

Nielsen CO B.V.  
Form 8-K  
June 13, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): June 13, 2012**

**Nielsen Holdings N.V.**

**The Nielsen Company B.V.**

**(Exact name of registrant as specified in its charter)**

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<b>The Netherlands</b> (State or other jurisdiction of incorporation)	<b>001-35042</b> <b>333-142546-29</b> (Commission File Number)	<b>98-0662038</b> <b>98-0366864</b> (IRS Employer Identification No.)
<b>770 Broadway</b> <b>New York, New York 10003</b> <b>(646) 654-5000</b>		<b>Diemerhof 2</b> <b>1112 XL Diemen</b> <b>The Netherlands</b> <b>+31 20 398 8777</b>
(Address of principal executive offices)		
(Registrant's telephone number, including area code)		
<b>N/A</b>		
(Former name or former address, if changed since last report.)		

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

On June 13, 2012, Nielsen Holdings N.V. (the Company), parent company of The Nielsen Company B.V., issued a press release updating its guidance for constant currency revenue growth for the full year 2012. A copy of the press release dated June 13, 2012 announcing the Company's updated guidance is included in this filing as Exhibit 99.1. As provided in General Instruction B.2 of Form 8-K, the information in this Item 7.01 and Exhibit 99.1 incorporated herein shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

**Exhibit**

<b>No.</b>	<b>Description</b>
Exhibit 99.1	Press release dated June 13, 2012

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 13, 2012

**NIELSEN HOLDINGS N.V.**

**THE NIELSEN COMPANY B.V.**

<b>By:</b>	/s/ James W. Cuminale
<b>Name:</b>	<b>James W. Cuminale</b>
<b>Title:</b>	<b>Chief Legal Officer</b>

**Exhibit Index**

**Exhibit**

<b>No.</b>	<b>Description</b>
Exhibit 99.1	Press release dated June 13, 2012