

Lloyds Banking Group plc
Form 6-K
June 23, 2010

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549**

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934**

23 June 2010

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

**5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X..Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

YesNo ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 23 June 2010

re: Director/PDMR Shareholding

?

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

- | | |
|--|--|
| 1. Name of the issuer | 2. State whether the notification relates to
(i) a

transaction notified in accordance with
DTR 3.1.2 R,

(ii) a disclosure made in accordance

LR 9.8.6R(1) or

(iii) a disclosure made in accordance with
section 793 of the Companies Act (2006).

(i) |
| LLOYDS BANKING GROUP plc | |
| 3. Name of person discharging managerial responsibilities/director | 4. State whether notification relates to a
person

connected with a person discharging
managerial responsibilities/director
named in 3 and identify the connected
person |
| A. J.E. DANIELS (EXECUTIVE
DIRECTOR) | |
| B. A.G. KANE (EXECUTIVE
DIRECTOR) | N/A |

C. G.T. TATE (EXECUTIVE
DIRECTOR)

D. T.J.W. TOOKEY (EXECUTIVE
DIRECTOR)

E. H.A. WEIR (EXECUTIVE
DIRECTOR)

F. A.S. RISLEY (PDMR)

G. C.F. SERGEANT (PDMR)

- | | |
|---|---|
| 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest | 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares |
|---|---|

NOTIFICATION RELATES TO THE
PERSONS NAMED IN 3 ABOVE

ORDINARY SHARES OF 10P EACH

- | | |
|--|--|
| 7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them | 8. State the nature of the transaction |
|--|--|

A. J.E. DANIELS

B. A.G. KANE

C. G.T. TATE

D. T.J.W. TOOKEY

E. H.A. WEIR

F. A.S. RISLEY

G. C.F. SERGEANT

MONTHLY SHARE PURCHASE
UNDER

THE LLOYDS TSB GROUP
SHAREPLAN

SEE APPENDIX FOR MORE
INFORMATION

9. Number of shares, debentures or financial instruments relating to shares acquired	10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
A. 270	N/A
B. 270	
C. 271	
D. 271	
E. 270	
F. 271	
G. 270	

11. Number of shares, debentures or financial instruments relating to shares disposed

12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)

N/A

N/A

13. Price per share or value of transaction

14. Date and place of transaction

57.14p PER SHARE

21 June 2010

LONDON

15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)

16. Date issuer informed of transaction

22 June 2010

SEE APPENDIX FOR MORE INFORMATION

TOTAL PERCENTAGE HOLDING IS MINIMAL

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

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17.	Date of grant	18.	Period during which or date on which exercisable
	-		-
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number)
	-		-
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
	-		-
23.	Any additional information	24.	Name of contact and telephone number for queries
	-		SANDRA ODELL - 020 7356 1169

Name of authorised official of issuer responsible for making notification

SANDRA ODELL

HEAD OF GOVERNANCE & POLICY

Date of notification

23 June 2010

Notes: This form is intended for use by an issuer to make a RIS notification required by DR 3.3.

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

APPENDIX**Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

Section 7 - Name of registered shareholders(s) and, if more than one, the number of shares held by each of them.

(a) J.E. Daniels	2,544,448
Equiniti Corporate Nominees Limited a/c AESOP1	14,693
Conditional award of shares - Lloyds TSB long-term incentive plan	9,976,261
(b) A.G. Kane	1,129,312
Equiniti Corporate Nominees Limited a/c AESOP1	14,693
L R Nominees Limited (<i>LTSB ISA</i>)	5,480
Mrs. D.M. Kane/Muirhead	76,800
Conditional award of shares - Lloyds TSB long-term incentive plan	5,602,077
2009 annual bonus scheme - deferred bonus award (second and third tranches)	1,596,896
(c) G.T. Tate	514,734
Equiniti Corporate Nominees Limited a/c AESOP1	12,652
Conditional award of shares - Lloyds TSB long-term incentive plan	6,168,893
2009 annual bonus scheme - deferred bonus award (second and third tranches)	2,020,931

(d) Equiniti Corporate Nominees Limited a/c AESOP1	8,927
HSDL Nominees Limited	113,335
Conditional award of shares - Lloyds TSB long-term incentive plan	5,239,868
2009 annual bonus scheme - deferred bonus award (second and third tranches)	2,002,887
(e) H.A. Weir	388,615
Equiniti Corporate Nominees Limited a/c AESOP1	10,265
L R Nominees Limited (<i>LTSB ISA</i>)	27,607
Conditional award of shares - Lloyds TSB long-term incentive plan	6,024,311
2009 annual bonus scheme - deferred bonus award (second and third tranches)	1,916,275
(f) A.S. Risley	113,578
Equiniti Corporate Nominees Limited a/c AESOP1	7,589
Conditional award of shares - Lloyds TSB long-term incentive plan	2,992,613
2009 annual bonus scheme - deferred bonus award (second and third tranches)	562,972
(g) C.F. Sergeant	402,014
Equiniti Corporate Nominees Limited a/c AESOP1	12,169
HSDL Nominees Limited	3,098
Conditional award of shares - Lloyds TSB long-term incentive plan	3,594,688
2009 annual bonus scheme - deferred bonus award (second and third tranches)	920,244

Section 15 - Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)

(a) J.E. Daniels	2,544,448
Equiniti Corporate Nominees Limited a/c AESOP1	14,963
Conditional award of shares - Lloyds TSB long-term incentive plan	9,976,261
(b) A.G. Kane	1,129,312
Equiniti Corporate Nominees Limited a/c AESOP1	14,963
L R Nominees Limited (<i>LTSB ISA</i>)	5,480
Mrs. D.M. Kane/Muirhead	76,800
Conditional award of shares - Lloyds TSB long-term incentive plan	5,602,077
2009 annual bonus scheme - deferred bonus award (second and third tranches)	1,596,896
(c) G.T. Tate	514,734
Equiniti Corporate Nominees Limited a/c AESOP1	12,923
Conditional award of shares - Lloyds TSB long-term incentive plan	6,168,893
2009 annual bonus scheme - deferred bonus award (second and third tranches)	2,020,931
(d) T.J.W. Tookey	
HSDL Nominees Limited	113,335
Equiniti Corporate Nominees Limited a/c AESOP1	9,198
Conditional award of shares - Lloyds TSB long-term incentive plan	5,239,868
2009 annual bonus scheme - deferred bonus award (second and third tranches)	2,002,887

(e) H.A. Weir	388,615
Equiniti Corporate Nominees Limited a/c AESOP1	10,535
L R Nominees Limited (<i>LTSB ISA</i>)	27,607
Conditional award of shares - Lloyds TSB long-term incentive plan	6,024,311
2009 annual bonus scheme - deferred bonus award (second and third tranches)	1,916,275
(f) A.S. Risley	113,578
Equiniti Corporate Nominees Limited a/c AESOP1	7,860
Conditional award of shares - Lloyds TSB long-term incentive plan	2,992,613
2009 annual bonus scheme - deferred bonus award (second and third tranches)	562,972
(g) C.F. Sergeant	402,014
Equiniti Corporate Nominees Limited a/c AESOP1	12,439
HSDL Nominees Limited	3,098
Conditional award of shares - Lloyds TSB long-term incentive plan	3,594,688
2009 annual bonus scheme - deferred bonus award (second and third tranches)	920,244

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: M D Oliver

Name: M D Oliver

Title: Director of Investor

Relations

Date: 23 June 2010