

Noah Holdings Ltd
Form 6-K
October 16, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of October 2014

Commission File Number: 001-34936

NOAH HOLDINGS LIMITED

No. 32 Qinhuangdao Road, Building C,
Shanghai 200082, People's Republic of China
(86-21) 3860-2301

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ☐

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NOAH HOLDINGS LIMITED

By: /s/ Chia-Yue Chang

Name: Chia-Yue Chang

Title: Acting Chief Financial Officer

Date: October 16, 2014

EXHIBIT INDEX

Exhibit 99.1 Press Release

Exhibit 99.2 Notice of Annual General Meeting

Noah Holdings Limited to Hold 2014 Annual General Meeting on November 18, 2014

SHANGHAI, October 8, 2014 - Noah Holdings Limited (NYSE: NOAH) today announced that it will hold its 2014 annual general meeting of shareholders at No. 32 Qinhuangdao Road, Building C, Shanghai 200082, People's Republic of China on November 18, 2014 at 2:00pm local time.

No proposal will be submitted for shareholder approval at the annual general meeting. Instead, the annual general meeting will serve as an open forum for shareholders and beneficial owners of the Company's American Depositary Shares (ADSs) to discuss Company affairs with management.

The Board of Directors of the Company has fixed the close of business on September 30, 2014 as the record date (the Record Date) for determining the shareholders entitled to receive notice of the annual general meeting or any adjournment or postponement thereof.

Holders of record of the Company's ordinary shares at the close of business on the Record Date are entitled to attend the annual general meeting and any adjournment or postponement thereof in person. Beneficial owners of the Company's ADSs are welcome to attend the annual general meeting in person.

Shareholders and ADS holders may obtain a copy of the Company's annual report on Form 20-F, free of charge, from our website at <http://ir.noahwm.com>, or by writing to Shang Chuang, Director of IR, Noah Holdings Limited, No. 32 Qinhuangdao Road, Building C, Shanghai 200082, People's Republic of China, or by sending an email to IR@noahwm.com.

About Noah Holdings Limited

Noah Holdings Limited is a leading wealth management service provider focusing on distributing wealth management products to the high net worth population in China. Noah distributes wealth management products, including primarily fixed income products, private equity funds, private securities investment funds and mutual funds. Noah is also equipped with asset management services capability, managing its own fund of funds and real estate fund products. With 690 relationship managers in 57 branch offices as of June 30, 2014, Noah's total coverage network encompasses China's most economically developed regions where the high net worth population is concentrated. Through this extensive coverage network, product sophistication, and client knowledge, the Company caters to the wealth management needs of China's high net worth population. For more information please visit the Company's website at <http://www.noahwm.com>.

Contacts:

Noah Holdings Limited

Jing Ou-Yang, Director of IR

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Email: ir@noahwm.com

SOURCE Noah Holdings Limited

NOAH HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(NYSE Ticker: NOAH)

NOTICE OF ANNUAL GENERAL MEETING

to Be Held on November 18, 2014

NOTICE IS HEREBY GIVEN that an annual general meeting (the "AGM") of Noah Holdings Limited (the "Company") will be held at the Grand Meeting Room, 3rd Floor, Building C, No. 32 Qin Huang Dao Road, Yangpu District, Shanghai 200082, People's Republic of China on November 18, 2014 at 2:00p.m. – 4:00p.m. (local time). No proposal will be submitted for shareholder approval at the AGM. Instead, the AGM will serve as an open forum for shareholders and beneficial owners of the Company's American Depositary Shares ("ADSs") to discuss Company affairs with management.

The Board of Directors of the Company (the "Directors") has fixed the close of business on September 30, 2014 as the record date (the "Record Date") for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of our ordinary shares at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Beneficial owners of the Company's ADSs are also welcome to attend the AGM in person.

Shareholders and ADS holders may obtain a copy of the Company's annual report on Form 20-F, free of charge, from our website at <http://ir.noahwm.com>, or by writing to Jing Ou-Yang, Director of IR, Noah Holdings Limited, No. 32 Qinhuangdao Road, Building C, Shanghai 200082, People's Republic of China, or by sending an email to IR@noahwm.com.

By Order of the Board of Directors,
Noah Holdings Limited

/s/ Jingbo Wang
Jingbo Wang
Chairman and Chief Executive Officer

Shanghai, China

October 16, 2014