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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

September 25, 2003

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of September 2003  
23 September, 2003

BRITISH SKY BROADCASTING GROUP PLC  
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5OD England  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc  
announcing Annual Report and Accounts released on  
23 September 2003

23 September 2003

British Sky Broadcasting Group plc

AGM and Annual Report and Accounts

The Company announces that it's 2003 Annual Report & Accounts, Proxy Card and Notice of Annual General Meeting have been mailed to all shareholders. The Company's Annual General Meeting will be held at the QEII Conference Centre, Broad Sanctuary, Westminster, London, SW1P 3EE on Friday 14 November 2003 at 11:30am.

Copies of the above documents have also been submitted to the UK Listing Authority and will shortly be available for inspection at the UK Listing Authority's Document Viewing Facility, which is situated at:

Financial Services Authority

25 The North Colonnade  
Canary Wharf  
London E14 5HS

Telephone: 020 7676 1000

Copies of the above documents can also be obtained on request from the Company's registered office: Grant Way, Isleworth, Middlesex, TW7 5QD. Copies of the Annual Report & Accounts can be downloaded from the Company's website at [www.sky.com/corporate](http://www.sky.com/corporate)

Enquiries:

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 23 September, 2003

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary

