People's United Financial, Inc. Form DEFA14A March 25, 2009

### **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the

		Securities Exchange Act of 1934
		(Amendment No)
	d by the Registrant x	Filed by a Party other than the Registrant "
Che	ek the appropriate box.	
	Preliminary Proxy Statement	
	Confidential, for Use of the Com	amission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement	
x	Definitive Additional Materials	
	Soliciting Material Pursuant to §2-	<del>4</del> 0.14a-12

People s United Financial, Inc.

(Name of Registrant as Specified In Its Charter)

### $(Name\ of\ Person(s)\ Filing\ Proxy\ Statement,\ if\ other\ than\ the\ Registrant)$

Payı	ment of Filing Fee (Check the appropriate box):
x	No fee required.
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
	(1) Title of each class of securities to which the transaction applies:
	(2) Aggregate number of securities to which the transaction applies:
	(3) Per unit price or other underlying value of the transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on
	which the filing fee is calculated and state how it was determined):

(4)	Proposed maximum aggregate value of the transaction:
(5)	Total fee paid:
Fee p	aid previously with preliminary materials.
Checl was p	k box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fe aid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
(1)	Amount previously paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

#### People s United Financial, Inc.

#### Bridgeport Center, 850 Main Street, Bridgeport, Connecticut 06604

#### Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on

Thursday, May 7, 2009

The Proxy Statement, Annual Report and other proxy materials are available at:

http://bnymellon.mobular.net/bnymellon/pbct

People s United Financial, Inc.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below on or before April 23, 2009 to facilitate timely delivery.

Dear People s United Financial, Inc. Shareholder:

The 2009 Annual Meeting of Shareholders of People s United Financial, Inc. (the Company ) will be held at Bridgeport Center, 850 Main Street, Bridgeport, Connecticut 06604, on Thursday, May 7, 2009 at 9:00 a.m. (local time).

Proposals to be considered at the Annual Meeting:

- (1) to elect four directors to serve until the 2012 annual meeting of shareholders of the Company;
- (2) to ratify the appointment of KPMG LLP as the Company s independent registered public accountants for 2009;
- (3) to consider and act upon any other business that may properly come before the meeting or any adjournment(s) thereof.

  Management recommends a vote FOR Items 1 and 2.

The Board of Directors has fixed the close of business on March 9, 2009 as the record date (the Record Date) for the determination of shareholders entitled to receive notice of and to vote at the Annual Meeting or any adjournment(s) thereof.

CONTROL NUMBER

You may vote your proxy

when you view the materials on the Internet.

You will be asked to enter this 11-digit control number

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Shareholders of record as of the Record Date are encouraged and cordially invited to attend the Annual Meeting. Directions to attend the Annual Meeting where you may vote in person can be found on our website, www.peoples.com.

### **Meeting Location:**

**Bridgeport Center** 

850 Main Street

Bridgeport, Connecticut 06604

You can find directions to the Annual Meeting at: http://www.peoples.com

#### The following Proxy Materials are available for you to review online:

the Company  $\,$  s 2009 Proxy Statement (including all attachments thereto);

the Proxy Card;

the Company s Annual Report on Form 10-K for the year ended December 31, 2008 (which is not deemed to be part of the official proxy soliciting materials); and

any amendments to the foregoing materials that are required to be furnished to shareholders

To request a paper copy of the Proxy Materials, (you must reference your 11 digit control number)

Telephone: 1-888-313-0164 (outside of the U.S and Canada call 201-680-6688),

Email: shrrelations@bnymellon.com

Internet: http://bnymellon.mobular.net/bnymellon/pbct

**ACCESSING YOUR PROXY MATERIALS ONLINE** 

#### YOU MUST REFERENCE YOUR 11-DIGIT CONTROL NUMBER WHEN YOU REQUEST

### A PAPER COPY OF THE PROXY MATERIALS OR TO VOTE YOUR PROXY ELECTRONICALLY.

The Proxy Materials for People s United Financial, Inc. are available to review at:

http://bnymellon.mobular.net/bnymellon/pbct

Have this notice available when you request a PAPER copy of the Proxy Materials,

when you want to view your proxy materials online

OR WHEN YOU WANT TO VOTE YOUR PROXY ELECTRONICALLY.

### VOTE BY INTERNET

Use the Internet to vote your shares. Have this card in hand when you access the above web site.

On the top right hand side of the website click on Vote Now to

access the electronic proxy card and vote your shares

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