PRUDENTIAL FINANCIAL INC Form 8-K September 14, 2006

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 14, 2006

PRUDENTIAL FINANCIAL, INC.

(Exact name of registrant as specified in its charter)

New Jersey (State or other jurisdiction

001-16707 (Commission File 22-3703799 (I.R.S. Employer

of incorporation)

Number) 751 Broad Street Identification No.)

Newark, New Jersey 07102

(Address of principal executive offices and zip code)

(973) 802-6000

(Registrant s telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

"Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

"Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

"Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

"Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 2.03 Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of a Registrant.

In 2003, The Prudential Insurance Company of America (Prudential Insurance), a wholly owned domestic insurance subsidiary of the registrant, established a Funding Agreement Notes Issuance Program (the Program) pursuant to which a Delaware statutory trust issues medium-term notes (which are included in the registrant s consolidated balance sheet) secured by funding agreements issued to the trust by Prudential Insurance and included in the registrant s Retirement segment. The funding agreements provide cash flow sufficient for the debt service on the medium-term notes. The medium-term notes are sold in transactions not requiring registration under the Securities Act of 1933, as amended. On September 12, 2006, Prudential Insurance approved an expansion of the maximum authorized aggregate principal amount of medium-term notes at any one time outstanding under the Program from \$6 billion to \$15 billion (or the equivalent in other currencies, currency units or composite currencies). As of September 14, 2006, the aggregate principal amount of notes outstanding was \$5.85 billion. The notes have fixed or floating interest rates and original maturities ranging from two to ten years.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 14, 2006

PRUDENTIAL FINANCIAL, INC.

By: /s/ Stephen W. Gauster Name: Stephen W. Gauster Title: Assistant Secretary