

Item 2.02. Results of Operations and Financial Condition.

On May 16, 2016, Blue Calypso, Inc. (the “Company”) issued a press release announcing its financial results for its first quarter of 2016. A copy of the press release issued by the Company on May 16, 2016 is attached as Exhibit 99.1. The information, including the exhibit attached hereto, in this Current Report on Form 8-K shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as otherwise expressly stated in such filing.

Item 9.01. Financial Statements, Pro Forma Financial Information and Exhibit.

(d) Exhibits

99.1 Press Release, dated May 16, 2016, issued by the Company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BLUE CALYPSO,
INC.**

Date: May 16, 2016 By: /s/ Andrew Levi
Andrew Levi
Chief Executive
Officer