## Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

TELE CENTRO OESTE CELULAR PARTICIPACOES Form 425 December 09, 2005 Table of Contents

Filed by Telesp Celular Participações S.A.

pursuant to Rule 425 of the Securities Act of 1933

Subject Companies: Telesp Celular Participações S.A.

Commission File No.: 333 09470

Tele Centro Oeste Celular Participações S.A.

Commission File No.: 001-14489 Tele Sudeste Celular Participações S.A.

Commission File No.: 001-14485

Tele Leste Celular Participações S.A.

Commission File No.: 001-14481

Celular CRT Participações S.A.

This communication is not an offering document and does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval. Investors in American Depositary Shares ( ADSs ) of Telesp Celular Participações S.A. ( TCP ), Tele Centro Oeste Celular Participações S.A. ( TCO ), Tele Sudeste Celular Participações S.A. ( TSD ) and Tele Leste Celular Participações S.A. ( TLE ) and U.S. holders of ordinary shares and preferred shares of TCP, TCO, TSD, TLE and Celular CRT Participações S.A. ( CRTPart and, together with TCP, TCO, TSD and TLE, the Companies ) are urged to read the U.S. prospectus applicable to that Company (or, in the case of holders of ADSs or shares of TCP, other applicable information disseminated by TCP) when it becomes available, because they will contain important information. The U.S. prospectuses prepared for holders of ADSs of TCO, TSD and TLE and for U.S. holders of ordinary shares and preferred shares of TCO, TSD, TLE and CRTPart will be filed with the SEC as part of Registration Statements on Form F-4 of TCP. Investors and security holders may obtain a free copy of the applicable U.S. prospectus (when available) and other documents filed by TCP with the SEC at the SEC s website at www.sec.gov. A copy of the applicable U.S. prospectus (when available) may also be obtained for free from TCP.

This communication contains forward-looking statements. These statements are statements that are not historical facts, and are based on estimates of future economic circumstances, industry conditions, company performance and financial results. Statements regarding future financial results, business strategies, future synergies, future costs and future liquidity of the Companies are examples of forward-looking statements. Such statements are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

\* \* \*

#### TABLE OF CONTENTS

The following documents relate to the proposed corporate restructuring of the Companies:

- 1. Goldman Sachs & Companhia Report regarding TCO
- 2. Goldman Sachs & Companhia Report regarding TSD
- 3. Goldman Sachs & Companhia Report regarding TLE
- 4. Goldman Sachs & Companhia Report regarding CRTPart
- 5. Planconsult Report regarding TCP
- 6. Planconsult Report regarding TCO
- 7. Planconsult Report regarding TSD
- 8. Planconsult Report regarding TLE
- 9. Planconsult Report regarding CRTPart
- Financial Statements of TCP as of September 30, 2005 and for the nine-month period then ended that accompany the Deloitte Touche Tohmatsu Book Value Report filed pursuant to Rule 425 on December 6, 2005
- 11. Financial Statements of TCO as of September 30, 2005 and for the nine-month period then ended that accompany the Deloitte Touche Tohmatsu Book Value Report filed pursuant to Rule 425 on December 6, 2005
- 12. Financial Statements of TSD as of September 30, 2005 and for the nine-month period then ended that accompany the Deloitte Touche Tohmatsu Book Value Report filed pursuant to Rule 425 on December 6, 2005
- 13. Financial Statements of TLE as of September 30, 2005 and for the nine-month period then ended that accompany the Deloitte Touche Tohmatsu Book Value Report filed pursuant to Rule 425 on December 6, 2005
- 14. Financial Statements of CRTPart as of September 30, 2005 and for the nine-month period then ended that accompany the Deloitte Touche Tohmatsu Book Value Report filed pursuant to Rule 425 on December 6, 2005

GOLDMAN SACHS & COMPANHIA REPORT REGARDING TCO

Valuation Report

Tele Centro Oeste Celular Participações S.A. and Telesp Celular Participações S.A.

Goldman Sachs & Companhia

**December 4, 2005** 

#### Disclaimers

Goldman Sachs & Co. and Goldman Sachs & Cia. (together, Goldman Sachs ) have been engaged by Telesp Celular Participações S.A. ( TCP ), in accordance with Law No. 6404 of December 15, 1976 (the Corporation Law ), as amended, to perform valuation analyses (the Valuations ) with respect to each of TCP and each of Celular CRT Participações ( CRT ), Tele Sudeste Celular Participações S.A. ( TSD ), Tele Leste Celular Participações S.A. ( TBE ) and Tele Centro Oeste Celular Participações S.A. ( TCO ; together with CRT, TSD and TBE , the Targets ; and together with TCP, the Companies ), in connection with the merger of shares of TCO into TCP and the merger of each of the other Targets into TCP (collectively, the Transactions ).

Our Valuations have been prepared for the exclusive use of TCP s Board of Directors in connection with their analysis of the Transactions, as described further below, and should not be used for any other purposes, including, without limitation, to form the capital of TCP under the terms of the Corporation Law, including, but not limited to, its Article 8. Our Valuations have been prepared in both the Portuguese and English languages, and the Portuguese version shall prevail for all purposes.

In connection with preparing our valuation analyses, we have reviewed, among other things: (i) certain financial analyses and forecasts for each of the Companies prepared and approved by the senior management of each such Company; (ii) publicly available financial statements for the years ended December 31, 2002, 2003 and 2004 of each of the Companies, which were audited by Deloitte Touche Tohmatsu - Auditores Independentes ( Auditors ); (iii) certain other financial information with respect to each of the Companies, including the cash and bank balances, loans and other debt obligations and hedging and contingencies provisions of each Company as of September 30, 2005, as set forth in letters from the Auditors dated December 4, 2005, addressed to each such Company and forwarded to us by the latter and reflecting the best judgment of the Auditors in conformity with generally accepted accounting procedures in Brazil. We also have held discussions with members of the senior management of each of the Companies with respect to their assessment of the past and current business operations, financial condition and prospects of such Companies. The Valuations also take into consideration the distribution of interest on net equity, as well as the payment of dividends as anticipated by the Companies Board of Directors.

In preparing our Valuations, we have assumed and relied, with the express consent of the Companies and without independent verification, on the accuracy, content, truthfulness, consistency, completeness, sufficiency and integrity of the financial, accounting, legal, tax and other information reviewed by or discussed with us, and we have not assumed, and do not hereby assume, any responsibility to independently verify any of the information or to make an independent verification or appraisal of any of the assets or liabilities (contingent or otherwise) of the Companies, nor have we examined the solvency or fair value of the Companies under any laws concerning bankruptcy, insolvency or similar matters. To this effect, we assume no responsibility or liability with respect to the accuracy, truthfulness, integrity, consistency, or sufficiency of such information, for which the respective Companies are solely and exclusively responsible. In addition, we have not assumed any obligation to conduct, and have not conducted, any physical inspection of the properties or facilities of the Companies. With your consent, we have assumed that the financial analyses and forecasts prepared by the senior management of each Company, as approved by the Management of such Company, have been reasonably prepared on a basis reflecting the best currently available estimates and judgments of such Company.

Disclaimers

(Continued)

You have asked us to prepare our Valuations in connection with the requirement under Article 30 of TCP s By-laws that TCP obtain a determination with respect to the equitable treatment of each of the exchange ratios for the proposed Transactions. Our analysis has been prepared on the basis that, if the Board of Directors of TCP proposed an exchange ratio with respect to each Transaction that falls within the range of exchange ratios implied by the ranges of value indications derived from our Valuations with respect to TCP and the relevant Target involved in such Transaction, applied on a consistent basis, then that exchange ratio would constitute equitable treatment. Our Valuations have been prepared solely based on the discounted cash flow methodology assuming a stable macroeconomic scenario for Brazil. The valuation analyses and the results therefrom do not purport to reflect the prices at which any of the Companies or its securities could be sold, nor do they take into account any element of value that may arise from the accomplishment or expectation of the proposed Transactions. You should further note that we are not an accounting firm and we did not provide accounting or audit services in connection with this Valuation Report. In addition, because these valuation analyses are based upon forecasts of future financial results, they are not necessarily indicative of actual future results, which may be significantly more or less favorable than those suggested by such analyses. Given, further, that these analyses are intrinsically subject to uncertainties and various events or factors outside the control of the Companies and Goldman Sachs, neither Goldman Sachs, nor any of its affiliates and representatives, assume any responsibility or liability if future results differ substantially from the projections presented in the Valuations and make no representation or warranty with respect to such projections.

Our Valuations are necessarily based on economic, monetary, market and other conditions as in effect on, and the information made available to us as of, the date hereof. As a result, the valuation analyses are valid exclusively as of the date hereof as future events and developments may affect their conclusions. We do not assume any obligation to update, review, revise or revoke the Valuations as a result of any subsequent event or development. With respect to the Valuations, TCP and its Board of Directors have not authorized us to solicit, nor have we solicited any indication of interest from third parties to acquire, in whole or in part, any Company s shares. As a result, the results determined in the Valuations do not necessarily correspond to, and should not be construed as representative of, the prices at which any Company could be sold in a third-party acquisition transaction, at which any Company s respective shares trade on the date hereof or will trade at any future time, or at which the shares of TCP will trade after the Transactions.

The preparation of economic and financial analyses such as those conducted in the preparation of the Valuations is a complex process that involves subjective judgment and is not susceptible to partial analysis or summary description. In arriving at its conclusions, Goldman Sachs did not attribute any particular weight to any particular factor considered by it; rather, Goldman Sachs made qualitative judgments as to the importance and relevance of all the factors considered therein. Accordingly, Goldman Sachs believes that the Valuations should be considered as a whole and that selecting portions of its analyses or the factors considered therein could result in an incomplete and incorrect understanding of the conclusions of the Valuations. The results presented herein refer solely to the Transactions and do not extend to any other present or future matters or transactions regarding the Companies, the economic group to which they belong or to the sector in which they operate.

The Valuations are exclusively addressed to TCP s Board of Directors and do not address the underlying business decision by TCP to engage in the Transactions and do not constitute a recommendation to any of the Companies and/or the holders of the respective Companies shares (including, but not limited to, as to whether any such holder should vote in favor of the Transactions or exercise any appraisal rights or other rights with respect thereto). In addition, the Valuations (i) treat the Companies as stand-alone operations and therefore, the analyses and results of the Valuations do not include any operational, tax or other benefits or losses, or synergies, incremental value and/or costs for the Companies, if any, which may arise from the consummation of the Transactions and (ii) do not address the treatment of the different classes of shares of the Companies, and any adjustments intended to offset, or that may reflect, any specific rights associated with any specific class of shares of the Companies. We are therefore not expressing, and the Valuations do not contain, any views relating to the distribution of economic value among the various classes of shares of any of the Companies.

Disclaimers

(Continued)

Goldman, Sachs & Co. and its affiliates, as part of their investment banking business, are continually engaged in performing financial analyses with respect to businesses and their securities in connection with mergers and acquisitions, negotiated underwritings, competitive biddings, secondary distributions of listed and unlisted securities, private placements and other transactions as well as for estate, corporate and other purposes. We have been engaged by TCP and, irrespective of whether the Transactions are consummated, we will receive a fee for the services provided by us. Moreover, TCP has agreed to reimburse our expenses and indemnify us for certain liabilities that may arise as a result of our engagement. In addition, we have provided certain investment banking services to the Company from time to time, including having acted as the Company s financial advisors in connection with its rights offerings of 2002 and 2004 and in the voluntary tender offer for the acquisition of TCO shares in 2004. We also have provided and currently are providing certain investment banking services to Telefónica, S.A., one of the indirect controlling shareholders in TCP, including, in its cash offer to acquire the entire issued and to be issued share capital of O2 plc. We also may provide investment banking services to each of the Companies and their affiliates in the future. In connection with the above-described services we have received, and may receive, compensation.

Goldman, Sachs & Co. is a full service securities firm engaged, either directly or through its affiliates, in securities trading, investment management, financial planning and benefits counseling, risk management, hedging, financing and brokerage activities for both companies and individuals. In the ordinary course of these activities, Goldman, Sachs & Co. and its affiliates may provide such services to each of the Companies and their respective affiliates, may actively trade the debt and equity securities (or related derivative securities) of the each of the Companies and their respective affiliates for their own account and for the accounts of their customers and may at any time hold long and short positions of such securities.

In preparing the Valuations, in accordance with applicable laws and regulations, we did not take into account (i) the tax consequences of the Transactions for the holders of the Companies—shares, and (ii) the impact of any fees and expenses that may result from the consummation of the Transactions, including, but not limited to, those related to any depositary services that may be charged to the holders of the Companies—ADSs. In addition, pursuant to applicable laws and regulations, we have excluded the tax-related effects associated with the future use by TCP of the non-amortized premium arising from the purchase by TCP of shares of the Targets. The financial calculations contained in the Valuations may not always result in a precise sum due to rounding.

Based upon and subject to the foregoing and based upon other matters as we considered relevant, if the exchange ratio approved by TCP s Board of Directors with respect to each Transaction is within the implied exchange ratios derived from the Valuations with respect to TCP and the relevant Target involved in such Transaction, it is our view that such exchange ratio as of the date hereof would constitute equitable treatment as understood in the manner described above.

GOLDMAN SACHS & COMPANHIA

# Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

## **Table of Contents**

#### **Table of Contents**

I.	<u>Ove</u>	erview of the Transaction	1
II.	Sun	mmary of Valuation Analyses	5
	A.	Background Information	9
	В.	Telesp Celular Participações S.A.	12
	C.	Tele Centro Oeste Celular Participações S.A.	20
App	endix	ix A: Glossary	24

Goldman Sachs does not provide accounting, tax or legal advice. In addition, we mutually agree that, subject to applicable law, you (and your employees, representatives and other agents) may disclose any aspects of any potential transaction or structure described herein that are necessary to support any U.S. federal income tax benefits, and all materials of any kind (including tax opinions and other tax analyses) related to those benefits, with no limitations imposed by Goldman Sachs.

I. Overview of the Transaction

1

Overview of the Transaction Illustrative Structure of Vivo

**Post-Transaction Proposed Structure** 

Source: Management of Companies

Note: Does not represent the complete corporate structure

2

Future name of Telesp Celular Participações S.A. Vivo will incorporate all assets and liabilities of TSD, CRT and TBE, and all the shares of TCO

# Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

#### **Table of Contents**

#### Valuation Analyses Methodology

Valuation analyses were performed as of September 30, 2005 based on a projection period from 2005 to 2014. All projections used for purposes of the valuations of each of the Companies were prepared by the senior management of that company

Unlevered free cash flows (before financing costs) were projected by the Companies in Reais and subsequently converted to US Dollars at the average projected exchange rate for each year

Illustrative enterprise values of each of the Companies were determined by the sum of:

Net present value indications calculated as of September 30, 2005 with respect to the unlevered free cash flows for the projection period, and

Net present value indications calculated as of September 30, 2005 with respect to the illustrative terminal value, determined using the perpetuity growth methodology applied to a normalized unlevered free cash flow (capex equal to depreciation and excluding temporary tax benefits)

The valuation analyses prepared for Telesp Celular Participações S.A. (TCP) included the following components: (i) projected free cash flows for its wholly owned subsidiaries, Telesp Celular S.A. and Global Telecom S.A.; (ii) adjustments to reflect the net present value of TCP s expenses, and (iii) value indication of TCP s equity interest in TCO, calculated using the Discounted Cash Flow methodology

The illustrative present values of the unlevered free cash flows were calculated using a weighted average cost of capital ( WACC ) between 11.25% and 12.75%. The perpetuity growth rate for the unlevered free cash flow was between 3% and 5%

3

## Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

#### **Table of Contents**

#### Valuation Analyses Methodology

The equity value indications calculated for each of the Companies were determined by subtracting from the illustrative enterprise value previously calculated the total value of (i) the net debt and contingencies, as set forth in the audited balance sheets as of September 30, 2005, and (ii) the interest on capital and dividends already declared, both converted to US dollars at such date

The indicative equity values indications per share for each of the Companies were determined by dividing the equity value indications by the total number of shares outstanding

Values were adjusted to reflect treasury shares (reduces the number of shares used to determine the equity value indications per share)

The valuation analyses result in aggregate equity value indications for each of the Companies and do not allocate value between any classes of shares. No adjustments were made as to potential benefits that may arise from the transaction, such as synergies or tax gains

The illustrative ranges of exchange ratios calculated for the Companies were determined by the consistent comparison of the illustrative equity value indications per share calculated for each of them

4

II. Summary of Valuation Analyses

5

Table of	f Co	nten	its
----------	------	------	-----

**Summary of Valuation Analyses** 

Valuation Based on Discounted Cash Flow Methodology

Results of Valuation Analyses Indicative Equity Values (R\$ 000 \$)

6

Valuation analyses based on projections prepared by the management of Companies, using a WACC between 11.25% and 12.75% and a perpetuity growth rate between 3% and 5%

<u>Table</u>	of	<b>Contents</b>
--------------	----	-----------------

**Summary of Valuation Analyses** 

**Implied Exchange Ratios** 

TCP Price per Share (R\$)

TCO Price per Share (R\$)

Implied Exchange Ratios (TCP Shares per TCO Shares)<sup>1</sup>

Implied exchange ratios based on the consistent comparison of the equity values indications per share calculated for TCP and TCO

7

**Summary of Valuation Analyses** 

Range of Equity Values per Share

(In Millions of Reais, Except per Share Values)

	ТСР	Te	TCO	
	Range of Indicative Values	S	Indicative lues	
Enterprise Value	13,778 19,	742 5,322	7,286	
Net Debt <sup>(1)</sup>	4,951 4,	951 (670)	(670)	
Equity Value	8,827 14,	791 5,991	7,955	
Number of Shares $(000 \text{ s})^{(2)}$	662,324 662,	324 130,068	130,068	
Equity Value per Share	13.33 22	2.33 46.06	61.16	

Includes (i) net financial debt and net contingencies from audited financial statements as of September 30, 2005, and (ii) and dividends and interest on capital already announced but not paid by the Companies

<sup>&</sup>lt;sup>2</sup> Shares outstanding as of September 30, 2005 (Source: Management of Companies). Excludes treasury shares

A. Background Information

9

## **Macroeconomic Assumptions**

## **Projected for the Fiscal Year Ending December 31**

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E	
Gross Domestic Product (GDP) Real											
Growth	3.2%	3.5%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	
Inflation Rates											
IPCA	5.5%	4.3%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	
IGP-DI	1.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	
IGP-M	1.5%	5.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	
FX Rate R\$ / US\$ (end of period)	2.25	2.45	2.56	2.68	2.80	2.85	2.91	2.97	3.03	3.09	
FX Rate R\$ / US\$ (average)	2.47	2.40	2.52	2.63	2.75	2.84	2.89	2.95	3.01	3.07	

Source: Goldman Sachs Economic Research, BACEN, IBGE and CNI

## Weighted Average Cost of Capital Calculation

#### **Risk-Free Rate**

10-year US Treasury (a)	4,4%
(+) Brazil Sovereign Spread Average (b)	4,6%
(=) Assumed Risk-Free Rate	9,0%
Cost of Equity	
US Equity Risk Premium (c)	5,6%
Beta (d)	1,10
(+) Assumed Risk-Free Rate	9,0%
(=) Cost of Equity	15,2%
Cost of Debt	
Pre-tax Cost of Debt (e)	9,3%
(x) Marginal Tax Rate	34,0%
(=) Cost of Debt	6,1%
WACC Calculation	
Target Debt / Total Capitalization	35,0%
Target Equity / Total Capitalization	65,0%
WACC (Nominal US\$)	12,0%

- (a) Average yield of the 10 year on-the-run U.S. Treasury Bond (average for the last 3 months until November 30, 2005) (Source: Factset)
- (b) Average spread of the 2040 Brazilian Government Bond over the 10 year on-the-run US Treasury Bond (average for the last 3 months until November 30, 2005) (Source: Factset)
- (c) Equity Risk Premium based on US Long-Horizon Equity Risk Premia in US dollars from 1974 to 2003 (Source: International Equity Risk Premia Report 2004 Ibbotson 2004 report)
- (d) Average unlevered beta for comparable international players of 001, relevered, based on Target Debt/ Total Capitalization of 35% (Source: BARRA as of November 14, 2005)
- (e) Assumes spread of 25 bps between Companies cost of debt and the Brazilian Government Bond

B. Telesp Celular Participações S.A.

12

Operational Projections for Telesp Celular S.A.

Population  $^1$  (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

13

Population in regions where Vivo is present

Financial Projections for Telesp Celular S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

14

Operational Projections for Global Telecom S.A.

Population  $^1$  (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

15

Population in regions where Vivo is present

Financial Projections for Global Telecom S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

16

Operational Projections for Tele Centro Oeste Celular Participações S.A.

Population  $^1$  (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

17

Population in regions where Vivo is present

Financial Projections for Tele Centro Oeste Celular Participações S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

18

Results for Telesp Celular Participações S.A.

(R\$ mm)

For the Fiscal Y	Year Ending on	December 31
------------------	----------------	-------------

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
(1)										
Unlevered Net Income (1)	492	436	599	879	1,234	1,633	2,010	2,373	2,729	3,045
(+) Depreciation and Amortization	1,003	1,224	1,255	1,323	1,352	1,331	1,126	1,043	1,038	1,046
(-) Capex	1,419	1,225	904	926	941	943	943	944	952	974
(-) Change in Working Capital	58	17	(24)	38	34	12	(24)	11	4	(71)
Free Cash Flow	18	419	973	1,238	1,612	2,009	2,217	2,462	2,811	3,188
Terminal Year Free Cash Flow (2)				•				•		2,600

Source: Based on projections prepared by the management of Companies

Net Income before interest, depreciation and amortization less adjusted taxes

Free Cash Flow for terminal value indication adjusted to (i) eliminate temporary tax benefits (ii) average change in working capital for the last two years of projection and (iii) normalized Capex with index Capex / Service Net Revenues equal to average of projected years (2006E 2014E)

C. Tele Centro Oeste Celular Participações S.A.

20

Population  $^1$  (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

21

Population in regions where Vivo is present

Financial Projections for Tele Centro Oeste Celular Participações S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

22

Results for Tele Centro Oeste Celular Participações S.A.

(R\$ mm)

For the Fiscal Year Ending on December 31

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
Unlevered Net Income (1)	343	389	494	561	635	718	831	925	1,031	1,136
(+) Depreciation and Amortization	257	255	272	296	312	311	277	273	262	262
(-) Capex	383	322	254	259	258	259	272	289	287	286
(-) Change in Working Capital	(65)	(99)	(20)	(1)	(4)	(7)	(9)	(9)	(0)	0
Free Cash Flow	281	421	532	599	694	778	845	918	1,006	1,112
Terminal Year Free Cash Flow (2)										842

Source: Based on projections prepared by the management of Companies

Net Income before interest, depreciation and amortization less adjusted taxes

Free Cash Flow for terminal value indications adjusted to (i) eliminate temporary tax benefits (ii) average change in working capital for the last two years of projection and (iii) normalized Capex with index Capex / Service Net Revenues equal to average of projected years (2006E 2014E)

Appendix A: Glossary

24

Glossary

ARPU: average revenue per user (average for the period) in nominal Reais per month

**Beta**: Coefficient that measures the non-diversifiable risk to which an asset is subject to. The coefficient is determined by a linear regression of the variation of the price of the asset and the variation of the price of the market portfolio

Capex (capital expenditures): investments in fixed assets

EBITDA: earnings before interest, taxes, depreciation and amortization

EBIT: earnings before interest and taxes

Unlevered net income: earnings before interest, depreciation and amortization, less adjusted taxes

Minutes of Use ( MOU ): total minutes (outgoing and incoming) per subscriber per month

Market Risk Premium: additional return relative to the risk free rate required by investors, in order to compensate for the higher risk of investing in the stock market

25

GOLDMAN SACHS & COMPANHIA REPORT REGARDING TSD

**Valuation Report** 

Tele Sudeste Celular Participações S.A. and Telesp Celular Participações S.A.

Goldman Sachs & Companhia

**December 4, 2005** 

#### Disclaimers

Goldman Sachs & Co. and Goldman Sachs & Cia. (together, Goldman Sachs ) have been engaged by Telesp Celular Participações S.A. ( TCP ), in accordance with Law No. 6404 of December 15, 1976 (the Corporation Law ), as amended, to perform valuation analyses (the Valuations ) with respect to each of TCP and each of Celular CRT Participações ( CRT ), Tele Sudeste Celular Participações S.A. ( TSD ), Tele Leste Celular Participações S.A. ( TBE ) and Tele Centro Oeste Celular Participações S.A. ( TCO ; together with CRT, TSD and TBE , the Targets ; and together with TCP, the Companies ), in connection with the merger of shares of TCO into TCP and the merger of each of the other Targets into TCP (collectively, the Transactions ).

Our Valuations have been prepared for the exclusive use of TCP s Board of Directors in connection with their analysis of the Transactions, as described further below, and should not be used for any other purposes, including, without limitation, to form the capital of TCP under the terms of the Corporation Law, including, but not limited to, its Article 8. Our Valuations have been prepared in both the Portuguese and English languages, and the Portuguese version shall prevail for all purposes.

In connection with preparing our valuation analyses, we have reviewed, among other things: (i) certain financial analyses and forecasts for each of the Companies prepared and approved by the senior management of each such Company; (ii) publicly available financial statements for the years ended December 31, 2002, 2003 and 2004 of each of the Companies, which were audited by Deloitte Touche Tohmatsu - Auditores Independentes ( Auditors ); (iii) certain other financial information with respect to each of the Companies, including the cash and bank balances, loans and other debt obligations and hedging and contingencies provisions of each Company as of September 30, 2005, as set forth in letters from the Auditors dated December 4, 2005, addressed to each such Company and forwarded to us by the latter and reflecting the best judgment of the Auditors in conformity with generally accepted accounting procedures in Brazil. We also have held discussions with members of the senior management of each of the Companies with respect to their assessment of the past and current business operations, financial condition and prospects of such Companies. The Valuations also take into consideration the distribution of interest on net equity, as well as the payment of dividends as anticipated by the Companies Board of Directors.

In preparing our Valuations, we have assumed and relied, with the express consent of the Companies and without independent verification, on the accuracy, content, truthfulness, consistency, completeness, sufficiency and integrity of the financial, accounting, legal, tax and other information reviewed by or discussed with us, and we have not assumed, and do not hereby assume, any responsibility to independently verify any of the information or to make an independent verification or appraisal of any of the assets or liabilities (contingent or otherwise) of the Companies, nor have we examined the solvency or fair value of the Companies under any laws concerning bankruptcy, insolvency or similar matters. To this effect, we assume no responsibility or liability with respect to the accuracy, truthfulness, integrity, consistency, or sufficiency of such information, for which the respective Companies are solely and exclusively responsible. In addition, we have not assumed any obligation to conduct, and have not conducted, any physical inspection of the properties or facilities of the Companies. With your consent, we have assumed that the financial analyses and forecasts prepared by the senior management of each Company, as approved by the Management of such Company, have been reasonably prepared on a basis reflecting the best currently available estimates and judgments of such Company.

Disclaimers

(Continued)

You have asked us to prepare our Valuations in connection with the requirement under Article 30 of TCP s By-laws that TCP obtain a determination with respect to the equitable treatment of each of the exchange ratios for the proposed Transactions. Our analysis has been prepared on the basis that, if the Board of Directors of TCP proposed an exchange ratio with respect to each Transaction that falls within the range of exchange ratios implied by the ranges of value indications derived from our Valuations with respect to TCP and the relevant Target involved in such Transaction, applied on a consistent basis, then that exchange ratio would constitute equitable treatment. Our Valuations have been prepared solely based on the discounted cash flow methodology assuming a stable macroeconomic scenario for Brazil. The valuation analyses and the results therefrom do not purport to reflect the prices at which any of the Companies or its securities could be sold, nor do they take into account any element of value that may arise from the accomplishment or expectation of the proposed Transactions. You should further note that we are not an accounting firm and we did not provide accounting or audit services in connection with this Valuation Report. In addition, because these valuation analyses are based upon forecasts of future financial results, they are not necessarily indicative of actual future results, which may be significantly more or less favorable than those suggested by such analyses. Given, further, that these analyses are intrinsically subject to uncertainties and various events or factors outside the control of the Companies and Goldman Sachs, neither Goldman Sachs, nor any of its affiliates and representatives, assume any responsibility or liability if future results differ substantially from the projections presented in the Valuations and make no representation or warranty with respect to such projections.

Our Valuations are necessarily based on economic, monetary, market and other conditions as in effect on, and the information made available to us as of, the date hereof. As a result, the valuation analyses are valid exclusively as of the date hereof as future events and developments may affect their conclusions. We do not assume any obligation to update, review, revise or revoke the Valuations as a result of any subsequent event or development. With respect to the Valuations, TCP and its Board of Directors have not authorized us to solicit, nor have we solicited any indication of interest from third parties to acquire, in whole or in part, any Company s shares. As a result, the results determined in the Valuations do not necessarily correspond to, and should not be construed as representative of, the prices at which any Company could be sold in a third-party acquisition transaction, at which any Company s respective shares trade on the date hereof or will trade at any future time, or at which the shares of TCP will trade after the Transactions.

The preparation of economic and financial analyses such as those conducted in the preparation of the Valuations is a complex process that involves subjective judgment and is not susceptible to partial analysis or summary description. In arriving at its conclusions, Goldman Sachs did not attribute any particular weight to any particular factor considered by it; rather, Goldman Sachs made qualitative judgments as to the importance and relevance of all the factors considered therein. Accordingly, Goldman Sachs believes that the Valuations should be considered as a whole and that selecting portions of its analyses or the factors considered therein could result in an incomplete and incorrect understanding of the conclusions of the Valuations. The results presented herein refer solely to the Transactions and do not extend to any other present or future matters or transactions regarding the Companies, the economic group to which they belong or to the sector in which they operate.

The Valuations are exclusively addressed to TCP s Board of Directors and do not address the underlying business decision by TCP to engage in the Transactions and do not constitute a recommendation to any of the Companies and/or the holders of the respective Companies shares (including, but not limited to, as to whether any such holder should vote in favor of the Transactions or exercise any appraisal rights or other rights with respect thereto). In addition, the Valuations (i) treat the Companies as stand-alone operations and therefore, the analyses and results of the Valuations do not include any operational, tax or other benefits or losses, or synergies, incremental value and/or costs for the Companies, if any, which may arise from the consummation of the Transactions and (ii) do not address the treatment of the different classes of shares of the Companies, and any adjustments intended to offset, or that may reflect, any specific rights associated with any specific class of shares of the Companies. We are therefore not expressing, and the Valuations do not contain, any views relating to the distribution of economic value among the various classes of shares of any of the Companies.

Disclaimers

(Continued)

Goldman, Sachs & Co. and its affiliates, as part of their investment banking business, are continually engaged in performing financial analyses with respect to businesses and their securities in connection with mergers and acquisitions, negotiated underwritings, competitive biddings, secondary distributions of listed and unlisted securities, private placements and other transactions as well as for estate, corporate and other purposes. We have been engaged by TCP and, irrespective of whether the Transactions are consummated, we will receive a fee for the services provided by us. Moreover, TCP has agreed to reimburse our expenses and indemnify us for certain liabilities that may arise as a result of our engagement. In addition, we have provided certain investment banking services to the Company from time to time, including having acted as the Company s financial advisors in connection with its rights offerings of 2002 and 2004 and in the voluntary tender offer for the acquisition of TCO shares in 2004. We also have provided and currently are providing certain investment banking services to Telefónica, S.A., one of the indirect controlling shareholders in TCP, including, in its cash offer to acquire the entire issued and to be issued share capital of O2 plc. We also may provide investment banking services to each of the Companies and their affiliates in the future. In connection with the above-described services we have received, and may receive, compensation.

Goldman, Sachs & Co. is a full service securities firm engaged, either directly or through its affiliates, in securities trading, investment management, financial planning and benefits counseling, risk management, hedging, financing and brokerage activities for both companies and individuals. In the ordinary course of these activities, Goldman, Sachs & Co. and its affiliates may provide such services to each of the Companies and their respective affiliates, may actively trade the debt and equity securities (or related derivative securities) of the each of the Companies and their respective affiliates for their own account and for the accounts of their customers and may at any time hold long and short positions of such securities.

In preparing the Valuations, in accordance with applicable laws and regulations, we did not take into account (i) the tax consequences of the Transactions for the holders of the Companies—shares, and (ii) the impact of any fees and expenses that may result from the consummation of the Transactions, including, but not limited to, those related to any depositary services that may be charged to the holders of the Companies—ADSs. In addition, pursuant to applicable laws and regulations, we have excluded the tax-related effects associated with the future use by TCP of the non-amortized premium arising from the purchase by TCP of shares of the Targets. The financial calculations contained in the Valuations may not always result in a precise sum due to rounding.

Based upon and subject to the foregoing and based upon other matters as we considered relevant, if the exchange ratio approved by TCP s Board of Directors with respect to each Transaction is within the implied exchange ratios derived from the Valuations with respect to TCP and the relevant Target involved in such Transaction, it is our view that such exchange ratio as of the date hereof would constitute equitable treatment as understood in the manner described above.

**GOLDMAN SACHS & COMPANHIA** 

## **Table of Contents**

#### **Table of Contents**

I.	Overview of the Transaction	1
II.	Summary of Valuation Analyses	5
A.	Background Information	9
B.	Telesp Celular Participações S.A.	12
C.	Tele Sudeste Celular Participações S.A.	20
Apr	pendixA: Glossary	24

Goldman Sachs does not provide accounting, tax or legal advice. In addition, we mutually agree that, subject to applicable law, you (and your employees, representatives and other agents) may disclose any aspects of any potential transaction or structure described herein that are necessary to support any U.S. federal income tax benefits, and all materials of any kind (including tax opinions and other tax analyses) related to those benefits, with no limitations imposed by Goldman Sachs.

I. Overview of the Transaction

1

## **Table of Contents**

$\sim$	•	0.1		
	verview	of the	Tran	saction

**Illustrative Structure of Vivo** 

**Post-Transaction Proposed Structure** 

Source: Management of Companies

Note: Does not represent the complete corporate structure

2

Future name of Telesp Celular Participações S.A. Vivo will incorporate all assets and liabilities of TSD, CRT and TBE, and all the shares of TCO

#### **Table of Contents**

#### Valuation Analyses Methodology

Valuation analyses were performed as of September 30, 2005 based on a projection period from 2005 to 2014. All projections used for purposes of the valuations of each of the Companies were prepared by the senior management of that company

Unlevered free cash flows (before financing costs) were projected by the Companies in Reais and subsequently converted to US Dollars at the average projected exchange rate for each year

Illustrative enterprise values of each of the Companies were determined by the sum of:

Net present value indications calculated as of September 30, 2005 with respect to the unlevered free cash flows for the projection period, and

Net present value indications calculated as of September 30, 2005 with respect to the illustrative terminal value, determined using the perpetuity growth methodology applied to a normalized unlevered free cash flow (capex equal to depreciation and excluding temporary tax benefits)

The valuation analyses prepared for Telesp Celular Participações S.A. (TCP) included the following components: (i) projected free cash flows for its wholly owned subsidiaries, Telesp Celular S.A. and Global Telecom S.A.; (ii) adjustments to reflect the net present value of TCP s expenses, and (iii) value indication of TCP s equity interest in TCO, calculated using the Discounted Cash Flow methodology

The illustrative present values of the unlevered free cash flows were calculated using a weighted average cost of capital ( WACC ) between 11.25% and 12.75%. The perpetuity growth rate for the unlevered free cash flow was between 3% and 5%

3

#### **Table of Contents**

## Valuation Analyses Methodology

The equity value indications calculated for each of the Companies were determined by subtracting from the illustrative enterprise value previously calculated the total value of (i) the net debt and contingencies, as set forth in the audited balance sheets as of September 30, 2005, and (ii) the interest on capital and dividends already declared, both converted to US dollars at such date

The indicative equity values indications per share for each of the Companies were determined by dividing the equity value indications by the total number of shares outstanding

Values were adjusted to reflect treasury shares (reduces the number of shares used to determine the equity value indications per share)

The valuation analyses result in aggregate equity value indications for each of the Companies and do not allocate value between any classes of shares. No adjustments were made as to potential benefits that may arise from the transaction, such as synergies or tax gains

The illustrative ranges of exchange ratios calculated for the Companies were determined by the consistent comparison of the illustrative equity value indications per share calculated for each of them

4

II. Summary of Valuation Analyses

5

**Summary of Valuation Analyses** 

Valuation Based on Discounted Cash Flow Methodology

Results of Valuation Analyses Indicative Equity Values (R\$ 000 \$)

6

Economic valuation based on projections prepared by the management of Companies, using a WACC between 11.25% and 12.75% and a perpetuity growth rate between 3% and 5%

<u>Table</u>	of	<b>Contents</b>
--------------	----	-----------------

**Summary of Valuation Analyses** 

**Implied Exchange Ratios** 

TCP Price per Share (R\$)

TSD Price per Share (R\$)

Implied Exchange Ratios (TCP Shares per TSD Shares)<sup>1</sup>

7

Implied exchange ratios based on the consistent comparison of the equity values indications per share calculated for TCP and TSD

**Summary of Valuation Analyses** 

Range of Equity Values per Share

(In Millions of Reais, Except per Share Values)

	TCP	of	TSI	)
	Range Indicat Value	tive	Range of In	
Enterprise Value	13,778	19,742	4,214	5,849
Net Debt <sup>(1)</sup>	4,951	4,951	(236)	(236)
Equity Value	8,827	14,791	4,450	6,085
Number of Shares $(000 \text{ s})^{2}$	662,324 6	662,324	91,831	91,831
Equity Value per Share	13.33	22.33	48.46	66.26

Includes (i) net financial debt and net contingencies from audited financial statements as of September 30, 2005, and (ii) and dividends and interest on capital already announced but not paid by the Companies

<sup>&</sup>lt;sup>2</sup> Shares outsanding as of September 30, 2005 (Source: Management of Companies). Excludes treasury shares

A. Background Information

9

## **Macroeconomic Assumptions**

## **Projected for the Fiscal Year Ending December 31**

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
Gross Domestic Product (GDP) Real										
Growth	3.2%	3.5%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%
Inflation Rates										
IPCA	5.5%	4.3%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
IGP-DI	1.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
IGP-M	1.5%	5.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
FX Rate R\$ / US \$ (end of period)	2.25	2.45	2.56	2.68	2.80	2.85	2.91	2.97	3.03	3.09
FX Rate R\$ / US \$ (average)	2.47	2.40	2.52	2.63	2.75	2.84	2.89	2.95	3.01	3.07

Source: Goldman Sachs Economic Research, BACEN, IBGE and CNI

#### Weighted Average Cost of Capital Calculation

Die	lz_'	Free	Pa	to

10-year US Treasury (a)	4,4%
(+) Brazil Sovereign Spread Average (b)	4,6%
(=) Assumed Risk-Free Rate	9,0%
(-) Assumed Risk-Free Rate	<del></del>
Cost of Equity	
US Equity Risk Premium (c)	5,6%
Beta <sup>(d)</sup>	1,10
(+) Assumed Risk-Free Rate	9,0%
(=) Cost of Equity	15,2%
	<del></del>
Cost of Debt	
Pre-tax Cost of Debt (e)	9,3%
(x) Marginal Tax Rate	34,0%
(=) Cost of Debt	6,1%
	_
WACC Calculation	
Target Debt / Total Capitalization	35,0%
Target Equity / Total Capitalization	65,0%
Tanger Equity , Total Capitalization	
WACC (Nominal US\$)	12,0%
	<del></del>

<sup>(</sup>a) Average yield of the 10 year on-the-run U.S. Treasury Bond (average for the last 3 months until November 30, 2005) (Source: Factset)

<sup>(</sup>b) Average spread of the 2040 Brazilian Government Bond over the 10 year on-the-run US Treasury Bond (average for the last 3 months until November 30, 2005) (Source: Factset)

<sup>&</sup>lt;sup>(c)</sup> Equity Risk Premium based on US Long-Horizon Equity Risk Premia in US dollars from 1974 to 2003 (Source: International Equity Risk Premia Report 2004 | Ibbotson 2004 report)

<sup>(</sup>d) Average unlevered beta for comparable international players of 001, relevered, based on Target Debt/ Total Capitalization of 35% (Source: BARRA as of November 14, 2005)

<sup>(</sup>e) Assumes spread of 25 bps between Companies cost of debt and the Brazilian Government Bond

11

B. Telesp Celular Participações S.A.

12

Operational Projections for Telesp Celular S.A.

Population<sup>1</sup> (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

13

Population in regions where Vivo is present

Financial Projections for Telesp Celular S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

14

Operational Projections for Global Telecom S.A.

Population<sup>1</sup> (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

15

Population in regions where Vivo is present

Financial Projections for Global Telecom S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

16

O	perational	Project	ions for	Tele	Centro	Oeste	Celular	Partici	pacões	S.A

Population<sup>1</sup> (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

17

Population in regions where Vivo is present

Financial Projections for Tele Centro Oeste Celular Participações S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

18

Results for Telesp Celular Participações S.A.

(R\$ mm)

For the	Fiscal '	Voor F	Indina	on Docor	nhar 31

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
Unlevered Net Income (1)	492	436	599	879	1,234	1,633	2,010	2,373	2,729	3,045
(+) Depreciation and Amortization	1,003	1,224	1,255	1,323	1,352	1,331	1,126	1,043	1,038	1,046
(-) Capex	1,419	1,225	904	926	941	943	943	944	952	974
(-) Change in Working Capital	58	17	(24)	38	34	12	(24)	11	4	(71)
Free Cash Flow	18	419	973	1,238	1,612	2,009	2,217	2,462	2,811	3,188
Terminal Year Free Cash Flow (2)										2,600

Source: Based on projections prepared by the management of Companies

Net Income before interest, depreciation and amortization less adjusted taxes

Free Cash Flow for terminal value indication adjusted to (i) eliminate temporary tax benefits (ii) average change in working capital for the last two years of projection and (iii) normalized Capex with index Capex / Service Net Revenues equal to average of projected years (2006E 2014E)

C. Tele Sudeste Celular Participações S.A.

20

	Operational	Projections	for Tele	Sudeste (	Celular	<b>Participa</b>	acões S.A.
--	-------------	-------------	----------	-----------	---------	------------------	------------

Population<sup>1</sup> (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

21

Population in regions where Vivo is present

Financial Projections for Tele Sudeste Celular Participações S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

22

Results for Tele Sudeste Celular Participações S.A.

(R\$ mm)

For the Fiscal Year Ending on December 31

	-									
	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
Unlevered Net Income (1)	109	187	292	393	508	589	668	745	818	892
(+) Depreciation and Amortization	354	339	296	268	218	223	215	207	208	213
(-) Capex	298	231	200	187	196	206	214	219	228	237
(-) Change in Working Capital	(47)	77	(4)	(11)	(3)	(35)	(6)	(10)	(10)	(6)
Free Cash Flow	211	218	392	485	534	641	675	743	809	873
Terminal Year Free Cash Flow (2)										705

Source: Based on projections prepared by the management of Companies

Net Income before interest, depreciation and amortization less adjusted taxes

<sup>&</sup>lt;sup>2</sup> Free Cash Flow for terminal value adjusted to (i) eliminate temporary tax benefits (ii) average change in working capital for the last two years of projection and (iii) normalized Capex with index Capex / Service Net Revenues equal to average of projected years (2006E 2014E)

Appendix A: Glossary

24

#### **Table of Contents**

#### Glossary

ARPU: average revenue per user (average for the period) in nominal Reais per month

**Beta**: Coefficient that measures the non-diversifiable risk to which an asset is subject to. The coefficient is determined by a linear regression of the variation of the price of the asset and the variation of the price of the market portfolio

Capex (capital expenditures): investments in fixed assets

EBITDA: earnings before interest, taxes, depreciation and amortization

EBIT: earnings before interest and taxes

Unlevered net income: earnings before interest, depreciation and amortization, less adjusted taxes

Minutes of Use ( MOU ): total minutes (outgoing and incoming) per subscriber per month

Market Risk Premium: additional return relative to the risk free rate required by investors, in order to compensate for the higher risk of investing in the stock market

25

GOLDMAN SACHS & COMPANHIA REPORT REGARDING TLE

Valuation Report

Tele Leste Celular Participações S.A. and Telesp Celular Participações S.A.

Goldman Sachs & Companhia

**December 4, 2005** 

#### Disclaimers

Goldman Sachs & Co. and Goldman Sachs & Cia. (together, Goldman Sachs ) have been engaged by Telesp Celular Participações S.A. ( TCP ), in accordance with Law No. 6404 of December 15, 1976 (the Corporation Law ), as amended, to perform valuation analyses (the Valuations ) with respect to each of TCP and each of Celular CRT Participações ( CRT ), Tele Sudeste Celular Participações S.A. ( TSD ), Tele Leste Celular Participações S.A. ( TBE ) and Tele Centro Oeste Celular Participações S.A. ( TCO ; together with CRT, TSD and TBE , the Targets ; and together with TCP, the Companies ), in connection with the merger of shares of TCO into TCP and the merger of each of the other Targets into TCP (collectively, the Transactions ).

Our Valuations have been prepared for the exclusive use of TCP s Board of Directors in connection with their analysis of the Transactions, as described further below, and should not be used for any other purposes, including, without limitation, to form the capital of TCP under the terms of the Corporation Law, including, but not limited to, its Article 8. Our Valuations have been prepared in both the Portuguese and English languages, and the Portuguese version shall prevail for all purposes.

In connection with preparing our valuation analyses, we have reviewed, among other things: (i) certain financial analyses and forecasts for each of the Companies prepared and approved by the senior management of each such Company; (ii) publicly available financial statements for the years ended December 31, 2002, 2003 and 2004 of each of the Companies, which were audited by Deloitte Touche Tohmatsu Auditores Independentes (Auditors); (iii) certain other financial information with respect to each of the Companies, including the cash and bank balances, loans and other debt obligations and hedging and contingencies provisions of each Company as of September 30, 2005, as set forth in letters from the Auditors dated December 4, 2005, addressed to each such Company and forwarded to us by the latter and reflecting the best judgment of the Auditors in conformity with generally accepted accounting procedures in Brazil. We also have held discussions with members of the senior management of each of the Companies with respect to their assessment of the past and current business operations, financial condition and prospects of such Companies. The Valuations also take into consideration the distribution of interest on net equity, as well as the payment of dividends as anticipated by the Companies Board of Directors.

In preparing our Valuations, we have assumed and relied, with the express consent of the Companies and without independent verification, on the accuracy, content, truthfulness, consistency, completeness, sufficiency and integrity of the financial, accounting, legal, tax and other information reviewed by or discussed with us, and we have not assumed, and do not hereby assume, any responsibility to independently verify any of the information or to make an independent verification or appraisal of any of the assets or liabilities (contingent or otherwise) of the Companies, nor have we examined the solvency or fair value of the Companies under any laws concerning bankruptcy, insolvency or similar matters. To this effect, we assume no responsibility or liability with respect to the accuracy, truthfulness, integrity, consistency, or sufficiency of such information, for which the respective Companies are solely and exclusively responsible. In addition, we have not assumed any obligation to conduct, and have not conducted, any physical inspection of the properties or facilities of the Companies. With your consent, we have assumed that the financial analyses and forecasts prepared by the senior management of each Company, as approved by the Management of such Company, have been reasonably prepared on a basis reflecting the best currently available estimates and judgments of such Company.

Disclaimers

(Continued)

You have asked us to prepare our Valuations in connection with the requirement under Article 30 of TCP s By-laws that TCP obtain a determination with respect to the equitable treatment of each of the exchange ratios for the proposed Transactions. Our analysis has been prepared on the basis that, if the Board of Directors of TCP proposed an exchange ratio with respect to each Transaction that falls within the range of exchange ratios implied by the ranges of value indications derived from our Valuations with respect to TCP and the relevant Target involved in such Transaction, applied on a consistent basis, then that exchange ratio would constitute equitable treatment. Our Valuations have been prepared solely based on the discounted cash flow methodology assuming a stable macroeconomic scenario for Brazil. The valuation analyses and the results therefrom do not purport to reflect the prices at which any of the Companies or its securities could be sold, nor do they take into account any element of value that may arise from the accomplishment or expectation of the proposed Transactions. You should further note that we are not an accounting firm and we did not provide accounting or audit services in connection with this Valuation Report. In addition, because these valuation analyses are based upon forecasts of future financial results, they are not necessarily indicative of actual future results, which may be significantly more or less favorable than those suggested by such analyses. Given, further, that these analyses are intrinsically subject to uncertainties and various events or factors outside the control of the Companies and Goldman Sachs, neither Goldman Sachs, nor any of its affiliates and representatives, assume any responsibility or liability if future results differ substantially from the projections presented in the Valuations and make no representation or warranty with respect to such projections.

Our Valuations are necessarily based on economic, monetary, market and other conditions as in effect on, and the information made available to us as of, the date hereof. As a result, the valuation analyses are valid exclusively as of the date hereof as future events and developments may affect their conclusions. We do not assume any obligation to update, review, revise or revoke the Valuations as a result of any subsequent event or development. With respect to the Valuations, TCP and its Board of Directors have not authorized us to solicit, nor have we solicited any indication of interest from third parties to acquire, in whole or in part, any Company s shares. As a result, the results determined in the Valuations do not necessarily correspond to, and should not be construed as representative of, the prices at which any Company could be sold in a third-party acquisition transaction, at which any Company s respective shares trade on the date hereof or will trade at any future time, or at which the shares of TCP will trade after the Transactions.

The preparation of economic and financial analyses such as those conducted in the preparation of the Valuations is a complex process that involves subjective judgment and is not susceptible to partial analysis or summary description. In arriving at its conclusions, Goldman Sachs did not attribute any particular weight to any particular factor considered by it; rather, Goldman Sachs made qualitative judgments as to the importance and relevance of all the factors considered therein. Accordingly, Goldman Sachs believes that the Valuations should be considered as a whole and that selecting portions of its analyses or the factors considered therein could result in an incomplete and incorrect understanding of the conclusions of the Valuations. The results presented herein refer solely to the Transactions and do not extend to any other present or future matters or transactions regarding the Companies, the economic group to which they belong or to the sector in which they operate.

The Valuations are exclusively addressed to TCP s Board of Directors and do not address the underlying business decision by TCP to engage in the Transactions and do not constitute a recommendation to any of the Companies and/or the holders of the respective Companies shares (including, but not limited to, as to whether any such holder should vote in favor of the Transactions or exercise any appraisal rights or other rights with respect thereto). In addition, the Valuations (i) treat the Companies as stand-alone operations and therefore, the analyses and results of the Valuations do not include any operational, tax or other benefits or losses, or synergies, incremental value and/or costs for the Companies, if any, which may arise from the consummation of the Transactions and (ii) do not address the treatment of the different classes of shares of the Companies, and any adjustments intended to offset, or that may reflect, any specific rights associated with any specific class of shares of the Companies. We are therefore not expressing, and the Valuations do not contain, any views relating to the distribution of economic value among the various classes of shares of any of the Companies.

Disclaimers

(Continued)

Goldman, Sachs & Co. and its affiliates, as part of their investment banking business, are continually engaged in performing financial analyses with respect to businesses and their securities in connection with mergers and acquisitions, negotiated underwritings, competitive biddings, secondary distributions of listed and unlisted securities, private placements and other transactions as well as for estate, corporate and other purposes. We have been engaged by TCP and, irrespective of whether the Transactions are consummated, we will receive a fee for the services provided by us. Moreover, TCP has agreed to reimburse our expenses and indemnify us for certain liabilities that may arise as a result of our engagement. In addition, we have provided certain investment banking services to the Company from time to time, including having acted as the Company s financial advisors in connection with its rights offerings of 2002 and 2004 and in the voluntary tender offer for the acquisition of TCO shares in 2004. We also have provided and currently are providing certain investment banking services to Telefónica, S.A., one of the indirect controlling shareholders in TCP, including, in its cash offer to acquire the entire issued and to be issued share capital of O2 plc. We also may provide investment banking services to each of the Companies and their affiliates in the future. In connection with the above-described services we have received, and may receive, compensation.

Goldman, Sachs & Co. is a full service securities firm engaged, either directly or through its affiliates, in securities trading, investment management, financial planning and benefits counseling, risk management, hedging, financing and brokerage activities for both companies and individuals. In the ordinary course of these activities, Goldman, Sachs & Co. and its affiliates may provide such services to each of the Companies and their respective affiliates, may actively trade the debt and equity securities (or related derivative securities) of the each of the Companies and their respective affiliates for their own account and for the accounts of their customers and may at any time hold long and short positions of such securities.

In preparing the Valuations, in accordance with applicable laws and regulations, we did not take into account (i) the tax consequences of the Transactions for the holders of the Companies—shares, and (ii) the impact of any fees and expenses that may result from the consummation of the Transactions, including, but not limited to, those related to any depositary services that may be charged to the holders of the Companies—ADSs. In addition, pursuant to applicable laws and regulations, we have excluded the tax-related effects associated with the future use by TCP of the non-amortized premium arising from the purchase by TCP of shares of the Targets. The financial calculations contained in the Valuations may not always result in a precise sum due to rounding.

Based upon and subject to the foregoing and based upon other matters as we considered relevant, if the exchange ratio approved by TCP s Board of Directors with respect to each Transaction is within the implied exchange ratios derived from the Valuations with respect to TCP and the relevant Target involved in such Transaction, it is our view that such exchange ratio as of the date hereof would constitute equitable treatment as understood in the manner described above.

**GOLDMAN SACHS & COMPANHIA** 

## **Table of Contents**

#### **Table of Contents**

I.	Overview of the Transaction	1
II.	Summary of Valuation Analyses	5
A.	Background Information	9
В.	Telesp Celular Participações S.A.	12
C.	Tele Leste Celular Participações S.A.	20
App	pendix A: Glossary	24

Goldman Sachs does not provide accounting, tax or legal advice. In addition, we mutually agree that, subject to applicable law, you (and your employees, representatives and other agents) may disclose any aspects of any potential transaction or structure described herein that are necessary to support any U.S. federal income tax benefits, and all materials of any kind (including tax opinions and other tax analyses) related to those benefits, with no limitations imposed by Goldman Sachs.

I. Overview of the Transaction

1

Overview of	the	Trans	saction

**Illustrative Structure of Vivo** 

**Post-Transaction Proposed Structure** 

Source: Management of Companies

Note: Does not represent the complete corporate structure

2

Future name of Telesp Celular Participações S.A. Vivo will incorporate all assets and liabilities of TSD, CRT and TBE, and all the shares of TCO

## Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

#### **Table of Contents**

#### Valuation Analyses Methodology

Valuation analyses were performed as of September 30, 2005 based on a projection period from 2005 to 2014. All projections used for purposes of the valuations of each of the Companies were prepared by the senior management of that company

Unlevered free cash flows (before financing costs) were projected by the Companies in Reais and subsequently converted to US Dollars at the average projected exchange rate for each year

Illustrative enterprise values of each of the Companies were determined by the sum of:

Net present value indications calculated as of September 30, 2005 with respect to the unlevered free cash flows for the projection period, and

Net present value indications calculated as of September 30, 2005 with respect to the illustrative terminal value, determined using the perpetuity growth methodology applied to a normalized unlevered free cash flow (capex equal to depreciation and excluding temporary tax benefits)

The valuation analyses prepared for Telesp Celular Participações S.A. (TCP) included the following components: (i) projected free cash flows for its wholly owned subsidiaries, Telesp Celular S.A. and Global Telecom S.A.; (ii) adjustments to reflect the net present value of TCP s expenses, and (iii) value indication of TCP s equity interest in TCO, calculated using the Discounted Cash Flow methodology

The illustrative present values of the unlevered free cash flows were calculated using a weighted average cost of capital ( WACC ) between 11.25% and 12.75%. The perpetuity growth rate for the unlevered free cash flow was between 3% and 5%

3

### Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

#### **Table of Contents**

#### Valuation Analyses Methodology

The equity value indications calculated for each of the Companies were determined by subtracting from the illustrative enterprise value previously calculated the total value of (i) the net debt and contingencies, as set forth in the audited balance sheets as of September 30, 2005, and (ii) the interest on capital and dividends already declared, both converted to US dollars at such date

The indicative equity values indications per share for each of the Companies were determined by dividing the equity value indications by the total number of shares outstanding

Values were adjusted to reflect treasury shares (reduces the number of shares used to determine the equity value indications per share)

The valuation analyses result in aggregate equity value indications for each of the Companies and do not allocate value between any classes of shares. No adjustments were made as to potential benefits that may arise from the transaction, such as synergies or tax gains

The illustrative ranges of exchange ratios calculated for the Companies were determined by the consistent comparison of the illustrative equity value indications per share calculated for each of them

4

II. Summary of Valuation Analyses

5

**Summary of Valuation Analyses** 

Valuation Based on Discounted Cash Flow Methodology

Results of Valuation Analyses Indicative Equity Values (R\$ 000 \$)

6

Economic valuation based on projections prepared by the management of Companies, using a WACC between 11.25% and 12.75% and a perpetuity growth rate between 3% and 5%

**Summary of Valuation Analyses** 

**Implied Exchange Ratios** 

TCP Price per Share (R\$)

TBE Price per Share (R\$)

Implied Exchange Ratios (TCP Shares per TBE Shares)<sup>1</sup>

Implied exchange ratios based on the consistent comparison of the equity values indications per share calculated for TCP and TBE

7

**Summary of Valuation Analyses** 

Range of Equity Values per Share

(In Millions of Reais, Except per Share Values)

TCP TBE

Range of Indicative	Values Range of	Indicative	Values
---------------------	-----------------	------------	--------

Enterprise Value	13,778	19,742	826	1,173
Net Debt <sup>(1)</sup>	4,951	4,951	328	328
Equity Value	8,827	14,791	498	845
Number of Shares $(000 \text{ s})^{(2)}$	662,324	662,324	9,644	9,644
Equity Value per Share	13.33	22.33	51.66	87.58

Includes (i) net financial debt and net contingencies from audited financial statements as of September 30, 2005, and (ii) and dividends and interest on capital already announced but not paid by the Companies

<sup>&</sup>lt;sup>2</sup> Shares outsanding as of September 30, 2005 (Source: Management of Companies). Excludes treasury shares

A. Background Information

9

### **Macroeconomic Assumptions**

### **Projected for the Fiscal Year Ending December 31**

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
Gross Domestic Product (GDP) Real										
Growth	3.2%	3.5%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%	3.4%
Inflation Rates										
IPCA	5.5%	4.3%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
IGP-DI	1.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
IGP-M	1.5%	5.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
FX Rate R\$ / US \$ (end of period)	2.25	2.45	2.56	2.68	2.80	2.85	2.91	2.97	3.03	3.09
FX Rate R\$ / US \$ (average)	2.47	2.40	2.52	2.63	2.75	2.84	2.89	2.95	3.01	3.07

Source: Goldman Sachs Economic Research, BACEN, IBGE and CNI

### **Weighted Average Cost of Capital Calculation**

#### **Risk-Free Rate**

10-year US Treasury (a)	4,4%
(+) Brazil Sovereign Spread Average (b)	4,6%
(=) Assumed Risk-Free Rate	9,0%
	<del></del>
Cost of Equity	
US Equity Risk Premium (c)	5,6%
Beta (d)	1,10
(+) Assumed Risk-Free Rate	9,0%
(=) Cost of Equity	15,2%
	<del></del>
Cost of Debt	
Pre-tax Cost of Debt (e)	9,3%
(x) Marginal Tax Rate	34,0%
(=) Cost of Debt	6,1%
	<del></del>
WACC Calculation	
Target Debt / Total Capitalization	35,0%
Target Equity / Total Capitalization	65,0%
	<u> </u>
WACC (Nominal US\$)	12,0%
,	<u> </u>

- (a) Average yield of the 10 year on-the-run U.S. Treasury Bond (average for the last 3 months until November 30, 2005) (Source: Factset)
- (b) Average spread of the 2040 Brazilian Government Bond over the 10 year on-the-run US Treasury Bond (average for the last 3 months until November 30, 2005) (Source: Factset)
- (c) Equity Risk Premium based on US Long-Horizon Equity Risk Premia in US dollars from 1974 to 2003 (Source: International Equity Risk Premia Report 2004 Ibbotson 2004 report)
- (d) Average unlevered beta for comparable international players of 001, relevered, based on Target Debt/ Total Capitalization of 35% (Source: BARRA as of November 14, 2005)
- (e) Assumes spread of 25 bps between Companies cost of debt and the Brazilian Government Bond

11

B. Telesp Celular Participações S.A.

12

Operational Projections for Telesp Celular S.A.

Population  $^1$  (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

13

Population in regions where Vivo is present

Financial Projections for Telesp Celular S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

14

Operational Projections for Global Telecom S.A.

Population  $^1$  (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

15

Population in regions where Vivo is present

Financial Projections for Global Telecom S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

16

Operational Projections for Tele Centro Oeste Celular Participações S.A.

Population (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

17

Population in regions where Vivo is present

Financial Projections for Tele Centro Oeste Celular Participações S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

18

Results for Telesp Celular Participações S.A.

(R\$ mm)

For the Fiscal Y	Year Ending on	December 31
------------------	----------------	-------------

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
Unlevered Net Income (1)	492	436	599	879	1,234	1,633	2,010	2,373	2,729	3,045
(+) Depreciation and Amortization	1,003	1,224	1,255	1,323	1,352	1,331	1,126	1,043	1,038	1,046
(-) Capex	1,419	1,225	904	926	941	943	943	944	952	974
(-) Change in Working Capital	58	17	(24)	38	34	12	(24)	11	4	(71)
Free Cash Flow	18	419	973	1,238	1,612	2,009	2,217	2,462	2,811	3,188
Terminal Year Free Cash Flow (2)										2,600

Source: Based on projections prepared by the management of Companies

Net Income before interest, depreciation and amortization less adjusted taxes

Free Cash Flow for terminal value indication adjusted to (i) eliminate temporary tax benefits (ii) average change in working capital for the last two years of projection and (iii) normalized Capex with index Capex / Service Net Revenues equal to average of projected years (2006E 2014E)

C. Tele Leste Celular Participações S.A.

20

Operational Projections for Tele Leste Celular Participações S.A.

Population 1 (million) e Penetration (%)

Subscribers (million)

Minutes of Use ( MOU )

Average Revenue per User ( ARPU ) (R\$)

Source: Based on projections prepared by the management of Companies

21

Population in regions where Vivo is present

Financial Projections for Tele Leste Celular Participações S.A.

Net Revenues (R\$ mm)

Operating Costs and Expenses (R\$ mm)

EBITDA (R\$ mm) and EBITDA Margin (%)

Capex (R\$ mm)

Source: Based on projections prepared by the management of Companies

22

Results for Tele Leste Celular Participações S.A.

(R\$ mm)

For the Fiscal Year Ending on December 31

	2005E	2006E	2007E	2008E	2009E	2010E	2011E	2012E	2013E	2014E
Unlevered Net Income (1)	7	15	30	55	104	125	152	170	180	197
(+) Depreciation and Amortization	113	110	98	92	63	62	59	55	57	58
(-) Capex	127	87	74	80	81	81	84	89	88	86
(-) Change in Working Capital	(15)	2	(18)	(17)	(9)	(11)	(5)	(5)	(3)	(6)
Free Cash Flow	9	36	73	84	95	117	131	141	151	175
Terminal Year Free Cash Flow (2)										151

Source: Based on projections prepared by the management of Companies

Net Income before interest, depreciation and amortization less adjusted taxes

Free Cash Flow for terminal value indications adjusted to (i) eliminate temporary tax benefits (ii) average change in working capital for the last two years of projection and (iii) normalized Capex with index Capex / Service Net Revenues equal to average of projected years (2006E 2014E)

Appendix A: Glossary

24

## Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

#### **Table of Contents**

#### Glossary

ARPU: average revenue per user (average for the period) in nominal Reais per month

**Beta**: Coefficient that measures the non-diversifiable risk to which an asset is subject to. The coefficient is determined by a linear regression of the variation of the price of the asset and the variation of the price of the market portfolio

Capex (capital expenditures): investments in fixed assets

EBITDA: earnings before interest, taxes, depreciation and amortization

**EBIT**: earnings before interest and taxes

Unlevered net income: earnings before interest, depreciation and amortization, less adjusted taxes

Minutes of Use ( MOU ): total minutes (outgoing and incoming) per subscriber per month

Market Risk Premium: additional return relative to the risk free rate required by investors, in order to compensate for the higher risk of investing in the stock market

25

GOLDMAN SACHS & COMPANHIA REPORT REGARDING CRTPART

Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

Edgar Filing: TELE CENTRO OESTE CELULAR PARTICIPACOES - Form 425

PLANCONSULT REPORT REGARDING TCP

## TELESP CELULAR PARTICIPAÇÕES S.A.

## ACTUAL NET EQUITY AT MARKET VALUE

VALUATION REPORT

## **EXECUTIVE SUMMARY**

December/2005

## TABLE OF CONTENTS

I - II -	OBJECT PRESENTATION OF THE COMPANY	3
III - IV -	INFORMATION BASIS SUBSEQUENT EVENTS	4 5
V-	SCOPE	6
VI -	PROCEDURES	11
1)	<u>Uniformity in the companies under consideration</u>	11
2)	Treatment of the Goodwill	11
3)	<u>Discount Rate</u>	
4)	<u>Term</u>	12
5)	Current Assets	12
6)	Long Term Receivables	13
7)	Permanent Asset	14
8)	Current Liability	15
9)	Long Term Liabilities	16
10)	Minority interest	16
11)	<u>Treasury Shares</u>	17
12)	Capital Recourses	17
13)	Tax effect on the carried out adjustments Capital gain or loss	17
VII -	CONCLUSION	18
VIII -	PLANCONSULT  DIGGLADIED	19
IX - X -	DISCLAIMER EXHIBITS	22
4 m -	<u> </u>	

1

## I - OBJECT

**PLANCONSULT Planejamento e Consultoria Ltda.** was retained by **TELESP CELULAR PARTICIPAÇÕES. S.A.** ( TCP ) to render the Valuation Report on the Actual Net Equity at Market Value of the Company, on the basis date of September 30, 2005. This paper refers to the corporate restructuring process, whose object is the process of exchange of shares and merger of associated companies, according to the provisions applicable to the calculation of the exchange ratios of shares, under the provisions of article 264 of Law No. 6,404 of December 15, 1976, as amended by Law No. 9,457 of May 5, 1997.

2

#### II - PRESENTATION OF THE COMPANY

## 1) THE COMPANY

Telesp Celular Participações S.A. is the Holding Company that controls the operators Telesp Celular S.A. ( TC ) and Global Telecom S.A. ( GT ) and, on April 25, 2003, it has acquired the majority of the voting capital stock of the Holding Company Tele Centro Oeste Celular Participações S.A. ( TCO ). All its controlled companies are operators authorized for the rendering of Personal Mobile Services. TC operates in the state of São Paulo, GT operates in the states of Paraná and Santa Catarina and TCP operates in the Federal District and in the states of Goiás and Tocantins, Mato Grosso, Mato Grosso do Sul, Acre, Rondônia, Roraima, Amapá, Amazonas, Pará and Maranhão.

The Company was incorporated pursuant to the laws of the Federative Republic of Brazil under the name of Telesp Celular Participações S.A., a publicly-held company, established for an unlimited term, known as TCP . Its head office is located at Rua Chucri Zaidan 860, Morumbi, São Paulo - SP.

3

## III - INFORMATION BASIS

The accounting information, showed in the interim balance sheet of the Company reviewed by independent auditors on the basis date of September 30, 2005, has been used as a starting point.

The report is based on interviews with the Company s management and on managerial data, additional information, written or oral, furnished by the Company, ageing schedule of receivables and suppliers, loan transactions controls, and debt hedging, among others.

This report does not constitute an audit report on accounting statements used or on any other information included herein and, therefore, it shall not be interpreted as such.

4

## IV - <u>SUBSEQUENT EVENTS</u>

This valuation does not reflect events occurred after issuance of this report, as well as any relevant fact occurring between the valuation basis date and the date on which this document was issued that has not been informed to PLANCONSULT.

As of the date of this report, PLANCONSULT is not aware of any event that may substantially change the result of this valuation.

5

#### V - SCOPE

The methodology has been applied to calculate the market value of the Actual Net Equity (ANE) of the Company, and mainly considered the assets and liabilities registered in the accounting information reviewed by the Company s independent auditors, under the rules of IBRACON applicable to the statements on the basis date of September 30, 2005, and further, the interim balance sheets furnished by the Company s subsidiaries.

This methodology is applicable to determine the market value of assets and liabilities of a certain company. Its application considers as starting point the accounting values of assets and liabilities and makes adjustments to several of these items in order to reflect their respective probable realization values.

For that purpose, the following procedures have been carried out:

Reading and analysis of interim balance sheets furnished by the Company and its controlled companies;

Analysis of assets and liabilities accounts registered in the Company s and its controlled companies balance sheets, aiming at identifying items that might be adjusted, as well as the calculation of their probable market value;

Adjustments of accounting statements to their market value based on the result of our analysis;

Adjustments of property, plant and equipment by their respective market value, based on the analysis carried out by the technical staff of PLANCONSULT with experience in evaluating fixed assets of telecommunications companies;

Calculation of investments values of the Company and its subsidiaries by the equity method of accounting, based on the net equity at market of these subsidiaries:

Calculation of tax effects (income tax and social contribution) on the surplus and deficit resulting from such valuation;

Calculation of the market value of the Company s net equity (Exhibit I).

The details of the foregoing procedures and calculations are set forth in Chapter VIII of this report.

The methodology and scope of this report are aimed at evaluating a company in operation, therefore, except for tax costs and credits, any cost related to expenses ordinarily incurred in the realization of assets or payment of liabilities, as well as those related to bankruptcy or liquidation procedures of companies, such as terminations, costs in connection with judicial disputes, retainment of third parties (legal counsels, advisors,

etc.) have not been considered in our calculations.

6

# **Table of Contents** When existing, the total amount of goodwill and negative goodwill registered in the account for investments in controlled companies, the amount prepaid for acquisition of shares concerning the special goodwill reserve and their respective tax credits have been disregarded in the result of this valuation. The ANE methodology exclusively considers the market value of tangible assets and adjusted liabilities at market, excluding, therefore, market values of intangible assets, which are registered in most of the companies in operation, and disregarding the prospective future profitability of the company. Consequently, the object of our analysis was not the identification and valuation of the Company s intangible assets, which were not accounted for in the accounting statements, or the identification and quantification of liabilities unregistered and undisclosed by the Company s Management. The Fixed Assets were valuated as follows: 1. Development of the analysis 1.1 PLANCONSULT requested from to the Company the existing individual records and/or information of asset or engineer control of all its equity assets, for the basis date of September 30, 2005, containing, but not limited to, the following information: Number of the asset or of its control Account Place Purchase date Description of the asset

Table of Contents 170

Original purchase values, monetary adjustment and depreciation

Other information

The information already available at the accounting and technical files of the Company were used at most in order to preserve the memory of the Company.

The register of offer prices of equipment was also requested, containing the most recently used prices and the prices effectively paid by the Company, as well as the amounts for installation and manpower of contractors.

1.2 PLANCONSULT carried out, due to the short amount of time available, by a reduced sampling, a physical inspection of the assets under analysis, jointly with the Company.

On the places where the inspections were carried out, employees of the Company accompanied the staff of PLANCONSULT. These people were familiar with the assets under inspection and could clarify the doubts regarding the physical inventory of the assets.

1.3 Based on the accounting file sent by the Company, for the basis date of September 30, 2005, PLANCONSULT processed a summary of the amounts per account.

7

#### **Table of Contents**

Based on such summary, the accounts with relevant amounts were set forth, due to the representation of the accounting values over the total adjusted value of the company and due to the operational status of the account.

#### 2. Items valuated at market value

Market Value is considered the value that the asset would obtain in a purchase and sale transaction, within a reasonable term, not being the purchaser and the seller constrained to transact and considering that the parties know their assets in detail.

PLANCONSULT bases their valuation of the Fixed Assets on the ABNT RULES. These rules impose the current rules applicable to valuation, setting forth guidelines that are basic to the good valuation and basically orientate, according to two methods:

#### Comparative method

The value of the asset is obtained from the comparison of market data regarding other assets of similar characteristics.

## Cost method

The value of the asset results from a summary or detailed budget or from the composition of the cost of other assets that are equal (manufacturing cost) or equivalent (replacement cost) to the object of the valuation.

The valuation of fixed assets, as a rule, is carried out through the method of replacement or substitution cost. In the case under analysis, the replacement or substitution cost may be summarized as the sum total of the purchase price of the fixed assets with all the implications of taxes, transportation costs to the place of use, with the costs of materials for installation, respective labor, including in regard to special or regular finish, engineering, supervision, etc.

Information relating to recent purchase of fixed assets (goods and services), resulting from quotations and negotiations with suppliers in the Brazilian market, were obtained from the Company.

Researches on the useful lives of each kind of fixed assets, mainly set forth on account of their use and technological obsoleteness, were also carried out, in order to find out the effective depreciation rate to be applied to each asset.

The depreciation factor adjusts the market value of the asset. By applying the due depreciation to the price (or cost), the market price is found out.

The valuation presented in this work normally fit in the Precise Valuations of the RULES of ABNT (Associação Brasileira de Normas Técnicas), except for the accounts and items that present a lower value (please refer to Chapter II Methodology) and that fit in the Expeditious Valuations .

8

The fixed assets with relevant economic values, belonging to the accounts below related to Assets and Installations in Service (BIS), were valued using the traditional methods (at market value):

## a) Switch Equipment

BIS Analog central office switching systems

BIS Analog central office switching systems GATEWAY

BIS Analog home location register (HLR)

BIS Other switch equipment Analog

BIS Digital central office switching systems

BIS Digital central office switching systems GATEWAY

BIS Digital home location register (HLR)

BIS Other switch equipment Digital

## b) Transmission Equipment

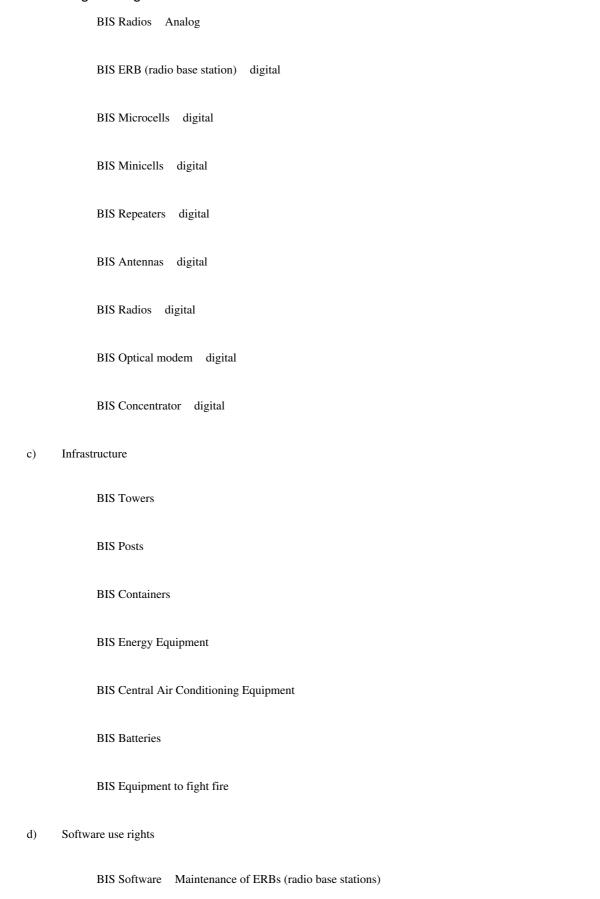
BIS ERB (radio base station) Analog

BIS Microcells Analog

BIS Minicells Analog

BIS Repeater Analog

BIS Antennas Analog



BIS Software Maintenance of switching

$\sim$	т.	1 , 1			
-4	Iteme	walnated	at accounting	r recidiial	amount
J.	Ittilis	varuateu	at accounting	2 IUSIUUAI	amoun

Considering the final objective of the works and its low economic value, the assets that belong to the accounts below were valuated at their accounting residual amount:

a) Transmission Equipment

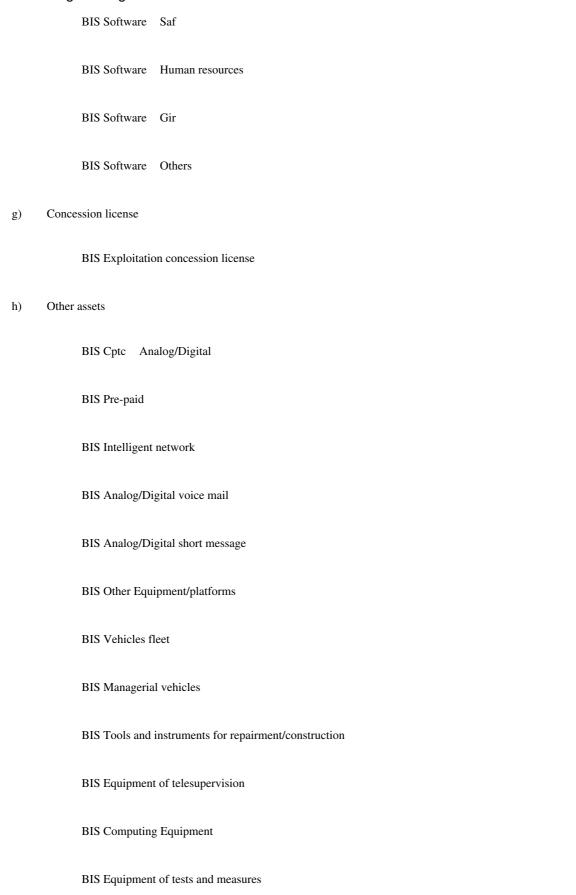
BIS Other Equipment and means of Analog transmission

BIS Other Equipment and means of digital transmission

BIS Air and underground optical cabo

9

b)	Terminal equipment			
	BIS Private Equipment Rent			
	BIS Private Equipment Free lease			
	BIS Private Equipment Tads			
c)	Real estate properties			
	BIS Real estate properties			
d)	Buildings			
	BIS Buildings			
e)	Infrastructure			
	BIS Elevators			
	BIS Underground piping			
	BIS Other supports and protectors			
	BIS Appurtenances on third parties properties			
f)	Software use rights			
	BIS Software Call Center			
	BIS Software Billing			
	BIS Software Sap			



BIS Furniture and other assets of general use

BIS Brands and patents

BIS Other intangible assets

i) Assets and installations in progress (BIA)

10

#### VI - PROCEDURES

The main procedures adopted in our analysis were the following:

#### 1) Uniformity in the companies under consideration

The analysis carried out for all Companies complied with the same precepts and methodology.

We do not describe the meaning of each Asset and Liability Accounts (Capital Accounts) provided that the Company (and its respective Controlled Companies) has to comply with the Accounts Plan (including the content thereof) determined by the regulatory body of the telecommunications sector ANATEL.

Certain Assets and Liabilities accounts may have their original accounting value set to zero, pursuant to the balance sheets delivered by the Company (and of its respective Controlled Companies).

The Market Value arises out of the calculation of the Present Value of each Capital Account, taking into consideration their respective ageing and a Discount rate equal to the capital cost of the company (based on the study carried out by Banco Goldman Sachs, retained by the Company to render a valuation based on the Economic Value Method), duly adjusted in order to consider inflation differences between the Brazilian and U.S. currencies.

## 2) Treatment of the Goodwill

Based on the opinion of Machado, Meyer, Sendacz e Opice Advogados, as to the interpretation of the Corporation Law (art. 264, *caput* and paragraph 2 of Law No. 6,404/76) in connection with the treatment of the goodwill, negative goodwill and any reserve for losses in the merger of shares, we have disregarded these items in the calculation of the net equity of the Company at market value.

#### 3) Discount rate

In relation to the flow Discount rate at Present Value of each capital account, we have adopted in this analysis the capital cost equal to 15.9407% p.a., in accordance with EXHIBIT II, considering that all amounts existing in the financial statements furnished by the Company are expressed in Brazilian currency (R\$ - Reais).

4	Term
•	161111

Accounts Payable were considered as an average term of 15 days.

As from such term, we considered the final maturity informed, that is, 30 days from 1 one to 30 days, 60 days from 31 to 60 days, 90 days from 61 to 90. From 90 days on, it was adopted the bad debt provision.

#### 5) Current Assets

a) Available Funds

Considered as Market Value They are already at Actual Present Value.

b) Receivables, net

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

Reduction Factors resulting from amounts which will not be effectively received calculated by means of statistic data provided by the Company.

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

### c) Inventories

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company (the average turnover indexes of handsets inventory was used to determine the ageing).

Zero value for obsolete inventory, calculated by means of statistic data furnished by the Company.

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

The accounting values already represent the Market Value	They are already at Actual Present Value.
e) JSCP (Interest on Own Capital) and Dividends	
The accounting values already represent the Market Value	They are already at Actual Present Value.
f) Deferred taxes and tax credits	
f.1) Tax credits	

In the calculation of the Market Value, it has been considered the following:

Advance to Suppliers

The ageing of each Account and Sub-account furnished by the Company;

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

12

f.2	ICMS (	value-added tax	) over Services to be	Appropriated

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

### f.3) Social Contribution and Deferred Income Tax

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

# g) Loans and financing

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

Reduction Factors resulting from amounts which will not be effectively received calculated by means of statistic data furnished by the Company.

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

### h) Derivative transactions

In the calculation of the Market Value, the accrual furnished by the Company, which is already at Actual Present Value, has been considered.

i)	Prepaid expenses		

The accounting values already represent the Market Value They are already at Actual Present Value.

j) Other assets

The accounting values already represent the Market Value They are already at Actual Present Value.

# 6) Long Term Receivables

- a) Deferred taxes and tax credits
- a.1) Tax credits

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

13

a.2)	Social	Contribution	and Deferred	Income	Tax
a. 41	Dociai	Committed	and Deterred	IIICOIIIC	_

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

### b) Loans and financing

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

Reduction Factors resulting from amounts which will not be effectively received calculated by means of statistic data furnished by the Company.

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

### c) Derivative transactions

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

# d) Prepaid expenses

The accounting values already represent the Market Value 
They are already at Actual Present Value.

### e) Other assets

The accounting values already represent the Market Value They are already at Actual Present Value.

### 7) Permanent Asset

### a) Investments

Equity Accounting: In the cases of equity interests held in controlled companies, the accounting balances, presented in the balance sheet of the companies that are controlled by the Company, were adjusted at market value by using the same criteria adopted by the Company. The value posted as equity interest of the Company in these associated companies was then adjusted, based on the shareholders—equities of their controlled companies at market value. As previously mentioned, for the purposes of the exchange ratio, the total net amount of goodwill and negative goodwill possibly registered in the investment account held by the companies, was not considered.

#### Other sub accounts

The accounting values already represent the Market Value They are already at Actual Present Value.

14

b)	Fixed	Assets
----	-------	--------

In the calculation of the Market Value, it has been considered the following:

Properties and Facilities in Operation BIS

PLANCONSULT, by means of its staff specialized in the valuation of fixed assets of telecommunications companies, carried out a valuation of these assets, at market value, under the Valuation Rules in force and the already presented Chapter V above.

Properties and Facilities in Progress BIA

The accounting values already represent the Market Value They are already at Actual Present Value.

c) Deferred Assets

Goodwill

As previously mentioned, for the purposes of the exchange ratio, the total net amount of goodwill and negative goodwill possibly registered in the investment account held by the companies, was not considered.

Point of Presence Rights (Fundo de Comércio)

The accounting values already represent the Market Value They are already at Actual Present Value.

Other

The accounting values already represent the Market Value 
They are already at Actual Present Value.

# 8) Current Liability

a) Personnel, social charges and benefits

The accounting values already represent the Market Value They are already at Actual Present Value.
b) Trade accounts payable
In the calculation of the Market Value, it has been considered the following:
The ageing of each Account and Sub-account furnished by the Company;
The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.
c) Taxes, rates and contributions
In the calculation of the Market Value, it has been considered the following:
The ageing of each Account and Sub-account furnished by the Company;
The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.
d) Loans and financing
In the calculation of the Market Value, the accrual furnished by the Company, which is already at Actual Present Value (MTM), has been considered.

Table of Contents 188

15

e`	) D	erivati	ve tr	ansact	ions
•	, ,	crivati	vc u	ansacı	uons

In the calculation of the Market Value, the accrual furnished by the Company, which is already at Actual Present Value (MTM), has been considered.

f) Interest on own capital and dividends

The accounting values already represent the Market Value 
They are already at Actual Present Value.

g) Provision for contingencies

The accounting values already represent the Market Value 
They are already at Actual Present Value.

h) Other liabilities

The accounting values already represent the Market Value 
They are already at Actual Present Value.

# 9) Long Term Liabilities

a) Taxes, rates and contributions

In the calculation of the Market Value, it has been considered the following:

The ageing of each Account and Sub-account furnished by the Company;

The Discount rate explained in item 3 above, to calculate the Present Value of Accounts and Sub-accounts.

b) Loans and financing

In the calculation of the Market Value, the accrual furnished by the Company, which is already at Actual Present Value (MTM), has been considered.

# c) Derivative transactions

In the calculation of the Market Value, the accrual furnished by the Company, which is already at Actual Present Value (MTM), has been considered.

d) Provision for contingencies

The accounting values already represent the Market Value They are already at Actual Present Value.

e) Advance for Future Capital Increase - AFAC

The accounting values already represent the Market Value 
They are already at Actual Present Value.

f) Other liabilities

The accounting values already represent the Market Value 
They are already at Actual Present Value.

16

### 10) Minority interest

In case of minority interest in the capital stock, the reduction equal to such minority interest (in R\$) is required before the calculation of the equity accounting to be considered in the respective Controlling Company.

# 11) Treasury Shares

Treasury shares owned by the Company shall not be considered provided that they are related to the Net Equity account.

#### 12) Capital Recourses

The accounting values already represent the Market Value 
They are already at Actual Present Value.

# 13) Tax effect on the carried out adjustments Capital gain or loss

- a) Whereas part of the adjustments made to the shareholders equity of the Company would result on a capital gain or loss, deductible for tax purposes, the tax credit (or debt) of income tax and social contribution must be considered as an adjustment factor in the shareholders equity of the Company, since, as of the maturity date of the assessed assets and liabilities, the gain (or loss) assessed as a result of the adjusts shall cause a tax credit (or debt).
- b) As a result, the tax effect (tax credit or debt) resulting from the adjustments mentioned above was calculated considering:

The average tax rate of income tax and social contribution of the Company, furnished by it.

An amortization term of 10 years.

The Discount rate presented on item <u>3</u> above for the calculation of the Present Value.

c) The amount of such tax effect was dully added to (or subtracted from) the Actual Net Equity at Market Value.

17

# VII - CONCLUSION

Based on the object, scope, methodology and data furnished by the Company (and its controlled companies), the market value to the Actual Net Equity as of September 30, 2005 is R\$ 3,395,399,889.45

### **VIII - PLANCONSULT**

PLANCONSULT is a leading company in the valuation market of large telecommunications companies.

PLANCONSULT has being assisting for over twenty-five years largest groups and companies within the country engaged in several industries.

In order to make a difference in the market and to always keep itself as a company with the highest quality in the segment, PLANCONSULT continuously invests in state of the art technology, communication and qualified personnel.

It has a high tech computer and telecommunication network, enabling the quickest and safest performance. PLANCONSULT also works with a mobile network, including own hardware, software and telecommunication, which, if required, constitutes a complete working structure inside client s offices, speeding up the work pace, optimizing costs and results, in addition to enable a close follow-up by the client on work development.

PLANCONSULT has been carrying out throughout last years hundreds of valuations to several of the largest and most important companies of the country, in addition to present them to governmental institutions such as Banco Nacional de Desenvolvimento Econômico S.A. Participações - BNDESPAR, Ministry of Finance, Internal Revenue Services, Comissão de Valores Mobiliários CVM (Brazilian Securities Commission), etc.

PLANCONSULT has been acting as advisor and consultant in privatization transactions, under Decree No. 91,991, of November 28, 1985 (company s valuation and stockholding control), including the appraisal of several companies that have already been privatized (Banestado, Banespa, Usiminas, PQU, Açominas, Celpav, Sibra, Banco Meridional, CESP, ELETROPAULO, and the 53 subsidiaries of TELEBRÁS System).

It has been further provided services of technical and financial due diligence, particularly to meet the needs of financial organism as for example IDB (Inter-American Development Bank).

19

PLANCONSULT, in addition to is qualification and know-how, facilities, personnel, and own computer systems (hardware and software) that have already been developed and proved, has the necessary and indispensable experience in the segment of **TELECOMMUNICATIONS COMPANIES**, stressing the valuation works for publicly-held companies, namely:

# **TELEBRÁS System and CRT Privatization**

TELEACRE - Telecomunicações do Acre S.A.

TELASA - Telecomunicações de Alagoas S.A.

TELAMAZON - Telecomunicações do Amazonas S.A.

TELEAMAPÁ - Telecomunicações do Amapá S.A.

TELEBAHIA - Telecomunicações da Bahia S.A.

TELEBAHIA Celular S.A.

TELECEARÁ - Telecomunicações do Ceará S.A.

TELEBRÁS - Telecomunicações Brasileiras S.A.

TELEBRASÍLIA - Telecomunicações de Brasília S.A

TELEST - Telecomunicações do Espírito Santo S.A.

TELEST Celular S.A.

TELEGOIÁS - Telecomunicações de Goiás S.A.

TELMA - Telecomunicações do Maranhão S.A.

TELEMIG - Telecomunicações de Minas Gerais S.A.

TELEMS - Telecomunicações do Mato Grosso do Sul S.A.

TELEMAT - Telecomunicações do Mato Grosso S.A.

TELEPARÁ - Telecomunicações do Pará S.A.

TELPA - Telecomunicações da Paraíba S.A.

TELPE - Telecomunicações de Pernambuco S.A.

TELEPISA - Telecomunicações do Piauí S.A.

TELEPAR - Telecomunicações do Paraná S.A.

EMBRATEL - Empresa Brasileira de Telecomunicações S.A.

TELERJ - Telecomunicações do Rio de Janeiro S.A.

TELERJ Celular S.A.

TELERN - Telecomunicações do Rio Grande do Norte S.A.

TELERON - Telecomunicações de Rondônia S.A.

TELAIMA - Telecomunicações de Roraima S.A.

CRT Companhia Riograndense de Telecomunicações

CTMR - Companhia Telefônica Melhoramento e Resistência CRT Celular S.A.

TELESC - Telecomunicações de Santa Catarina S.A.

TELERGIPE - Telecomunicações de Sergipe S.A.

CPqD - Centro de Pesquisa e Desenvolvimento - TELEBRÁS

CTBC - Companhia Telefônica da Borda do Campo

TELESP - Telecomunicações de São Paulo S.A.

TELESP Celular S.A.

20

#### Telefónica

CETERP - Centrais Telefônicas de Ribeirão Preto S.A.

CRT Celular S.A.

CTBC - Companhia Telefônica da Borda do Campo

TELEBAHIA Celular S.A.

TELERGIPE Celular S.A.

TELERJ Celular S.A.

TELESP - Telecomunicações de São Paulo S.A.

TELEST Celular S.A.

# Tele Centro Sul Participações S/A TCS (atual BRASIL TELECOM)

Companhia Telefônica Melhoramento e Resistência CTMR

CRT Companhia Riograndense de Telecomunicações

Telecomunicações de Brasília S.A. - TELEBRASÍLIA

Telecomunicações de Goiás S.A. - TELEGOIÁS

Telecomunicações de Mato Grosso do Sul S.A. - TELEMS

Telecomunicações de Mato Grosso S.A. TELEMAT

Telecomunicações de Rondônia S.A TELERON

Telecomunicações de Santa Catarina S.A. TELESC

Telecomunicações do Acre S.A. - TELEACRE

Telecomunicações de Mato Grosso S.A. TELEMAT

Telecomunicações de Rondônia S.A TELERON

Telecomunicações de Santa Catarina S.A. TELESC

Telecomunicações do Acre S.A. - TELEACRE

Telecomunicações do Paraná S.A. TELEPAR

# **Telesp Celular**

CETERP Celular S.A. GLOBAL TELECOM S.A.

TELESP Celular S.A

# TIM

Maxitel S.A.

TIM Nordeste Telecomunicações S.A

#### VÉSPER

VÉSPER S.A.

VÉSPER SÃO PAULO S.A

PLANCONSULT has also carried out valuations for several publicly-held companies engaged in other segments of the Brazilian economy, which not only have been approved by the companies themselves but also by regulatory bodies, including CVM.

21

# IX - <u>DISCLAIMER</u>