

SPDR GOLD TRUST  
Form DEFA14A  
July 14, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**SCHEDULE 14A**  
**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to Section 240.14a-12

**SPDR® GOLD TRUST**

**SPONSORED BY WORLD GOLD TRUST SERVICES, LLC**

**(Name of Registrant as Specified In Its Charter)**

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**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

☒ No fee required.

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**CALL-CENTER Q&A**

**Q: Why did I receive an e-mail referring to SSGA FUNDS - ETF FUNDS 2014 Consent Solicitation of Shareholders and participation in an exchange offer for trust-preferred securities ?**

*A: The e-mail should have referred to your vote on the proposals to amend the Trust Indenture of the SPDR® Gold Trust. We apologize for any confusion this caused and urge you to review the materials and vote accordingly.*

**Q: Was the email a mistake?**

*A: The email was authorized to be sent but included some erroneous information. This had no impact on the voting system and enclosed link, however.*

**Q: Am I required to do anything?**

*A: Your action is important. You should review the materials and vote via the provided link, if you haven't already done so.*

*OR I can take your vote now and a confirmation of your vote will be sent to you.*

**Q: I voted in response to the original e-mail. Is my vote valid and accurate?**

*A: Yes, your vote was recorded accurately and is valid.*

**Q: Was the online voting system wrong?**

*A: The earlier voting link was correct. If you voted after receiving the email, your vote was recorded accurately and is valid.*

**Q: Can I check or change my vote?**

*A: You can use the link to re-record your vote and it will update the system accordingly.*

*OR I can take your vote now and a confirmation of your vote will be sent to you.*