PROGRESSIVE CORP/OH/ Form 8-K November 12, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 12, 2008 (November 11, 2008)

# THE PROGRESSIVE CORPORATION

 $(Exact\ name\ of\ registrant\ as\ specified\ in\ its\ charter)$ 

Ohio (State or other jurisdiction

1-9518 (Commission File Number) 34-0963169 (IRS Employer

of incorporation)

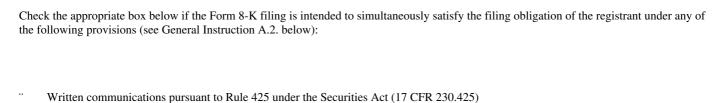
**Identification No.)** 

6300 Wilson Mills Road, Mayfield Village, Ohio
(Address of principal executive offices)

Registrant s telephone number, including area code 440-461-5000

#### Not Applicable

(Former name or former address, if changed since last report)



- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 Regulation FD Disclosure.

On November 11, 2008, The Progressive Corporation issued a news release containing financial results for the Company and its subsidiaries for the month of, and year-to-date period ended, October 2008. A copy of the news release is attached hereto as Exhibit 99.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits
See exhibit index on page 4.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 12, 2008

#### THE PROGRESSIVE CORPORATION

By: /s/ Jeffrey W. Basch
Name: Jeffrey W. Basch
Title: Vice President and
Chief Accounting Officer

# EXHIBIT INDEX

Exhibit No. Under Reg.	Form 8-K Exhibit	
S-K Item 601	<u>No.</u>	<u>Description</u>
(99)	99	News release dated November 11, 2008, containing financial results of The Progressive Corporation and its subsidiaries for the month of, and year-to-date period ended, October 2008.