

Nielsen N.V.
Form SD
May 26, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form SD
SPECIALIZED DISCLOSURE REPORT

Nielsen N.V.
(Exact name of registrant as specified in its charter)

The Netherlands
(State or Other Jurisdiction
of Incorporation)

001-35042
(Commission File Number)

98-0662038
(I.R.S. Employer
Identification No.)

85 Broad Street

New York, New York
(Address of principal executive offices)

10004
(Zip Code)

HARRIS BLACK

SENIOR VICE PRESIDENT, GENERAL COUNSEL CORPORATE AND SECRETARY

(203) 563-3500

(Name and telephone number, including area code, of the

person to contact in connection with this report.)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

- x Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2014

Section 1 Conflict Minerals Disclosure

Item 1.01 Conflict Minerals Disclosure and Report

Item 1.02 Exhibit

A copy of the registrant's Conflict Minerals Report for the reporting period from January 1, 2014 to December 31, 2014 is provided as Exhibit 1.01 hereto and is publicly available at www.nielsen.com/investors.

Section 2 Exhibits

Item 2.01 Exhibits

Exhibit 1.01 Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

NIELSEN N.V.

/s/ Harris Black
By: Harris Black
Senior Vice President, General Counsel Corporate and Secretary

May 26, 2015

Exhibit Index

Exhibit 1.01 Conflict Minerals Report