CEC ENTERTAINMENT INC Form 10-Q November 09, 2007 **Table of Contents**

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

	W	ashington, D. C. 20549	
		FORM 10-Q	
(Ma	Mark One)		
X	Quarterly report pursuant to Section 13 period ended September 30, 2007	or 15(d) of the Securities Ex	change Act of 1934 for the quarterly
•	Transition report pursuant to Section 13 period from to	B or 15(d) of the Securities Expansion File Number 001-13587	xchange Act of 1934 for the transition
		ERTAINMENT e of registrant as specified in its charter	•
	Kansas (State or other jurisdiction of		48-0905805 (I.R.S. Employer
	incorporation or organization)	441 West Airport Freeway	Identification No.)
		Irving, Texas 75062	
	(Address of pri	ncipal executive offices, including zip co	ode)
		(972) 258-8507	

Table of Contents 1

(Registrant s telephone number, including area code)

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerate filer in Rule 12b-2 of the Securities Exchange Act of 1934.

Large accelerated filer x Accelerated filer ". Non-accelerated filer ".

Indicated by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes "No x

At November 5, 2007, an aggregate of 29,417,034 shares of the registrant s Common Stock, par value of \$.10 each (being the registrant s only class of common stock), were outstanding.

CEC ENTERTAINMENT, INC.

TABLE OF CONTENTS

	Page
Part I Financial Information:	
Item 1. Financial Statements (unaudited):	
Condensed Consolidated Balance Sheets	3
Condensed Consolidated Statements of Earnings and Comprehensive Income	4
Condensed Consolidated Statement of Shareholders Equity	6
Condensed Consolidated Statements of Cash Flows	7
Notes to Condensed Consolidated Financial Statements	8
Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations	13
Item 3. Quantitative and Qualitative Disclosures about Market Risk	19
Item 4. Controls and Procedures	19
Part II Other Information:	
Item 1. Legal Proceedings	20
Item 1A. Risk Factors	20
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds	21
Item 6. Exhibits	21
<u>Signatures</u>	22
Index to Exhibits	23

2

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

CEC ENTERTAINMENT, INC.

CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited)

(Thousands, except share data)

	Sep	September 30,		ember 31,
		2007		2006
ASSETS				
Current assets:				
Cash and cash equivalents	\$	15,568	\$	18,308
Accounts receivable, net		27,895		17,556
Inventories		14,325		18,296
Prepaid expenses		9,226		8,210
Deferred tax asset		2,394		2,394
Total current assets		69,408		64,764
Property and equipment, net		672,335		637,560
Other assets		1,328		1,861
	\$	743,071	\$	704,185
LIABILITIES AND SHAREHOLDERS EQUITY Current liabilities:				
Current portion of long-term debt	\$	741	\$	693
Accounts payable	Þ	30,407	Ф	33,430
Accrued liabilities		53,010		40,680
Accided habilities		33,010		40,000
Total current liabilities		84,158		74,803
Total Carrent Intollities		01,130		7 1,005
Long-term debt, less current portion		227,483		181,088
Deferred rent		71,865		68,449
Deferred tax liability		22,341		12,056
Accrued insurance		7,121		8,583
Other liabilities		4,854		
Commitments and contingencies (Note 5)				

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Shareholders equity:

Sharehorders equity.				
Common stock, \$.10 par value; authorized 100,000,000 shares; 58,541,716 and 56,619,300 shares issued,				
respectively		5,854		5,662
Capital in excess of par value		368,139		325,212
Retained earnings		585,291		531,435
Accumulated other comprehensive income		5,355		2,368
Less treasury shares of 28,262,111 and 24,359,450, respectively, at cost		(639,390)		(505,471)
		325,249		359,206
		,		,
	¢	742.071	¢	704 195
	•	743,071	Э	704,185

See notes to condensed consolidated financial statements.

CEC ENTERTAINMENT, INC.

CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS

AND COMPREHENSIVE INCOME

(Unaudited)

(Thousands, except per share data)

	Three Mon September 30, 2007	ths Ended October 1, 2006		
Food and beverage revenues	\$ 120,207	\$ 120,088		
Games and merchandise revenues	76,531	73,903		
Franchise fees and royalties	728	670		
Interest income	13	10		
	197,479	194,671		
Costs and expenses:				
Cost of sales:	22.502	• • • • • •		
Food, beverage and related supplies	23,683	21,961		
Games and merchandise	8,644	8,176		
Labor	53,942	52,074		
	86,269	82,211		
Selling, general and administrative expenses	25,258	27,265		
Depreciation and amortization	18,026	16,308		
Interest expense	3,071	2,686		
Other operating expenses	39,740	38,151		
	172,364	166,621		
Income before income taxes	25,115	28,050		
Income taxes	9,198	10,858		
Net income	15,917	17,192		
Other comprehensive income, net of tax:				
Foreign currency translation	1,183	(3)		
Comprehensive income	\$ 17,100	\$ 17,189		
Earnings per share:				
Net income per share:				
Basic	\$.51	\$.54		
Diluted	\$.50	\$.53		
Weighted average shares outstanding:				
Basic	31,247	31,975		

Diluted 31,615 32,614

See notes to condensed consolidated financial statements.

4

CEC ENTERTAINMENT, INC.

CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS

AND COMPREHENSIVE INCOME

(Unaudited)

(Thousands, except per share data)

	Nine Mon September 30, 2007	ths Ended October 1, 2006
Food and beverage revenues	\$ 375,153	\$ 378,971
Games and merchandise revenues	232,801	216,547
Franchise fees and royalties	2,229	2,301
Interest income	19	23
	610,202	597,842
Costs and expenses:		
Cost of sales:		
Food, beverage and related supplies	71,513	69,916
Games and merchandise	26,254	26,113
Labor	163,650	162,566
	261,417	258,595
Selling, general and administrative expenses	80,819	81,477
Depreciation and amortization	52,733	48,372
Interest expense	8,693	6,819
Other operating expenses	116,249	110,876
	519,911	506,139
Income before income taxes	90,291	91,703
Income taxes	33,805	35,499
Net income	56,486	56,204
Other comprehensive income, net of tax:		
Foreign currency translation	2,987	700
Comprehensive income	\$ 59,473	\$ 56,904
Earnings per share:		
Net income per share:		
Basic	\$ 1.78	\$ 1.71
Diluted	\$ 1.72	\$ 1.67
Weighted average shares outstanding:		
Basic	31,816	32,779

Diluted 32,769 33,581

See notes to condensed consolidated financial statements.

CEC ENTERTAINMENT, INC.

CONDENSED CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY

(Unaudited)

(Thousands)

	Amounts	Shares
Common stock and capital in excess of par value:		
Balance, December 31, 2006	\$ 330,874	56,619
Stock options exercised	37,627	1,715
Excess tax benefit from stock-based compensation	1,842	
Stock issued under 401(k) plan	476	12
Stock-based compensation expense	3,181	
Restricted stock returned for taxes	(7)	
Issuance of restricted stock, net of forfeiture adjustments		196
Balance, September 30, 2007	373,993	58,542
Retained earnings:		
Balance, December 31, 2006	531,435	
Net income	56,486	
Cumulative effect of adoption of FIN 48 (see Note 7)	(2,630)	
Cumulative effect of adoption of 1 fiv 40 (see twice 1)	(2,030)	
Balance, September 30, 2007	585,291	
Accumulated other comprehensive income:		
Balance, December 31, 2006	2,368	
Foreign currency translation	2,987	
Balance, September 30, 2007	5,355	
Treasury shares:		
Balance, December 31, 2006	(505,471)	24,359
Treasury stock acquired	(133,919)	3,903
Balance, September 30, 2007	(639,390)	28,262
Total shareholders equity	\$ 325,249	

See notes to condensed consolidated financial statements.

CEC ENTERTAINMENT, INC.

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited)

(Thousands)

	Nine Mont September 30, 2007	oths Ended October 1, 2006	
Operating activities:			
Net income	\$ 56,486	\$ 56,204	
Adjustments to reconcile net income to cash provided by operating activities:			
Depreciation and amortization	52,733	48,372	
Deferred income taxes	16,339	(5,717)	
Stock-based compensation expense	3,090	4,219	
Contributions from landlords	1,491	3,628	
Deferred lease rentals	1,925	1,575	
Provision for asset write-offs	5,192	7,625	
Changes in assets and liabilities:			
Accounts receivable	(10,339)	2,464	
Inventories	3,971	(4,589)	
Prepaid expenses	(1,016)	(1,231)	
Accounts payable	(3,915)	(830)	
Accrued liabilities	5,913	12,787	
Cash provided by operating activities	131,870	124,507	
Investing activities:			
Purchases of property and equipment	(86,662)	(83,908)	
Decrease in other assets	458	113	
Cash used in investing activities	(86,204)	(83,795)	
Financing activities:			
Proceeds on long-term debt	98,000	59,435	
Payments on long-term debt	(51,716)	(36,748)	
Stock options exercised	37,627	7,279	
Excess tax benefit from stock-based compensation	1,842	343	
Restricted shares returned for taxes	(486)	0	
Treasury stock acquired	(133,440)	(66,776)	
Other	(233)	(167)	
Cash used in financing activities	(48,406)	(36,634)	
Increase (decrease) in cash and cash equivalents	(2,740)	4,078	
Cash and cash equivalents, beginning of period	18,308	12,184	
Cash and cash equivalents, end of period	\$ 15,568	\$ 16,262	
Supplemental cash flow information:			
Interest paid	\$ 8,332	\$ 6,574	

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Income taxes paid	29,727	33,453
Non-cash investing and financing activities:		
Accrued construction accounts payable	\$ 8,712	\$ 9,511
Stock issued under 401(k) plan	476	457
Investment in capital leases		376
Issuance of restricted stock, net of forfeiture adjustments	7,927	7,100
Treasury shares retired and reserved for 401(k) plan		3,796

See notes to condensed consolidated financial statements.

CEC ENTERTAINMENT, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. Interim financial statements:

In the opinion of management, the accompanying unaudited condensed consolidated financial statements for the periods ended September 30, 2007 and October 1, 2006 reflect all adjustments (consisting only of normal recurring adjustments) necessary to present fairly the Company s financial condition, results of operations and cash flows in accordance with generally accepted accounting principles.

Certain information and footnote disclosures normally included in the consolidated financial statements prepared in accordance with generally accepted accounting principles have been omitted. The unaudited condensed consolidated financial statements referred to above should be read in conjunction with the audited consolidated financial statements and notes thereto included in the Company s Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2006. Results of operations for the periods ended September 30, 2007 and October 1, 2006 are not necessarily indicative of the results expected for the year.

2. Stock based compensation:

The Company accounts for stock-based compensation in accordance with the provisions of Financial Accounting Standards Board Statement No. 123(R), Share-Based Payment (FAS 123R) using the Black-Scholes option pricing model to determine the fair value of stock options at the date of grant.

The Company has stock-based compensation plans that include: a) non-statutory stock option plans for its employees and non-employee directors, b) restricted stock plans for employees and non-employee directors, and c) a retirement savings plan. In conjunction with shareholder approval of restricted stock plans for employee and non-employee directors, the Company agreed to discontinue issuing stock options to its employees and non-employee directors pursuant to the Company s stock option plans at this time.

Under the terms of the Company s stock option plans, employees and non-employee directors were granted options to purchase the Company s common stock at a price equal to the fair market value on the date of grant. Options may not be exercised until the employee has been continuously employed for at least one year after the date of grant. Shares granted generally vest over a period of one to four years. The Company issues new shares for stock option exercises.

In May 2004, the Company adopted a non-employee directors restricted stock plan under which 50,000 shares were authorized to be granted before December 31, 2014. In June 2007, the Company s shareholders approved an additional 25,000 shares for issuance under the same plan. All shares awarded under the non-employee directors plan shall provide for a vesting period of four years.

In May 2004, the Company adopted an employee restricted stock plan under which 500,000 shares were authorized to be granted before December 31, 2014. In June 2007 and May 2006, the Company s shareholders approved an additional 100,000 and 500,000 shares respectively for issuance under the same plan. All shares awarded under the employee restricted stock plan shall provide for a vesting period of at least one year and no more than five years, and the full award may not vest in less than three years, subject to the terms of the employee restricted stock plan. Shares issued under a restricted stock award are nontransferable and subject to the forfeiture restrictions. Shares which are withheld, expire or terminate may be re-granted under the employee restricted stock plan. The Company issues new shares for restricted stock awards.

CEC ENTERTAINMENT, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

2. Stock-based compensation (continued):

Stock option transactions are summarized as follows:

	Options Outstanding	Weighted Average Exercise Price		Weighted Avg. Remaining Life (Years)	Aggregate Intrinsic Value (thousands)
Options outstanding, December 31, 2006	4,932,678	\$	25.66	2.4	
Granted	0				
Exercised	(1,714,581)		21.95		
Forfeited	(89,481)		32.76		
Options outstanding, September 30, 2007	3,128,616		27.60	2.2	\$ 0
Options exercisable, September 30, 2007	2,650,943	\$	26.08	2.0	\$ 2,100

The intrinsic value of options exercised in the first nine months of 2007 was \$29.6 million. There were no stock options granted in 2006 or the first nine months of 2007. Unrecognized pretax stock-based compensation cost as of September 30, 2007 was \$1.2 million related to stock options granted.

Restricted stock transactions are summarized as follows:

		Weigh	ited Avg.
	Restricted Stock	Gra	nt Date
	Awards	Fair	Value
Restricted stock outstanding, December 31, 2006	240,877	\$	32.18
Granted	219,497		38.62
Vested	(59,128)		32.16
Forfeited	(23,243)		36.13
Restricted stock outstanding, September 30, 2007	378,003		35.68

The total fair value of shares vested during the first nine months of 2007 was \$2.5 million. No shares vested during the first nine months of 2006. Unrecognized pretax stock-based compensation cost as of September 30, 2007 was \$10.5 million related to shares of restricted stock issued which will be recognized over a weighted average of the remaining vesting period of 3.0 years.

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

The fair value of stock-based compensation is recognized in expense over the vesting period. The fair value of options granted is determined on the accounting measurement date using the Black-Scholes option pricing model. The fair value of restricted stock is determined based on the closing market price of a share of common stock on the accounting measurement date. The unaudited condensed consolidated statements of earnings and comprehensive income for the three months ended September 30, 2007 and October 1, 2006 reflect pre-tax stock-based compensation cost of \$1.0 million and \$1.5 million, respectively and for the nine months ended September 30, 2007 and October 1, 2006 reflects pre-tax stock-based compensation cost of \$3.1 million and \$4.2 million respectively. The impact on net income for the quarters ended September 30, 2007 and October 1, 2006 was a decrease of \$638,000 and \$915,000 respectively. The impact on net income for the nine months ended September 30, 2007 and October 1, 2006 was a decrease of \$1.9 million and \$2.6 million respectively. Stock-based compensation cost of \$91,000 and \$128,000 was capitalized as property and equipment in the first nine months of 2007 and 2006 respectively. The amount expensed in 2007 and 2006 includes the expense of restricted stock granted in 2007 and 2006.

9

CEC ENTERTAINMENT, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

3. Earnings per common share:

Basic earnings per common share (EPS) is computed by dividing net income by the weighted average number of common shares outstanding. Diluted EPS adjusts for the effect of potential common shares from dilutive stock options and restricted shares using the treasury stock method. Earnings per common and potential common share were computed as follows (thousands, except per share data):

	Three Months Ended				Nine Months Ended				
	September 30, October 1, 2007 2006			September 30, 2007			tober 1, 2006		
Net income	\$ 15	,917	\$	17,192	\$ 5	6,486	\$	56,204	
Basic:									
Weighted average common shares outstanding	ommon shares outstanding 31,247 31		31,975	31,816			32,779		
Earnings per common share	\$.51	\$.54	\$	1.78	\$	1.71	
Diluted:									
Weighted average common shares outstanding	31	,247		31,975	3	1,816		32,779	
Potential common shares for stock options and restricted shares		368		639		953		802	
Weighted average shares outstanding	31	,615		32,614	3	2,769		33,581	
Earnings per common and potential common share	\$.50	\$.53	\$	1.72	\$	1.67	

Stock options to purchase 1,132.173 and 1,396,338 common shares for the three months ended September 30, 2007 and October 1, 2006, respectively, and 40,158 and 881,463 common shares for the nine months ended September 30, 2007 and October 1, 2006, respectively, were not included in the diluted EPS computations because the exercise prices of these options were greater that the average market price of the common share for the periods presented and, therefore, their effect would be antidilutive (i.e. including these options would result in higher diluted EPS).

4. Long-term debt:

In August 2007, the Company increased its \$200.0 million revolving credit facility agreement by \$100.0 million in accordance with the terms of the agreement. Other than increasing total borrowing capacity to \$300.0 million, the terms of the credit facility agreement, including maturity, interest rates and financial covenants ratios remained unchanged. As of September 30, 2007 and December 31, 2006, \$215.0 million and \$168.2 million, respectively, of borrowings were outstanding under the credit facility.

Refer to Note 8 for discussion regarding amending of the Company s credit facility.

5. Commitments and contingencies:

On January 23, 2007, a purported class action lawsuit against the Company, entitled Blanco v. CEC Entertainment, Inc., et. al., Cause No. CV-07-0559 (Blanco Litigation), was filed in the United States District Court for the Central District of California. The Blanco Litigation was filed by an alleged customer of one of the Company s Chuck E. Cheese s restaurants purporting to represent all individuals in the United States who, on or after December 4, 2006, were knowingly and intentionally provided at the point of sale or transaction with an electronically-printed receipt by the Company that was in violation of U.S.C. Section 1681c(g) of the Fair and Accurate Credit Transactions Act (FACTA). The Blanco Litigation is not seeking actual damages, but is only seeking statutory damages for each willful violation under FACTA.

CEC ENTERTAINMENT, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

5. Commitments and contingencies (continued):

On June 25, 2007, the Court ordered the consolidation into the Blanco Litigation of a similar, but separate FACTA lawsuit against the Company. On February 8, 2007, a purported class action lawsuit against the Company, entitled Price v. CEC Entertainment, Inc., et. al., Cause No. CV-07-00923 (Price Litigation), was filed in the United States District Court for the Central District of California. The Price Litigation was filed by an alleged customer of one of the Company s Chuck E. Cheese s restaurants purporting to represent the following two classes of individuals in the United States: (i) all persons to whom, on or after January 1, 2005, the Company provided, through use of a machine that was first put into use by the Company on or after January 1, 2005, an electronically printed receipt which was in violation of U.S.C. Section 1681c(g) of FACTA; and (ii) all persons to whom, on or after December 4, 2006, the Company provided, through use of a machine that was being used by the Company before January 1, 2005, an electronically printed receipt which was in violation of FACTA. The Price Litigation was not seeking actual damages, but was only seeking statutory damages for each willful violation under FACTA and a permanent injunction enjoining the Company from engaging in unlawful violations of FACTA. The Price Litigation was consolidated into the Blanco Litigation while it was still in its preliminary stages and before discovery had begun.

The post-consolidation Blanco Litigation is still in its preliminary stages and discovery has not yet been completed. Both parties have served and answered written discovery. Also, CEC deposed Plaintiff Blanco on August 5, 2007. Plaintiff Blanco s attorneys, however, have not deposed any CEC representatives. On October 1, 2007, Plaintiff Blanco filed her Motion for Class Certification. CEC is currently preparing its response thereto. Accordingly, the Court has not yet ruled on whether Plaintiff Blanco s proposed class should be certified. Thus, its ultimate outcome, and any ultimate effect on the Company, cannot be precisely determined at this time. However, the Company believes that it has meritorious defenses to this lawsuit and intends to vigorously defend against it, including the Blanco Litigation plaintiffs efforts to certify a nationwide class action.

From time to time, the Company is involved in litigation which is incidental to its business. In the Company s opinion, no litigation, other than discussed above, to which the Company currently is a party is likely to have a material adverse effect on the Company s results of operations, financial condition or cash flows.

6. New accounting pronouncements:

In September 2006, the Financial Accounting Standards Board issued SFAS No. 157, Fair Value Measurements, (SFAS 157). This statement defines fair value and provides guidance for measuring fair value and the necessary disclosures. This statement does not require any new fair value measurements, but rather applies to all other accounting pronouncements that require or permit fair value measurements. SFAS No. 157 will be effective for fiscal years beginning after November 15, 2007. The Company has not determined the impact, if any, from adoption of this new accounting pronouncement on the financial statements.

In February 2007, the FASB issued SFAS No. 159 (FAS 159), The Fair Value Option for Financial Assets and Liabilities. This statement permits entities to choose to measure many financial instruments and certain other items at fair value. If the fair value option is elected, unrealized gains and losses will be recognized in earnings at each subsequent reporting date. FAS 159 is effective for fiscal years beginning after November 15, 2007. We are currently evaluating the impact of this adoption on our consolidated financial statements.

There are no other recently issued accounting standards effective after September 30, 2007 that are expected to materially impact the Company.

CEC ENTERTAINMENT, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

7. Income taxes:

On January 1, 2007, the Company adopted the provisions of FASB Interpretation No. 48 (FIN48), Accounting for Uncertainty in Income Taxes, an Interpretation of FASB Statement No. 109. As a result of the implementation of FIN 48, the Company recognized a \$2.6 million increase in its liability for uncertain tax positions, which was accounted for as an adjustment to the beginning balance of retained earnings. As of the date of the adoption, including the increase in the liability noted above, the Company had approximately \$13.7 million of unrecognized tax benefits. Included in the balance at January 1, 2007, are \$2.2 million of unrecognized tax benefits that, if recognized, would favorably affect the annual effective income tax rate. As of September 30, 2007, the Company has approximately \$11.9 million of unrecognized tax benefits.

The Company recognizes interest related to uncertain tax positions in interest expense. Penalties related to uncertain tax positions are part of selling, general and administrative expenses. The total amount of interest and penalties accrued as of January 1, 2007 was \$2.1 million. During the fiscal quarter ended September 30, 2007, the Company recognized approximately \$750,000 of accrued penalties associated with uncertain tax positions. As of September 30, 2007, the Company has approximately \$3.2 million of accrued interest and penalties related to uncertain tax positions.

The Company is subject to the U.S. federal income tax, income tax in multiple U.S. state jurisdictions and in Canada. The U.S. federal tax years 2003 through 2006 are open to audit, with 2003 through 2005 currently under examination. In general, the state tax years open to audit range from 2003 through 2006 and the Canadian tax years open to audit include 2002 through 2006. Within the next twelve months, we expect to settle or otherwise conclude all federal income tax examinations for the years 2003 through 2005, as well as certain ongoing state income tax audits. As such, it is possible the Company s liability of uncertain tax positions would decrease by approximately \$7.6 million.

8. Subsequent Events:

On October 19, 2007, the Company amended its revolving credit facility agreement to provide for total borrowings of up to \$550.0 million for a term of five years. The new credit facility replaces the Company s previous \$300.0 million borrowing arrangement. The new credit facility, which matures in 2012, includes an accordion feature allowing the Company to request an additional \$50 million in borrowings at any time. The new credit facility bears interest at LIBOR plus an applicable margin of 0.625% to 1.25%, or at the Company s option, the higher of (a) the prime rate or (b) the Federal Funds rate plus 0.50%. The financial covenant ratios contained in the new credit facility agreement are consistent with the Company s previous borrowing arrangement.

On October 22, 2007, the Company s Board of Directors authorized a \$200 million increase in the Company s existing share repurchase program, bringing the total outstanding share repurchase authorization to \$346.8 million.

12

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations Overview

The Company and its subsidiaries develop, operate and franchise restaurants under the name Chuck E. Cheese®s in 48 states and five foreign countries/territories. The primary sources of the Company s revenues are from Company restaurant sales (food, beverage, games and merchandise) and franchise royalties and fees.

Certain expenses relate only to Company operated restaurants. These include:

Food, beverage and related supplies which include, food and beverage costs less rebates from suppliers, paper and birthday supplies, cleaning supplies and kitchen utensils.

Game and merchandise costs which include costs of merchandise sold to customers, prize costs and hourly game technician labor.

Labor costs which include all direct restaurant labor costs and benefits, with the exception of hourly game technician labor which are included in games and merchandise cost.

Other operating expenses which include utilities, repair costs, insurance, property taxes, restaurant rent expense, preopening expenses and gains and losses on property transactions.

Selling, general and administrative costs include both restaurant costs and corporate overhead costs including advertising.

Depreciation and amortization expense includes both restaurant expense and corporate overhead expense.

Comparable store sales (sales of domestic restaurants that were open for a period greater than eighteen consecutive months at the beginning of each respective year or twelve months for acquired restaurants) are a critical factor when evaluating the Company s business.

Results of Operations

A summary of the results of operations of the Company as a percentage of revenues is shown below.

	Three Mont	hs Ended	Nine Months Ended		
	Sept. 30, 2007	Oct. 1, 2006	Sept. 30, 2007	Oct. 1, 2006	
Revenues	100.0%	100.0%	100.0%	100.0%	
Costs and expenses:					
Cost of sales:					
Food, beverage and related supplies	12.0	11.3	11.7	11.7	
Games and merchandise	4.4	4.2	4.3	4.4	
Labor	27.3	26.7	26.8	27.2	
	43.7	42.2	42.8	43.3	
Selling, general and administrative	12.8	14.0	13.2	13.6	
Depreciation and amortization	9.1	8.4	8.6	8.1	
Interest expense	1.6	1.4	1.4	1.1	
Other operating expenses	20.1	19.6	19.2	18.5	
	87.3	85.6	85.2	84.6	

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Income before income taxes Income tax expense	12.7	14.4	14.8	15.4
	4.6	5.6	5.5	6.0
Net income	8.1%	8.8%	9.3%	9.4%

	Three Mont	ths Ended	Nine Months Ended		
	Sept. 30, 2007	Oct. 1, 2006	Sept. 30, 2007	Oct. 1, 2006	
Number of Company-operated stores:			_		
Beginning of period	487	476	484	475	
New	1	3	8	6	
Closed		(2)	(4)	(4)	
End of period	488	477	488	477	
•					
Number of franchise stores:					
Beginning of period	44	45	45	44	
New				1	
Closed			(1)		
End of period	44	45	44	45	

Third Quarter 2007 Compared to Third Quarter 2006

Revenues

Revenues increased 1.4% to \$197.5 million in the third quarter of 2007 from \$194.7 million in the third quarter of 2006 due to a weighted average increase of 11 Company-operated restaurants that was partially offset by a decrease of 2.5% in comparable store sales between the periods. Menu prices increased 1.6% between the third quarter of 2006 and the third quarter of 2007.

Costs and Expenses

Costs and expenses as a percentage of revenues increased to 87.3% in the third quarter of 2007 from 85.6% in the third quarter of 2006.

Cost of sales increased as a percentage of revenues to 43.7% in the third quarter of 2007 from 42.2% in the comparable period of 2006. Cost of food, beverage, and related supplies as a percentage of revenues increased to 12.0% in the third quarter of 2007 from 11.3% in the third quarter of 2006 due primarily to a \$0.70 increase in the average price per pound of cheese in the third quarter of 2007 compared to the same period in the prior year. This increase was partially offset by a 1.6% increase in average menu prices. Cost of games and merchandise as a percentage of revenues increased to 4.4% in the third quarter of 2007 from 4.2% in the third quarter of 2006. Labor expense as a percentage of revenues increased to 27.3% in the third quarter of 2007 from 26.7% in the third quarter of 2006 primarily due to a 5.7% increase in average hourly wage rates and the decline in comparable store sales.

Selling, general and administrative expenses as a percentage of revenues decreased to 12.8% in the third quarter of 2007 compared to 14.0% in the third quarter of 2006 primarily due to lower advertising and home office payroll expenses. In addition, non-recurring professional service fees totaling \$1.4 million were incurred in the third quarter of the prior year.

Depreciation and amortization expenses increased to \$18.0 million in the third quarter of 2007 from \$16.3 million in the third quarter of 2006 due to capital invested in new and existing restaurants.

Interest expense as a percentage of revenues increased to 1.6% in the third quarter of 2007 from 1.4% in the third quarter of 2006 primarily due to an increase in the average outstanding debt balance and an increase in interest rates.

Other operating expenses increased as a percentage of revenues to 20.1% in the third quarter of 2007 from 19.6% in the third quarter of 2006 primarily due to the decline in comparable store sales which was partially offset by a 0.5% decline in insurance expense as a percentage of revenue relating to improved trends in worker s compensation and general liability claims.

The Company s effective income tax rate was 36.6% in the third quarter of 2007 compared to 38.7% in the third quarter of 2006. The decrease in effective income tax rate was primarily due to a lower income tax base in the third quarter of 2007 compared to the third quarter of 2006 and benefits from foreign tax credits.

14

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Table of Contents

Net Income

The Company had net income of \$15.9 million in the third quarter of 2007 compared to \$17.2 million in the third quarter of 2006 due to the changes in revenues and expenses discussed above. The Company s diluted earnings per share decreased to \$0.50 per share in the third quarter of 2007 from \$0.53 per share in the third quarter of 2006 due to the 7.4% decrease in net income that was partially offset by a 3.1% decrease in the number of weighted average shares outstanding.

First Nine Months of 2007 Compared to First Nine Months of 2006

Revenues

Revenues increased 2.1% to \$610.2 million in the first nine months of 2007 from \$597.8 million in the first nine months of 2006 due to a weighted average increase of 11 Company-operated restaurants that was partially offset by a decrease of 1.1% in comparable store sales between the periods. Menu prices increased 2.7% between the first nine months of 2006 and the first nine months of 2007.

Costs and Expenses

Costs and expenses as a percentage of revenues increased to 85.2% in the first nine months of 2007 from 84.6% in the first nine months of 2006.

Cost of sales decreased as a percentage of revenues to 42.8% in the first nine months of 2007 from 43.3% in the comparable period of 2006. Cost of food, beverage, and related supplies as a percentage of revenues remained consistent at 11.7% in the first nine months of 2007 and the first nine months of 2006. A \$0.46 increase in the average price per pound of cheese in the first nine months of 2007 compared to the same period in the prior year was offset by a 2.7% increase in average menu prices. Cost of games and merchandise as a percentage of revenues decreased to 4.3% in the first nine months of 2007 from 4.4% in the first nine months of 2006 primarily due to the distribution of free tokens in the first quarter of 2006 related to a marketing promotion. Labor expense as a percentage of revenues decreased to 26.8% in the first nine months of 2007 from 27.2% in the first nine months of 2006 primarily due to the increase in menu prices and improvement in labor productivity in the restaurants which was partially offset by a 5.8% increase in hourly wage rates.

Selling, general and administrative expenses as a percentage of revenues decreased to 13.2% in the first nine months of 2007 from 13.6% in the first nine months of 2006. A reduction in advertising expense and a decrease in home office compensation expense were partially offset by other miscellaneous expenses as a percentage of revenues from the first nine months of 2006.

Depreciation and amortization expenses increased to 8.6% as a percentage of revenues to \$52.7 million in the first nine months of 2007 due to capital invested in new and existing restaurants.

Interest expense as a percentage of revenues increased to 1.4% in the first nine months of 2007 from 1.1% in the first nine months of 2006 primarily due to interest accrued for uncertain tax positions and an increase in the average debt balance and an increase in interest rates.

Other operating expenses increased as a percentage of revenues to 19.2% in the first nine months of 2007 from 18.5% in the first nine months of 2006 primarily due to an increase of 0.4% in insurance expense as a percentage of revenues relating to improved trends of general liability and workers compensation claims recognized in the first nine months of 2006 and a 0.5% increase in rent, property taxes and preopening expenses as a percentage of revenues related to the decline in comparable store sales in the first nine months of 2007. This was partially offset by a 0.4% improvement in asset write-offs as a percentage of revenues resulting from significant write-offs in the first nine months of 2006.

15

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Table of Contents

The Company s effective income tax rate was 37.4% in the first nine months of 2007 compared to 38.7% in the first nine months of 2006. The decrease in effective income tax rate was primarily due to a lower income tax base in the first nine months of 2007 compared to the first nine months of 2006 and benefits from foreign tax credits.

Net Income

The Company had net income of \$56.5 million in the first nine months of 2007 compared to \$56.2 million in the first nine months of 2006 due to the changes in revenues and expenses discussed above. The Company s diluted earnings per share increased to \$1.72 per share in the first nine months of 2007 from \$1.67 per share in the first nine months of 2006 due to the 0.5% increase in net income and a 2.4% decrease in the number of weighted average shares outstanding.

Financial Condition, Liquidity and Capital Resources

Cash provided by operations was \$131.9 million in the first nine months of 2007 compared to \$124.5 million in the first nine months of 2006. Net cash outflows from investing activities for the first nine months of 2007 were \$86.2 million, primarily related to capital expenditures. Net cash outflows from financing activities for the first nine months of 2007 were \$48.4 million, primarily related to repurchase of the Company s common stock. The Company s primary requirements for cash related to planned capital expenditures, the repurchase of the Company s common stock and debt service. The Company expects that it will satisfy such requirements from cash provided by operations and, if necessary, funds available under its line of credit.

Cash provided by operations is a significant source of liquidity for the Company. Since substantially all of the Company s sales are for cash and credit cards, and accounts payable are generally due in five to 30 days, the Company is able to carry current liabilities in excess of current assets. The net working capital deficit increased from \$10.0 million at December 31, 2006 to \$14.8 million at September 30, 2007 due primarily to the timing of payments for various accrued expenses.

In 2007, the Company plans to add approximately 10 restaurants, including relocating three restaurants. The Company currently anticipates its cost of opening such new restaurants will vary depending upon many factors including the size of the restaurants and whether the Company acquires land or the restaurant is an in-line or freestanding building. The average square footage of new stores in 2007 should approximate 12,500 square feet with projected average annual sales in excess of \$2 million. The average capital cost of all new restaurants expected to open in 2007 is approximately \$2.5 million per restaurant.

During the first nine months of 2007, the Company opened eight new restaurants, completed 44 major remodels, 11 expansions and 75 game enhancements. The Company currently estimates that in 2007 it will complete 91 game enhancements, 52 major remodels and 19 store expansions. The Company expects total capital expenditures in 2007 to be approximately \$105 million, which will be financed through cash flow from operations and, if necessary, borrowings under the Company s line of credit.

The major remodel initiative typically includes expansion of the space allocated to the game room, an increase in the number of games and rides and in most cases may include a new exterior and interior identity. A new exterior identity includes a revised Chuck E. Cheese logo and signage, updating the exterior design of the buildings and, in some restaurants, colorful new awnings. The interior component includes painting, updating décor, a new menu board, enhanced lighting, remodeled restrooms and an upgraded salad bar. The expected average cost of major remodels in 2007 is approximately \$550,000 to \$650,000 per restaurant. In addition to expanding the square footage of existing restaurants, expansions typically include all components of a major remodel including an increase in the number of games and rides and range in cost from \$800,000 to \$900,000 per restaurant. The primary components of the game enhancement initiative are to provide new games and rides and the average capital cost is approximately \$150,000 per restaurant.

The Company is estimating capital expenditures in 2008 to total approximately \$77 to \$85 million and includes opening approximately 6 to 7 new restaurants, and completing 120 to 130 game enhancements, 20 to 25 major remodels and 18 to 20 store expansions.

From time to time, the Company repurchases shares of its common stock under a plan authorized by its Board of Directors. The plan authorizes repurchases in the open market or in private transactions. Beginning in 1993, the Company has repurchased approximately 27.5 million shares of the Company s common stock, retroactively adjusted for

Table of Contents

25

all stock splits, at an aggregate purchase price of approximately \$638.0 million. During the first nine months of 2007, the Company repurchased 3,891,224 shares at an aggregate purchase price of approximately \$133.4 million. At the end of the first nine months of 2007, approximately \$146.8 million remained available for repurchase under a \$400 million repurchase authorization approved by the Company s Board of Directors in July 2005. On October 22, 2007, the Board of Directors authorized a \$200.0 million increase in the Company s existing share repurchase program, bringing the total outstanding share repurchase authorization to \$346.8 million.

In August 2007, the Company increased its \$200.0 million revolving credit facility by \$100.0 million in accordance with the terms of the agreement. As of September 30, 2007, there were \$215.0 million of borrowings and \$12.1 million of letters of credit outstanding under the credit facility. On October 19, 2007, the credit facility agreement was amended to provide for total available borrowings of up to \$550.0 million for a term of five years. The new credit facility, which matures in 2012, includes an accordion feature allowing the Company to request an additional \$50 million in borrowings at any time. As amended, the new credit facility bears interest at LIBOR plus an applicable margin of 0.625% to 1.25%, or at the Company s option, the higher of (a) the prime rate or (b) the Federal Funds rate plus 0.50%. The applicable margin percentage incurred is dependent on earnings and debt levels of the Company. Currently, any borrowings under this line of credit would be at the prime rate or LIBOR plus 0.875%. All borrowings are unsecured, but the Company has agreed not to pledge any of its existing assets to secure future indebtedness. The credit facility agreement contains certain restrictions and conditions, as defined in the agreement, that require the Company to maintain a fixed charge coverage ratio at a minimum of 1.5 to 1.0 and a maximum leverage ratio of 3.0 to 1.0. At September 30, 2007, the Company was in compliance with all of the above debt covenants.

The Company currently anticipates, subject to market conditions, that it will use funds available under its amended credit facility and cash provided by operations to complete the \$346.8 million share repurchase authorization by the end of fiscal year 2010. Furthermore, in conjunction with this plan, the Company currently anticipates that it will increase its borrowings under the amended facility to reflect a debt to EBITDA ratio of 2 to 1.

Critical Accounting Policies and Estimates

Critical accounting policies are those the Company believes are most important to portraying its financial conditions and results of operations and also require the greatest amount of subjective or complex judgments by management. Judgments and uncertainties regarding the application of these policies may result in materially different amounts being reported under various conditions or using different assumptions. Except for income taxes, there have been no material changes to the critical accounting policies previously disclosed in the Company s Annual Report on Form 10-K for the fiscal year ended December 31, 2006. The methodology applied to management s estimate for income taxes has changed due to the implementation of a new accounting pronouncement as described below.

In June 2006, the Financial Accounting Standards Board (FASB) issued Interpretation No.48, Accounting for Uncertainty in Income Taxes, an Interpretation of FASB Statement No 109 (FIN 48), which became effective beginning in fiscal 2007. FIN 48 addresses the determination of how tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under FIN 48, the Company must recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate resolution. For additional information regarding the adoption of FIN 48, see Note 6 of Notes to Condensed Consolidated Financial Statements in Part I, Item 1 of this Form 10-O.

New Accounting Pronouncements

See the New Accounting Pronouncements section of Note 6 to our Condensed Consolidated Financial Statements.

Website Access to Company Reports

Our website address is www.chuckecheese.com. Our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, Forms 3, 4 and 5 filed by our officers, directors and stockholders holding 10% or more of our common stock and all amendments to those reports are available free of charge through our website, as soon as reasonably practicable after such material is electronically filed with or furnished to the Securities and Exchange Commission.

Table of Contents

26

Forward Looking Statements

Certain statements in this report, other than historical information, may be considered forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, and are subject to various risks, uncertainties and assumptions. In some cases, you can identify forward-looking statements by terminology such as may, should, could, predict, potential, continue, expectanticipate, future, intend, plan, believe, estimate and similar expressions (or the negative of such expressions). Should one or more of the or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may differ from those anticipated, estimated or expected. Among the key factors that may have a direct bearing on the Company's operating results, performance or financial condition are its ability to implement its growth strategies, national, regional and local economic conditions affecting the restaurant and entertainment industries, competition within each of the restaurant and entertainment industries, store sales cannibalization, success of its franchise operations, negative publicity, health epidemics or pandemics, acts of God, terrorist acts, litigation, demographic trends, fluctuations in quarterly results of operations, including seasonality, government regulations, weather, school holidays, increased commodity, utility, insurance, advertising and labor costs.

Non-GAAP Performance Measures

The Company reports and discusses its operating results using financial measures consistent with generally accepted accounting principles (GAAP). From time to time in the course of financial presentations, earnings conference calls or otherwise, the Company may disclose certain non-GAAP performance measures such as Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) and Free Cash Flow. The Company believes that the presentation of non-GAAP measures provide useful information to investors and other interested parties regarding the Company s operating performance, its capacity to incur and service debt, fund capital expenditures and other corporate uses. Non-GAAP performance measures should not be viewed as alternatives or substitutes for the Company s reported GAAP results. The Company has made available reconciliations of its most directly comparable GAAP financial measure to Adjusted EBITDA and Free Cash Flow on the Company s website www.chuckecheese.com under Company Info Investor Relations Non-GAAP Reporting.

The following table sets forth a reconciliation of the Company s historical net income to Adjusted EBITDA, the most directly comparable GAAP financial measure, and certain other supplemental financial data for the periods shown:

	2006	2005	2004	2003	2002		
		(\$ amounts in thousands)					
Revenues	\$ 774,154	\$ 726,163	\$ 728,079	\$ 654,598	\$ 602,201		
Net Income	\$ 68,257	\$ 69,671	\$ 76,978	\$ 60,584	\$ 56,748		
Add:							
Income taxes	43,120	43,110	47,683	39,425	38,138		
Interest	9,532	4,608	2,544	2,194	1,680		
Depreciation and Amortization	65,392	61,310	55,771	49,502	43,951		
Asset Write-Offs	10,254	2,389	1,576	1,964	688		
Equity Based Compensation	5,601	7,962	8,858	10,388	12,686		
Adjusted EBITDA (Non-GAAP)	\$ 202,156	\$ 189,050	\$ 193,410	\$ 164,057	\$ 153,891		
Adjusted EBITDA Margin	26.1%	26.0%	26.6%	25.1%	25.69		

Adjusted EBITDA, a non-GAAP measure, is defined by the Company as net income excluding income tax expense, interest expense, depreciation, amortization, provision for asset write-offs and equity based compensation.

Adjusted EBITDA Margin represents Adjusted EBITDA divided by revenues expressed as a percentage.

The Company believes that the presentation of non-GAAP measures provide useful information to investors and other interested parties regarding the Company s operating performance, its capacity to incur and service debt, fund capital expenditures and other corporate uses.

The non-GAAP performance measure presented in this schedule should not be viewed as an alternative or substitute for the Company s reported GAAP results. Adjusted EBITDA as defined here in may differ from similarly title measures presented by other companies.

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Table of Contents

Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company is subject to market risk in the form of interest risk and foreign currency risk. Both interest risk and foreign currency risk are immaterial to the Company.

Item 4. Controls and Procedures

The Company performed an evaluation, under the supervision and with the participation of the Company s management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company s disclosure controls and procedures. Based on that evaluation, the Company s management, including the Chief Executive Officer and Chief Financial Officer, concluded that the Company s disclosure controls and procedures were effective as of September 30, 2007, in ensuring that material information relating to the Company, including its consolidated subsidiaries, required to be disclosed by the Company in reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission s rules and forms. During the quarter ended September 30, 2007, there have been no changes to the Company s internal control over financial reporting that has materially affected or is reasonably likely to materially affect the Company s internal control over financial reporting.

19

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

On January 23, 2007, a purported class action lawsuit against the Company, entitled Blanco v. CEC Entertainment, Inc., et. al., Cause No. CV-07-0559 (Blanco Litigation), was filed in the United States District Court for the Central District of California. The Blanco Litigation was filed by an alleged customer of one of the Company s Chuck E. Cheese s restaurants purporting to represent all individuals in the United States who, on or after December 4, 2006, were knowingly and intentionally provided at the point of sale or transaction with an electronically-printed receipt by the Company that was in violation of U.S.C. Section 1681c(g) of the Fair and Accurate Credit Transactions Act (FACTA). The Blanco Litigation is not seeking actual damages, but is only seeking statutory damages for each willful violation under FACTA.

On June 25, 2007, the Court ordered the consolidation into the Blanco Litigation of a similar, but separate FACTA lawsuit against the Company. On February 8, 2007, a purported class action lawsuit against the Company, entitled Price v. CEC Entertainment, Inc., et. al., Cause No. CV-07-00923 (Price Litigation), was filed in the United States District Court for the Central District of California. The Price Litigation was filed by an alleged customer of one of the Company s Chuck E. Cheese s restaurants purporting to represent the following two classes of individuals in the United States: (i) all persons to whom, on or after January 1, 2005, the Company provided, through use of a machine that was first put into use by the Company on or after January 1, 2005, an electronically printed receipt which was in violation of U.S.C. Section 1681c(g) of FACTA; and (ii) all persons to whom, on or after December 4, 2006, the Company provided, through use of a machine that was being used by the Company before January 1, 2005, an electronically printed receipt which was in violation of FACTA. The Price Litigation was not seeking actual damages, but was only seeking statutory damages for each willful violation under FACTA and a permanent injunction enjoining the Company from engaging in unlawful violations of FACTA. The Price Litigation was consolidated into the Blanco Litigation while it was still in its preliminary stages and before discovery had begun.

The post-consolidation Blanco Litigation is still in its preliminary stages and discovery has not yet been completed. Both parties have served and answered written discovery. Also, CEC deposed Plaintiff Blanco on August 5, 2007. Plaintiff Blanco s attorneys, however, have not deposed any CEC representatives. On October 1, 2007, Plaintiff Blanco filed her Motion for Class Certification. CEC is currently preparing its response thereto. Accordingly, the Court has not yet ruled on whether Plaintiff Blanco s proposed class should be certified. Thus, its ultimate outcome, and any ultimate effect on the Company, cannot be precisely determined at this time. However, the Company believes that it has meritorious defenses to this lawsuit and intends to vigorously defend against it, including the Blanco Litigation plaintiffs efforts to certify a nationwide class action.

Item 1A. Risk Factors

There have been no material changes in the Company s risk factors from those disclosed in the Company s 2006 Annual Report on Form 10-K.

20

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table presents information related to repurchases of common stock the Company made during the third quarter of 2007 pursuant to a repurchase program authorized by the Company s Board of Directors in July 2005 to purchase up to \$400 million in the Company s common stock in which \$146.8 million remained for purchase under the program as of September 30, 2007:

	Total Number of Shares Purchased	age Price per Share	Number of Shares Purchased Under the Program	An Ye	aximum Dollar nount that May t be Purchased ler the Program
July 2 July 29, 2007	0			\$	203,279,935
July 30 Aug. 26, 2007	470,901	\$ 29.19	470,901	\$	189,535,860
Aug. 27 Sept. 30, 2007	1,472,925	\$ 28.99	1,472,925	\$	146,838,782(1)
Total	1,943,826	\$ 29.04	1,943,826		

⁽¹⁾ As of September 30, 2007, purchases of up to \$146.8 million remained under the Company s existing share repurchase program. On October 22, 2007, the Company s Board of Directors authorized a \$200.0 million increase in the repurchase program, bringing the total share repurchase authorization to \$346.8 million.

Item 6. Exhibits

- 10.1 First Amendment to the Amended and Restated Credit Agreement dated January 2, 2006, as amended, entered into with Bank of America, N.A., as administrative agent, JPMorgan Chase Bank, N.A., as syndication agent, SunTrust Bank, as documentation agent, and the lenders party thereto filed by the Company on Form 8-K on August 23, 2007 and incorporated by reference herein.
- 10.2 Second Amended and Restated Credit Agreement dated October 19, 2007, among CEC Entertainment Concepts, L.P., a subsidiary of CEC Entertainment, Inc., as the Borrower, CEC Entertainment, Inc. as a Guarantor, Bank of America, N.A., as Administrative Agent, Swing Line Lender, and L/C Issuer, J.P. Morgan Chase Bank, N.A. as Syndication Agent, Wachovia Bank, N.A. and Suntrust Bank as Co-Documentation Agents, and Banc of America Securities LLC and J.P. Morgan Securities, Inc. as Co-Lead Arrangers and Co-Book Managers and certain other lenders filed by the Company on Form 8-K on October 23, 2007 and incorporated by reference herein.
- 31.1 Certification of the Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a).
- 31.2 Certification of the Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a).
- 32.1 Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350 as Adopted Pursuant to Section 906 of The Sarbanes-Oxley Act of 2002.
- 32.2 Certification of the Chief Financial Officer pursuant to 18 U.S.C. Section 1350 as Adopted Pursuant to Section 906 of The Sarbanes-Oxley Act of 2002.

21

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CEC ENTERTAINMENT, INC.

November 9, 2007

By: /s/ Richard M. Frank Richard M. Frank

Chairman of the Board, Chief Executive Officer and Director

(Principal Executive Officer)

/s/ Christopher D. Morris Christopher D. Morris

Executive Vice President, Chief Financial Officer and Treasurer (Principal Financial Officer and Acting Principal Accounting Officer)

22

INDEX TO EXHIBITS

Exhibit

Number Description Document 10.1 First Amendment to the Amended and Restated Credit Agreement dated January 2, 2006, as amended, entered into with Bank of

America, N.A., as administrative agent, JPMorgan Chase Bank, N,A,, as syndication agent, SunTrust Bank, as documentation agent, and the lenders party thereto filed by the Company on Form 8-K on August 23, 2007 incorporated by reference herein

- Second Amended and Restated Credit Agreement dated October 19, 2007, among CEC Entertainment Concepts, L.P., a subsidiary of
- CEC Entertainment, Inc., as the Borrower, CEC Entertainment, Inc. as a Guarantor, Bank of America, N.A., as Administrative Agent, Swing Line Lender, and L/C Issuer, J.P. Morgan Chase Bank, N.A. as Syndication Agent, Wachovia Bank, N.A. and Suntrust Bank as Co-Documentation Agents, and Banc of America Securities LLC and J.P. Morgan Securities, Inc. as Co-Lead Arrangers and Co-Book Managers and certain other lenders filed by the Company on Form 8-K on October 23, 2007 and incorporated by reference herein.
- 31.1 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 for Richard M. Frank.
- 31.2 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 for Christopher D. Morris.
- 32.1 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 for Richard M. Frank.
- 32.2 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 for Christopher D. Morris.

23