PRUDENTIAL FINANCIAL INC Form 8-K August 15, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 15, 2013

PRUDENTIAL FINANCIAL, INC.

(Exact name of registrant as specified in its charter)

New Jersey (State or other jurisdiction

001-16707 (Commission 22-3703799 (I.R.S. Employer

of incorporation) File Number) Identification No.)

751 Broad Street

Newark, New Jersey 07102

(Address of principal executive offices and zip code)

(973) 802-6000

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 9.01 Financial Statements and Exhibits.

Exhibits are filed herewith in connection with the issuance by Prudential Financial, Inc. (the Company), on August 15, 2013, of \$350 million aggregate principal amount of 2.300% Medium-Term Notes, Series D, due August 15, 2018, \$350,000,000 aggregate principal amount of Floating-Rate Medium-Term Notes, Series D, due August 15, 2018 and \$350 million aggregate principal amount of 5.100% Medium-Term Notes, Series D, due August 15, 2043, pursuant to the Company s automatic shelf registration statement on Form S-3 (No. 333-180020, 333-180020-01 and 333-180020-02) (the Registration Statement).

(d) Exhibits.

The following exhibits are incorporated by reference into the Registration Statement as exhibits thereto and are filed as part of this Current Report:

- 5.1 Opinion of Brian J. Morris.
- 23.1 Consent of Brian J. Morris (included in Exhibit 5.1).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 15, 2013

PRUDENTIAL FINANCIAL, INC.

By: /s/ John M. Cafiero Name: John M. Cafiero

Title: Vice President and Assistant Secretary

Exhibit Index

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