

PRUDENTIAL PLC
Form 6-K
September 24, 2009

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

**Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934**

For the month of September, 2009

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,

LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: September 24, 2009

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ SYLVIA EDWARDS

Sylvia Edwards
Assistant Group Secretary

NOTIFICATION OF TRANSACTIONS OF DIRECTORS / PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

1. Name of the *issuer*

Prudential plc

2. State whether the notification relates to (i) a transaction notified in accordance with *DTR* 3.1.2R; (ii) a disclosure made in accordance LR 9.8.6R(1); or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006)

(i)

3. Name of *person discharging managerial responsibilities/director*

A Turnbull, C Manning, M Garrett, T Thiam, M McLintock, K O Donovan, N Prettejohn, M Tucker, B Stowe, J Foley, P Vacassin, S Whitehead

4. State whether notification relates to a *person* connected with a *person discharging managerial responsibilities/director* named in 3 and identify the *connected person*

C Prettejohn wife of N Prettejohn

5. Indicate whether the notification is in respect of a holding of the *person* referred to in 3 or 4 above or in respect of a non-beneficial interest

Notification relates to the persons named in 3 and 4 above

6. Description of *shares* (including *class*), debentures or derivatives or financial instruments relating to *shares*

Ordinary shares of 5p each

7. Name of registered shareholder(s) and, if more than one, the number of *shares* held by each of them

Andrew Turnbull shares held in own name

Clark Manning shares held in own name

Clark Manning shares held in trust in the name of BWCI Trust Company Limited

Michael Garrett shares held with HSBC Global Custody Nominees UK Limited

Tidjane Thiam shares held in trust in the name of BWCI Trust Company Limited

Michael McLintock shares held in trust in the name of BWCI Trust Company Limited

Kathleen O Donovan shares held in own name

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Nick Prettejohn in own name & in the name of his wife

Nick Prettejohn shares held in trust in the name of BWCI Trust Company Limited

Mark Tucker shares held in own name

Mark Tucker shares held in trust in the name of BWCI Trust Company Limited

Barry Stowe shares held in trust in the name of BWCI Trust Company Limited

John Foley shares held in a portfolio with NatWest Nominees

John Foley shares held in trust in the name of BWCI Trust Company Limited

Priscilla Vacassin shares held in trust in the name of BWCI Trust Company Limited

Stephen Whitehead shares held in trust in the name of BWCI Trust Company Limited

8. State the nature of the transaction

Scrip Dividend on ordinary shares of Prudential plc see section 9

9. Number of *shares*, debentures or financial instruments relating to *shares* acquired

Andrew Turnbull

137 ordinary shares

Clark Manning

2,945 ordinary shares

328 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the Prudential Annual Incentive Plan

Michael Garrett

364 ordinary shares held with HSBC Global Custody Nominees UK Limited

Tidjane Thiam

1,303 ordinary shares acquired in respect of shares held in trust under a Deferred Share Award under the Prudential Annual Incentive Plan

Michael McLintock

4,954 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the Prudential Annual Incentive Plan

Kathleen O Donovan

197 ordinary shares

Nick Prettejohn

1,696 ordinary shares 1,695 shares on his holding and 1 share on his wife's holding

2,093 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the Prudential Annual Incentive Plan

Mark Tucker

3,945 ordinary shares

1,882 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the Prudential Annual Incentive Plan

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Barry Stowe

765 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the Prudential Annual Incentive Plan

John Foley

940 ordinary shares held in a portfolio with NatWest Nominees

8,021 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the PruCap Deferred Share Award

Priscilla Vacassin

1,453 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the Prudential Annual Incentive Plan

Stephen Whitehead

741 ordinary shares acquired in respect of shares held in trust under Deferred Share Awards under the Prudential Annual Incentive Plan

10. Percentage of issued *class* acquired (*treasury shares* of that *class* should not be taken into account when calculating percentage)

A Turnbull less than 0.000006%

Clark Manning less than 0.0002%

Michael Garrett less than 0.00002%

Tidjane Thiam less than 0.00006%

Michael McLintock less than 0.0002%

Kathleen O Donovan less than 0.000008%

Nick Prettejohn less than 0.0002%

Mark Tucker Less than 0.0003%

Barry Stowe Less than 0.00004%

John Foley Less than 0.0004%

Priscilla Vacassin Less than 0.00006%

Stephen Whitehead Less than 0.00003%

11. Number of *shares*, debentures or financial instruments relating to *shares* disposed

N/A

12. Percentage of issued *class* disposed (*treasury shares* of that *class* should not be taken into account when calculating percentage)

N/A

13. Price per *share* or value of transaction

£5.2628

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14. Date and place of transaction
24 September 2009, London

15. Total holding following notification and total percentage holding following notification (any *treasury shares* should not be taken into account when calculating percentage)

Andrew Turnbull	11,584 ordinary shares, less than 0.0005%
Clark Manning	1,774,328 ordinary shares, less than 0.08%
Michael Garrett	30,840 ordinary shares, less than 0.002%

Tidjane Thiam 905,122 ordinary shares, less than 0.04%

Michael McLintock 856,210 ordinary shares, less than 0.04%

Kathleen O Donovan 19,643 ordinary shares, 0.0008%

Nick Prettejohn 1,054,169 ordinary shares, less than 0.05%

Mark Tucker 1,436,383 ordinary shares, less than 0.06%

Barry Stowe 641,768 ordinary shares (made up of 128,193 ADRs representing 256,386 ordinary shares and 385,382 ordinary shares), less than 0.03%

John Foley 757,194 ordinary shares, less than 0.03%

Priscilla Vacassin 556,030 ordinary shares, less than 0.03%

Stephen Whitehead 278,986 ordinary shares, less than 0.02%

16. Date issuer informed of transaction
24 September 2009, London

18. Date of grant
N/A

19. Period during which or date on which it can be exercised
N/A

20. Total amount paid (if any) for grant of the option
N/A

21. Description of *shares* or debentures involved (*class* and number)
N/A

22. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
N/A

23. Total number of *shares* or debentures over which options held following notification
N/A

24. Any additional information

N/A

25. Name of contact and telephone number for queries

Jennie Webb, Share Plans Administrator, 020 7548 2027

Name of duly authorised officer of *issuer* responsible for making notification

Sylvia Edwards, Assistant Group Secretary, 0207 548 3826

Date of notification

24 September 2009, London

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America

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Notes: This form is intended for use by an *issuer* to make an *RIS* notification required by *DR 3.3*.

- (1) An *issuer* making a notification in respect of a transaction relating to the *shares* or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.
- (2) An *issuer* making a notification in respect of a derivative relating the *shares* of the *issuer* should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An *issuer* making a notification in respect of options granted to a *director/person discharging managerial responsibilities* should complete boxes 1 to 3 and 17 to 24.
- (4) An *issuer* making a notification in respect of a *financial instrument* relating to the *shares* of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

END