

BLACKBAUD INC  
Form 10-Q  
May 10, 2011  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended March 31, 2011**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_.**

Commission file number: 000-50600

**BLACKBAUD, INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**11-2617163**  
(I.R.S. Employer  
Identification No.)

**2000 Daniel Island Drive**

**Charleston, South Carolina 29492**

(Address of principal executive offices, including zip code)

**(843) 216-6200**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company   
Indicate by check mark whether registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES  NO

The number of shares of the registrant's Common Stock outstanding as of April 25, 2011 was 44,502,932.

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**Table of Contents****PART I- FINANCIAL INFORMATION****Item 1. Financial statements****Blackbaud, Inc.****Consolidated balance sheets****(Unaudited)**

(in thousands, except share amounts)	March 31, 2011	December 31, 2010
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 24,126	\$ 27,974
Donor restricted cash	14,870	16,359
Accounts receivable, net of allowance of \$2,636 and \$2,687 at March 31, 2011 and December 31, 2010, respectively	50,311	59,804
Prepaid expenses and other current assets	26,796	33,847
Deferred tax asset, current portion	5,160	5,164
<b>Total current assets</b>	<b>121,263</b>	<b>143,148</b>
Property and equipment, net	23,819	22,963
Deferred tax asset	40,839	44,639
Goodwill	88,935	76,247
Intangible assets, net	44,852	38,515
Other assets	2,614	2,579
<b>Total assets</b>	<b>\$ 322,322</b>	<b>\$ 328,091</b>
<b>Liabilities and stockholders equity</b>		
Current liabilities:		
Trade accounts payable	\$ 9,858	\$ 9,883
Accrued expenses and other current liabilities	23,518	28,322
Donations payable	14,870	16,359
Deferred revenue, current portion	135,489	141,149
<b>Total current liabilities</b>	<b>183,735</b>	<b>195,713</b>
Deferred revenue	6,126	6,900
Other liabilities	3,288	2,419
<b>Total liabilities</b>	<b>193,149</b>	<b>205,032</b>
Commitments and contingencies (see Note 9)		
Stockholders equity:		
Preferred stock; 20,000,000 shares authorized, none outstanding	-	-
Common stock, \$0.001 par value; 180,000,000 shares authorized, 53,350,536 and 53,316,280 shares issued at March 31, 2011 and December 31, 2010, respectively	53	53
Additional paid-in capital	162,320	158,419
	(161,288)	(161,186)

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Treasury stock, at cost; 8,846,663 and 8,842,882 shares at March 31, 2011 and December 31, 2010, respectively

Accumulated other comprehensive loss	(463)	(512)
Retained earnings	128,551	126,285
<b>Total stockholders equity</b>	<b>129,173</b>	<b>123,059</b>
<b>Total liabilities and stockholders equity</b>	<b>\$ 322,322</b>	<b>\$ 328,091</b>

The accompanying notes are an integral part of these consolidated financial statements.

**Table of Contents****Blackbaud, Inc.****Consolidated statements of operations****(Unaudited)**

(in thousands, except share and per share amounts)	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
<b>Revenue</b>		
License fees	\$ 4,551	\$ 5,167
Subscriptions	25,510	19,176
Services	24,032	20,089
Maintenance	31,833	30,597
Other revenue	1,348	1,210
<b>Total revenue</b>	<b>87,274</b>	<b>76,239</b>
<b>Cost of revenue</b>		
Cost of license fees	688	617
Cost of subscriptions	9,162	7,226
Cost of services	19,005	15,916
Cost of maintenance	6,251	5,770
Cost of other revenue	1,134	1,117
<b>Total cost of revenue</b>	<b>36,240</b>	<b>30,646</b>
<b>Gross profit</b>	<b>51,034</b>	<b>45,593</b>
<b>Operating expenses</b>		
Sales and marketing	19,345	16,423
Research and development	11,966	10,909
General and administrative	9,202	8,397
Amortization	233	196
<b>Total operating expenses</b>	<b>40,746</b>	<b>35,925</b>
<b>Income from operations</b>	<b>10,288</b>	<b>9,668</b>
Interest income	33	20
Interest expense	(24)	(46)
Other income, net	69	3
<b>Income before provision for income taxes</b>	<b>10,366</b>	<b>9,645</b>
Income tax provision	2,782	3,693
<b>Net income</b>	<b>\$ 7,584</b>	<b>\$ 5,952</b>
<b>Earnings per share</b>		
Basic	\$ 0.17	\$ 0.14

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Diluted	\$	0.17	\$	0.13
<b>Common shares and equivalents outstanding</b>				
Basic weighted average shares		43,352,216		43,435,218
Diluted weighted average shares		43,916,657		44,226,074
<b>Dividends per share</b>	\$	0.12	\$	0.11

The accompanying notes are an integral part of these consolidated financial statements.

**Table of Contents****Blackbaud, Inc.****Consolidated statements of cash flows****(Unaudited)**

(in thousands)	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
<b>Cash flows from operating activities</b>		
Net income	\$ 7,584	\$ 5,952
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	4,017	3,819
Provision for doubtful accounts and sales returns	1,124	457
Stock-based compensation expense	3,796	3,152
Excess tax benefits from stock based compensation	(193)	(1,014)
Deferred taxes	382	795
Other non-cash adjustments	(561)	(160)
Changes in operating assets and liabilities, net of acquisition of businesses:		
Accounts receivable	9,113	696
Prepaid expenses and other assets	7,146	3,274
Trade accounts payable	(1,547)	61
Accrued expenses and other current liabilities	(6,373)	(6,356)
Donor restricted cash	1,527	3,147
Donations payable	(1,527)	(3,147)
Deferred revenue	(6,976)	(3,348)
<b>Net cash provided by operating activities</b>	<b>17,512</b>	<b>7,328</b>
<b>Cash flows from investing activities</b>		
Purchase of property and equipment	(1,073)	(5,069)
Purchase of net assets of acquired companies, net of cash acquired	(16,475)	-
Purchase of intangible assets	-	(130)
Proceeds from sale of assets	600	-
<b>Net cash used in investing activities</b>	<b>(16,948)</b>	<b>(5,199)</b>
<b>Cash flows from financing activities</b>		
Dividend payments to stockholders	(5,336)	(4,910)
Proceeds from exercise of stock options	316	2,654
Excess tax benefits from stock based compensation	193	1,014
Payments on debt	-	(187)
Payments on capital lease obligations	(14)	(81)
<b>Net cash used in financing activities</b>	<b>(4,841)</b>	<b>(1,510)</b>
Effect of exchange rate on cash and cash equivalents	429	(107)
<b>Net (decrease) increase in cash and cash equivalents</b>	<b>(3,848)</b>	<b>512</b>
<b>Cash and cash equivalents, beginning of period</b>	<b>27,974</b>	<b>22,769</b>
<b>Cash and cash equivalents, end of period</b>	<b>\$ 24,126</b>	<b>\$ 23,281</b>

The accompanying notes are an integral part of these consolidated financial statements.





**Table of Contents****Blackbaud, Inc.****Consolidated statements of stockholders' equity and comprehensive income****(Unaudited)**

	Comprehensive income	Common stock		Additional paid-in capital	Treasury stock	Accumulated other comprehensive income (loss)	Retained earnings	Total stockholders' equity
		Shares	Amount					
<b>(in thousands, except share amounts)</b>								
<b>Balance at December 31, 2009</b>		52,214,606	\$ 52	\$ 134,726	\$ (134,382)	\$ (201)	\$ 115,911	\$ 116,106
Net income	\$ 29,805	-	-	-	-	-	29,805	29,805
Payment of dividends	-	-	-	-	-	-	(19,490)	(19,490)
Purchase of 1,007,082 treasury shares under stock repurchase program	-	-	-	-	(22,613)	-	-	(22,613)
Exercise of stock options and stock appreciation rights	-	729,295	1	8,064	-	-	-	8,065
Surrender of 158,459 shares upon restricted stock vesting and exercise of stock appreciation rights	-	-	-	-	(4,191)	-	-	(4,191)
Tax impact of exercise of nonqualified stock options and restricted stock vesting	-	-	-	2,629	-	-	-	2,629
Stock-based compensation	-	-	-	13,000	-	-	59	13,059
Restricted stock grants	-	460,659	-	-	-	-	-	-
Restricted stock cancellations	-	(88,280)	-	-	-	-	-	-
Translation adjustment, net of tax	(311)	-	-	-	-	(311)	-	(311)
Comprehensive income	\$ 29,494							
<b>Balance at December 31, 2010</b>		53,316,280	\$ 53	\$ 158,419	\$ (161,186)	\$ (512)	\$ 126,285	\$ 123,059
Net income	\$ 7,584	-	-	-	-	-	7,584	7,584
Payment of dividends	-	-	-	-	-	-	(5,336)	(5,336)
Exercise of stock options and stock appreciation rights	-	53,097	-	316	-	-	-	316
Surrender of 3,781 shares upon restricted stock vesting and exercise of stock appreciation rights	-	-	-	-	(102)	-	-	(102)
Tax impact of exercise of nonqualified stock options and restricted stock vesting	-	-	-	(193)	-	-	-	(193)
Stock-based compensation	-	-	-	3,778	-	-	18	3,796
Restricted stock grants	-	5,103	-	-	-	-	-	-
Restricted stock cancellations	-	(23,944)	-	-	-	-	-	-
Translation adjustment, net of tax	49	-	-	-	-	49	-	49
Comprehensive income	\$ 7,633							
<b>Balance at March 31, 2011</b>		53,350,536	\$ 53	\$ 162,320	\$ (161,288)	\$ (463)	\$ 128,551	\$ 129,173

The accompanying notes are an integral part of these consolidated financial statements.



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**Blackbaud, Inc.**

**Notes to consolidated financial statements**

**(Unaudited)**

**1. Organization**

Blackbaud, Inc. (the Company) is the leading global provider of software and related services designed specifically for nonprofit organizations, and provides products and services that enable nonprofit organizations to increase donations, reduce fundraising costs, improve communications with constituents, manage their finances and optimize internal operations. As of March 31, 2011, the Company had approximately 24,000 active customers distributed across multiple verticals within the nonprofit market including education, foundations, health and human services, religion, arts and cultural, public and societal benefits, environment and animal welfare and international foreign affairs.

**2. Summary of significant accounting policies**

**Unaudited interim financial statements**

The interim consolidated financial statements as of March 31, 2011, and for the three months ended March 31, 2011 and 2010, have been prepared by the Company pursuant to the rules and regulations of the SEC for interim financial reporting. These consolidated statements are unaudited and, in the opinion of management, include all adjustments (consisting of normal recurring adjustments and accruals) necessary to state fairly the consolidated balance sheets, consolidated statements of operations, consolidated statements of cash flows and consolidated statements of stockholders' equity and comprehensive income for the periods presented in accordance with accounting principles generally accepted in the United States (U.S. GAAP). The consolidated balance sheet at December 31, 2010 has been derived from the audited consolidated financial statements at that date. Operating results for the three months ended March 31, 2011 are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2011 or any other future period. Certain information and footnote disclosures normally included in annual financial statements prepared in accordance with U.S. GAAP have been omitted in accordance with the rules and regulations for interim reporting of the SEC. These interim consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2010 and other forms filed with the SEC from time to time.

During the three months ended March 31, 2011, the Company recorded an out-of-period adjustment that increased income from operations by \$0.8 million, \$0.5 million net of tax, for the recognition of net revenue and related commission expense associated with subscription-based solutions for which revenue had not been properly recorded in prior periods. The Company has determined that the impact of this out-of-period adjustment recorded in the three months ended March 31, 2011 is immaterial to the results of operations in all applicable prior annual periods. The Company also expects the impact of the adjustment to be immaterial to the full year 2011 results of operations.

**Basis of consolidation**

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

**Use of estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of revenues and expenses during the reporting periods. Areas of the financial statements where estimates may have the most significant effect include revenue recognition, the allowance for sales returns and doubtful accounts, valuation of long-lived and intangible assets and goodwill, stock-based compensation, the provision for income taxes and valuation of deferred tax assets. Changes in the facts or circumstances underlying these estimates could result in material changes and actual results could differ from these estimates.

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**Blackbaud, Inc.**

**Notes to consolidated financial statements**

**(Unaudited)**

**Revenue recognition**

The Company's revenue is primarily generated from the following sources: (1) selling perpetual licenses of its software products; (2) charging for the use of its software products in a hosted environment; (3) providing professional services including implementation, training, consulting, analytic, hosting and other services; and (4) providing software maintenance and support services.

License fees

The Company recognizes revenue from the sale of perpetual software license rights when all of the following conditions are met:

persuasive evidence of an arrangement exists;

the product has been delivered;

the fee is fixed or determinable; and

collection of the resulting receivable is probable.

The Company deems acceptance of an agreement to be evidence of an arrangement. Delivery occurs when the product is shipped or transmitted, and title and risk of loss have transferred to the customers. The Company's typical license agreement does not include customer acceptance provisions; however, if acceptance provisions are provided, delivery is deemed to occur upon acceptance. The Company considers the fee to be fixed or determinable unless the fee is subject to refund or adjustment or is not payable within the Company's standard payment terms. Payment terms greater than 90 days are considered to be beyond the Company's customary payment terms. Collection is deemed probable if the Company expects that the customer will be able to pay amounts under the arrangement as they become due. If the Company determines that collection is not probable, it defers revenue recognition until collection.

The Company sells software licenses with maintenance, varying levels of professional services and, in certain instances, with hosting services. The Company allocates revenue to delivered components, normally the license component of the arrangement, using the residual value method based on objective evidence of the fair value of the undelivered elements, which is specific to the Company. Fair value for maintenance services associated with software licenses is based upon renewal rates stated in the agreements with customers, which vary according to the level of support service provided under the maintenance program. Fair value of professional services and other products and services is based on sales of these products and services to other customers when sold on a stand-alone basis. When a software license is sold with software customization services, generally the services are to provide customer support for assistance in creating special reports and other enhancements that will assist with efforts to improve operational efficiency and/or to support business process improvements. These services are not essential to the functionality of the software. However, when software customization services are considered essential to the functionality of the software, the Company recognizes revenue for both the software license and the services on a percent-complete basis.

Subscriptions

The Company provides hosting services to customers who have purchased perpetual rights to certain of its software products (hosting services). Revenue from hosting services, as well as data enrichment services, data management services and online training programs is recognized ratably over the service period of the contract, which generally ranges from one to three years, upon deployment and use of the service. Any

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related set-up fees are also recognized ratably over the same service period of the contract.

The Company makes certain of its software products available for use in hosted application arrangements without licensing perpetual rights to the software (hosted applications). Revenue from hosted applications is recognized over the subscription service period, which generally ranges from one to three years, upon deployment and use of the hosted application. Any related upfront activation, set-up or implementation fees are also recognized ratably over the same service period. Direct and incremental costs relating to activation, set-up and implementation for hosted applications are capitalized until the hosted application is deployed and in use, and then expensed over the remaining term of the arrangement.

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**Blackbaud, Inc.**

**Notes to consolidated financial statements**

**(Unaudited)**

For arrangements that have multiple elements and do not include software licenses, the Company allocates arrangement consideration at the inception of the arrangement to those elements that qualify as separate units of accounting. The arrangement consideration is allocated to the separate units of accounting based on relative selling price method in accordance with the selling price hierarchy, which includes: (i) vendor specific objective evidence (VSOE) if available; (ii) third party evidence (TPE) if VSOE is not available; and (iii) best estimate of selling price if neither VSOE nor TPE is available. In general, the Company uses VSOE in order to allocate the selling price to subscription and service deliverables.

Revenue from transaction processing fees is recognized when received. Credit card fees directly associated with processing donations for customers are included in subscription revenue, net of related transaction costs.

**Services**

The Company generally bills consulting, installation and implementation services based on hourly rates plus reimbursable travel-related expenses. Revenue is recognized for these services over the period the services are performed.

The Company recognizes analytic services revenue from donor prospect research engagements, the sale of lists of potential donors, benchmarking studies and data modeling service engagements upon delivery.

The Company sells training at a fixed rate for each specific class, at a per attendee price or at a packaged price for several attendees, and revenue is recognized only upon the customer attending and completing training. Additionally, the Company sells fixed-rate programs, which permit customers to attend unlimited training over a specified contract period, typically one year, subject to certain restrictions, and revenue is recognized ratably over this contract period.

**Maintenance**

The Company recognizes revenue from maintenance services ratably over the contract term, which is typically one year. Maintenance contracts are at rates that vary according to the level of the maintenance program and are generally renewable annually. Maintenance contracts also include the right to unspecified product upgrades on an if-and-when available basis. Certain support services are sold in prepaid units of time and recognized as revenue upon their usage.

**Deferred revenue**

To the extent that the Company's customers are billed or pay for the above described services in advance of delivery, the Company records such amounts in deferred revenue.

**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)****Goodwill**

The change in goodwill by reportable segment during the three months ended March 31, 2011 consisted of the following:

(in thousands)	ECBU	GMBU	IBU	Other	Total
<b>Balance at December 31, 2010</b>	\$ 43,152	\$ 26,472	\$ 4,514	\$ 2,109	\$ 76,247
Additions related to business combinations	12,560	-	-	-	12,560
Disposition related to sale of assets	-	-	-	(51)	(51)
Effect of foreign currency translation	-	-	179	-	179
<b>Balance at March 31, 2011</b>	<b>\$ 55,712</b>	<b>\$ 26,472</b>	<b>\$ 4,693</b>	<b>\$ 2,058</b>	<b>\$ 88,935</b>

**Amortization expense**

Amortization expense related to intangible assets acquired in business combinations is allocated to cost of revenue on the statements of operations based on the revenue stream to which the asset contributes. The following table summarizes amortization expense for the three months ended March 31, 2011 and 2010.

(in thousands)	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
Included in cost of revenue:		
Cost of license fees	\$ 132	\$ 94
Cost of subscriptions	801	760
Cost of services	387	336
Cost of maintenance	252	297
Cost of other revenue	19	19
<b>Total included in cost of revenue</b>	<b>1,591</b>	<b>1,506</b>
Included in operating expenses	233	196
<b>Total</b>	<b>\$ 1,824</b>	<b>\$ 1,702</b>

**Recently adopted accounting pronouncements**

Effective January 1, 2011, the Company adopted Accounting Standards Update (ASU) 2009-13, which amends the existing criteria for separating consideration in multiple-deliverable arrangements. Arrangements that include perpetual software licenses are excluded from the scope of this ASU. ASU 2009-13 establishes a hierarchy for determining the selling price of a deliverable and requires the use of best estimate of the selling price when VSOE or TPE of the selling price cannot be determined. As a result of the requirement to use the best estimate of the selling price when VSOE or TPE of the selling price cannot be determined, the residual method will no longer be permitted. ASU 2009-13 is applicable prospectively for revenue arrangements entered into or materially modified after the adoption date. The adoption of ASU 2009-13 did not have a material impact on the Company's consolidated financial statements.

**3. Business combinations**



PIDI

On February 1, 2011, the Company acquired all of the outstanding stock of Public Interest Data, Inc. (PIDI), a privately held company based in Virginia, for \$16.6 million in cash. The acquisition of PIDI provided the Company additional capabilities in the area of donor acquisition list analytics and should enhance the Company's database management services offerings. The results of operations of PIDI are included in the consolidated financial statements of the Company from the date of acquisition. During the first three months of 2011, total revenue from PIDI was \$1.4 million and cost of revenue was \$0.9 million. Acquisition-related costs of \$1.0 million, which primarily consisted of legal and financial advisory services, were recorded in income from operations during the three months ended March 31, 2011.

**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)**

In addition to the consideration paid at closing, the Company may be required to pay up to a maximum of \$2.5 million in additional cash consideration if PIDI meets revenue targets over the two years subsequent to the acquisition. A liability of \$1.4 million was initially recognized for the estimated contingent consideration that will be paid based on a probability-weighted discounted cash flow valuation technique. Any change in the fair value, or any change upon final settlement, of the contingent consideration liability will be recognized in income from operations.

The following table summarizes the allocation of the purchase price based on the estimated fair value of the assets acquired and liabilities assumed:

<b>(in thousands)</b>	
Cash and cash equivalents	\$ 91
Accounts receivable	686
Other assets, current and noncurrent	291
Property and equipment	459
Intangibles	8,180
Goodwill	12,560
Trade accounts payable	(478)
Accrued expenses and other liabilities	(1,814)
Deferred tax liabilities, current and noncurrent	(3,409)
	\$ 16,566

The estimated fair value of accounts receivable approximates contractual value. The goodwill recognized is attributable primarily to the assembled workforce of PIDI and the opportunities for expected synergies. None of the goodwill arising in the acquisition is deductible for income tax purposes. All of the goodwill is assigned to the Enterprise Customer Business Unit reporting segment. The acquisition resulted in the identification of the following intangible assets:

	<b>Intangible assets acquired (in thousands)</b>	<b>Weighted average amortization period (in years)</b>
Customer relationships	\$ 5,730	15
Marketing assets	150	2
Acquired software	1,720	8
Non-compete agreements	580	4
	\$ 8,180	

The fair value of the intangible assets was based on the income approach, which included both the relief of royalty and multi-period excess earnings methods. Customer relationships are amortized on an accelerated basis. Marketing assets, acquired software and non-compete agreements are amortized on a straight-line basis.

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Pro forma results of operations for PIDI have not been presented because the results of PIDI are not material to the Company's consolidated financial results.

### **4. Earnings per share**

The Company computes basic earnings per share by dividing net income available to common stockholders by the weighted average number of common shares outstanding. Diluted earnings per share is computed by dividing net income available to common stockholders by the weighted average number of common shares and dilutive potential common shares then outstanding. Diluted earnings per share reflect the assumed conversion of all dilutive securities using the treasury stock method. Dilutive potential common shares consist of shares issuable upon the exercise of stock options, settlement of stock appreciation rights and vesting of restricted stock awards and units.

**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)**

The following table sets forth the computation of basic and diluted earnings per share:

<b>(in thousands, except share and per share amounts)</b>	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
<b>Numerator:</b>		
Net income, as reported	\$ 7,584	\$ 5,952
<b>Denominator:</b>		
Weighted average common shares	43,352,216	43,435,218
<b>Add effect of dilutive securities:</b>		
Employee stock options and restricted stock	564,441	790,856
<b>Weighted average common shares assuming dilution</b>	<b>43,916,657</b>	<b>44,226,074</b>
<b>Earnings per share:</b>		
Basic	\$ 0.17	\$ 0.14
Diluted	\$ 0.17	\$ 0.13

The following shares and potential shares underlying stock-based awards were not included in diluted earnings per share because their inclusion would have been anti-dilutive:

	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
Shares excluded from calculations of diluted EPS	399,263	164,355

**5. Comprehensive income**

Total comprehensive income for the three months ended March 31, 2011 and 2010 is as follows:

<b>(in thousands)</b>	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
Net income	\$ 7,584	\$ 5,952
Foreign currency translation adjustment, net of tax	49	(274)
<b>Comprehensive income</b>	<b>\$ 7,633</b>	<b>\$ 5,678</b>

The amount of tax allocated to the translation adjustment recorded in accumulated other comprehensive income (loss) was an expense of \$30,000 and a benefit of \$0.2 million for the three months ended March 31, 2011 and 2010, respectively.

**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)****6. Prepaid expenses and other current assets**

Prepaid expenses and other current assets consisted of the following as of March 31, 2011 and December 31, 2010:

<b>(in thousands)</b>	<b>March 31, 2011</b>	<b>December 31, 2010</b>
Deferred sales commissions	\$ 11,913	\$ 11,666
Prepaid software maintenance and royalties	4,363	4,352
Deferred professional services costs	4,261	3,447
Taxes, prepaid and receivable	2,342	10,826
Other	3,917	3,556
Total prepaid expenses and other current assets	\$ 26,796	\$ 33,847

**7. Accrued expenses and other current liabilities**

Accrued expenses and other current liabilities consisted of the following as of March 31, 2011 and December 31, 2010:

<b>(in thousands)</b>	<b>March 31, 2011</b>	<b>December 31, 2010</b>
Accrued commissions and salaries	\$ 5,237	\$ 5,922
Accrued bonuses	4,567	8,952
Customer credit balances	3,339	3,379
Taxes payable	3,314	3,683
Accrued health care costs	886	862
Accrued accounting and legal fees	847	1,083
Other	5,328	4,441
Total accrued expenses and other current liabilities	\$ 23,518	\$ 28,322

**8. Debt****Revolving credit facility**

The Company has a \$90.0 million revolving credit facility expiring in July 2012, which has a remaining option to increase the amount available under the facility up to an additional \$35.0 million, subject to certain terms and conditions. The revolving credit facility is guaranteed by the material domestic subsidiaries and is collateralized with the stock of all of the Company's subsidiaries. At March 31, 2011 and December 31, 2010, there were no outstanding borrowings under the credit facility.

Amounts borrowed under the revolving credit facility bear interest, at the Company's option, at a variable rate based on (a) the higher of the prime rate plus a margin of up to 0.5% or federal funds rate plus a margin of 0.5% to 1.0% (Base Rate Loans) or (b) LIBOR plus a margin of 1.0% to 1.5% (LIBOR Loans). The exact amount of any margin depends on the nature of the loan and the leverage ratio at the time of the borrowing. The Company also pays a quarterly commitment fee on the unused portion of the revolving credit facility equal to 0.2%, 0.25% or 0.3% per annum, depending on the Company's leverage ratio.

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Under the credit facility the Company has the ability to choose either Base Rate Loans or LIBOR Loans. Base rate borrowings mature in July 2012. LIBOR Loans can be one, two, three or six month maturities, and the Company has the ability to extend the maturity of these loans by rolling them at their maturity into new loans with the same or longer maturities. The Company evaluates the classification of its debt based on the maturity of individual borrowings and any roll-over of borrowings subsequent to the balance sheet date, but prior to issuance of the financial statements.

**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)****9. Commitments and contingencies****Leases**

The Company leases its headquarters facility from Duck Pond Creek, LLC. Two current executive officers of the Company each have a 4% ownership interest in Duck Pond Creek, LLC. The lease agreement has a term of 15 years with two five-year renewal options by the Company. The annual base rent of the lease is \$3.6 million payable in equal monthly installments. The base rent escalates annually at a rate equal to the change in the consumer price index, as defined in the agreement, but not to exceed 5.5% in any year. In addition, under the terms of the lease, the lessor will reimburse the Company an aggregate amount of \$4.0 million for leasehold improvements, which will be recorded as a reduction to rent expense ratably over the term of the lease. During the three months ended March 31, 2011 and 2010 rent expense was reduced by \$66,700 related to this lease provision. The \$4.0 million leasehold improvement allowance has been included in the table below of operating lease commitments as a reduction in the Company's lease commitments ratably over the then remaining life of the lease from October 2008. The timing of the reimbursements for the actual leasehold improvements may vary from the amount reflected in the table below.

Additionally, the Company has subleased a portion of its facilities under various agreements extending through 2012. Under these agreements, rent expense was reduced by \$0.1 million in each of the three-month periods ended March 31, 2011 and 2010, respectively. The operating lease commitments in the table below have been reduced by minimum aggregate sublease commitments of \$0.3 million for each of 2011 and 2012. No minimum aggregate sublease commitments exist after 2012. The Company has also received, and expects to receive through 2012, quarterly South Carolina state incentive payments as a result of locating its headquarters facility in Berkeley County, South Carolina. These amounts are recorded as a reduction of rent expense and were \$0.7 million for each of the three months ended March 31, 2011 and 2010, respectively.

Additionally, the Company leases various office space and equipment under operating leases. The Company also has various non-cancelable capital leases for computer equipment and furniture that are not significant.

As of March 31, 2011, the future minimum lease commitments related to operating lease agreements, net of related sublease commitments and lease incentives, were as follows:

<b>Year ending December 31,</b>		
<b>(in thousands)</b>		
2011	remaining	\$ 5,185
2012		6,175
2013		5,287
2014		5,010
2015		4,831
Thereafter		37,367
<b>Total minimum lease payments</b>		<b>\$ 63,855</b>
<b>Other commitments</b>		

The Company utilizes third-party relationships in conjunction with its products, with contractual arrangements varying in length from one to three years. In certain cases, these arrangements require a minimum annual purchase commitment. The aggregate minimum purchase commitment under these arrangements is approximately \$3.5 million through 2013. The Company incurred expense under these arrangements of \$1.1 million and \$0.8 million for the three months ended March 31, 2011 and 2010, respectively.

**Legal contingencies**

The Company is subject to legal proceedings and claims that have arisen in the ordinary course of business. The Company records an accrual for a contingency when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. The Company does not believe the amount of potential liability with respect to these actions will have a material adverse effect upon the Company's financial position, results of operations or cash flows.



**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)****10. Income taxes**

The Company calculated the provision for income taxes for the three months ended March 31, 2011 using the 2011 projected annual effective tax rate of 36.3%, which excludes period-specific items. The Company's effective tax rate, including the effects of period-specific events, was as follows:

	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
Effective tax rate	26.8%	38.3%

Period-specific items recorded in the three months ended March 31, 2011 included a decrease of \$1.0 million in the valuation allowance for certain state net operating loss carryforwards, which reduced income tax expense. There were no material period-specific items recorded in the three months ended March 31, 2010.

The Company has deferred tax assets for, among other items, federal net operating loss carryforwards, state net operating loss carryforwards, and state tax credits. A portion of the state net operating loss carryforwards and state tax credits have a valuation reserve due to the uncertainty of realizing such carryforwards and credits in the future. Additionally, the Company has a valuation allowance for certain state deferred tax assets acquired from Kintera.

The Company recorded net excess tax benefits on stock option exercises and restricted stock vesting of \$0.2 million and \$1.0 million in stockholders' equity during the three months ended March 31, 2011 and 2010, respectively.

The total amount of unrecognized tax benefit that, if recognized, would favorably affect the effective tax rate, was \$1.5 million at March 31, 2011. The Company recognizes accrued interest and penalties, if any, related to unrecognized tax benefits as a component of income tax expense. The total amount of accrued interest and penalties was not material to the consolidated balance sheet as of March 31, 2011 or December 31, 2010, or to the consolidated statement of operations for the three months ended March 31, 2011 or 2010.

The Company has taken positions in certain taxing jurisdictions related to state nexus issues for which it is reasonably possible that the total amounts of unrecognized tax benefits might decrease within the next twelve months. This possible decrease could result from the finalization of state income tax reviews and the expiration of statutes of limitations. The reasonably possible decrease is not material at March 31, 2011.

It continues to be the Company's intention to indefinitely reinvest undistributed foreign earnings. Accordingly, no deferred tax liability has been recorded in connection with the undistributed foreign earnings. It is not practicable for the Company to determine the amount of the unrecognized deferred tax liability for temporary differences related to investments in foreign subsidiaries.

**11. Stock-based compensation**

During the three months ended March 31, 2011, the Company issued 5,103 shares of restricted stock and 20,240 stock appreciation rights with an aggregate grant date fair value of \$0.1 million and \$0.2 million, respectively. The Company also issued performance-based restricted stock units to certain executive officers with an aggregate grant date value range of zero to \$1.3 million depending on the achievement of the various performance targets. Under the performance-based restricted stock unit agreements, if the minimum performance targets are not met, the restricted stock units will not vest and no shares of the Company's common stock will be granted. Compensation cost for the performance-based awards will be recognized to the extent the performance targets are achieved using the graded-vesting method over the requisite service period of three years. No stock options were issued in the three months ended March 31, 2011.



**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)**

Stock-based compensation expense is allocated to expense categories on the consolidated statements of operations. The following table summarizes stock-based compensation expense for the three months ended March 31, 2011 and 2010.

<b>(in thousands)</b>	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
Included in cost of revenue:		
Cost of subscriptions	\$ 102	\$ 92
Cost of services	457	436
Cost of maintenance	242	177
<b>Total included in cost of revenue</b>	<b>801</b>	<b>705</b>
Included in operating expenses:		
Sales and marketing	357	361
Research and development	843	711
General and administrative	1,795	1,375
<b>Total included in operating expenses</b>	<b>2,995</b>	<b>2,447</b>
<b>Total</b>	<b>\$ 3,796</b>	<b>\$ 3,152</b>

**12. Stockholders' equity****Dividends**

In February 2011, the Company's Board of Directors approved an annual dividend of \$0.48 per share and declared its first quarter dividend of \$0.12 per share, which was paid on March 15, 2011 to stockholders of record on February 28, 2011.

In May 2011, the Company's Board of Directors declared a second quarter dividend of \$0.12 per share payable on June 15, 2011 to stockholders of record on May 27, 2011.

**13. Segment information**

The Company is organized into three operating units that are aligned to key customer groups. The three operating units are the Enterprise Customer Business Unit (ECBU), the General Markets Business Unit (GMBU) and the International Business Unit (IBU).

Following is a description of each operating unit:

The ECBU is focused on marketing, sales, delivery and support to large and/or strategic, specifically identified named prospects and customers in North America. In addition, ECBU is focused on marketing, sales and delivery of analytic services to all prospects and customers worldwide.

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The GMBU is focused on marketing, sales, delivery and support to all emerging and mid-sized prospects and customers in North America that are not specifically identified as ECBU prospects and customers.

The IBU is focused on marketing, sales, delivery and support to all prospects and customers outside of North America. The Company has determined that the three operating units represent the Company's reportable segments. The Company's chief operating decision maker is its chief executive officer, or CEO. The CEO reviews financial information presented on an operating segment basis for the purposes of making certain operating decisions and

**Table of Contents****Blackbaud, Inc.****Notes to consolidated financial statements****(Unaudited)**

assessing financial performance. The CEO uses internal financial reports that provide segment revenues and operating income, excluding stock-based compensation expense, amortization expense, depreciation expense, research and development expense and certain corporate sales, marketing, general and administrative expenses. The CEO believes that the exclusion of these costs allows for a better understanding of the operating performance of the operating units and management of other operating expenses and cash needs. The CEO does not review any segment balance sheet information.

<b>(in thousands)</b>	<b>Three months ended March 31,</b>	
	<b>2011</b>	<b>2010</b>
Revenue by segment:		
ECBU	\$ 36,999	\$ 29,233
GMBU	41,017	38,625
IBU	7,216	6,735
Other <sup>(1)</sup>	2,042	1,646
Total revenue	\$ 87,274	\$ 76,239
Segment operating income <sup>(2)</sup> :		
ECBU	14,999	12,512
GMBU	23,021	22,578
IBU	1,449	1,440
Other <sup>(1)</sup>	1,552	1,142
	41,021	37,672
Less:		
Corporate unallocated costs <sup>(3)</sup>	25,113	23,150
Stock based compensation costs	3,796	3,152
Amortization expense	1,824	1,702
Interest (income) expense, net	(9)	26
Other income, net	(69)	(3)
Income before provision for income taxes	\$ 10,366	\$ 9,645

- (1) Other includes revenue and the related costs from the sale of products and services not directly attributable to an operating segment.
- (2) Segment operating income includes direct, controllable costs related to the sale of products and services by the reportable segment, except for IBU, which includes operating costs from our foreign locations such as sales, marketing, general administrative, depreciation, facilities and IT support costs.
- (3) Corporate costs include research and development, data center operating costs, depreciation expense, and certain corporate sales, marketing, general and administrative expenses.

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**Blackbaud, Inc.**

**Item 2. Management's discussion and analysis of financial condition and results of operations**

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our consolidated financial statements and related notes included elsewhere in this Quarterly Report on Form 10-Q. This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements reflect our current view with respect to future events and financial performance and are subject to risks and uncertainties, including those set forth under "Cautionary statement" included in this "Management's discussion and analysis of financial condition and results of operations" and elsewhere in this report, that could cause actual results to differ materially from historical or anticipated results.*

**Executive summary**

We are the leading global provider of software and related services designed specifically for nonprofit organizations. Our products and services enable nonprofit organizations to increase donations, reduce fundraising costs, improve communications with constituents, manage finances and optimize internal operations. We have focused solely on the nonprofit market since our incorporation in 1982 and have developed our suite of products and services based upon our extensive knowledge of the operating challenges facing nonprofit organizations. As of March 31, 2011, we had approximately 24,000 active customers. Our customers operate in multiple verticals within the nonprofit market, including education, foundations, health and human services, religion, arts and cultural, public and societal benefits, environment and animal welfare and international foreign affairs.

We derive revenue from selling perpetual licenses or charging for the use of our software products in a hosted environment and providing a broad offering of services, including consulting, training, installation and implementation, as well as ongoing customer support and maintenance. Consulting, training and implementation services are generally not essential to the functionality of our software products and are sold separately. Furthermore, we derive revenue from providing hosting services, performing donor prospect research engagements, selling lists of potential donors, and providing benchmarking studies and data modeling services.

Overall, revenue for the first quarter of 2011 increased 15% when compared to first quarter of 2010. When removing the impact of revenue from acquired companies and foreign currency translation, revenue increased by 12%. This increase was the result of continued growth in our subscription revenue, principally attributable to increased demand for our hosting services, online fundraising and data management offerings and the shift in our business towards hosted solutions. Also contributing to the growth in revenue is an increase in our services revenue, which is primarily due to an increase in volume of consulting services provided. Revenue associated with our core perpetual license offerings decreased in the first quarter 2011 when compared to the same period in 2010 as a result of the continuing decreases in sales of our perpetual license offerings to the mid-market customer base, which is principally the result of customers opting to purchase our solutions under alternative packaging with more flexible subscription-based pricing. We believe this trend will continue in the future.

Income from operations for the first quarter of 2011 increased by \$0.6 million when compared to first quarter of 2010. The increase in income from operations is primarily attributable to growth in revenue, partially offset by (1) \$1.0 million of acquisition-related costs, (2) an increase of \$0.6 million in stock-based compensation expense and (3) an increase in selling and marketing expenses of \$2.9 million. The increase in selling and marketing expenses is principally attributable to an increase in commissionable revenue and an increase in marketing costs associated with the launch of our new corporate branding and newly packaged offerings.

We ended the first quarter of 2011 with cash and cash equivalents totaling \$24.1 million and no outstanding borrowings on our credit facility. During the first quarter 2011, we generated \$17.5 million in cash flow from operations, of which \$16.5 million was used to acquire a business and \$5.3 million to pay dividends.

The pace and impact of economic recovery on the nonprofit market remains uncertain and, consequently, we expect that our operating environment will continue to be challenging in 2011 as existing and prospective customers remain cautious in their expenditure decisions. Notwithstanding these conditions, we remain focused on execution, investing in our key growth initiatives, strengthening our leadership position and carefully managing our costs and expenses to achieve our targeted level of profitability.

**Table of Contents****Blackbaud, Inc.****Item 2. Management's discussion and analysis of financial condition and results of operations (continued)****Results of operations****Comparison of the three months ended March 31, 2011 and 2010**

We completed the acquisition of Public Interest Data, Inc., or PIDI, on February 1, 2011. We have included PIDI's results of operations in our consolidated results of operations from the date of acquisition, which impacts the comparability of our results of operations. We have noted in the discussion below, to the extent meaningful, the impact on the comparability of our results of operations due to the inclusion of PIDI. During the first quarter 2011, PIDI's total revenue was \$1.4 million and income from operations was \$0.5 million.

**Revenue**

The table below compares revenue from our statements of operations for the three months ended March 31, 2011 with the same period in 2010.

(in millions)	Three months ended March 31,		Change	% Change
	2011	2010		
License fees	\$ 4.6	\$ 5.2	\$ (0.6)	(12)%
Subscriptions	25.5	19.2	6.3	33%
Services	24.0	20.1	3.9	19%
Maintenance	31.8	30.5	1.3	4%
Other	1.4	1.2	0.2	17%
<b>Total revenue</b>	<b>\$ 87.3</b>	<b>\$ 76.2</b>	<b>\$ 11.1</b>	<b>15%</b>

Total revenue increased \$11.1 million, or 15%, in the first quarter of 2011 when compared to the first quarter of 2010. The increase in revenue is primarily attributable to growth in our subscription and services revenue. The increase in subscription revenue is primarily due to an increase in demand for our hosting services, online fundraising and data management offerings. The growth in revenue from our subscription offerings is also a result of the ongoing evolution of our product offerings from traditional perpetual license-based arrangements with upfront payments to subscription-based offerings with more flexible pricing and payments. Services revenue grew principally due to an increase in the volume of consulting services associated with implementation engagements of Blackbaud Enterprise CRM. The increase in maintenance revenue is primarily attributable to new maintenance contracts associated with new license agreements and increases in contracts with existing customers when comparing the first quarter of 2011 to the same period in 2010. The decrease in license fees is principally attributable to the continued shift in our customers' buying preference away from perpetual license arrangements towards subscription-based hosted applications.

**Operating results**

The operating results analyzed below are presented on a non-GAAP basis: the results exclude the impact of stock-based compensation expense, amortization of intangibles arising from business combinations, gain on the sale of assets and acquisition-related expenses incurred in connection with our 2011 acquisition of PIDI because, in managing our operations, we believe that the exclusion of these costs allows us to better understand and manage our operating expenses and cash needs. These excluded costs are analyzed separately following the discussion of operating expenses.

**Table of Contents****Blackbaud, Inc.****Item 2. Management's discussion and analysis of financial condition and results of operations (continued)***License fees*

<b>Three months ended March 31,</b>				
<b>(in millions)</b>	<b>2011</b>	<b>2010</b>	<b>Change</b>	<b>% Change</b>
License fee revenue	\$ 4.6	\$ 5.2	\$ (0.6)	(12)%
Controllable cost of license fees	0.5	0.5	-	0%
<b>License fee gross profit</b>	<b>\$ 4.1</b>	<b>\$ 4.7</b>	<b>\$ (0.6)</b>	<b>(13)%</b>
License fee gross margin	89%	90%		

Revenue from license fees is derived from the sale of our software products under a perpetual license agreement. We continue to experience a shift in our customers' buying preference away from solutions offered under perpetual license arrangements towards subscription-based hosted applications. Additionally, we continue to experience longer sales cycle times, delays and postponements of purchasing decisions and overall caution exercised by existing and prospective customers as a result of continued challenges posed by the weakened economic environment. During first quarter 2011, revenue from license fees to existing customers increased \$0.1 million and sales to new customers decreased by \$0.7 million.

Direct controllable cost of license fees is principally comprised of third-party software royalties and variable reseller commissions. Cost of license fees in the first quarter of 2011 compared to the same period in 2010 remained unchanged.

The percentage point decrease in license fee gross margin in the first quarter of 2011 compared to the same period in 2010 is the result of an increase in the mix of license revenue for which we paid variable reseller commissions during the first quarter of 2011 when compared to the same period in 2010.

*Subscriptions*

<b>Three months ended March 31,</b>				
<b>(in millions)</b>	<b>2011</b>	<b>2010</b>	<b>Change</b>	<b>% Change</b>
Subscriptions revenue	\$ 25.5	\$ 19.2	\$ 6.3	33%
Controllable cost of subscriptions	8.3	6.4	1.9	30%
<b>Subscriptions gross profit</b>	<b>\$ 17.2</b>	<b>\$ 12.8</b>	<b>\$ 4.4</b>	<b>34%</b>
Subscriptions gross margin	67%	67%		

Revenue from subscriptions is principally comprised of revenue from providing access to hosted applications and hosting services, access to certain data services and our online subscription training offerings, and variable transaction fees associated with the use of our products to fundraise online. Included in subscriptions revenue is \$1.1 million of revenue attributable to the inclusion of PIDI and an out-of-period adjustment of \$1.7 million, which increased subscription revenue in first quarter 2011, related to our accounting for subscription-based offerings that were earned in prior periods. Excluding revenue from PIDI and the out-of-period adjustment, the increase in subscription revenue of \$3.6 million, or 19%, is principally attributable to the increase in demand for hosting services, online fundraising and data management offerings. We continue to experience growth in our hosted applications business and are increasingly experiencing a shift in our customers' buying preference away from traditional perpetual licenses arrangements with upfront payment terms towards subscription based-offerings with more flexible pricing and payments. Additionally, revenue from our hosting services continues to increase as demand for these services continues to grow from both our existing and new perpetual license customers.



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Controllable cost of subscriptions is primarily comprised of human resource costs, third-party royalty and data expenses, hosting expenses, an allocation of depreciation, facilities and IT support costs and other costs incurred in

**Table of Contents****Blackbaud, Inc.****Item 2. Management's discussion and analysis of financial condition and results of operations (continued)**

providing support and services to our customers. The increase in cost of subscriptions in the first quarter of 2011 compared to the same period in 2010 is principally attributable to an increase in headcount as a result of the inclusion of PIDI and investments we are making in our infrastructure to support the growth in our subscription offerings. Human resource costs increased \$1.4 million as a result of the increase in headcount. The remaining increase is due to an increase in data center operating costs.

**Services**

(in millions)	Three months ended March 31,		Change	% Change
	2011	2010		
Services revenue	\$ 24.0	\$ 20.1	\$ 3.9	19%
Controllable cost of services	18.2	15.1	3.1	21%
Services gross profit	\$ 5.8	\$ 5.0	\$ 0.8	16%
Services gross margin	24%	25%		

Services revenue consists of consulting, installation, implementation, education and analytic services. Consulting, installation and implementation services involve converting data from a customer's existing system, assistance in file set up and system configuration, and/or process re-engineering. Education services involve customer training activities. Analytic services are comprised of donor prospect research, selling lists of potential donors, benchmarking studies and data modeling services. These services involve the assessment of current and prospective donor information of the customer and are performed using our proprietary analytical tools. The end product enables organizations to more effectively target their fundraising activities. We recognize services revenue attributable to consulting services for implementation of our hosted applications and subscription offerings ratably over the related term of the hosting or subscription arrangement. We also recognize the direct and incremental costs associated with consulting services revenue ratably over the service period. However, we continue to expense indirect costs in the period the cost is incurred.

Overall, the increase in services revenue during the first quarter 2011 when compared to the same period in 2010 is principally attributable to an increase in consulting services revenue of \$3.5 million, analytic services revenue of \$0.6 million and education services revenue of \$0.6 million, partially offset by an out-of-period adjustment recorded in the first quarter of 2011 of \$0.8 million which reduced consulting services revenue. The increase in consulting services revenue is principally attributable to an increase in the volume of consulting, installation and implementation services associated with our Blackbaud Enterprise CRM product offering, which was partially offset by a reduction in the effective rates we charge as a result of a higher level of discounts offered on our consulting services offerings during 2010. The rates we charge for our education and analytic services offerings have remained relatively constant year over year and, as such, the increase in revenue is principally the result of an increase in volume of services provided.

Controllable cost of services is principally comprised of human resource costs, third-party contractor expenses, classroom rentals, other costs incurred in providing consulting, installation and implementation services and customer training, data expense incurred to perform analytic services and an allocation of depreciation, facilities and IT support costs. The increase in cost of services of \$3.1 million in the first quarter 2011 when compared to the same period in 2010 is primarily attributable to an increase in human resource and third-party contractor costs of \$2.7 million, which was driven by the need for additional resource capacity to meet the increasing demand for consulting services. Additionally, we continue to experience a shift in the mix of consultants to meet the needs of our enterprise customers, which require a higher level of skilled resources that carry a higher cost.

**Table of Contents****Blackbaud, Inc.****Item 2. Management's discussion and analysis of financial condition and results of operations (continued)****Maintenance****Three months ended March 31,**

<b>(in millions)</b>	<b>2011</b>	<b>2010</b>	<b>Change</b>	<b>% Change</b>
Maintenance revenue	\$ 31.8	\$ 30.5	\$ 1.3	4%
Controllable cost of maintenance	5.8	5.3	0.5	9%
Maintenance gross profit	\$ 26.0	\$ 25.2	\$ 0.8	3%
Maintenance gross margin	82%	83%		

Revenue from maintenance is comprised of annual fees derived from maintenance contracts associated with new software licenses and annual renewals of existing maintenance contracts. These contracts provide customers with updates, enhancements and upgrades to our software products and online, telephone and email support. The increase in maintenance revenue of \$1.3 million in the first quarter of 2011 compared to the first quarter of 2010 is principally comprised of \$2.3 million of maintenance with new customers associated with new license agreements and increases in contracts with existing customers and \$0.9 million from maintenance contract inflationary rate adjustments, offset by \$1.9 million from maintenance contracts that were not renewed.

Controllable cost of maintenance is primarily comprised of human resource costs, third-party contractor expenses, third-party royalty costs, an allocation of depreciation, facilities and IT support costs and other costs incurred in providing support and services to our customers. The increase in cost of maintenance in the first quarter of 2011 compared to the same period in 2010 is principally attributable to an increase in human resource costs. Human resource costs increased due to an increase in headcount and a change in the mix of support resources. Headcount increased due to an increase in volume of our new maintenance contracts and increases in our existing maintenance customer contracts. Additionally, we continue to experience a shift in the mix of support resources to meet the needs of our enterprise customers, which require a higher level of skilled resources that carry a higher cost.

The decrease in maintenance gross margin in first quarter 2011 is due to additional headcount to meet the increasing needs of our customers.

**Other revenue****Three months ended March 31,**

<b>(in millions)</b>	<b>2011</b>	<b>2010</b>	<b>Change</b>	<b>% Change</b>
Other revenue	\$ 1.4	\$ 1.2	\$ 0.2	17%
Controllable cost of other revenue	1.1	1.1	-	0%
Other gross profit	\$ 0.3	\$ 0.1	\$ 0.2	200%
Other gross margin	21%	8%		

Other revenue includes the sale of business forms that are used in conjunction with our software products, reimbursement of travel-related expenses, primarily incurred during the performance of services at customer locations and fees from user conferences. Other revenue increased in the first quarter of 2011 when compared to the same period in 2010 primarily due to an increase in reimbursable travel-related costs from our services business.

Controllable cost of other revenue includes human resource costs, costs of business forms, costs of user conferences, reimbursable expenses relating to the performance of services at customer locations and an allocation of depreciation, facilities and IT support costs.

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The increase in other gross margin is due to an increase in realization of reimbursable travel-related expenses.

**Table of Contents****Blackbaud, Inc.****Item 2. Management's discussion and analysis of financial condition and results of operations (continued)**

The following schedule reconciles non-GAAP gross profit discussed above to gross profit as stated on the statement of operations:

	<b>Three months ended March 31,</b>			
<b>(in millions)</b>	<b>2011</b>	<b>2010</b>	<b>Change</b>	<b>% Change</b>
License fees	\$ 4.1	\$ 4.7	\$ (0.6)	(13)%
Subscriptions	17.2	12.8	4.4	34%
Services	5.8	5.0	0.8	16%
Maintenance	26.0	25.2	0.8	3%
Other	0.3	0.1	0.2	200%
 Total non-GAAP gross profit	 \$ 53.4	 \$ 47.8	 \$ 5.6	 12%
<b>Less corporate costs not allocated:</b>				
Stock-based compensation expense	0.8	0.7	0.1	17%
Amortization of intangible assets acquired in business combinations	1.6	1.5	0.1	7%

Gross profit as stated in statements of operations