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ZIONS BANCORPORATION /UT/
Form FWP
October 20, 2010

Free Writing Prospectus

Filed Pursuant to Rule 433

(To the Prospectus dated March 31, 2009,

Registration Statement No. 333-158319

as supplemented by the prospectus supplement dated April 21, 2009

October 19, 2010

and the prospectus supplement dated September 14, 2009)

