

Lloyds Banking Group plc  
Form 6-K  
September 01, 2011

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

01 September, 2011

LLOYDS BANKING GROUP plc  
(Translation of registrant's name into English)

5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 01 September, 2011

re: Director/PDMR Shareholding

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1 September 2011

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ("SHARES")

The Group announced on 30 March 2011 that part of the deferred bonus awards for 2010 granted under the Lloyds Banking Group Deferred Bonus Plan to non-board members of the Group Executive Committee would vest in September 2011 and be released in Shares based on a Share price of 62.288 pence.

In this respect, the Group announces that on 1 September 2011 after the settlement of income tax and national insurance contributions, the non-board members of the Group Executive Committee listed in the table below received the number of Shares as set out by their name. The Shares were acquired for nil consideration.

| Name       | Shares  |
|------------|---------|
| J Colombás | 125,224 |
| M Fisher   | 185,255 |
| A Lorenzo  | 92,473  |
| A Risley   | 99,794  |

This announcement is made pursuant to Disclosure Rule 3.1.4. The transactions took place in the UK and the Shares are listed on the London Stock Exchange.

For further information:

Corporate Affairs  
Ed Petter  
+44 (0)20 8936 5655  
Head of Corporate Communications  
Email:  
ed.petter@lloydstsb.co.uk

Investor Relations  
Kate O'Neill  
Managing Director, Investor Relations  
Email: kate.o'Neill@ltsb-finance.co.uk

+44 (0) 20 7356 3520



Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

By: Kate O'Neill

Name: Kate O'Neill

Title: Managing Director  
Investor Relations

Date: 01 September, 2011