

Lloyds Banking Group plc
Form 6-K
March 24, 2016

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

24 March 2016

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

24 March 2016

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMRs") IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ("SHARES")

Exercise of option to acquire Shares

The Group was notified on 24 March 2016 that Vim Maru, a PDMR, acquired on the same day 548,724 Shares following the exercise of a share buyout award. The award was granted in June 2012 for the loss of deferred share benefits forfeited as a result of his resignation from the Santander Group. Mr Maru has retained all the Shares apart from 258,695 Shares which were sold (at 68.52 pence per Share) to meet income tax and national insurance contributions arising from the acquisition.

Share Disposals

The Group was notified on 23 March 2016 of disposals of Shares by PDMRs on the same day as set out below:

Name of PDMR	Number of Shares Sold	Price Per Share
Karin Cook	110,000	68.56 pence
David Oldfield	300,000	68.64 pence

Shareholding Requirement

Following these transactions, the above mentioned PDMRs continue to comply with the Group's shareholding policy requirements.

These disclosures are made pursuant to the Financial Conduct Authority's Disclosure and Transparency Rule 3.1.4. The transactions took place in the UK and the Shares are listed on the London Stock Exchange.

ENQUIRIES:

Investor Relations

Douglas Radcliffe +44 (0) 20 7356 1571
 Group Investor Relations Director
 Email: douglas.radcliffe@finance.lloydsbanking.com

Group Corporate Affairs

Matt Smith +44 (0) 20 7356 3522
 Head of Corporate Media
 Email: matt.smith@lloydsbanking.com

Signatures

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

Name: Douglas Radcliffe
Title: Interim Investor Relations Director

By: Douglas Radcliffe

Date: 24 March 2016