted                                |                           |                         |                   |           |                           |                         |                         |           |
| Continuing operations <sup>(2)</sup>   | 1.10                      | 81.8                    | 62.2              | 107.7     | 89.1                      | 94.6                    | 92.6                    | 97.4      |
| Discontinued operations <sup>(3)</sup> |                           |                         | (2.2)             | (2.2)     |                           |                         | (3.3)                   |           |
|  |                           |                         |                   |           |                           |                         |                         |           |
| Diluted earnings per share             | 1.10                      | 81.8                    | 60.0              | 105.5     | 89.1                      | 94.6                    | 89.3                    | 97.4      |

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|                                   | million                   | million    | million | million | million | million | million | million |
|-----------------------------------|---------------------------|------------|---------|---------|---------|---------|---------|---------|
| Average shares                    | 2,505                     | 2,505      | 2,511   | 2,512   | 2,508   | 2,505   | 2,506   | 2,502   |
|                                   |                           |            |         |         |         |         |         |         |
|                                   |                           | As at 31 D | ecember |         |         |         | As at   | 30 June |
|                                   | 2017                      | 2017       | 2016    | 2017    | 2016    | 2015    | 2014    | 2013    |
|                                   |                           | £          | £       | £       | £       | £       | £       | £       |
| Balance sheet data <sup>(1)</sup> | \$ million <sup>(6)</sup> | million    | million | million | million | million | million | million |
| Total assets                      | 40,638                    | 30,102     | 30,230  | 28,848  | 28,491  | 25,804  | 22,964  | 24,991  |
| Net assets                        | 15,782                    | 11,690     | 11,253  | 12,028  | 10,180  | 9,256   | 7,590   | 8,088   |
| Net borrowings <sup>(5)</sup>     | (12,417)                  | (9,198)    | (8,936) | (7,892) | (8,635) | (9,527) | (8,850) | (8,403) |
| Equity attributable to the pare   | ent                       |            |         |         |         |         |         |         |
| company s equity shareholde       | ers <b>13,395</b>         | 9,922      | 9,474   | 10,313  | 8,530   | 7,771   | 6,823   | 7,036   |
| Share capital                     | 1,065                     | 789        | 797     | 797     | 797     | 797     | 797     | 797     |
|                                   |                           |            |         | _       |         |         |         |         |

This information should be read in conjunction with the notes on pages 7 to 9.

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# Notes to the selected consolidated financial data

- (1) **IFRS accounting policies** The unaudited condensed consolidated financial information for the six months ended 31 December 2017 has been prepared in accordance with *IAS 34 Interim Financial Reporting* as issued by the International Accounting Standards Board (IASB) and adopted for use in the European Union.
- (2) Exceptional items Exceptional items are those that in management s judgement need to be disclosed by virtue of their size or nature. Such items are included within the income statement caption to which they relate, and are separately disclosed in the notes to the unaudited condensed consolidated financial information. An analysis of exceptional items is as follows:

|                                      | Six months ended 31 December 2017 2016 2017 £ million £ million£ million |     |      | 2016<br>₤ million | 2015<br>₤ million | Year ended 30 June 2014 2013 £ million £ million |             |  |
|--------------------------------------|--|-----|------|-------------------|-------------------|--|-------------|--|
| Items included in operating profit   | 4  |     |      | 3                 | <b>3</b>          | <b>3</b>   | 3 111111011 |  |
| Competition authority                |  |     |      |                   |                   |  |             |  |
| investigation in Turkey              |  |     | (33) |                   |                   |  |             |  |
| Customer claim in India              |  |     | (32) |                   |                   |  |             |  |
| Brand and goodwill impairment        |  |     |      | (118)             |                   | (264)  | (50)        |  |
| Restructuring programmes             |  |     |      |                   | (82)              | (163)  | (69)        |  |
| Duty settlements                     |  |     |      |                   | (146)             |  |             |  |
| Associate impairment                 |  |     |      |                   | (41)              |  |             |  |
| Pension changes past service credits |  |     |      |                   |                   |  | 20          |  |
| Disengagement agreements             |  |     |      |                   |                   |  |             |  |
| relating to United Spirits Limited   |  |     | 23   | (49)              |                   |  |             |  |
|                                      |  |     | (42) | (167)             | (269)             | (427)  | (99)        |  |
| Non-operating items                  |  |     |      |                   |                   |  |             |  |
| Gains/(losses) on sale of            |  |     |      |                   |                   |  |             |  |
| businesses                           |  | 20  | 20   | 215               | 247               | (2)  | (83)        |  |
| Step up gains                        |  |     |      |                   | 156               | 140  |             |  |
| Other non-operating items            |  |     |      | (92)              | (30)              | 2  |             |  |
|                                      |  | 20  | 20   | 123               | 373               | 140  | (83)        |  |
| Items included in taxation           |  |     |      |                   |                   |  |             |  |
| Exceptional taxation credit          | 360  |     |      |                   |                   |  |             |  |
| Tax credit on exceptional            |  |     |      |                   |                   |  |             |  |
| operating items                      |  |     | 11   | 7                 | 51                | 99   | 27          |  |
| Tax on sale of businesses            |  | (7) | (7)  | 49                |                   |  | 28          |  |
|                                      | 360  | (7) | 4    | 56                | 51                | 99   | 55          |  |

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| Exceptional items included in                          |     |      |      |    |     |       |       |
|--|-----|------|------|----|-----|-------|-------|
| continuing operations                                  | 360 | 13   | (18) | 12 | 155 | (188) | (127) |
| Discontinued operations net of taxation <sup>(3)</sup> |     | (55) | (55) |    |     | (83)  |       |
| Exceptional items                                      | 360 | (42) | (73) | 12 | 155 | (271) | (127) |

(3) Discontinued operations In the year ended 30 June 2017 discontinued operations represent a charge after taxation of £55 million in respect of amounts payable to the UK Thalidomide Trust following an agreement reached in December 2016, updates to the discount and inflation rates applied to the existing thalidomide provision and legal costs. In the year ended 30 June 2014 discontinued operations comprised a charge after taxation of £83 million in respect of the settlement of the litigation in Australia and New Zealand and anticipated future payments to thalidomide injured individuals and thalidomide organisations.

(4) **Dividends** The Board expects that Diageo will pay an interim dividend in April and a final dividend in October of each year. Approximately 40% of the total dividend in respect of any financial year is expected to be paid as an interim dividend and approximately 60% as a final dividend. The payment of any future dividends, subject to shareholder approval, will depend upon Diageo s earnings, financial condition and such other factors as the Board deems relevant. Proposed dividends are not considered to be a liability until they are approved by the Board for the interim dividend and by the shareholders at the annual general meeting for the final dividend.

The table below sets out the amounts of interim, final and total cash dividends paid by the company on each ordinary share. The dividends are translated into US dollars per ADS (each ADS representing four ordinary shares) at the actual rate on each of the respective dividend payment dates.

|                    |         | Six mont |         |       |       |                    |       |       |
|--------------------|---------|----------|---------|-------|-------|--------------------|-------|-------|
|                    |         | 31 D     | ecember |       |       | Year ended 30 June |       |       |
|                    |         | 2017     | 2016    | 2017  | 2016  | 2015               | 2014  | 2013  |
|                    |         | pence    | pence   | pence | pence | pence              | pence | pence |
| Per ordinary share | Interim | 24.9     | 23.7    | 23.7  | 22.6  | 21.5               | 19.7  | 18.1  |
|                    | Final   |          |         | 38.5  | 36.6  | 34.9               | 32.0  | 29.3  |
|                    |         |          |         |       |       |                    |       |       |
|                    | Total   | 24.9     | 23.7    | 62.2  | 59.2  | 56.4               | 51.7  | 47.4  |
|                    |         |          |         |       |       |                    |       |       |
|                    |         | \$       | \$      | \$    | \$    | \$                 | \$    | \$    |
|                    |         |          | •       |       | •     |                    |       |       |
| Per ADS            | Interim | 1.38     | 1.18    | 1.18  | 1.27  | 1.28               | 1.31  | 1.10  |
|                    | Final   |          |         | 2.02  | 1.85  | 2.14               | 2.06  | 1.89  |
|                    |         |          |         |       |       |                    |       |       |
|                    | Total   | 1.38     | 1.18    | 3.21  | 3.12  | 3.42               | 3.37  | 2.99  |

Note: The interim dividend for the six months ended 31 December 2017 will be paid on 6 April 2018, and payment to US ADR holders will be made on 11 April 2018. In the table above, an exchange rate of £1 = \$1.39 has been assumed for this dividend, but the exact amount of the payment to US ADR holders will be determined by the rate of exchange on 6 April 2018.

- (5) Net borrowings definition Net borrowings are defined as gross borrowings (short term borrowings and long term borrowings plus finance lease obligations plus interest rate hedging instruments, cross currency interest rate swaps and funding foreign currency forwards and swaps used to manage borrowings) less cash and cash equivalents.
- (6) Exchange rates A substantial portion of the group s assets, liabilities, revenues and expenses is denominated in currencies other than pounds sterling. For the convenience of the reader, selected consolidated financial information for the six months ended 31 December 2017 has been translated into US dollars at the noon buying rate on 31 December 2017 of £1 = \$1.35.

The following table shows, for the periods indicated, information regarding the US dollar/pound sterling exchange rate, based on the noon buying rate, expressed in US dollars per £1.

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|                             | Six montl | ns ended    |      |      |      |           |         |
|-----------------------------|-----------|-------------|------|------|------|-----------|---------|
|                             | 31 D      | 31 December |      |      | Y    | ear ended | 30 June |
|                             | 2017      | 2016        | 2017 | 2016 | 2015 | 2014      | 2013    |
|                             | \$        | \$          | \$   | \$   | \$   | \$        | \$      |
| Period end/year end         | 1.35      | 1.23        | 1.3  | 1.32 | 1.57 | 1.71      | 1.52    |
| Average rate <sup>(i)</sup> | 1.33      | 1.27        | 1.27 | 1.47 | 1.57 | 1.64      | 1.57    |

(i) The average of the noon buying rates on the last business day of each month during the six months ended 31 December and during the years ended 30 June.

The average exchange rate for the period 1 January to 19 January 2018 was £1 = \$1.36 and the noon buying rate on 19 January 2018 was £1 = \$1.39.

These rates have been provided for information only. They are not necessarily the rates that have been used in this document for currency translations or in the preparation of the consolidated financial information. See note 2 to the unaudited condensed consolidated financial information for the actual rates used in the preparation of the consolidated financial information.

# **CAPITALISATION AND INDEBTEDNESS**

The following table sets out on an IFRS basis the unaudited capitalisation of Diageo as at 31 December 2017.

|   | 31 December 2017<br>£ million |
|---|-------------------------------|
| Short term borrowings and bank overdrafts (including current portion of long term borrowings) | 2,378                         |
|   |                               |
| Long term borrowings  |                               |
| Due from one to five years  | 3,542                         |
| Due after five years  | 4,105                         |
|   | 7,647                         |
| Finance lease obligations   | 165                           |
| Non-controlling interests   | 1,768                         |
|   |                               |
| Equity attributable to the equity shareholders of the parent company                          | 700                           |
| Share capital   | 789                           |
| Share premium   | 1,349                         |
| Capital redemption reserve  | 3,146<br>11                   |
| Fair value, hedging and exchange reserve Own shares   | (2,178)                       |
|   | 6,805                         |
| Other retained earnings   | 0,805                         |
|   | 9,922                         |
|   | 21 000                        |
| Total capitalisation  | 21,880                        |

## **Notes**

- (1) At 31 December 2017 the group had cash and cash equivalents of £920 million.
- (2) At 31 December 2017, 2,726,858,138 ordinary shares of 28 <sup>101</sup>/<sub>108</sub> pence each were issued, all of which were fully paid, including shares issued, shares issued and held in employee share trusts and those held as treasury shares. On 8 September 2017 the group commenced a share buyback programme to spend up to £1.5 billion to repurchase shares in the year ending 30 June 2018. At 31 December 2017 the group had purchased 28,739,449 ordinary shares for a cost of £742 million (including £4 million of transaction costs) and has funded the purchases through a combination of cash and short term commercial paper. A financial liability of £182 million has been

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established at 31 December 2017 representing 6,804,364 shares that are expected to be purchased by 24 January 2018. Of these shares 715,009 were purchased before 31 December 2017 for a cost of £19 million, but had not been paid by the period end.

- (3) There have been no material changes to performance guarantees or indemnities in respect of liabilities of third parties from those reported in Diageo s Annual Report on Form 20-F for the year ended 30 June 2017.
- (4) At 31 December 2017, £38 million of the group s net borrowings were secured on assets of the group.
- (5) Save as disclosed above there has been no material change since 31 December 2017 in the group s net borrowings, performance guarantees, indemnities and capitalisation.

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## **BUSINESS REVIEW**

### INFORMATION PRESENTED

Diageo is the world s leading premium drinks business and operates on an international scale selling all types of beverage alcohol. It is one of a small number of premium drinks companies that operate globally across spirits and beer.

The following discussion is based on Diageo s results for the six months ended 31 December 2017 compared with the six months ended 31 December 2016.

Organic movements and organic operating margin presented in this section are before exceptional items. Share, unless otherwise stated, refers to value share. See Definitions and reconciliations of non-GAAP measures to GAAP measures for an explanation of organic movements on page 46.

## RECENT TRENDS

Ivan Menezes, Chief Executive of Diageo, commenting on the six months ended 31 December 2017 said:

These results demonstrate continued positive momentum from the consistent and rigorous execution of our strategy. We have delivered broad based improvement in both organic volume and net sales growth. We have increased investment behind our brands and expanded organic operating margin through our sustained focus on driving efficiency and effectiveness across the business.

By consistently delivering on our six strategic priorities, Diageo continues to get stronger: we have better consumer insight through superior analytics, improved execution on brand and commercial plans and have embedded everyday efficiency across the business through our productivity initiatives. This has enabled continued growth, improved agility, and consistent cash flow generation.

Our financial performance expectations for this year remain unchanged. We are confident in our ability to deliver consistent mid-single digit top line growth and 175bps of organic operating margin improvement in the three years ending 30 June 2019.

The above comments were made by Ivan Menezes, Chief Executive of Diageo, in connection with the release of the Interim Announcement published on 25 January 2018.

# OPERATING RESULTS FOR THE SIX MONTHS ENDED 31 DECEMBER 2017 COMPARED WITH THE SIX MONTHS ENDED 31 DECEMBER 2016

### **Kev highlights**

Reported net sales (£6.5 billion) and operating profit (£2.2 billion) were up 1.7% and 6.1%, respectively, as organic growth was partially offset by adverse exchange

All regions contributed to broad based organic net sales growth, up 4.2%, and organic volume grew 1.8%

Organic operating profit grew 6.7%, ahead of top line growth, as higher marketing investment was more than offset by efficiencies from our productivity programme

Cash flow continued to be strong and in line with last year, with net cash from operating activities at £1.2 billion and free cash flow at £1 billion

Basic eps of 82.2 pence was up 36.3%. Pre-exceptional eps was 67.8 pence, up 9.4%, driven by higher organic operating profit and lower finance charges

The interim dividend increased 5% to 24.9 pence per share

|   |           |        |        | Organic growth | Reported growth |
|---|-----------|--------|--------|----------------|-----------------|
| Summary financial information                         |           | F18 H1 | F17 H1 | %              | %               |
| Volume  | EUm       | 126.4  | 129.4  | 2              | (2)             |
| Net sales   | £ million | 6,530  | 6,421  | 4              | 2               |
| Marketing   | £ million | 968    | 908    | 7              | 7               |
| Operating profit before exceptional items             | £ million | 2,190  | 2,065  | 7              | 6               |
| Exceptional operating items <sup>(i)</sup>            | £ million |        |        |                |                 |
| Operating profit                                      | £ million | 2,190  | 2,065  |                | 6               |
| Share of associate and joint venture profit after tax | £ million | 168    | 171    |                | (2)             |
| Exceptional non-operating gain(i)                     | £ million |        | 20     |                |                 |
| Net finance charges                                   | £ million | 154    | 182    |                |                 |
| Exceptional taxation credit <sup>(i)</sup>            | £ million | 360    |        |                |                 |
| Tax rate including exceptional items                  | %         | 3.5    | 21.0   |                | (83)            |
| Tax rate before exceptional items                     | %         | 19.8   | 20.9   |                | (5)             |
| Discontinued operations (after tax)(i)                | £ million |        | (55)   |                |                 |
| Profit attributable to parent company s shareholders  | £ million | 2,058  | 1,514  |                | 36              |
| Basic earnings per share                              | pence     | 82.2   | 60.3   |                | 36              |
| Earnings per share before exceptional items           | pence     | 67.8   | 62.0   |                | 9               |
| Interim dividend                                      | pence     | 24.9   | 23.7   |                | 5               |

(i) For further details of exceptional items and discontinued operations items see page 20. **Outlook for exchange** 

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Using exchange rates £1 = \$1.39; £1 = 1.13, the exchange rate movement for the year ending 30 June 2018 is estimated to adversely impact net sales by approximately £460 million and operating profit by approximately £60 million.

### Outlook for tax

The tax rate before exceptional items for the six months ended 31 December 2017 was 19.8% compared with 20.9% in the prior comparable period. Our current expectation is that the tax rate before exceptional items for the year ending 30 June 2018 will be approximately 20%, a 1ppt improvement versus our prior guidance. The decrease between our prior expectation and the estimated tax rate for the year ending 30 June 2018 is principally driven by the headline rate reduction in the United States introduced by the Tax Cuts and Jobs Act enacted on 22 December 2017. As for most multinationals the current tax environment is creating increased levels of uncertainty.

# Share buyback programme

On 26 July 2017 the Board approved a share buyback programme to return up to £1.5 billion to shareholders during F18. In the six months ended 31 December 2017, a total amount of £0.76 billion has been incurred to repurchase 29.5 million shares.

# Acquisitions and disposals

The impact of acquisitions and disposals on the reported figures was primarily attributable to the acquisition of the Casamigos brand which was completed on 15 August 2017 and to the prior year move to the franchise model for some popular segment brands in India.

For further details on the impact of acquisitions and disposals see page 50.

# **Key performance indicators**

# Net sales (£ million)

Reported net sales were up 1.7% with organic growth partially offset by unfavourable exchange. Organic net sales grew

4.2% driven by volume up 1.8% and positive price/mix

(i) Exchange rate movements reflect the translation of prior year reported results at current year exchange rates. Reported net sales grew 1.7%, driven by organic growth which was partially offset by unfavourable exchange and impacts from acquisitions and disposals.

Organic volume growth of 1.8% and 2.4% positive price/mix drove 4.2% organic net sales growth. All regions reported organic net sales growth.

**Operating profit (£ million)** 

Reported operating profit grew 6.1%

Organic operating profit grew 6.7%

Reported operating profit was up 6.1% with organic growth partially offset by adverse exchange. Organic operating profit grew ahead of net sales at 6.7%.

Operating margin (%)

Reported operating margin increased 138bps

Organic operating margin increased 81bps

Reported operating margin increased 138bps driven by organic operating margin improvement and positive impact on operating margin from exchange, due to the stronger negative impact of exchange on net sales relative to operating profit. Organic operating margin improved 81bps driven by our productivity programme partially offset by higher marketing spend.

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# Basic earnings per share (pence)

Basic eps increased 36.3% from 60.3 pence to 82.2 pence largely due to exceptional tax credit

Eps before exceptional items increased 9.4% from 62.0 pence to 67.8 pence

## (i) Excluding exchange

Basic eps was positively impacted by the remeasurement of deferred tax liabilities in the United States resulting in an exceptional tax credit following the tax reduction in the United States under the Tax Cut and Jobs Act enacted on 22 December 2017.

Eps before exceptional items increased 5.8 pence, as organic operating profit growth and lower finance charges, more than offset the negative impact of exchange and higher tax expense.

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Net cash from operating activities and free cash flow (£ million)

Net cash from operating activities<sup>(i)</sup> was £1,248 million, a decrease of £19 million compared to the same period last year.

Net cash from operating activities continued to be strong, although £19 million lower as growth in operating profit and improvements in operating working capital were offset by higher tax payments and increased investment in maturing inventory. Higher tax payments were driven by the one-off payment of £107 million made to HMRC for the preliminary UK tax assessment disclosed during the financial year ended 30 June 2017. The improvement in operating working capital was primarily driven by higher creditors.

Free cash flow was £1,029 million, a decrease of £55 million

- (i) Net cash from operating activities excludes net capex, movements in loans and other investments ((£219) million in 2017 (£183) million in 2016).
- (ii) Exchange on operating profit before exceptional items.
- (iii) Operating profit excludes exchange, depreciation and amortisation, post employment charges and non-cash items.
- (iv) Working capital movement includes maturing inventory.
- (v) Other items include post employment payments, dividends received from associates and joint ventures. In respect of free cash flow other items also include loans and other investments.

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Free cash flow continued to be strong at £1 billion, although £55 million lower as growth in operating profit and improvements in operating working capital were offset by higher tax payments and increased investment in maturing inventory. Higher tax payments were driven by the one-off payment of £107 million made to HMRC for the preliminary UK tax assessment disclosed during the financial year ended 30 June 2017. The improvement in operating working capital was primarily driven by higher creditors.

# **Return on invested capital (%)**

The return on closing invested capital of 18.2% for the six months ended 31 December 2017, calculated as profit for the year divided by net assets as of 31 December 2017, increased by 410bps principally due to an exceptional tax credit following the tax reduction in the United States and operating profit growth.

Return on average invested capital (ROIC) (%)(i) improved 77bps

(i) ROIC calculation excludes exceptional items.

ROIC before exceptional items increased 77bps as organic operating profit growth was partially offset by the impact from associates and higher tax charges.

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# **Additional financial information**

# **Summary income statement**

|  | 31 December | Exchangend   | l disposals | 31 December            |           |  |
|--|-------------|--------------|-------------|------------------------|-----------|--|
|  | 2016        | ( )          | <i>a</i> >  | Organic                | 2045      |  |
|  | 2016        | (a)<br>£     | (b)m        | ovement <sup>(i)</sup> | 2017      |  |
|  | £ million   | x<br>million | £ million   | £ million              | £ million |  |
| Sales  | 9,615       | (208)        | (113)       | 640                    | 9,934     |  |
| Excise duties                                      | (3,194)     | 74           | 96          | (380)                  | (3,404)   |  |
| Energy duties                                      | (3,171)     | , •          | , ,         | (800)                  | (0,101)   |  |
| Net sales  | 6,421       | (134)        | (17)        | 260                    | 6,530     |  |
| Cost of sales                                      | (2,465)     | 92           | 29          | (95)                   | (2,439)   |  |
|  | , , ,       |              |             |                        |           |  |
| Gross profit                                       | 3,956       | (42)         | 12          | 165                    | 4,091     |  |
| Marketing  | (908)       | 8            | (2)         | (66)                   | (968)     |  |
| Other operating expenses                           | (983)       | 19           | (8)         | 39                     | (933)     |  |
|  |             |              |             |                        |           |  |
| Operating profit                                   | 2,065       | (15)         | 2           | 138                    | 2,190     |  |
| Non-operating items (c)                            | 20          |              |             |                        |           |  |
| Net finance charges                                | (182)       |              |             |                        | (154)     |  |
| Share of after tax results of associates and joint |             |              |             |                        |           |  |
| ventures   | 171         |              |             |                        | 168       |  |
|  |             |              |             |                        |           |  |
| Profit before taxation                             | 2,074       |              |             |                        | 2,204     |  |
| Taxation (d)                                       | (436)       |              |             |                        | (77)      |  |
|  | 1.620       |              |             |                        | 2.12-     |  |
| Profit from continuing operations                  | 1,638       |              |             |                        | 2,127     |  |
| Discontinued operations (c)                        | (55)        |              |             |                        |           |  |
| Profit for the period                              | 1,583       |              |             |                        | 2,127     |  |

# (a) Exchange

The impact of movements in exchange rates on reported figures is principally in respect of strengthening of sterling against the US dollar, the Turkish lira, the Nigerian naira and the Kenyan schilling, partially offset by weakening of sterling against the euro.

<sup>(</sup>i) For the definition of organic movement see page 47.

The effect of movements in exchange rates and other movements on profit before exceptional items and taxation for the six months ended 31 December 2017 is set out in the table below.

|  |                  | Gains/            |
|--|------------------|-------------------|
|  |                  | (losses)          |
|  |                  | £ million         |
| Translation impact                                       |                  | (42)              |
| Transaction impact                                       |                  | 27                |
|  |                  |                   |
| Operating profit before exceptional items                |                  | (15)              |
|  |                  |                   |
| Net finance charges translation impact                   |                  | 1                 |
| Impact of IAS 21 and IFRS 9 on net other finance charges |                  | 3                 |
|  |                  |                   |
| Net finance charges                                      |                  | 4                 |
| Associates translation impact                            |                  | 6                 |
|  |                  |                   |
| Profit before exceptional items and taxation             |                  | (5)               |
|  |                  |                   |
|  | Six months ended | Six months ended  |
|  | 31 December 2017 | 31 December 2016  |
| Evolungo rotos   | 31 December 2017 | 31 Deteniber 2010 |
| Exchange rates   | ¢1 22            | ¢1.27             |
| Translation $£1 =$                                       | \$1.32           | \$1.27            |

# (b) Acquisitions and disposals

The acquisitions and disposals movement was primarily attributable to the comparable period movement where a number of brands in Indian states changed from being owned brands to being franchised and the acquisition of Casamigos Tequila, LLC (Casamigos), a super premium tequila based in the United States purchased on 15 August 2017.

\$1.41

1.12

1.17

\$1.44

1.16

1.24

# (c) Exceptional items

Transaction £1 =

Translation £1 =

Transaction £1 =

There were no *operating or non-operating exceptional items* in the six months ended 31 December 2017.

Non-operating items of £20 million in the six months ended 31 December 2016 comprised a net gain of £20 million before tax in respect of the sale of Diageo s wine interests in the United States.

See page 48 for the definition of exceptional items.

*Discontinued operations* in the six months ended 31 December 2016 comprised £55 million (net of deferred tax of £9 million) of additional amounts payable to the UK Thalidomide Trust.

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# (d) Taxation

The reported tax rate for the six months ended 31 December 2017 was 3.5% compared with 21.0% for the six months ended 31 December 2016.

The significant decrease in the reported rate is driven by the remeasurement of deferred tax liabilities resulting in an exceptional tax credit of £360 million (\$475 million), as a consequence of the reduction in the US Federal tax rate (from 35% to 21%) enacted by the Tax Cuts and Jobs Act (TCJA) in the United States on 22 December 2017.

The tax rate before exceptional items for the six months ended 31 December 2017 was 19.8% compared with 20.9% in six months ended 31 December 2016.

As at 30 June 2017 the expectation of the tax rate before exceptional items for the year ending 30 June 2018 was 21%. The current expectation is that the tax rate before exceptional items for the year ending 30 June 2018 will be approximately 20%.

The change in our expectation of the estimated tax rate for the year ending 30 June 2018 is principally driven by the application of the TCJA. In common with a number of other multinationals the current tax environment is creating increased levels of uncertainty.

## (e) Dividend

The group aims to increase the dividend at each half-year and the decision as to the rate of the dividend increase is made with reference to dividend cover as well as the current performance trends including top and bottom line together with cash generation. Diageo targets dividend cover (the ratio of basic earnings per share before exceptional items to dividend per share) within the range of 1.8-2.2 times. For the year ended 30 June 2017 dividend cover was 1.7 times. It is expected that dividend increases will be maintained at roughly a mid-single digit rate until cover is back in range.

An interim dividend of 24.9 pence per share will be paid to holders of ordinary shares and ADRs on the register as of 23 February 2018. The ex-dividend date is 22 February 2018. This represents an increase of 5% on last year s interim dividend. The interim dividend will be paid to ordinary shareholders on 6 April 2018. Payment to US ADR holders will be made on 11 April 2018. A dividend reinvestment plan is available to holders of ordinary shares in respect of the interim dividend and the plan notice date is 14 March 2018.

## (f) Share buyback

On 8 September 2017 the group commenced a share buyback programme to spend up to £1.5 billion to repurchase shares in the year ending 30 June 2018. At 31 December 2017 the group had purchased 28,739,449 ordinary shares for a cost of £742 million (including £4 million of transaction costs) and has funded the purchases through a combination of cash and short term commercial paper. A financial liability of £182 million has been established at 31 December 2017 representing 6,804,364 shares that are expected to be purchased by 24 January 2018. Of these shares 715,009 were purchased before 31 December 2017 for a cost of £19 million, but had not been paid by the period end.

# Movement in net borrowings

|  | 2017<br>₤ million | 2016<br>£ million |
|--|-------------------|-------------------|
| Net borrowings at 30 June  | (7,892)           | (8,635)           |
| Free cash flow (a)   | 1,029             | 1,084             |
| Acquisition and sale of businesses (b)                             | (559)             | (31)              |
| Share buyback programme  | (742)             |                   |
| Proceeds from issue of share capital                               | 1                 | 1                 |
| Net purchase of own shares for share schemes (c)                   | (28)              | (49)              |
| Dividends paid to non-controlling interests                        | (61)              | (44)              |
| Rights issue proceeds from non-controlling interests of subsidiary |                   |                   |
| company  | 26                |                   |
| Net movements in bonds (d)   | 188               | (461)             |
| Net movements in other borrowings (e)                              | 911               | 549               |
| Equity dividends paid  | (968)             | (920)             |
|  |                   |                   |
| Net (decrease)/increase in cash and cash equivalents               | (203)             | 129               |
| Net increase in bonds and other borrowings                         | (1,099)           | (88)              |
| Exchange differences (f)   | 47                | (271)             |
| Other non-cash items   | (51)              | (71)              |
| Net borrowings at 31 December                                      | (9,198)           | (8,936)           |

- (a) See page 17 for the analysis of free cash flow.
- (b) In the six months ended 31 December 2017 acquisitions and sale of businesses included \$705 million (£548 million) in respect of the acquisition of Casamigos. The deferred consideration of \$300 million (£233 million) is expected to be paid in tranches over the next ten years when Casamigos achieves certain performance targets.

In the six months ended 31 December 2016 acquisitions and sale of businesses included part of the settlement of the guarantee in respect of the US wines disposal partially offset by the working capital settlement received from Treasury Wine Estates.

- (c) Net purchase of own shares comprised purchase of treasury shares for the future settlement of obligations under the employee share option schemes of £67 million (2016 £86 million) less receipts from employees on the exercise of share options of £39 million (2016 £37 million).
- (d) In the six months ended 31 December 2017, the group issued bonds of 1,275 million (£1,136 million) and repaid bonds of \$1,250 million (£948 million). In the comparable period the group repaid bonds of \$600 million (£461 million).

- (e) In the six months ended 31 December 2017 the net movement in other borrowings principally arose from the issue of commercial paper and cash movements on foreign exchange swaps and forwards. In the comparable period movements were driven by the settlements of the cross currency interest rate swaps and the cash movements of foreign exchange swaps and forwards.
- (f) Decrease in net borrowings of £47 million is primarily driven by the favourable exchange differences on US dollar denominated borrowings partially offset by an adverse movement on euro denominated borrowings and an unfavourable change on foreign exchange swaps and forwards.

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# Movement in equity

|  | 2017<br>₤ million | 2016<br>£ million |
|--|-------------------|-------------------|
| Equity at 30 June  | 12,028            | 10,180            |
| Profit for the period  | 2,127             | 1,583             |
| Exchange adjustments (a)   | (428)             | 304               |
| Remeasurement of post employment plans including taxation          | (86)              | 234               |
| Rights issue proceeds from non-controlling interests of subsidiary |                   |                   |
| company (b)  | 26                |                   |
| Dividends to non-controlling interests                             | (61)              | (44)              |
| Dividends paid   | (968)             | (920)             |
| Share buyback programme  | (924)             |                   |
| Other reserve movements  | (24)              | (84)              |
| Equity at 31 December  | 11,690            | 11,253            |

- (a) Movement in the six months ended 31 December 2017 primarily arose from exchange losses in respect of the Indian rupee, US dollar and the Turkish lira.
- (b) In the six months ended 31 December 2017 a rights issue was completed by Guinness Nigeria (GN) where Diageo s controlling equity share in GN increased from 54.32% to 58.02%. The transaction resulted in a credit of £31 million to non-controlling interests and a charge of £5 million to reserves.

# Post employment plans

The deficit in respect of post employment plans before taxation increased by £27 million from £491 million at 30 June 2017 to £518 million at 31 December 2017. The increase primarily arose due to a decrease in returns from AA-rated corporate bonds used to calculate the discount rates on the liabilities of the post employment plans (UK from 2.6% to 2.5%, Ireland from 2.1% to 1.7%) largely offset by an increase in the market value of the assets held by the post employment schemes and the contributions paid into the post employment plans. Total cash contributions by the group to all post employment plans in the year ending 30 June 2018 are estimated to be approximately £200 million.

## **Analysis by reporting segments**

The reported and organic movements for volume, net sales, marketing spend and operating profit before exceptional items by reporting segments for the six month ended 31 December 2017 were as follows:

| Volu |           | les Marketing | <b>Operating</b> |
|------|-----------|---------------|------------------|
|      | me Net sa | ies Markeung  | Operating        |

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| l growth by region  | %    | EUm   | %   | £ million | %   | £ million | <b>%</b> |
|---------------------|------|-------|-----|-----------|-----|-----------|----------|
| nerica              | 2    | 0.4   | 1   | 11        | 6   | 20        | 1        |
| nd Turkey           | 5    | 1.1   | 4   | 65        | 7   | 17        | 12       |
| ·                   | 4    | 0.6   | (4) | (34)      | (1) | (1)       | (9)      |
| erica and Caribbean | 8    | 0.9   | 3   | 21        | 10  | 10        | 6        |
| fic                 | (12) | (6.0) | 3   | 43        | 8   | 14        | 22       |
|                     |      |       | 13  | 3         |     |           | (6)      |
|                     |      |       |     |           |     |           |          |
|                     | (2)  | (3.0) | 2   | 109       | 7   | 60        | 6        |

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|                  |          | Volume |   | Net sales | N  | <b>Marketing</b> | Operating |
|------------------|----------|--------|---|-----------|----|------------------|-----------|
| growth by region | <b>%</b> | EUm    | % | £ million | %  | £ million        | % £       |
| merica           | 1        | 0.2    | 2 | 52        | 8  | 24               | 3         |
| ınd Turkey       | 5        | 1.1    | 4 | 68        | 6  | 14               | 12        |
| ·                | 4        | 0.6    | 2 | 13        | 2  | 2                | (3)       |
| nerica and       |          |        |   |           |    |                  |           |
| ın               | 9        | 1.0    | 7 | 42        | 11 | 11               | 10        |
| ific             | (1)      | (0.7)  | 7 | 83        | 9  | 15               | 17        |
| te               |          |        | 8 | 2         |    |                  | (14)      |
|                  |          |        |   |           |    |                  |           |
|                  | 2        | 2.2    | 4 | 260       | 7  | 66               | 7         |

(i) Before operating exceptional items.

## **North America**

## **Net sales**

Net sales were £2,183 million in the six months ended 31 December 2017 an increase of £11 million compared to net sales of £2,172 million in the six months ended 31 December 2016. Net sales were favourably impacted by organic growth of £52 million (see further performance analysis below), £20 million following the acquisition of Casamigos in August 2017 and the reallocation of the results of the Travel Retail operations of £13 million partially offset by exchange rate movements of £74 million primarily due to the weakening of the US dollar against sterling.

# **Operating profit**

Operating profit was £1,027 million in the six months ended 31 December 2017 an increase of £8 million compared to operating profit of £1,019 million in the six months ended 31 December 2016. Operating profit increased by £26 million due to organic growth, by £2 million (£6 million contribution less £4 million of transaction costs) from the acquisition of Casamigos in August 2017 and by £11 million from the reallocation of the results of the Travel Retail operations, partially offset by £31 million from exchange rate movements primarily due to the weakening of the US dollar.

# **Further performance analysis**

Unless otherwise stated percentage movements refer to organic movements in the following analysis.

North America delivered net sales growth of 2% with US Spirits growing 3%, continued growth in Diageo Beer Company USA (DBC USA) and Canada, and improvement in Travel Retail. In US Spirits, category share gains were achieved for all key brands except in vodka. North American whisk(e)y net sales grew 4%. Crown Royal grew 4% with Crown Royal Deluxe and Crown Royal Regal Apple growth accelerating, partially offset by Crown Royal Vanilla lapping its launch in the first half of last year. Bulleit continued its strong growth. Scotch grew 3% with Johnnie Walker growing 5%. Captain Morgan and Baileys continued their growth momentum. Vodka net sales declined 8% primarily driven by Cîroc and Ketel One vodka. Smirnoff net sales were down 2%, a slower decline than last year. Don Julio growth accelerated with net sales growing 39%. DBC USA net sales grew 2% with ready to drink growing 4% and beer declining 1%. Net sales in Canada were up 1%. Marketing in North America increased 8% and grew ahead of net sales as investment was up-weighted in the first half. Operating margin improved 6bps as positive mix and productivity initiatives delivered gross margin expansion with zero based budgeting and organisational effectiveness changes driving lower overhead cost, largely offset by increased marketing.

|                  | Acquisitions |           |             |           |                            |           |          |
|------------------|--------------|-----------|-------------|-----------|----------------------------|-----------|----------|
|                  |              |           | Reclassifi- | and       | Organic                    |           | Reported |
|                  | F17 H1       | Exchange  | cation(i)   | disposals | movement                   | F18 H1    | movement |
| Key financials:  | £ million    | £ million | £ million   | £ million | $\mathbf{\pounds}$ million | £ million | %        |
| Net sales        | 2,172        | (74)      | 13          | 20        | 52                         | 2,183     | 1        |
| Marketing        | 318          | (6)       |             | 2         | 24                         | 338       | 6        |
| Operating profit | 1,019        | (31)      | 11          | 2         | 26                         | 1,027     | 1        |

(i) Reclassification includes a reallocation of the results of the Travel Retail operations to the geographical regions.

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| Markets:                        | Organic<br>volume<br>movement<br>% | Reported<br>volume<br>movement<br>% | Organic<br>net sales<br>movement<br>% | Reported<br>net sales<br>movement<br>% |
|---------------------------------|------------------------------------|-------------------------------------|---------------------------------------|--|
| North America                   | 1                                  | 2                                   | 2                                     | 1                                      |
| US Spirits<br>DBC USA<br>Canada | 1<br>2<br>(2)                      | 1<br>2<br>(2)                       | 3<br>2<br>1                           | (4)<br>1                               |
| Spirits Beer Ready to drink     | 1<br>(1)<br>5                      | 2<br>(1)<br>5                       | 4<br>1<br>3                           | 1 (2)                                  |

|  | Organic<br>volume<br>movement <sup>(ii)</sup> | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|--|---|----------------------------------|-----------------------------------|
| Global giants, local stars and reserve(i): | <b>%</b>                                      | <b>%</b>                         | %                                 |
| Crown Royal                                | 2   | 3                                |                                   |
| Smirnoff                                   | (2)   | (2)                              | (5)                               |
| Captain Morgan                             | 3   | 3                                |                                   |
| Johnnie Walker                             | 4   | 9                                | 9                                 |
| Ketel One vodka                            | (8)   | (13)                             | (16)                              |
| Cîroc                                      | (6)   | (11)                             | (14)                              |
| Baileys                                    | 16  | 17                               | 14                                |
| Guinness                                   |   | 2                                | (1)                               |
| Tanqueray                                  | 10  | 8                                | 5                                 |
| Don Julio                                  | 36  | 39                               | 34                                |
| Bulleit                                    | 8   | 9                                | 5                                 |
| Buchanan s                                 | 7   | 3                                | (1)                               |

Net sales in **US Spirits** were up 3%. Net sales were marginally ahead of depletions. Crown Royal and Bulleit continued share gains in the North American whisk(e)y category. The Generosity platform is working for Crown Royal, driving gains in equity and category share. Crown Royal net sales grew 4% with acceleration in Crown Royal Deluxe and Crown Royal Regal Apple growth partially offset by Crown Royal Vanilla cycling its launch in the first half of last year. Johnnie Walker grew 5% as investment continued in the successful Keep Walking America platform, scaled up liquid on lips and highlighted Johnnie Walker Blue Label in the gifting occasion. Buchanan s grew 2% as it lapped a strong depletion performance in the first half of last year. Vodka decline was

<sup>(</sup>i) Spirits brands excluding ready to drink.

<sup>(</sup>ii) Organic equals reported volume movement except Johnnie Walker 6%.

driven primarily by Cîroc and Ketel One vodka declining 12% and 13%, respectively. Execution of improved plans on Cîroc and Ketel One vodka started in the first half and are expected to take time to impact performance. Smirnoff net sales performance improved versus last year and brand equity scores improved as it continued to remind consumers that it is a quality vodka at a great price through a campaign involving celebrity influencers, new packaging with quality cues and local activation against multi-cultural millennial consumers. The Live like a Captain campaign is resonating well with consumers and driving strong category share and equity gains for Captain Morgan. Baileys growth accelerated versus last year with the launch of a new campaign reminding consumers of its indulgent treat positioning over the holidays. Don Julio net sales grew 39% with growth and category share gains accelerating versus last year.

**DBC USA** net sales increased 2% with ready to drink growing 4% and beer declining 1%. Ready to drink growth was driven by continued growth of Smirnoff Ice Spiked and Smirnoff Spiked Sparkling Seltzer which were launched last year. Beer declined 1% with Guinness net sales flat and declines on Smithwick s ale and Harp lager. Net sales in **Canada** grew 1% driven by growth on Johnnie Walker, Baileys, Guinness and ready to drink. Johnnie Walker benefitted from a focus on Johnnie Walker Black Label highlighting its credentials to consumers through mentoring events, media and in-store activation. Guinness benefitted from the growth in the on-trade and launch of Hop House 13 Lager.

Marketing grew 8% with upweight in marketing investment funded largely from productivity initiatives.

# **Europe and Turkey**

## **Net sales**

Net sales were £1,599 million for the six months ended 31 December 2017 an increase of £65 million compared to net sales of £1,534 million in the six months ended 31 December 2016. Net sales benefited from organic growth of £68 million (see further performance analysis below) and £2 million from exchange rate movements driven mainly by the strengthening of the euro and Russian rouble partially offset by the weakness of the Turkish lira. These increases were partially offset by £2 million as a result of disposals principally in respect of the Percy Fox wine business in January 2016 and the reallocation of the results of the Travel Retail operations of £3 million.

The organic percentage increase in sales of £220 million is greater (8%) than the organic increase in net sales (4%) because of increases in excise duties, which have largely been passed on to the customer, principally in Turkey and Great Britain.

# **Operating profit**

Operating profit was £599 million in the six months ended 31 December 2017 an increase of £64 million compared to operating profit of £535 million in the six months ended 31 December 2016. Operating profit benefited from organic growth of £62 million and £4 million from exchange rate movements principally due to the strengthening of the euro and Russian rouble partially offset by the weakness of the Turkish lira. These increases were partially offset by the reallocation of the results of the Travel Retail operations of £2 million.

## **Further performance analysis**

Unless otherwise stated percentage movements refer to organic movements in the following analysis.

The region delivered 4% net sales growth. In Europe, net sales were up 4% largely driven by Great Britain and Continental Europe, with continued share gains in spirits, up 20bps. Growth was broad based across all key categories, but primarily driven by gin, where Tanqueray gained share in a growing category and Gordon's benefitted from the launch of its Pink variant. Guinness was up 4%. Net sales of Captain Morgan grew double digit and the brand continued to gain share in the category. Scotch net sales were up 2% led by growth in Russia and Europe Partner Markets partially offset by weakness in JeB in Iberia. Reserve brands continued to deliver a good performance with net sales up 8% largely driven by Cîroc, Zacapa and Bulleit. In Turkey, net sales were up 10% largely driven by price increases across categories. Operating margin improved 239bps as an up-weight in marketing investment was offset by the on-going productivity initiatives and lapping other one-off operating costs.

|           |           |           | Acquisitions                         |                  |                     |           |     |
|-----------|-----------|-----------|--------------------------------------|------------------|---------------------|-----------|-----|
|           | F17 H1    | Exchange  | Reclassifi-<br>cation <sup>(i)</sup> | and<br>disposals | Organic<br>movement | F18 H1    | mov |
| ancials:  | £ million | £ million | £ million                            | £ million        | £ million           | £ million | £ n |
| es        | 1,534     | 2         | (3)                                  | (2)              | 68                  | 1,599     |     |
| ing       | 229       | 3         |                                      |                  | 14                  | 246       |     |
| ng profit | 535       | 4         | (2)                                  |                  | 62                  | 599       |     |

(i) Reclassification includes a reallocation of the results of the Travel Retail operations to the geographical regions.

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|                       | Organic<br>volume<br>movement | Reported<br>volume<br>movement | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|-----------------------|-------------------------------|--------------------------------|----------------------------------|-----------------------------------|
| Markets:              | %                             | %                              | %                                | %                                 |
| Europe and Turkey     | 5                             | 5                              | 4                                | 4                                 |
|                       |                               |                                |                                  |                                   |
| Europe <sup>(i)</sup> | 5                             | 7                              | 4                                | 9                                 |
| Turkey                | 7                             | 7                              | 10                               | (8)                               |
|                       |                               |                                |                                  |                                   |
| Spirits               | 5                             | 5                              | 5                                | 5                                 |
| Beer                  | 2                             | 2                              | 3                                | 6                                 |
| Ready to drink        | 3                             | 3                              | 7                                | 8                                 |

|                                    | Organic<br>volume<br>movement <sup>(iii)</sup> | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|------------------------------------|--|----------------------------------|-----------------------------------|
| Global giants and local stars(ii): | %  | %                                | <b>%</b>                          |
| Guinness                           | 3  | 4                                | 6                                 |
| Johnnie Walker                     | 4  | 4                                | 8                                 |
| Smirnoff                           | (1)  | (1)                              |                                   |
| Baileys                            | 5  | 1                                | 3                                 |
| Yenì Raki                          | 2  | 7                                | (11)                              |
| Captain Morgan                     | 6  | 10                               | 15                                |
| J B                                | (7)  | (11)                             | (8)                               |
| Tanqueray                          | 22   | 20                               | 24                                |

- (i) Following a change in management responsibilities the Europe market, from 1 July 2017, includes Russia and the Algeria, Iraq, Jordan, Lebanon and Morocco markets.
- (ii) Spirits brands excluding ready to drink.
- (iii) Organic equals reported volume movement

## In **Europe**, net sales were up 4%:

In **Great Britain**, net sales grew 7%, primarily driven by growth in gin and beer. Tanqueray delivered strong double digit net sales growth and gained 70bps of share and Gordon's benefitted from the launch of its Pink variant. Guinness net sales increased 8% and gained 20bps of share, driven by a strong performance in Guinness Draught and Hop House 13 Lager. Scotch net sales were up double digit mainly driven by scotch malts and Johnnie Walker supported by the seasonal Christmas lights campaign. Reserve brands continued to deliver double digit growth, with strong performance across brands, led by increased distribution in Cîroc and the launch of Cîroc French Vanilla. The business also partially benefitted from lapping prior year working capital efficiencies, including inventory reductions.

Net sales in **Ireland** were flat. Guinness grew 1% driven by the continued success of Hop House 13 Lager and the launch of the Behind every town campaign across the country, offset by other beer brands where net sales declined 3%. In spirits, net sales were up 13% largely driven by strong performance in Gordon s and Tanqueray in gin.

In **Continental Europe**, net sales were up 3%:

**Iberia** net sales declined 7% due to a weak performance of JeB driven by category decline and increased competitive pressure.

In **Central Europe**, net sales grew 1%. Double digit growth in Tanqueray and improved performance of Johnnie Walker in Poland was partially offset by a soft performance in Baileys which lapped a strong performance the prior year with up-weighted promotional activities.

**In Northern Europe** net sales were up 2% as net sales growth in Nordics was partially offset by a 2% net sales decline in Benelux as the spirits category slowly began to recover following the duty increase in November 2016.

In **Mediterranean Hub**, net sales were up 10% largely driven by Italy with broad growth across the spirits categories.

**Europe Partner Markets** grew net sales 12% driven by an expanded distribution footprint and performance improvement in Johnnie Walker.

**Russia** net sales grew 13% with 8.3pps of positive price/mix driven by price increases in the previous year. Growth was largely driven by scotch led by Johnnie Walker and also strong growth in Captain Morgan. In **France**, net sales were flat. Continued strong performance in Captain Morgan and Zacapa was offset by

In **Turkey**, net sales grew 10% primarily driven by excise led price increases and good raki and vodka category performance.

**Marketing** investment increased 6% focused on key growth opportunities for the region in Guinness, Johnnie Walker, reserve and gin. Productivity benefits continued to improve the efficiency and effectiveness of the investment.

weakness in JeB and Smirnoff including ready to drink.

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## **Africa**

## **Net sales**

Net sales were £774 million in the six months ended 31 December 2017 a decrease of £34 million compared to net sales of £808 million in the six months ended 31 December 2016. Net sales were adversely impacted by £47 million from exchange rate movements primarily due to the weakening of the Nigerian naira, the Kenyan schilling and the Ghanaian cedi partially offset by organic growth of £13 million (see further performance analysis below).

# **Operating profit**

Operating profit was £120 million in the six months ended 31 December 2017 a decrease of £12 million compared to operating profit of £132 million in the six months ended 31 December 2016. Operating profit was adversely impacted by an organic decrease of £4 million and £8 million from exchange rate movements primarily due to the weakening of the Nigerian naira, the Kenyan schilling and the Ghanaian cedi.

## **Further performance analysis**

Unless otherwise stated percentage movements refer to organic movements in the following analysis.

Africa net sales increased 2%. Performance was mixed as double digit growth in Nigeria was partially offset by weakness in Africa Regional Markets and South Africa. In East Africa, our biggest market in the region, net sales were flat as performance was impacted by the uncertainty following the presidential election in Kenya. Across Africa, beer net sales were up 5%, as weakness in Kenya was offset by strong growth of Dubic in Nigeria and the successful launch of Serengeti Lite in Tanzania. Guinness and Malta Guinness also delivered good growth with net sales up 3% and 9% respectively. Mainstream spirits continued to deliver strong double digit growth driven by solid performance in East Africa and Nigeria. Scotch net sales declined 7% largely driven by challenges within the third party distributor network in Cameroon. Operating margin declined by 79bps driven by adverse price-mix, partially offset by productivity savings in supply, lower indirect spend as well as organisational effectiveness benefits.

|                        |                             |           | Acquisitions and | Organic   |           | Reported movement |
|------------------------|-----------------------------|-----------|------------------|-----------|-----------|-------------------|
|                        | F17 H1                      | Exchange  | disposals        | movement  | F18 H1    | %                 |
| <b>Key financials:</b> | $\mathbf {\pounds}$ million | £ million | £ million        | £ million | £ million | £ million         |
| Net sales              | 808                         | (47)      |                  | 13        | 774       | (4)               |
| Marketing              | 84                          | (3)       |                  | 2         | 83        | (1)               |
| Operating profit       | 132                         | (8)       |                  | (4)       | 120       | (9)               |

|                         | Organic<br>volume<br>movement | Reported<br>volume<br>movement | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|-------------------------|-------------------------------|--------------------------------|----------------------------------|-----------------------------------|
| Markets:                | <b>%</b>                      | <b>%</b>                       | %                                | %                                 |
| Africa                  | 4                             | 4                              | 2                                | (4)                               |
| East Africa             | 4                             | 4                              |                                  | (5)                               |
| Africa Regional Markets | (6)                           | (6)                            | (4)                              | (8)                               |
| Nigeria                 | 17                            | 17                             | 20                               |                                   |
| South Africa            | 4                             | 4                              | (2)                              | (2)                               |
| Spirits                 | 12                            | 12                             | (1)                              | (4)                               |
| Beer                    |                               |                                | 5                                | (4)                               |
| Ready to drink          | (8)                           | (8)                            | (5)                              | (9)                               |

|                                   | Organic<br>volume<br>movement <sup>(ii)</sup> | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|-----------------------------------|---|----------------------------------|-----------------------------------|
| Global giants and local stars(i): | %   | %                                | %                                 |
| Guinness                          | (1)   | 3                                | (4)                               |
| Johnnie Walker                    | (2)   | (7)                              | (9)                               |
| Smirnoff                          | 3   | (13)                             | (14)                              |
| Other beer:                       |   |                                  |                                   |
| Malta Guinness                    | (2)   | 9                                | (5)                               |
| Tusker                            | 2   | 1                                | (5)                               |
| Senator                           | (16)  | (16)                             | (21)                              |
| Satzenbrau                        | (22)  | (7)                              | (22)                              |

- (i) Spirits brands excluding ready to drink.
- (ii) Organic equals reported volume movement.

In **East Africa**, net sales were flat, as performance was impacted by the uncertainty following the presidential election in August 2017 in Kenya. Beer net sales were flat as a decline in Senator Keg in Kenya was offset by the successful launch of Serengeti Lite in Tanzania. Despite the uncertain environment in its home market, Tusker grew 1% in East Africa supported by the Here s To Us campaign and Guinness net sales increased 3%, as it leveraged activations around the English Premier League football matches. Mainstream spirits continued to deliver strong performance driven by improved distribution and increased marketing investment.

In **Africa Regional Markets**, net sales declined 4% with growth in beer offset by double digit decline in spirits largely driven by challenges within the third party distributor network in Cameroon. Beer net sales were up 1% driven by double digit growth in Malta Guinness supported by increased sampling activations, offset by double digit decline in Harp. In Ghana net sales increased 9% with net sales growth in Malta Guinness and Guinness offsetting decline in ready to drink where Orijin faced increased competitive pressure.

Net sales **in South Africa** declined 2% largely driven by double digit decline in Smirnoff 1818 which was impacted by price increases and category decline in an increased competitive environment.

In **Nigeria**, net sales increased 20%. Beer net sales were up 23% as value beer continued to be the largest growth contributor driven by Dubic. Guinness net sales were up 14% as it benefitted from lapping a soft performance the prior year and the activation of the Be A Front Row Fan which leveraged on the English Premier League matches. Malta Guinness net sales were up 6% supported by the launch of the Fuel Your Greatness campaign. In spirits, net sales were up 22% through strong double digit growth in mainstream spirits driven by innovation launches and new formats.

**Marketing** investment increased 2% as the region benefitted from productivity initiatives. In Nigeria, marketing was focused on key campaigns including Malta Guinness Fuel Your Greatness and Satz Smart Choice. In East Africa, the focus of marketing investment was on the Guinness campaign Meet The Legend and the launch of Serengeti Lite. South Africa increased investment behind the scotch portfolio.

## **Latin America and Caribbean**

## **Net sales**

Net sales were £649 million in the six months ended 31 December 2017 an increase of £21 million compared to net sales of £628 million in the six months ended 31 December 2016. Organic growth benefited net sales by £42 million (see further performance analysis below) partially offset by £10 million exchange rate movements mainly due to the weakening of the Venezuelan bolivar, Colombian peso and Brazilian real and the reallocation of the results of the Travel Retail operations of £11 million.

# **Operating profit**

Operating profit was £218 million in the six months ended 31 December 2017, an increase of £13 million compared to operating profit of £205 million in the six months ended 31 December 2016. Organic growth contributed £20 million and exchange rate movements £2 million partially offset by the reallocation of the results of the Travel Retail operations of £9 million.

# **Further performance analysis**

Unless otherwise stated percentage movements refer to organic movements in the following analysis.

In Latin America and Caribbean net sales grew 7% with strong performance in PUB, Mexico, and PEBAC partially offset by a decline in Colombia, and weakness in the export channels. All key spirits categories were in growth. In scotch, net sales were up 2% with strong performance by Johnnie Walker and Black & White, which is recruiting new consumers across Brazil, Mexico and Colombia, partially offset by weak Old Parr performance in Colombia. Don Julio delivered strong double digit growth, and Smirnoff net sales were also up double digit with the brand back in growth in Brazil, its largest market in the region. In gin, Tanqueray drove category growth in Brazil and Mexico, and in rum net sales were up double digit with all key brands in growth. Operating margin for the region increased 97bps as up-weighted investment in marketing was more than offset by productivity led overhead savings through organisational effectiveness programmes.

|                        |                            |                             |                       | Acquisitions          |                       |                       | Reported  |
|------------------------|----------------------------|-----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------|
|                        |                            |                             | Reclassifi-           | and                   | Organic               |                       | movement  |
|                        | F17 H1                     | Exchange                    | cation <sup>(i)</sup> | disposals             | movement              | F18 H1                | %         |
| <b>Key financials:</b> | $\mathbf{\pounds}$ million | $\mathbf {\pounds}$ million | ${f \pounds}$ million | ${f \pounds}$ million | ${f \pounds}$ million | ${f \pounds}$ million | £ million |
| Net sales              | 628                        | (10)                        | (11)                  |                       | 42                    | 649                   | 3         |
| Marketing              | 99                         | (1)                         |                       |                       | 11                    | 109                   | 10        |
| Operating profit       | 205                        | 2                           | (9)                   |                       | 20                    | 218                   | 6         |

(i) Reclassification includes a reallocation of the results of the Travel Retail operations to the geographical regions.

| Markets:                    | Organic  | Reported | Organic   | Reported  |
|-----------------------------|----------|----------|-----------|-----------|
|                             | volume   | volume   | net sales | net sales |
|                             | movement | movement | movement  | movement  |
|                             | %        | %        | %         | %         |
| Latin America and Caribbean | 9        | 8        | 7         | 3         |
| PUB Mexico CCA Andean PEBAC | 9        | 9        | 14        | 13        |
|                             | 7        | 6        | 12        | 12        |
|                             | (6)      | (6)      | (6)       | (6)       |
|                             | 16       | 16       | (1)       | (12)      |
|                             | 31       | 31       | 17        | 18        |
| Spirits Beer Ready to drink | 8        | 8        | 7         | 4         |
|                             | (5)      | (5)      | (5)       | (2)       |
|                             | (8)      | (8)      | (1)       | (4)       |

|                                | Organic<br>volume<br>movement <sup>(ii)</sup> | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|--------------------------------|---|----------------------------------|-----------------------------------|
| Global giants, local stars(i): | %   | <b>%</b>                         | <b>%</b>                          |
| Johnnie Walker                 | 1   | 4                                |                                   |
| Buchanan s                     | (6)   |                                  | (3)                               |
| Smirnoff                       | 15  | 14                               | 12                                |
| Old Parr                       | (11)  | (16)                             | (17)                              |
| Baileys                        | (9)   | (6)                              | (6)                               |
| Ypióca                         | 12  | 7                                | 6                                 |
| Black & White                  | 46  | 76                               | 75                                |

- (i) Spirits brands excluding ready to drink.
- (ii) Organic equals reported volume movement except for Johnnie Walker flat and Old Parr (12)% due to the reallocation of the Travel Retail operations.

In PUB (Paraguay, Uruguay and Brazil), net sales increased 14%. In Brazil, growth was broad-based across all spirits categories. Scotch net sales were up 11% driven by continued activation on Black & White. In gin, Tanqueray tripled in value through increased activation and distribution and Smirnoff net sales increased 8% supported by new formats to drive accessibility. Net sales in Paraguay and Uruguay continued to grow due to improved performance in the export channels.

In **Mexico**, net sales increased 12% driven by growth across all spirits categories. Reserve grew net sales 38% driven by Don Julio which gained 2.7pps of share. Scotch growth was fuelled by Black & White which continued its double digit growth. Johnnie Walker, the biggest brand in the market, gained share while Buchanan s performance was impacted by price increases. Vodka net sales returned to growth with improved performance on Smirnoff 21 and the launch of Smirnoff X1.

In **CCA** (**Caribbean and Central America**), net sales declined 6%. Hurricanes Irma and Maria impacted performance in the domestic markets, where net sales increased 1%. Export channels net sales declined 19% as market conditions remained challenging.

Andean (Colombia and Venezuela) net sales declined 1%. Colombia net sales were down 9% as recent tax regulations resulted in higher retail selling prices for premium imported whisky, and impacted the performance of Old Parr. Negative price/mix was driven by expansion in the standard and primary segment where Johnnie Walker Red Label and Black & White are recruiting consumers from local spirits and capturing the down trading due to the impact of tax changes. Overall Diageo Colombia gained share in scotch and consolidated its leadership position in the category. In Venezuela volume grew 26% largely driven by locally produced brands. Net sales grew significantly faster as price increases offset high inflation.

**PEBAC** (**Peru, Ecuador, Bolivia, Argentina and Chile**) delivered net sales growth of 17%, mainly driven by Ecuador, where economic conditions have improved, and Argentina. In Argentina, net sales growth was led by Smirnoff, driven by increased distribution, and Johnnie Walker which gained 4.3pps of share. Net sales also grew in Chile and Bolivia, partially offset by declines in Peru.

**Marketing** investment increased by 11%, driven by up-weighted investment on scotch across the portfolio with support focused behind Johnnie Walker and Black & White.

## **Asia Pacific**

## Net sales

Net sales were £1,298 million in the six months ended 31 December 2017 an increase of £43 million compared to net sales of £1,255 million in the six months ended 31 December 2016. Net sales were favourably impacted by £83 million organic growth (see further performance analysis below) and the reallocation of the results of the Travel Retail operations of £1 million partially offset by £6 million exchange rate movements principally due to the weakening of Australian dollar, Japanese yen and Indonesian rupiah partially offset by the Indian rupee. Net sales reduced by £35 million due to the transition of a number of operations in India to a royalty or franchise model.

## **Operating profit**

Operating profit was £316 million in the six months ended 31 December 2017 an increase of £57 million compared to operating profit of £259 million in the six months ended 31 December 2016. Operating profit benefited £45 million organically and by £12 million from exchange rate movements principally due to the strengthening of the Australian dollar and Taiwan dollar.

# Further performance analysis

Unless otherwise stated percentage movements refer to organic movements in the following analysis.

In Asia Pacific net sales grew 7% with strong growth in Greater China and solid performance in India, South East Asia, and Travel Retail Asia and Middle East. This was partly offset by the continued contraction of the scotch category in Korea and a decline in net sales in Australia. Growth was broad based across most spirits categories. Chinese white spirits continued to grow strong double digit driven by improved execution and expanded distribution. Net sales in India grew 2% largely impacted by the Supreme Court ruling banning sales in certain outlets near state highways. In scotch, net sales were up 5% as strong performance in Johnnie Walker more than offset the net sales decline in Windsor in Korea. Net sales of reserve brands were up 29% largely driven by Chinese white spirits and strong growth in Johnnie Walker reserve variants. Gross margin for the region increased 39bps largely driven by India. Operating margin increased 204bps driven by mix and productivity led overhead savings through both indirect spend and organisational effectiveness programmes.

|           | F17 H1    | Exchange  | Reclassifi-<br>cation <sup>(i)</sup> | and<br>disposals | Organic<br>movement | F18 H1    | Rej<br>mov |
|-----------|-----------|-----------|--------------------------------------|------------------|---------------------|-----------|------------|
| ancials:  | £ million | £ million | £ million                            | £ million        | £ million           | £ million |            |
| es        | 1,255     | (6)       | 1                                    | (35)             | 83                  | 1,298     |            |
| ing       | 174       | (1)       |                                      |                  | 15                  | 188       |            |
| ng profit | 259       | 12        |                                      |                  | 45                  | 316       |            |

(i) Reclassification includes a reallocation of the results of the Travel Retail operations to the geographical regions.

|                                    | Organic<br>volume<br>movement <sup>(i)</sup> | Reported<br>volume<br>movement | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|------------------------------------|--|--------------------------------|----------------------------------|-----------------------------------|
| Markets:                           | %  | %                              | %                                | %                                 |
| Asia Pacific                       | (1)  | (12)                           | 7                                | 3                                 |
|                                    |  |                                |                                  |                                   |
| India                              | (3)  | (15)                           | 2                                | (4)                               |
| Greater China                      | 29   | 29                             | 32                               | 32                                |
| Australia                          | (10)   | (10)                           | (8)                              | (9)                               |
| South East Asia                    | 8  | 27                             | 10                               | 7                                 |
| North Asia                         | 6  | 6                              | (5)                              | (8)                               |
| Travel Retail Asia and Middle East | 29   | 28                             | 27                               | 32                                |
|                                    |  |                                |                                  |                                   |
| Spirits                            | (1)  | (12)                           | 8                                | 5                                 |
| Beer <sup>(ii)</sup>               | 4  | 53                             | 3                                | 1                                 |
| Ready to drink                     | (13)   | (13)                           | (11)                             | (12)                              |

|                                     | Organic<br>volume<br>movement <sup>(iv)</sup> | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|-------------------------------------|---|----------------------------------|-----------------------------------|
| Global giants and local stars(iii): | %   | %                                | %                                 |
| Johnnie Walker                      | 14  | 13                               | 14                                |
| McDowell s                          | (3)   | 3                                | (5)                               |
| Windsor                             | (10)  | (15)                             | (16)                              |
| Smirnoff                            | 10  | 5                                | 5                                 |
| Guinness                            | 6   | 4                                | 2                                 |
| Bundaberg                           | (13)  | (8)                              | (9)                               |
| Shui Jing Fang <sup>(v)</sup>       | 69  | 75                               | 72                                |

- (i) Difference between organic and reported volume for Asia Pacific is driven by the move to the franchise model for some popular segment brands in India.
- (ii) Following a review of group s reporting of volume an adjustment was made to include Malaysia and Singapore contract brew volume in the reported beer figures which increased the reported volume in Asia Pacific by 0.2 million equivalent cases for the six months ended 31 December 2016.
- (iii) Spirits brands excluding ready to drink.
- (iv) Organic equals reported volume movement except for Guinness 54% and McDowell s (15)% which were impacted by a volume adjustment to include Malaysia and Singapore contract brew volume in the reported figures, and a change from an owned to a franchise model in India.
- (v) Organic growth figures represent total Chinese white spirits of which Shui Jing Fang is the predominant brand.

In **India** net sales increased 2% as growth from lapping the demonetisation and pricing benefits were offset by the impact of the Supreme Court ruling prohibiting the sale of alcohol in certain outlets near state highways and route to market changes in certain states. Prestige and above net sales grew 6% driven by McDowell s No. 1, which was supported by the launch of its Never Drink and Drive campaign, and Signature. Scotch net sales were up 4% driven by Johnnie Walker and by Black Dog, which gained share in the category. Rum net sales were up 2% and benefited from the national roll out of Captain Morgan. Net sales in the popular brands segment declined 3% and now account for approximately 36% of the business.

In **Greater China** net sales increased 32% despite the impact of the later Chinese New Year in 2018. Chinese white spirits net sales grew 80% driven by improved execution and expanded distribution beyond our core provinces. Scotch net sales declined as strong double digit growth in Mainland China, driven by Johnnie Walker and The Singleton, was more than offset by declines in Taiwan. In Taiwan scotch net sales were impacted by category decline and commercial challenges in the market.

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Net sales in **Australia** were down 8% driven by working capital efficiencies, including inventory reductions, delivered with key customers. Underlying performance in Bundaberg improved as it benefited from a packaging relaunch and the new Unmistakeably Ours campaign launched in March 2017. The ready to drink category remains challenged, but recent innovation launches Bundaberg Lazy Bear and Smirnoff Pure continue to see solid growth.

In **South East Asia**, net sales increased 10% largely driven by strong double digit growth in Key Accounts and the Philippines where Johnnie Walker was supported by continued focus on route to consumer and occasion-driven activation. Scotch net sales grew 19% with growth in all markets except Vietnam. In Thailand net sales increased 6% following the end of the mourning period for the death of the king.

In **North Asia**, net sales declined 5% as growth in Japan was offset by continued weakness in Korea. In Korea net sales declined 9% as Window continued to be imposted by the scotch category decline as consumers move

net sales declined 9% as Windsor continued to be impacted by the scotch category decline as consumers move away from traditional on-trade occasions and look for alternatives with lower alcohol content. This was partially offset by strong double digit net sales growth in the W range by Windsor, which plays in the lower ABV segment and by Guinness. Japan net sales increased 2% with good performance in scotch offsetting decline in ready to drink.

**Travel Retail Asia and Middle East** net sales grew 27% as the Middle East lapped weak performance in the previous year as well as significant improvement in commercial activation and expanded distribution. **Marketing** investment increased 9% driven by up-weighted investment in China and India.

| Table of Contents                |                   |              |
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| Category and brand review        |                   |              |
|                                  |                   |              |
|                                  |                   |              |
|                                  |                   |              |
| Net sales by category and region |                   |              |
|                                  |                   |              |
| North America                    | Europe and Turkey | Africa       |
|                                  |                   |              |
|                                  |                   |              |
| Latin America and Caribbean      |                   | Asia Pacific |
|                                  |                   |              |

|  | Organic<br>volume<br>movement <sup>(iii)</sup> | Organic<br>net sales<br>movement | Reported<br>net sales<br>movement |
|--|--|----------------------------------|-----------------------------------|
| Key categories:                          | %  | %                                | %                                 |
| Spirits <sup>(i)</sup>                   | 2  | 5                                | 3                                 |
| Scotch                                   | 4  | 3                                | 3                                 |
| Vodka <sup>(ii)</sup>                    | 1  | (3)                              | (6)                               |
| North American whisk(e)y                 | 1  | 4                                |                                   |
| Rum <sup>(ii)</sup>                      | (1)  | 5                                | 1                                 |
| Indian-Made Foreign Liquor (IMFL) whisky | (2)  | 1                                | (3)                               |
| Liqueurs                                 | 5  | 5                                | 5                                 |
| Gin <sup>(ii)</sup>                      | 18   | 16                               | 15                                |
| Tequila                                  | 37   | 43                               | 58                                |
| Beer                                     |  | 4                                |                                   |
| Ready to drink                           | (5)  | (2)                              | (4)                               |

- (i) Spirits brands excluding ready to drink.
- (ii) Vodka, rum, gin including IMFL brands.
- (iii) Organic equals reported volume movement except for spirits (3)%, rum (10)%, IMFL whisky (9)%, vodka (1)%, tequila 53%, gin 13% which were impacted by acquisitions and disposals and the move from an owned to a franchise model in India, and beer 2% which was impacted by an adjustment to include Malaysia and Singapore contract brew volume in the reported beer figures.

Unless otherwise stated percentage movements refer to organic movements in the following analysis.

**Scotch** represents 27% of Diageo s net sales and was up 3% with broad based growth across all regions except Africa which was impacted by challenges within the third party distributor network in Cameroon. Johnnie Walker delivered a strong performance with net sales up 7% and primary scotch brands net sales increased 8% largely driven by Black & White in Latin America and Caribbean and Asia Pacific. Elsewhere Windsor net sales declined double digit as it continued to suffer from the category decline in Korea and Old Parr performance was impacted by tax regulation changes in Colombia. Net sales in scotch malts were up 3% with growth in North America, China Mainland, South East Asia and Travel Retail Asia and Middle East partially offset by weakness of The Singleton in Taiwan.

**Vodka** represents 11% of Diageo s net sales and declined 3% as good performance in Europe and Turkey, Latin America and Caribbean and Asia Pacific was offset by decline in North America and Africa. The net sales decline was driven predominantly by Cîroc and Ketel One vodka in North America. Smirnoff declined 1% driven by South Africa where Smirnoff 1818 was impacted by increased competitive pressure and Smirnoff net sales declined 14%. Smirnoff was also down 2% in US Spirits, partially offset by a good performance in most of our markets in Asia Pacific and Latin America and Caribbean.

**North American whisk(e)y** represents 9% of Diageo s net sales and grew 4%. Net sales in Crown Royal, our Canadian whisky, grew 3% and continued to gain share in US Spirits, its biggest market. Growth in American whiskeys was largely driven by Bulleit.

**Rum** represents 7% of Diageo s net sales and grew 5% with broad based growth across all regions. This was largely driven by Captain Morgan, up 6%, and Zacapa, up 21%, as both brands delivered good performance and share gains in our biggest markets: US Spirits and Europe.

**IMFL whisky** represents 5% of Diageo s net sales and grew 1%. Growth from successful relaunches of McDowell s No.1 and Signature were partially offset by declines of Bagpiper and Old Tavern in the declining popular segment.

**Liqueurs** represents 6% of Diageo s net sales and grew 5% driven by double digit growth of Baileys in US Spirits as the brand benefited from a new media campaign and liquid on lips sampling activations.

**Gin** represents 4% of Diageo s net sales and grew 16% with broad based growth across all regions. Tanqueray and Gordon s in Europe were the largest contributors to growth as both brands grew double digit.

**Tequila** represents 3% of Diageo s net sales and grew 43%. The performance was driven by strong double digit growth of Don Julio in US Spirits and Mexico.

**Beer** represents 15% of Diageo s net sales and grew 4%. Growth was largely driven by Guinness and Dubic, a value brand in Nigeria. Guinness net sales were up 4% with good performance in Europe, as the brand continued to benefit from the successful launch of the The Brewers Project including Guinness Hop House 13 Lager, Nigeria and Korea. In East Africa performance of Senator was impacted by uncertainty following the presidential election in August 2017.

**Ready to drink** represents 5% of Diageo s net sales and declined 2%. Continued good performance in North America and Europe was largely offset by declines of Bundaberg and Smirnoff in Australia and Orijin in Nigeria and Ghana.

| Clabal signets local stone and magnitude.               | Organic<br>volume<br>movement <sup>(ii)</sup> | Organic<br>net sales<br>movement |        |
|---|---|----------------------------------|--------|
| Global giants, local stars and reserve <sup>(i)</sup> : | %   | %                                | %      |
| Global giants Johnnie Walker                            | 5   | 7                                | (      |
| Smirnoff  | 5 2   | 7                                | 6      |
|   | 6   | (1)<br>6                         | (3)    |
| Baileys Captain Morgan                                  | 8   | 6                                | 6<br>5 |
| Tanqueray   | 16  | 16                               | 15     |
| Guinness  | 1   | 4                                | 2      |
| Local stars   | 1   | т.                               | 2      |
| Crown Royal   | 1   | 3                                | (1)    |
| Yenì Raki   | 2   | 7                                | (11)   |
| Buchanan s  | (3)   | 1                                | (2)    |
| Ј В   | (5)   | (8)                              | (6)    |
| Windsor   | (11)  | (15)                             | (16)   |
| Old Parr  | (11)  | (15)                             | (16)   |
| Bundaberg   | (13)  | (8)                              | (9)    |
| Black & White   | 31  | 42                               | 42     |
| Ypióca  | 12  | 7                                | 5      |
| McDowell s  | (3)   | 3                                | (6)    |
| Shui Jing Fang <sup>(iii)</sup>                         | 69  | 75                               | 73     |
| Reserve   |   |                                  |        |
| Scotch malts  | 1   | 3                                | 4      |
| Cîroc   | (2)   | (6)                              | (9)    |
| Ketel One vodka   | (6)   | (11)                             | (14)   |
| Don Julio   | 35  | 42                               | 38     |
| Bulleit   | 10  | 11                               | 8      |

<sup>(</sup>i) Spirits brands excluding ready to drink.

<sup>(</sup>ii) Organic equals reported volume movement except for McDowell s (15)%, which was impacted by the move from an owned to a franchise model in India, and Guinness 4% which was impacted by an adjustment to include Malaysia and Singapore contract brew volume in the reported beer figures

(iii) Organic growth figures represent total Chinese white spirits of which Shui Jing Fang is the predominant brand. Unless otherwise stated percentage movements refer to organic movements in the following analysis.

**Global giants** represents 43% of Diageo s net sales and grew 5%. Growth was broad-based across all brands with the exception of Smirnoff whose net sales declined 1%.

**Local stars** represents 20% of Diageo s net sales and grew 5%, largely driven by strong growth of Chinese white spirits, Crown Royal in US Spirits and Black & White in Latin America and Caribbean. This was partially offset by declines of Windsor in Korea and Old Parr in Colombia.

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**Reserve brands** represents 18% of Diageo s net sales and grew 11% largely driven by strong double digit growth in Chinese white spirits and Don Julio. Net sales of Johnnie Walker reserve variants were up 7%, driving the growth in scotch reserve brands. Double digit growth in Tanqueray No. Ten, Bulleit and Zacapa broadly offset declines in Ketel One vodka and Cîroc.

#### LIQUIDITY AND CAPITAL RESOURCES

The primary source of the group s liquidity has been cash generated from operations. These funds have generally been used to pay interest, taxes and dividends, and to fund capital expenditure and acquisitions.

#### Analysis of cash flow, movement in net borrowings and equity

For an analysis of movement in net borrowings, movement in equity and post-employment deficit please refer to pages 22-23. For an analysis of free cash flow please refer to page 17.

#### **Analysis of borrowings**

The group policy with regard to the expected maturity profile of borrowings of group finance companies is to limit the proportion of such borrowings maturing within 12 months to 50% of gross borrowings less money market demand deposits, and the level of commercial paper to 30% of gross borrowings less money market demand deposits. In addition, it is group policy to maintain backstop facility terms from relationship banks to support commercial paper obligations.

The group s net borrowings and gross borrowings in the tables below are measured at amortised cost with the exception of borrowings designated in fair value hedge relationships, interest rate hedging instruments and foreign currency swaps and forwards. For borrowings designated in fair value hedge relationships, Diageo recognises a fair value adjustment for the risk being hedged in the balance sheet, whereas interest rate hedging instruments and foreign currency swaps and forwards are measured at fair value. Net borrowings, reported on this basis, comprise the following:

|   | 31 December |
|---|-------------|
|   | 2017        |
|   | £ million   |
| Overdrafts  | (234)       |
| Other borrowings due within one year              | (2,144)     |
| Borrowings due within one year                    | (2,378)     |
| Borrowings due between one and three years        | (2,486)     |
| Borrowings due between three and five years       | (1,056)     |
| Borrowings due after five years                   | (4,105)     |
| Fair value of foreign currency forwards and swaps | 82          |
| Fair value of interest rate hedging instruments   | (10)        |
| Finance lease obligations                         | (165)       |
|   |             |
| Gross borrowings                                  | (10,118)    |
| Offset by:  |             |
| Cash and cash equivalents                         | 920         |
| Net borrowings                                    | (9,198)     |

44

The percentage of the group s gross borrowings and cash and cash equivalents at 31 December 2017 denominated in the following currencies were as follows:

|                |           |        |               |      |          |         |                       | South   |                      |
|----------------|-----------|--------|---------------|------|----------|---------|-----------------------|---------|----------------------|
|                |           | US     |               |      | Indian   | Chinese | Turkish               | African |                      |
|                | Total     | dollar | Sterling(iii) | Euro | rupee    | yuan    | lira <sup>(iii)</sup> | rand    | Other <sup>(i)</sup> |
|                | £ million | %      | %             | %    | <b>%</b> | %       | %                     | %       | %                    |
| Gross          |           |        |               |      |          |         |                       |         |                      |
| borrowings(ii) | (10,118)  | 22     | 49            | 24   | 4        |         |                       |         | 1                    |
| Cash and cash  |           |        |               |      |          |         |                       |         |                      |
| equivalents    | 920       | 17     | 7             | 9    | 2        | 19      | 14                    | 6       | 26                   |

- (i) No currency included within the other category exceeds 10% of the total cash and cash equivalents balance.
- (ii) Including foreign exchange forwards and swaps.
- (iii) As at 31 December 2017 includes £30 million (Sterling) and £126 million (Turkish lira) cash and cash equivalents in cash-pooling arrangements.

Based on average monthly net borrowings and net interest charge, the effective interest rate for the six months ended 31 December 2017 was 3.0%. For this calculation, net interest charge excludes fair value adjustments to derivative financial instruments and borrowings and average monthly net borrowings include the impact of interest rate swaps that are no longer in a hedge relationship but exclude the market value adjustment for cross currency interest rate swaps.

In the six months ended 31 December 2017, the group repaid bonds of \$1,250 million (£948 million) (2016 - \$600 million (£461 million)) and issued bonds of 1,275 million (£1,136 million).

The principal components of the £1,306 million increase in net borrowings from 30 June 2017 to 31 December 2017 were the £968 million equity dividends, £742 million share buyback programme and \$705 million (£548 million) in respect of the acquisition of Casamigos partially offset by the favourable exchange movements of £47 million and £1,029 million of free cash flow.

The group issues short term commercial paper regularly in order to finance its day-to-day operations.

The group had available undrawn committed bank facilities as follows:

|                                    | 31 December<br>2017<br>£ million |
|------------------------------------|----------------------------------|
| Expiring within one year           | 463                              |
| Expiring between one and two years | 867                              |

2,504

These facilities can be used for general corporate purposes and, together with cash and cash equivalents, support the group s commercial paper programmes.

There are no financial covenants on the group s material short and long term borrowings. However, certain of these borrowings contain cross default provisions, covenants on pari passu ranking, negative pledges and restrictions on certain sale and leaseback transactions.

The committed bank facilities are subject to a single financial covenant, being minimum interest cover ratio of two times (defined as the ratio of operating profit before exceptional items, aggregated with share of after tax results of associates and joint ventures, to net interest). They are also subject to pari passu ranking and negative pledge covenants.

Any non-compliance with covenants underlying Diageo s financing arrangements could, if not waived, constitute an event of default with respect to any such arrangements, and any non-compliance with covenants may, in particular circumstances, lead to an acceleration of maturity on certain borrowings and the inability to access committed facilities. Diageo was in full compliance with its financial and other covenants throughout each of the periods presented.

#### **Capital management**

The group s management is committed to enhancing shareholder value in the long term, both by investing in the businesses and brands so as to deliver continued improvement in the return from those investments and by managing the capital structure. Diageo manages its capital structure to achieve capital efficiency, provide flexibility to invest through the economic cycle and give efficient access to debt markets at attractive cost levels. This is achieved by targeting an adjusted net borrowing to adjusted EBITDA leverage of 2.5 3.0 times, this range for Diageo being currently broadly consistent with an A band credit rating. Diageo has and would in the future consider operating outside of this range in order to effect strategic initiatives within its stated goals, which could have an impact on its rating. It is Diageo s current policy that in the event that the financing of an acquisition negatively impacts Diageo s leverage, it will seek over time to return to the range of 2.5 3.0 times. The group regularly assesses its debt and equity capital levels against its stated policy for capital structure. For the calendar year ended 31 December 2017 the adjusted net borrowings to adjusted EBITDA ratio was 2.2 times. For this calculation net borrowings is adjusted by the pension deficit (as at 31 December 2017 - £9,716 million) whilst adjusted EBITDA (year ended 31 December 2017 - £4,402 million) equals operating profit less exceptional operating items and depreciation, amortisation and impairment and includes share of after tax results of associates and joint ventures.

#### **Capital repayments**

Authorisation was given by shareholders on 20 September 2017 to purchase a maximum of 251,773,000 shares at a minimum price of 28 <sup>101</sup>/<sub>108</sub> pence and a maximum price of the higher of (a) 105% of the average of the middle market quotations for an ordinary share for the five preceding business days and (b) the higher of the price of the last independent trade and the highest current independent bid on the London Stock Exchange at the time the purchase is carried out. The programme expires at the conclusion of the next Annual General Meeting or on 19 December 2018, if earlier.

#### OFF-BALANCE SHEET ARRANGEMENTS

Neither Diageo plc nor any member of the Diageo group has any off-balance sheet financing arrangements that currently have or are reasonably likely to have a material future effect on the group s financial condition, changes in financial condition, results of operations, liquidity, capital expenditure or capital resources.

#### DEFINITIONS AND RECONCILIATION OF NON-GAAP MEASURES TO GAAP MEASURES

Diageo s strategic planning process is based on the following non-GAAP measures. They are chosen for planning and reporting, and some of them are used for incentive purposes. The group s management believes these measures provide valuable additional information for users of the financial statements in understanding the group s performance. These non-GAAP measures should be viewed as complementary to, and not replacements for, the comparable GAAP measures and reported movements therein.

It is not possible to reconcile the forecast tax rate before exceptional items and forecast organic operating margin improvement to the most comparable GAAP measures as it is not possible to predict, with reasonable certainty, the

future impact of changes in exchange rates, acquisitions and disposals and potential exceptional items.

#### Volume

Volume is a non-GAAP measure that is measured on an equivalent units basis to nine-litre cases of spirits. An equivalent unit represents one nine-litre case of spirits, which is approximately 272 servings. A serving comprises 33ml of spirits, 165ml of wine, or 330ml of ready to drink or beer. Therefore, to convert volume of products other than spirits to equivalent units, the following guide has been used: beer in hectolitres, divide by 0.9; wine in nine-litre cases, divide by five; ready to drink in nine-litre cases, divide by 10; and certain pre-mixed products that are classified as ready to drink in nine-litre cases, divide by five.

#### **Organic movements**

In the discussion of the performance of the business, organic information is presented using pounds sterling amounts on a constant currency basis excluding the impact of exceptional items and acquisitions and disposals. Organic measures enable users to focus on the performance of the business which is common to both periods and which represents those measures that local managers are most directly able to influence.

#### Calculation of organic movements

The organic movement percentage is the amount in the row titled Organic movement in the tables below, expressed as a percentage of the amount in the row titled 2016 adjusted . Organic operating margin is calculated by dividing operating profit before exceptional items by net sales after excluding the impact of exchange rate movements and acquisitions and disposals.

#### (a) Exchange rate

Exchange in the organic movement calculation reflects the adjustment to recalculate the prior period results as if they had been generated at the current period s exchange rates.

Exchange impacts in respect of the external hedging of intergroup sales of products and the intergroup recharging of third party services are allocated to the geographical segment to which they relate. Residual exchange impacts are reported in Corporate.

#### (b) Acquisitions and disposals

For acquisitions in the current period, the post acquisition results are excluded from the organic movement calculations. For acquisitions in the prior period, post acquisition results are included in full in the prior period but are included in the organic movement calculation from the anniversary of the acquisition date in the current period. The acquisition row also eliminates the impact of transaction costs that have been charged to operating profit in the current or prior period in respect of acquisitions that, in management s judgement, are expected to be completed.

Where a business, brand, brand distribution right or agency agreement was disposed of, or terminated, in the period up to the date of the external results announcement, the group, in the organic movement calculations, excludes the results for that business from the current and prior period. In the calculation of operating profit, the overheads included in disposals are only those directly attributable to the businesses disposed of, and do not result from subjective judgements of management. In addition, disposals include the elimination of the results (for volume, sales and net sales only) of operations in India where United Spirits Limited (USL) previously fully consolidated the results but which are now operated on a royalty or franchise model where USL now only receives royalties for sales made by that operation.

#### (c) Exceptional items

Exceptional items are those which, in management s judgement, need to be disclosed by virtue of their size or nature. Such items are included within the income statement caption to which they relate, and are separately disclosed in the notes to the consolidated financial statements, and are excluded from the organic movement calculations.

Exceptional operating items are those that are considered to be material and are part of the operating activities of the group such as impairments of fixed assets, duty settlements, property disposals and changes in post employment plans.

Gains and losses on the sale of businesses, brands or distribution rights, step up gains and losses that arise when an investment becomes an associate or an associate becomes a subsidiary and other material, unusual non-recurring items, that are not in respect of the production, marketing and distribution of premium drinks, are disclosed as non-operating exceptional items below operating profit in the consolidated income statement.

It is believed that separate disclosure of exceptional items and the classification between operating and non-operating further helps investors to understand the performance of the group.

Organic movement calculations for the six months ended 31 December 2017 were as follows:

|                           | North<br>Americ <b>a</b> nd<br>million | Europe<br>I Turkey<br>million | Af <b>aicd</b> C | Latin<br>America<br>Caribbean<br>million | Asia Pacificorporate million million | Total<br>million |
|---------------------------|--|-------------------------------|------------------|--|--------------------------------------|------------------|
| Volume (equivalent units) | 111111011                              | IIIIIIIIIII                   | 1111111011       | ШШОП                                     | minon minon                          | 1111111011       |
| 2016 reported             | 24.8                                   | 24.1                          | 16.8             | 11.6                                     | 52.1                                 | 129.4            |
| Reclassification(ii)      | 0.1                                    |                               |                  | (0.1)                                    | 0.2                                  | 0.2              |
| Disposals(iii)            |  |                               |                  |  | (5.5)                                | (5.5)            |
| 2016 adjusted             | 24.9                                   | 24.1                          | 16.8             | 11.5                                     | 46.8                                 | 124.1            |
| Acquisitions(iii)         | 0.1                                    |                               |                  |  |                                      | 0.1              |
| Organic movement          | 0.2                                    | 1.1                           | 0.6              | 1.0                                      | (0.7)                                | 2.2              |
| 2017 reported             | 25.2                                   | 25.2                          | 17.4             | 12.5                                     | 46.1                                 | 126.4            |
| Organic movement %        | 1                                      | 5                             | 4                | 9  | (1)                                  | 2                |

|                         |                    |          |           | Latin    |                   |         |           |
|-------------------------|--------------------|----------|-----------|----------|-------------------|---------|-----------|
|                         | North              | Europe   |           | America  |                   |         |           |
|                         | Americ <b>a</b> no | l Turkey | and C     | aribbean | Asiao             | rporate |           |
|                         | £                  | £        | Africa    | £        | <b>Pacific</b>    | £       | Total     |
|                         | million            | million  | £ million | million  | $\pounds$ million | million | £ million |
| Sales                   |                    |          |           |          |                   |         |           |
| 2016 reported           | 2,463              | 2,719    | 1,111     | 789      | 2,509             | 24      | 9,615     |
| Exchange <sup>(i)</sup> | (85)               | (47)     | (59)      | (16)     | (2)               | 1       | (208)     |
| Reclassification(ii)    | 13                 | (3)      |           | (11)     | 1                 |         |           |

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| Disposals <sup>(iii)</sup>    |       | (2)   |       |           | (132) |    | (134) |
|-------------------------------|-------|-------|-------|-----------|-------|----|-------|
| 2016 adjusted                 | 2,391 | 2,667 | 1,052 | 762       | 2,376 | 25 | 9,273 |
| Acquisitions <sup>(iii)</sup> | 21    |       |       |           |       |    | 21    |
| Organic movement              | 55    | 220   | 36    | <b>78</b> | 249   | 2  | 640   |
|                               |       |       |       |           |       |    |       |
| 2017 reported                 | 2,467 | 2,887 | 1,088 | 840       | 2,625 | 27 | 9,934 |
|                               |       |       |       |           |       |    |       |
| Organic movement %            | 2     | 8     | 3     | 10        | 10    | 8  | 7     |

|                                  | N. (1                  |             |                     | Latin<br>America |                   |           |                 |
|----------------------------------|------------------------|-------------|---------------------|------------------|-------------------|-----------|-----------------|
|                                  | North                  | Europe      |                     | aribbean         |                   | orporate  | TF-4-1          |
|                                  | Americaai<br>£ million | nd Turkey   | Africa<br>£ million | £<br>million     | Pacific £ million | £         | Total £ million |
| Net sales                        | * IIIIIIOII            | * IIIIII0II | æ minion            | 1111111011       | * IIIIIIOII       | 111111011 | * 111111011     |
| 2016 reported                    | 2,172                  | 1,534       | 808                 | 628              | 1,255             | 24        | 6,421           |
| Exchange <sup>(i)</sup>          | (74)                   | 2           | (47)                | (10)             | (6)               | 1         | (134)           |
| Reclassification <sup>(ii)</sup> | 13                     | (3)         | ` ′                 | (11)             | 1                 | 1         | (13.1)          |
| Disposals <sup>(iii)</sup>       | 10                     | (2)         |                     | (11)             | (35)              |           | (37)            |
| 215000015                        |                        | (-)         |                     |                  | (55)              |           | (07)            |
| 2016 adjusted                    | 2,111                  | 1,531       | 761                 | 607              | 1,215             | 25        | 6,250           |
| Acquisitions(iii)                | 20                     | 1,001       | , , , ,             | 007              | 1,210             |           | 20              |
| Organic movement                 | 52                     | 68          | 13                  | 42               | 83                | 2         | 260             |
| 5 - <b>S</b>                     |                        |             |                     |                  |                   |           |                 |
| 2017 reported                    | 2,183                  | 1,599       | 774                 | 649              | 1,298             | 27        | 6,530           |
| Organic movement %               | 2                      | 4           | 2                   | 7                | 7                 | 8         | 4               |
| Marketing                        |                        |             |                     |                  |                   |           |                 |
| 2016 reported                    | 318                    | 229         | 84                  | 99               | 174               | 4         | 908             |
| Exchange <sup>(i)</sup>          | (6)                    | 3           | (3)                 | (1)              | (1)               |           | (8)             |
|                                  | ,                      |             |                     | ,                |                   |           | ,               |
| 2016 adjusted                    | 312                    | 232         | 81                  | 98               | 173               | 4         | 900             |
| Acquisitions(iii)                | 2                      |             |                     |                  |                   |           | 2               |
| Organic movement                 | 24                     | 14          | 2                   | 11               | 15                |           | 66              |
| 2017 reported                    | 338                    | 246         | 83                  | 109              | 188               | 4         | 968             |
| Organic movement %               | 8                      | 6           | 2                   | 11               | 9                 |           | 7               |
| Operating profit                 |                        |             |                     |                  |                   |           |                 |
| 2016 reported                    | 1,019                  | 535         | 132                 | 205              | 259               | (85)      | 2,065           |
| Exchange <sup>(i)</sup>          | (31)                   | 4           | (8)                 | 2                | 12                | 6         |                 |
| Reclassification(ii)             | 11                     | (2)         |                     | (9)              |                   |           | , ,             |
| 2016 adjusted                    | 999                    | 537         | 124                 | 198              | 271               | (79)      | 2,050           |
| Acquisitions(iii)                | 2                      |             |                     |                  |                   | ,         | 2               |
| Organic movement                 | 26                     | 62          | (4)                 | 20               | 45                | (11)      | 138             |
| 2017 reported                    | 1,027                  | 599         | 120                 | 218              | 316               | (90)      | 2,190           |
| Organic movement %               | 3                      | 12          | (3)                 | 10               | 17                | (14)      | 7               |
| Organic operating margin %       |                        |             |                     |                  |                   |           |                 |
| 2017                             | 47.4%                  | 6 37.5°     | % 15.5%             | 33.6%            | 24.3%             | o n/a     | 33.6%           |
| 2016                             | 47.3%                  |             |                     | 32.6%            |                   |           | 32.8%           |
| 2010                             | 77.370                 | 33.17       | 10.5/0              | 32.0 /0          | , 22.3/0          | ) 11/a    | 32.070          |

| Margin improvement/(decline) |   |     |             |    |     |     |    |
|------------------------------|---|-----|-------------|----|-----|-----|----|
| (bps)                        | 6 | 239 | <b>(79)</b> | 97 | 204 | n/a | 81 |

- (1) For the reconciliation of sales to net sales see page 19.
- (2) Percentages and margin improvement are calculated on rounded figures.

Notes: Information in respect of the organic movement calculations

- (i) The exchange adjustments for sales, net sales, marketing and operating profit are principally in respect of strengthening of sterling against the US dollar, the Turkish lira, the Nigerian naira and the Kenyan schilling, partially offset by weakening of sterling against the euro.
- (ii) Reclassification comprised a change to a reallocation of the results of the Travel Retail operations to the appropriate geographical regions.
- (iii) In the six months ended 31 December 2017 the acquisitions and disposals that affected volume, sales, net sales, marketing and operating profit were as follows:

|  | Volume<br>equ. units million | Sales<br>£ million | Net salesN<br>£ million |   | Operating profit £ million |
|--|------------------------------|--------------------|-------------------------|---|----------------------------|
| Six months ended 31 December 2016              |                              |                    |                         |   |                            |
| Disposals                                      |                              |                    |                         |   |                            |
| USL owned to franchise                         | (5.5)                        | (132)              | (35)                    |   |                            |
| Yellow tail                                    |                              | (2)                | (2)                     |   |                            |
|  | (5.5)                        | (134)              | (37)                    |   |                            |
| Six months ended 31 December 2017 Acquisitions |                              |                    |                         |   |                            |
| Casamigos                                      | 0.1                          | 21                 | 20                      | 2 | 6                          |
| Transaction costs                              |                              |                    |                         |   | (4)                        |
|  | 0.1                          | 21                 | 20                      | 2 | 2                          |

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#### Earnings per share before exceptional items

Earnings per share before exceptional items is calculated by dividing profit attributable to equity shareholders of the parent company before exceptional items by the weighted average number of shares in issue.

Earnings per share before exceptional items for the six months ended 31 December 2017 and 31 December 2016 are set out in the table below.

|   | 2017<br>£ million             | 2016<br>£ million                    |
|---|-------------------------------|--------------------------------------|
| Profit attributable to equity shareholders of the parent company                | 2,058                         | 1,514                                |
| Non-operating items attributable to equity shareholders of the parent company   | _,,,,                         | (20)                                 |
| Exceptional taxation credit   | (360)                         | , ,                                  |
| Tax in respect of exceptional operating and non-operating items attributable to |                               |                                      |
| equity shareholders of the parent company                                       |                               | 7                                    |
| Discontinued operations   |                               | 55                                   |
|   | 1,698                         | 1,556                                |
|   |                               |                                      |
|   | million                       | million                              |
| Weighted average number of shares   | million                       | million                              |
| Weighted average number of shares Shares in issue excluding own shares          | million<br>2,505              | <b>million</b> 2,511                 |
|   |                               |                                      |
| Shares in issue excluding own shares  | 2,505                         | 2,511                                |
| Shares in issue excluding own shares  | 2,505<br>12                   | 2,511<br>12                          |
| Shares in issue excluding own shares  | 2,505<br>12<br>2,517          | 2,511<br>12<br>2,523                 |
| Shares in issue excluding own shares Dilutive potential ordinary shares         | 2,505<br>12<br>2,517<br>pence | 2,511<br>12<br>2,523<br><b>pence</b> |

#### Free cash flow

Free cash flow comprises the net cash flow from operating activities aggregated with the net cash received/paid for loans receivable and other investments and the net cash cost paid for property, plant and equipment and computer software that are included in net cash flow from investing activities.

The remaining components of net cash flow from investing activities that do not form part of free cash flow, as defined by the group s management, are in respect of the acquisition and sale of businesses.

The group s management regards the purchase and disposal of property, plant and equipment and computer software as ultimately non-discretionary since ongoing investment in plant, machinery and technology is required to support the day-to-day operations, whereas acquisitions and sales of businesses are discretionary.

Where appropriate, separate explanations are given for the impacts of acquisitions and sale of businesses, dividends paid and the purchase of own shares, each of which arises from decisions that are independent from the running of the ongoing underlying business.

Free cash flow reconciliations for the six months ended 31 December 2017 and 31 December 2016 are set out in the table below:

|   | 2017      | 2016                  |
|---|-----------|-----------------------|
|   | £ million | ${f \pounds}$ million |
| Net cash from operating activities                              | 1,248     | 1,267                 |
| Disposal of property, plant and equipment and computer software | 9         | 13                    |
| Purchase of property, plant and equipment and computer software | (210)     | (197)                 |
| Movements in loans and other investments                        | (18)      | 1                     |
|   |           |                       |
| Free cash flow  | 1,029     | 1,084                 |

#### Return on average total invested capital

Return on average total invested capital is used by management to assess the return obtained from the group s asset base and is calculated to aid evaluation of the performance of the business.

The profit used in assessing the return on average total invested capital reflects operating profit before exceptional items attributable to the equity shareholders of the parent company plus share of after tax results of associates and joint ventures after applying the tax rate before exceptional items for the period. Average total invested capital is calculated using the average derived from the consolidated balance sheets at the beginning and end of the period. Average capital employed comprises average net assets attributable to equity shareholders of the parent company for the period, excluding post employment benefit net liabilities (net of deferred tax) and average net borrowings. This average capital employed is then aggregated with the average restructuring and integration costs net of tax, and goodwill written off to reserves at 1 July 2004, the date of transition to IFRS, to obtain the average total invested capital.

Calculations for the return on average total invested capital for the six months ended 31 December 2017 and 31 December 2016 are set out in the table below.

|   | 2017      |           |
|---|-----------|-----------|
|   |           | 2016      |
|   | £ million | £ million |
| Operating profit  | 2,190     | 2,065     |
| Profit before exceptional operating items attributable to non-controlling |           |           |
| interests   | (69)      | (69)      |
| Share of after tax results of associates and joint ventures               | 168       | 171       |
| Tax at the tax rate before exceptional items of 19.8% (F17 H1 20.9%)      | (453)     | (453)     |
|   | 1,836     | 1,714     |
|   |           |           |
| Average net assets (excluding net post employment liabilities)            | 12,263    | 11,540    |

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| Average non-controlling interests                        | (1,741) | (1,715) |
|--|---------|---------|
| Average net borrowings                                   | 8,545   | 8,785   |
| Average integration and restructuring costs (net of tax) | 1,639   | 1,639   |
| Goodwill at 1 July 2004                                  | 1,562   | 1,562   |
| Average total invested capital                           | 22,268  | 21,811  |
| Return on average total invested capital                 | 16.5%   | 15.7%   |

#### Tax rate before exceptional items

Tax rate before exceptional items is calculated by dividing the total tax charge on continuing operations before tax charges and credits in respect of exceptional items, by profit before taxation adjusted to exclude the impact of exceptional operating and non-operating items, expressed as a percentage. The measure is used by management to assess the rate of tax applied to the group s continuing operations before tax on exceptional items.

The tax rates from operations before exceptional and after exceptional items for the six months ended 31 December 2017 and six months ended 31 December 2016 are set out in the table below:

|   | 2017      | 2016      |
|---|-----------|-----------|
|   | £ million | £ million |
| Tax before exceptional items (a)  | 437       | 429       |
| Tax in respect of exceptional items   |           | 7         |
| Exceptional tax credit  | (360)     |           |
|   |           |           |
| Taxation on profit from continuing operations (b)                           | 77        | 436       |
|   |           |           |
|   |           | - 0 - 1   |
| Profit from continuing operations before taxation and exceptional items (c) | 2,204     | 2,054     |
| Non-operating items   |           | 20        |
|   |           |           |
| Profit before taxation (d)  | 2,204     | 2,074     |
|   |           |           |
|   | 40.0%     | •••       |
| Tax rate before exceptional items (a/c)                                     | 19.8%     | 20.9%     |
| Tax rate from continuing operations after exceptional items (b/d)           | 3.5%      | 21.0%     |
| Other definitions   |           |           |

Volume share is a brand s retail volume expressed as a percentage of the retail volume of all brands in its segment. Value share is a brand s retail sales value expressed as a percentage of the retail sales value of all brands in its segment. Unless otherwise stated, share refers to value share.

Net sales are sales less excise duties. Diageo incurs excise duties throughout the world. In the majority of countries excise duties are effectively a production tax which becomes payable when the product is removed from bonded premises and is not directly related to the value of sales. It is generally not included as a separate item on external invoices; increases in excise duties are not always passed on to the customer and where a customer fails to pay for a product received the group cannot reclaim the excise duty. The group therefore recognises excise duty as a cost to the group.

Price/mix is the number of percentage points by which the organic movement in net sales differs to the organic movement in volume. The difference arises because of changes in the composition of sales between higher and lower priced variants/markets or as price changes are implemented.

Shipments comprise the volume of products made to Diageo s immediate (first tier) customers. Depletions are the estimated volume of the onward sales made by our immediate customers. Both shipments and depletions are measured

on an equivalent units basis.

References to emerging markets include Russia, Eastern Europe, Turkey, Africa, Latin America and Caribbean, and Asia Pacific (excluding Australia, Korea and Japan).

References to reserve brands include, but not limited to, Johnnie Walker Blue Label, Johnnie Walker Green Label, Johnnie Walker Gold Label Reserve, Johnnie Walker Platinum Label 18 year old, John Walker & Sons Collection, Johnnie Walker The Gold Route, Johnnie Walker The Royal Route and other Johnnie Walker super premium brands; Roe & Co; The Singleton, Cardhu, Talisker, Lagavulin and other malt brands; Buchanan s Special Reserve, Buchanan s Red Seal; Bulleit Bourbon, Bulleit Rye; Tanqueray No. TEN, Tanqueray Malacca Gin; Cîroc, Ketel One vodka; Don Julio, Zacapa, Bundaberg SDlx, Shui Jing Fang, Jinzu gin, Haig Club whisky, Orphan Barrel whiskey and DeLeón Tequila.

References to global giants include the following brand families: Johnnie Walker, Smirnoff, Captain Morgan, Baileys, Tanqueray and Guinness. Local stars spirits include Buchanan s, Bundaberg, Crown Royal, JeB, McDowell s, Old Parr, Yenì Raki, Black & White, Shui Jing Fang, Windsor and Ypióca. Global giants and local stars exclude ready to drink and beer except Guinness. References to Shui Jing Fang represent total Chinese white spirits of which Shui Jing Fang is the predominant brand.

References to ready to drink also include ready to serve products, such as pre-mix cans in some markets, and progressive adult beverages in the United States and certain markets supplied by the United States.

References to beer include cider and some non-alcoholic products such as Malta Guinness.

References to the group include Diageo plc and its consolidated subsidiaries.

# NEW INTERNATIONAL FINANCIAL REPORTING STANDARDS

A number of IFRS standards and interpretations have been issued by the IASB or IFRIC. Those that are of relevance to the group are disclosed in note 1 to the unaudited condensed consolidated financial information.

# INDEX TO THE UNAUDITED CONDENSED FINANCIAL INFORMATION FOR THE SIX MONTHS ENDED 31 DECEMBER 2017 AND 31 DECEMBER 2016

# Unaudited condensed consolidated income statementF-2Unaudited condensed consolidated statement of comprehensive incomeF-3Unaudited condensed consolidated balance sheetF-4Unaudited condensed consolidated statement of changes in equityF-5Unaudited condensed consolidated statement of cash flowsF-6Notes to the unaudited condensed consolidated financial informationF-7

The unaudited condensed consolidated financial information was approved by the board of directors on 24 January 2018.

# UNAUDITED CONDENSED CONSOLIDATED INCOME STATEMENT

|   |       | Six months ended              | Six months ended              |
|---|-------|-------------------------------|-------------------------------|
|   | Notes | 31 December 2017<br>£ million | 31 December 2016<br>£ million |
| Sales   | 2     | 9,934                         | 9,615                         |
| Excise duties   |       | (3,404)                       | (3,194)                       |
| Net sales   | 2     | 6,530                         | 6,421                         |
| Cost of sales   |       | (2,439)                       | (2,465)                       |
| Gross profit  |       | 4,091                         | 3,956                         |
| Marketing   |       | (968)                         | (908)                         |
| Other operating expenses  |       | (933)                         | (983)                         |
| Operating profit  | 2     | 2,190                         | 2,065                         |
| Non-operating items   | _     | 2,250                         | 20                            |
| Finance income  | 3     | 113                           | 153                           |
| Finance charges   | 3     | (267)                         | (335)                         |
| Share of after tax results of associates and                    |       |                               |                               |
| joint ventures  |       | 168                           | 171                           |
| Profit before taxation  |       | 2,204                         | 2,074                         |
| Taxation  | 4     | (77)                          | (436)                         |
| Profit from continuing operations                               |       | 2,127                         | 1,638                         |
| Discontinued operations   |       | ,                             | (55)                          |
| Profit for the period   |       | 2,127                         | 1,583                         |
|   |       |                               |                               |
| Attributable to:  |       |                               |                               |
| Equity shareholders of the parent company continuing operations |       | 2,058                         | 1,569                         |
| Equity shareholders of the parent company                       |       | 2,000                         | 1,000                         |
| discontinued operations   |       |                               | (55)                          |
| Non-controlling interests                                       |       | 69                            | 69                            |
|   |       | 2,127                         | 1,583                         |
|   |       | million                       | million                       |
| Weighted average number of shares                               |       |                               |                               |
|   |       |                               |                               |

| Shares in issue excluding own shares | 2,505 | 2,511 |
|--------------------------------------|-------|-------|
| Dilutive potential ordinary shares   | 12    | 12    |
|                                      |       |       |
|                                      | 2,517 | 2,523 |
|                                      |       |       |
|                                      |       |       |
|                                      | pence | pence |
| Basic earnings per share             |       |       |
| Continuing operations                | 82.2  | 62.5  |
| Discontinued operations              |       | (2.2) |
|                                      |       |       |
|                                      | 82.2  | 60.3  |
|                                      |       |       |
| Diluted earnings per share           |       |       |
| Continuing operations                | 81.8  | 62.2  |
| Discontinued operations              |       | (2.2) |
|                                      |       |       |
|                                      | 81.8  | 60.0  |

# UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

|   | Six months ended              | Six months ended              |
|---|-------------------------------|-------------------------------|
|   | 31 December 2017<br>£ million | 31 December 2016<br>£ million |
| Other comprehensive income  |                               |                               |
| Items that will not be recycled subsequently to the income            |                               |                               |
| statement   |                               |                               |
| Net remeasurement of post employment plans                            |                               |                               |
| group   | (85)                          | 298                           |
| associates and joint ventures   | 5                             | (5)                           |
| Tax on post employment plans  | (6)                           | (59)                          |
|   | (86)                          | 234                           |
| Items that may be recycled subsequently to the income statement       |                               |                               |
| Exchange differences on translation of foreign operations             | (400)                         | 4=0                           |
| group   | (492)                         | 470                           |
| associates and joint ventures   | 33                            | 64                            |
| non-controlling interests   | (54)                          | 104                           |
| Net investment hedges   | 85                            | (334)                         |
| Tax on exchange differences - group                                   | 11                            | 1                             |
| Effective portion of changes in fair value of cash flow hedges        | (42)                          | (25)                          |
| losses taken to other comprehensive income - group                    | (42)                          | (35)                          |
| gains taken to other comprehensive income - associates and joint      | 4                             |                               |
| ventures  | 4                             | (24)                          |
| recycled to income statement  | 64                            | (34)                          |
| Tax on effective portion of changes in fair value of cash flow hedges | 6                             | 16                            |
| Hyperinflation adjustment   | 13                            |                               |
| Tax on hyperinflation adjustment                                      | (6)                           |                               |
|   | (378)                         | 252                           |
| Other comprehensive (loss)/profit, net of tax, for the period         | (464)                         | 486                           |
| Profit for the period   | 2,127                         | 1,583                         |
| Total comprehensive income for the period                             | 1,663                         | 2,069                         |
| Attributable to:  |                               |                               |
| Equity shareholders of the parent company - continuing operations     | 1,648                         | 1,951                         |
| Equity shareholders of the parent company - discontinued operations   |                               | (55)                          |
| Non-controlling interests   | 15                            | 173                           |

Total comprehensive income for the period

1,663

2,069

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# UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEET

|                        | <b>N</b> T ( | 31 December 2017 |           |           | June 2017 | 31 December 2016 |           |  |
|------------------------|--------------|------------------|-----------|-----------|-----------|------------------|-----------|--|
|                        | Notes        | £ million        | £ million | £ million | £ million | £ million        | £ million |  |
| Non-current assets     |              | 44.00=           |           | 10 766    |           | 10.011           |           |  |
| Intangible assets      |              | 12,807           |           | 12,566    |           | 12,911           |           |  |
| Property, plant and    |              | 2052             |           | 4.04.4    |           | 2 002            |           |  |
| equipment              |              | 3,953            |           | 4,014     |           | 3,992            |           |  |
| Biological assets      |              | 21               |           | 21        |           | 10               |           |  |
| Investments in         |              |                  |           |           |           |                  |           |  |
| associates and joint   |              |                  |           |           |           |                  |           |  |
| ventures               |              | 3,053            |           | 2,824     |           | 2,797            |           |  |
| Other investments      |              | 49               |           | 31        |           | 31               |           |  |
| Other receivables      |              | 56               |           | 58        |           | 55               |           |  |
| Other financial assets | 8            | 184              |           | 267       |           | 327              |           |  |
| Deferred tax assets    |              | 179              |           | 134       |           | 296              |           |  |
| Post employment        |              |                  |           |           |           |                  |           |  |
| benefit assets         |              | 300              |           | 281       |           | 84               |           |  |
|                        |              |                  |           |           |           |                  |           |  |
|                        |              |                  | 20,602    |           | 20,196    |                  | 20,503    |  |
| Current assets         |              |                  |           |           |           |                  |           |  |
| Inventories            | 5            | 4,919            |           | 4,788     |           | 4,741            |           |  |
| Trade and other        |              |                  |           |           |           |                  |           |  |
| receivables            |              | 3,431            |           | 2,592     |           | 3,603            |           |  |
| Corporate tax          |              |                  |           |           |           |                  |           |  |
| receivable             |              | 107              |           |           |           |                  |           |  |
| Assets held for sale   |              |                  |           |           |           | 3                |           |  |
| Other financial assets | 8            | 123              |           | 81        |           | 126              |           |  |
| Cash and cash          |              |                  |           |           |           |                  |           |  |
| equivalents            | 6            | 920              |           | 1,191     |           | 1,254            |           |  |
|                        |              |                  |           |           |           |                  |           |  |
|                        |              |                  | 9,500     |           | 8,652     |                  | 9,727     |  |
|                        |              |                  |           |           |           |                  |           |  |
| Total assets           |              |                  | 30,102    |           | 28,848    |                  | 30,230    |  |
|                        |              |                  |           |           |           |                  |           |  |
| Current liabilities    |              |                  |           |           |           |                  |           |  |
| Borrowings and bank    |              |                  |           |           |           |                  |           |  |
| overdrafts             | 6            | (2,378)          |           | (2,459)   |           | (2,743)          |           |  |
| Other financial        |              |                  |           |           |           |                  |           |  |
| liabilities            | 8            | (324)            |           | (215)     |           | (274)            |           |  |
| Trade and other        |              |                  |           |           |           |                  |           |  |
| payables               |              | (4,142)          |           | (3,563)   |           | (3,939)          |           |  |
| Corporate tax payable  |              | (300)            |           | (294)     |           | (469)            |           |  |
| Provisions             |              | (109)            |           | (129)     |           | (140)            |           |  |
|                        |              |                  |           |           |           |                  |           |  |
|                        |              |                  | (7,253)   |           | (6,660)   |                  | (7,565)   |  |
|                        |              |                  |           |           |           |                  |           |  |

| Non-current                   |   |                |          |            |          |         |          |
|-------------------------------|---|----------------|----------|------------|----------|---------|----------|
| liabilities  Domewings        | 6 | (7.647)        |          | (6 502)    |          | (7.502) |          |
| Borrowings<br>Other financial | 6 | (7,647)        |          | (6,583)    |          | (7,502) |          |
| liabilities                   | 8 | (426)          |          | (202)      |          | (442)   |          |
| Other payables                | ٥ | (426)<br>(196) |          | (383) (24) |          | (443)   |          |
| Provisions                    |   | (286)          |          | (286)      |          | (293)   |          |
| Deferred tax liabilities      |   | (1,786)        |          | (2,112)    |          | (2,180) |          |
| Post employment               |   | (1,700)        |          | (2,112)    |          | (2,100) |          |
| benefit liabilities           |   | (818)          |          | (772)      |          | (956)   |          |
| benefit flabilities           |   | (616)          |          | (112)      |          | (930)   |          |
|                               |   |                | (11,159) |            | (10,160) |         | (11,412) |
| Total liabilities             |   |                | (18,412) |            | (16,820) |         | (18,977) |
| Net assets                    |   |                | 11,690   |            | 12,028   |         | 11,253   |
| Equity                        |   |                |          |            |          |         |          |
| Share capital                 |   | 789            |          | 797        |          | 797     |          |
| Share premium                 |   | 1,349          |          | 1,348      |          | 1,348   |          |
| Other reserves                |   | 2,362          |          | 2,693      |          | 2,772   |          |
| Retained earnings             |   | 5,422          |          | 5,475      |          | 4,557   |          |
| <b>Equity attributable</b>    |   |                |          |            |          |         |          |
| to equity                     |   |                |          |            |          |         |          |
| shareholders                  |   |                |          |            |          |         |          |
| of the parent                 |   |                |          |            |          |         |          |
| company                       |   |                | 9,922    |            | 10,313   |         | 9,474    |
| Non-controlling               |   |                |          |            |          |         |          |
| interests                     |   |                | 1,768    |            | 1,715    |         | 1,779    |
| Total equity                  |   |                | 11,690   |            | 12,028   |         | 11,253   |

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# UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

| Retained               | Equity   |
|------------------------|----------|
| earnings/(deficit)attr | ibutable |

|                                     |                   | Share       |                |         | Other             | s, (ucircio)a | to<br>parento         | Non-<br>ontrolling |              |
|-------------------------------------|-------------------|-------------|----------------|---------|-------------------|---------------|-----------------------|--------------------|--------------|
|                                     | Sharep<br>capital | remium<br>£ | Other reserves |         | retained earnings | Totalh        | company<br>areholders | interests<br>£     | Total equity |
|                                     | -                 |             | £ million £    |         |                   |               | £ million             |                    | £ million    |
| At 30 June 2016                     | 797               | 1,347       | 2,625          | (2,189) | 5,950             |               | 8,530                 | 1,650              | 10,180       |
| Profit for the period               |                   |             |                |         | 1,514             | 1,514         | 1,514                 | 69                 | 1,583        |
| Other comprehensive income          |                   |             | 147            |         | 235               | 235           | 382                   | 104                | 486          |
| Employee share schemes              |                   |             |                | (22)    | ) (12)            | ) (34)        | (34)                  |                    | (34)         |
| Share-based incentive plans         |                   |             |                | ()      | 18                | 18            | 18                    |                    | 18           |
| Share-based incentive               |                   |             |                |         | 10                | 10            | 10                    |                    | 10           |
| plans in respect of associates      |                   |             |                |         | 1                 | 1             | 1                     |                    | 1            |
| Tax on share-based                  |                   |             |                |         | 1                 | 1             | 1                     |                    | 1            |
| incentive plans                     |                   |             |                |         | (2)               | (2)           | (2)                   |                    | (2)          |
| Shares issued                       |                   | 1           |                |         |                   |               | 1                     |                    | 1            |
| Change in fair value of put options | f                 |             |                |         | (11)              | ) (11)        | (11)                  |                    | (11)         |
| Purchase of non-controlling interes | sts               |             |                |         |                   |               |                       |                    |              |
| in associates                       |                   |             |                |         | (5)               | (5)           | (5)                   |                    | (5)          |
| Dividends paid                      |                   |             |                |         | (920)             | (920)         | (920)                 | (44)               | (964)        |
| At 31 December 2016                 | 797               | 1,348       | 2,772          | (2,211) | 6,768             | 4,557         | 9,474                 | 1,779              | 11,253       |
| At 30 June 2017                     | 797               | 1,348       | 2,693          | (2,176) | 7,651             | 5,475         | 10,313                | 1,715              | 12,028       |
| Adoption of IFRS 15 (note 1)        |                   |             |                |         | (69)              | (69)          | (69)                  | (2)                | (71)         |
| Profit for the period               |                   |             |                |         | . ,               | . ,           | •                     | ` ,                | . ,          |